

# FRANCISCO VITAR

SYSTEMS ENGINEERING STUDENT (UTN)  
FULL-STACK DEVELOPER · FOUNDER @ GENOVA

## CONTACT

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## SKILLS

- React / Next.js
- JavaScript
- HTML5 / CSS / SCSS
- REST APIs
- SQL
- Git / GitHub
- WordPress
- Performance & SEO basics

## LANGUAGES

- Spanish (Native)
- English (Technical / Professional)



## PROFILE

4th-year Systems Engineering student at UTN (since 2023) and Founder at Genova (since 2022). I build fast, maintainable web products with a performance-first mindset and strong engineering fundamentals. Shipped 30+ client websites end-to-end (UX, development, SEO, deployment).



## WORK EXPERIENCE

- Genova** 2022-PRESENT  
Founder & Full-Stack Developer
- Delivered 30+ websites/landing pages end-to-end (UX → dev → SEO → deployment).
  - Built conversion-focused flows (WhatsApp/contact), clear hierarchy, trust sections.
  - Modern stack: React, Next.js, SCSS; API integrations; performance optimization.



## EDUCATION

- Systems Engineering (4th year)** 2023-Present  
Universidad Tecnológica Nacional (UTN)  
Strong academic performance; solid foundations in math, statistics, databases, and systems analysis & design.
- Bachelor of Natural Sciences** 2007-2019  
Colegio Santo Tomás de Las Escuelas Pías