

Curriculum Vitae

FRANCIS VERHOEVEN

PERSONAL DETAILS

Gender: Male
Nationality: Belgian
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EDUCATION

BACHELOR OF APPLIED ECONOMICS: BUSINESS ECONOMICS

University of Antwerp

Antwerp, Belgium
September 2012 – June 2017

- Profile: Management in Information Systems.
- Learned to organize my workload and improved my ability to work with others.

DUAL PROFILE: NATURE & TECHNOLOGY AND NATURE & HEALTH

Gymnasium Beyers Naudé

Leeuwarden, the Netherlands
September 2006 – June 2012

- Equivalent to A-levels successfully completed.

EXPERIENCE

CHAIRMAN

Fristika

Antwerp, Belgium
February 2017 - present

- Developed and managed Fristika's organic social media campaign on Facebook.
- Achieved a strong social media presence by reaching 700.000 people in three days after launch, with national newspaper coverage and over 200.000 views on a single video post.

PM GLOBAL STRATEGY INTERN

BASF

Waterloo, Belgium
June 2016

- Successfully completed a strategic value chain analysis project, to help BASF's Performance Materials division identify M&A targets.
- Learned to communicate professionally in a business context as well as to build trusting work relationships.

MEDIA PARTNER

IMBIT vzw

Antwerp, Belgium
May 2015 - April 2016

- Worked as part of a dynamic team, organizing events such as workshops, lectures and recreational activities.
- Created a new digital marketing strategy to promote brand awareness.
- Modernized IMBIT's website and reduced hosting costs by 75%.
- Introduced the #HIBTIP social media series and grew reach & engagement on Facebook by a factor of 20.

LANGUAGE SKILLS

DUTCH: Native language.

ENGLISH: Fluent. Able to give business presentations, lead discussions, write business reports and conduct interviews.

FRENCH: Fluent. Able to give business presentations, conduct debates and write business reports.

GERMAN: Working knowledge. Able to give short presentations and hold a conversation.

IT SKILLS

- Expert proficiency in **industry-standard** software including: **Adobe Suite** (incl. After Effects, Illustrator & Photoshop), **Final Cut Pro X**, **MS Office** (incl. Excel, Outlook, PowerPoint & Word) and **Wordpress**.
- Sound understanding of **HTML & CSS** and able to set up a Wordpress optimized **LEMP stack** on a VPS.
- Experience using statistical and numerical analysis software such as **SAS**, **JMP** and **MATLAB**.

ADDITIONAL INFORMATION

- Cambridge English: Advanced (CAE Certificate).
- Won third place in the student ranking of the national Investor Competition 2014 (Belgium). A three-month competition, with the goal of building an investment portfolio that outperforms the other 18.000+ competitors.
- Driving license: Full/Clean.

REFERENCES

References are available upon request.