

# Customer Loyalty Engagement

Window: 2025-08-20 → 2026-02-18

Points earned

**11**

Points redeemed

**600**

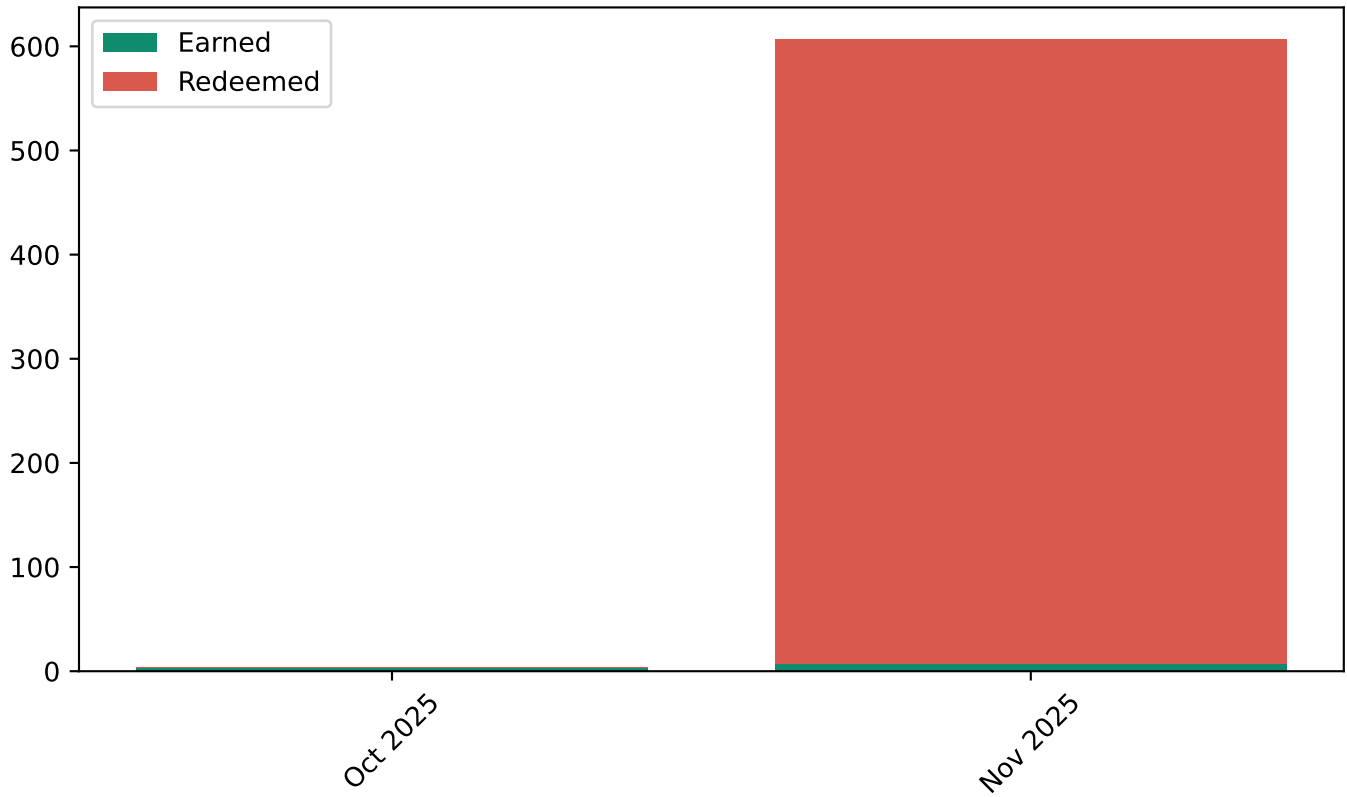
Net change

**-589**

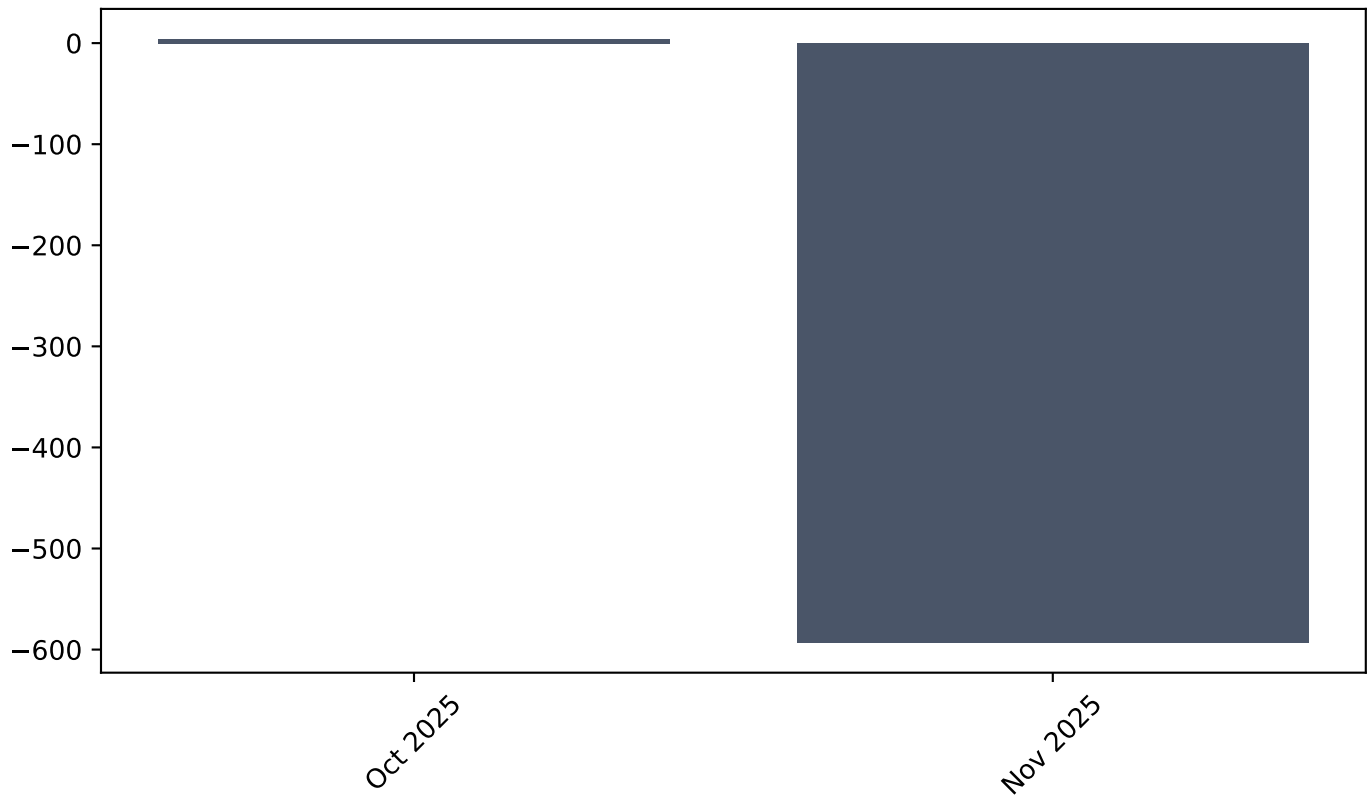
Orders analysed

**10**

Points earned vs redeemed per month



Net loyalty point change



Month	Points earned	Avg earned/order	Points redeemed	Avg redeemed/order	Orders
Oct 2025	4	1.3	0	0	3
Nov 2025	7	1	600	85.7	7