

# Curriculum Vitae

## FRANCIS VERHOEVEN

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### PERSONAL DETAILS

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**Gender:** Male  
**Nationality:** Belgian  
**Address:** Koning Albertstraat 31, 2610 Wilrijk, Belgium  
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**LinkedIn:** linkedin.com/in/francisverhoeven



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### EDUCATION

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#### MASTER OF APPLIED ECONOMICS: BUSINESS ECONOMICS

*University of Antwerp*

Antwerp, Belgium  
September 2017 – January 2019

- **Profile:** Marketing.
- **Study abroad:** European Business School Wiesbaden.

#### BACHELOR OF APPLIED ECONOMICS: BUSINESS ECONOMICS

*University of Antwerp*

Antwerp, Belgium  
September 2016 – June 2018

- **Profile:** Management in Information Systems.
- Learned to organize my workload and improved my ability to work with others.

#### BACHELOR OF BUSINESS ENGINEERING: MANAGEMENT INFORMATION SYSTEMS

*University of Antwerp*

Antwerp, Belgium  
September 2012 – June 2016

- Completed 165 out of 180 credits.
- Business Engineering was not the right fit for me due to the heavy focus on mathematics. At the same time I became interested in product development. Therefore I switched to Business Economics.

#### DUAL PROFILE: NATURE & TECHNOLOGY AND NATURE & HEALTH

*Gymnasium Beyers Naudé*

Leeuwarden, the Netherlands  
September 2006 – June 2012

- Equivalent to A-levels successfully completed.

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### EXPERIENCE

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#### CHAIRMAN

*Fristika*

Antwerp, Belgium  
March 2017

- Launched Fristika, a student organisation with a focus on non-alcoholic fun.
- Achieved a strong social media presence by reaching 700.000 people in three days after launch, with national newspaper coverage and over 400.000 views on a single video post.

#### PM GLOBAL STRATEGY INTERN

*BASF*

Waterloo, Belgium  
June 2016

- Successfully completed a strategic value chain analysis project, to identify M&A targets for BASF's Performance Materials division.
- Learned to communicate professionally in a business context as well as to build trusting work relationships.

## MEDIA PARTNER

IMBIT vzw

Antwerp, Belgium  
May 2015 - April 2016

- Worked as part of a dynamic team, organizing events such as workshops, lectures and recreational activities.
- Created a new digital marketing strategy to promote brand awareness.
- Modernized IMBIT's website and reduced hosting costs by 75%.
- Introduced the #HIBTIP social media series and grew reach & engagement on Facebook by a factor of 20.

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## LANGUAGE SKILLS

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**DUTCH:** Native language.

**ENGLISH:** Fluent. Able to give business presentations, lead discussions, write business reports and conduct interviews.

**FRENCH:** Fluent. Able to give business presentations, conduct debates and write business reports.

**GERMAN:** Working knowledge. Able to give short presentations and hold a conversation.

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## IT SKILLS

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- Expert proficiency in **industry-standard** software including: **Adobe Suite** (incl. After Effects, Illustrator & Photoshop), **Final Cut Pro X**, **MS Office** (incl. Excel, Outlook, PowerPoint & Word) and **Wordpress**.
- Sound understanding of **HTML & CSS** and able to set up a Wordpress optimized **LEMP stack** on a VPS.
- Experience using statistical and numerical analysis software such as **SAS**, **JMP** and **MATLAB**.

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## ADDITIONAL INFORMATION

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- 2011: Cambridge Certificate in Advanced English.
- 2014: Won third place in the student ranking of the national Investor Competition (Belgium). A three-month competition, with the goal of building an investment portfolio that outperforms the other 18.000+ competitors.
- 2016: Full/clean driving license.

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## REFERENCES

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References are available upon request.