

# Jean Franco Acosta

## Developer

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A motivated developer with a certification in UX/UI design, a B.S. in psychology, a career studies certificate in web design and development, and ongoing pursuits of an associate's degree in computer science. I am skilled in HTML, CSS, JavaScript, and responsive design, bringing a user-centric approach to web development. With a background in psychology, I excel at creating intuitive and visually appealing websites. Eager to contribute my technical skills and creative problem-solving to dynamic development teams, I am dedicated to continuous learning and enthusiastic about making a meaningful impact in design and development.

## Education

- **Northern Virginia Community College**
  - Web Design & Development, C.S.C. 2023-2024
  - Associate of Science, Computer Science 2023-Present
- **George Washington University** 2022
  - UX/UI Bootcamp Certificate
- **George Mason University** 2017
  - Bachelor of Science, Psychology

## Skills

### Front-End Development

- **Languages:** HTML5, CSS3, JavaScript, PHP
- **Frameworks/Libraries:** Bootstrap, jQuery
- **CSS Preprocessors:** Sass
- **FTP Client:** FileZilla
- **Code Repositories:** GitHub

### UX Design

- **Research:** Heuristic Evaluation, Persona Development, User Research
- **Design Process:** Prototyping, User Journey Mapping, Wireframing
- **User-Centric Approach:** User Empathy, User Flow, User Testing
- **Methodologies:** Usability Testing (A/B testing)

### UI Design

- **Design Principles:** Interaction Design, Information Architecture, Responsive Web Design
- **Accessibility:** Accessibility Standards (WCAG, Section 508)
- **Visual Design:** Color Theory, Iconography, Illustration, Typography

### Programs

- **Content Management Systems (CMS):** Drupal, SharePoint, Webflow, WordPress
- **Design Tools:** Adobe XD, Photoshop, Figma
- **Prototyping Tools:** InVision, Useberry
- **Productivity & Collaboration:** Miro, Notion, Trello
- **Video Editing:** Premiere Pro

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## Projects

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**Word of Kako Photography Site** - <https://dev-world-of-kako.pantheonsite.io/>

- Built a WordPress photography site, World of Kako, exhibiting travel photos, sharing tips and equipment evaluations for photographers. Conducted a UX research case study to optimize the site's design and user experience.

**Blackjack with JavaScript** - <https://jeanfrancoacosta.com/blackjack.html>

- Immerse yourself in a classic Blackjack experience built with JavaScript. Draw cards, calculate scores, and strategize your way to victory. This project showcases dynamic DOM manipulation, problem-solving, and algorithmic logic skills.

**Amusement Park Ride Validator** <https://jeanfrancoacosta.com/rides.html>

- Home page for my JavaScript projects for the various interactive web applications I have built, including a ride restriction tool that helps theme park visitors determine which attraction they can safely enjoy based on entered height and weight specifications.

**Responsive Logo Design** <https://jeanfrancoacosta.com/responsive-logos.html>

- Experience the adaptability of our logos as they resize to fit any screen. Our designs maintain their clarity on desktops, tablets, and mobile devices, ensuring consistent identity.

## Experience

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● **Account Coordinator** - Alera Group, Inc.

*2020 - Present*

- Collaborated with Account Managers to assist in the management and support of various clients, both small and large scale in a fast paced environment.
- Maintained relationships with over 80+ clients through regular follow-ups, gathering feedback that informed enhancements to improve portal usability and functionality.
- Conducted in-depth research to present intranet development plans and solutions tailored for the requirements of our clients.
- Communicated innovative complex technical information effectively to various teams, fostering project alignment.

● **HR Specialist** - Lunarline, Inc.

*2017 - 2020*

- Demonstrated ability to collaborate with diverse stakeholders, effectively engaging in cross-functional teams to attain project milestones in web development.
- Facilitated meetings with CEO and executive leaders to establish and monitor performance metrics for HR processes, highlighting robust communication and leadership skills applicable to project management.
- Participated in the redesign project of Lunarline's logo, collaborating closely with the marketing department to ensure seamless integration of the new visual identity into the company's online presence.
- Designed and executed Lunarline's monthly newsletter, optimizing content and layout based on KPIs for widespread internal distribution.