OPEN DATA IN PRACTICE Understanding database copyright & licensing



Overview of rights

Main intellectual property rights.

- Patents (inventions)
- Trade marks
- Design rights
- Copyright
- Database right



Activity

See handout 1.

In teams discuss and answer, what is:

- Team A: Database right?
- Team B: Database copyright ("copyright in a database")?



What is a database?

A collection of independent works, data or other materials which are:

- a) arranged in a systematic or methodical way and b) are individually accessible by electronic or other
- means



Database right

- Protects investment
- Requires substantial investment in one of
 - obtaining
 - verifying
 - presenting

the contents

- "Substantial" may be:
 - qualitative
 - quantitative
- 15 years since database was last updated



Database copyright

- Requires one or more authors.
- Protects creative authorship.
- Author's own intellectual creation in one of:
 - selecting the contents
 - · arranging the contents
- Life of author + 70 years



IP in Football Data

See handout 3.

Find the IP rights in the following:

Team A: Football Fixtures

Team B: Football Live



Football fixtures lists

- No Database Right
 - Fixtures Marketing v Organismos prognostikon agonon podosfairou (European Court of Justice)
 - · created the data rather than obtained it
 - no substantial independent effort in verification
- No Database Copyright
 - Football Dataco v Yahoo! UK
 - database copyright about structure not contents
 - · intellectual effort creating data irrelevant



Football live data

- Yes Database right
 - Football Dataco v Stan James
 - facts (such as scoring a goal) were ``obtained" by experts
 - directive clearly intended this conclusion
 - unmeasured information (eg temperature) is an ``existing independent material"
- Assumption no database copyright



Infringement

- Database right
 - extraction
 - re-utilization
- Datbase copyright
 - copying
 - making an adaptation



German poems

See handout 6.

- Team A: has there been an infringement of database copyright?
- Team B: has there been an infringement of database right?



German poems: results

- Database right
 - yes Directmedia Publishing v Albert-Ludwigs-Universitt Freiburg
 - · extraction may be done by hand
 - · data may appear in a different form
- Database copyright
 - · yes German Federal Court of Justice



Viral licences

- Licensees must use a compatible licence
- Forces others to share derived works
- Examples
 - · CC-BY-SA
 - ODbL



Access and criminality

- Section 1 Computer Misuse Act 1990
 - access is unauthorised
 - · you know it is unauthorised
- Example: police officer using computer to find out whose car is parked outside his ex-wife's house
- Control of ``fresh" data:
 - if supplied by API
 - · control access to control use



OpenCorporates

See **handout 10**. Discuss how to:

- Encourage re-use
- Ensure no-one re-sells and competes
- Ensure signifant uses are paid-for

