# FRANCISCO JAVIER ARCEO

## fja2114@columbia.edu

http://franciscojavierarceo.github.com

#### SKILLS

Computer Languages Quantitative Methods R, Python, Theano, Git, SAS, STATA, SQL, Hive, UNIX, LATEX Machine Learning, Deep Learning, Bayesian Methods, Econometrics

#### EXPERIENCE

### Commonwealth Bank of Australia

January 2015 - Present

Data Scientist - Senior Associate

New York, NY

- · Apply machine learning to optimize risk decision strategies for expansion in emerging markets
- · Build predictive models to identify organizational/conduct risk and optimize staff surveillance
- · Utilize various APIs to leverage structured and unstructured data for risk and marketing
- · Investigate new technologies, vendors, and algorithms to identify valuable tools and methods

## American International Group, Inc.

March 2014 - December 2014

Data Scientist - Senior Analyst

New York, NY

- · Delivered data-driven insights to senior leadership across various lines of businesses
- · Extracted textual data for natural language processing and data mining
- · Developed junior analysts by providing analytical training and mentorship
- $\cdot$  Provided technical expertise and assessments in the recruitment process

### American International Group, Inc.

November 2012 - March 2014

Data Scientist - Analyst II

New York, NY

Ipsos - MMA

Analytic Consultant

January 2012 - November 2012

New York, NY

- · Built datasets for forecasting by processing and cleaning data from various sources
- · Executed models to estimate and optimize return on investment for various marketing tactics
- · Presented analytical insights to clients' executive team to drive business strategies

## **EDUCATION**

Columbia University in the City of New York

Dec. 2016

M.S., Data Science

Clemson University

Dec. 2011

M.S., Economics & Statistics

Illinois State University

Dec. 2010

B.S., Economics

## **PHILANTHROPY**

# Big Brothers and Big Sisters of New York City

June 2012 - Present

Big Brother

New York, NY

· Counsel inner city children, provide emotional support to encourage the development of their future

### **Community Impact**

June 2012 - December 2013

GED Instructor

New York, NY

· Volunteer as an elementary mathematics instructor with Columbia's GED program