



Francis Hoffmeister

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As a videographer with 6+ years of professional experience, I want to combine my technical skills with my passion for gaming to find a career in the esports industry.

Experience

Videographer (Freelance)

R  l Productions // Jan. 2017 - Present

- Worked with 50+ different clients as both director and key videographer in teams of up to 13.
- Shot thousands of hours of video content using Blackmagic & Canon Cameras.
- Lead Video Editor on over 100 different projects.
- Organised and arranged shoots on greenscreen, in dedicated studios and in the field.
- Traveled over a thousand miles around western Europe for sporting & music event shoots.
- Worked with corporate clients, musicians, large & small businesses, racing teams, government agencies and received 0 unfavorable reviews.

Marketing Manager (Freelance)

Housemasters SAS // Dec. 2021 - Jan. 2023

- Designed and oversaw the production of video marketing campaigns that achieved 110,000+ impressions and saw a 700% increase in user engagement on Meta platforms.
- Wrote English language voice over scripts for use in marketing materials (video + radio).

Web & Video Lead

Copythat Design & Print // Jan 2016 - July 2016 (PART TIME)

- Created video-focused landing page websites for multiple clients.
- Worked as part of a team creating branding, logos and other marketing materials for clients.
- Worked in a hands-on, customer-facing role printing and cutting marketing materials.

Achievements

- Have accrued well over 2,500,000 views on youtube across several gaming-focused channels, as well as 140,000+ upvotes on Reddit.
- Edited a short film that earned first place at local film festival "Le Film Trouc"

Expertise

- Cinematography, composition, photography
- Video Editing (Premiere/After Effects/Resolve)
- Graphics Design (Photoshop)
- English Language Writing, Voice Over Script Writing
- Counter Strike AWP God