Francis Rocco

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francisroc.co

TECHNICAL SKILLS

Languages: Javascript (ES6), Python, HTML5/CSS3, SQL
Databases: Google BigQuery, PostgreSQL
Frameworks/Platforms: Google Cloud Platform, jQuery, Git, React & Redux, Node.js

EDUCATION

Flatiron School
New York, NY — June 2016-October 2016
Full Stack Web Development Course

Northeastern University
Boston, MA — 2008 - 2013
Bachelor of Science in Chemical Engineering

WORK HISTORY

Forward Deployed Engineer, Bluecore
New York, NY — March 2017- Present
- Architect and execute custom JavaScript integrations with e-commerce retail stores
- Serve as the technical contact for Bluecore's top retail clients including Sephora, Express, JCPenney, and more, technical account managing a total of over 2.75 MM in ARR
- Translate business objectives from clients into technical solutions that enable them to leverage the Bluecore platform in strategic, cost effective ways
- Manage ticket queue for off site template team with detailed expectations
- Analyze consumer behavioral trends using BigQuery to develop business cases for new initiatives and work closely with product and engineering to drive the product roadmap
- Build and maintain internal tools to optimize efficiency and quality of team functions

Lead Market Developer, LocalMeze
Brooklyn, NY — April 2014- November 2014
- Analyzed website traffic using Google Analytics to track growth and recognize opportunity
- Managed technical relations for partnerships and developed campaigns for acquisition

RECENT PROJECTS

CollaboWrite www.collaborwrite.herokuapp.com - GitHub
A social book writing platform. Users can create and contribute to stories for a collaboratively written book.
- Built RESTful Rails API backend using Postgres and ActiveRecord for relational database
- Utilized ActiveModel Serializer to render JSON data with React/Redux frontend

what would beyoncé wear www.whatwouldbeyoncewear.com
Weather app that grabs your location & tells you the temperature with an accompanying Bey outfit
- Built on React calling the Google Geocode API and Apixu Weather API
- Featured on Brit + Co. as "the Only Weather Site You Need to Be Checking"

VOLUNTEER

Technology Education & Literacy in Schools
TYWLS Brooklyn, NY — August 2017
Assisted in teaching AP Computer Science

iMentor
BOSS New York, NY — September 2017
College acceptance mentorship program