



Afuga Coffee

afugacoffee.com/



Coffee Shop



4.8/5 (580 reviews)



31 Navasota St Ste 100, Austin, TX 78702, USA



(512) 640-1640

RAY Score



Online health grade

Fair

Improve My Score

Revenue Loss Estimate



\$

\$6,250

potential revenue loss per month

Yearly estimate:

\$75,000

How we calculate your revenue loss:

- Base: Industry avg monthly revenue
- Rank #7: 25% penalty
- Rating 4.8★: 0% penalty
- 10 competitors analyzed
- * Max loss: 70% of base revenue

Score Breakdown

Search Results

Poor



27%

Online Reputation

Good



88%

Website Experience

Fair



68%

Google Business Profile

Good



100%

Website Performance



Your website speed score is 79/100 – this could be costing you up to 30–50% of your potential traffic.



Slow-loading sites rank lower and lose visitors before they even see the content.

Desktop

Mobile

91

Good

Show Details

67

Needs Improvement

Show Details

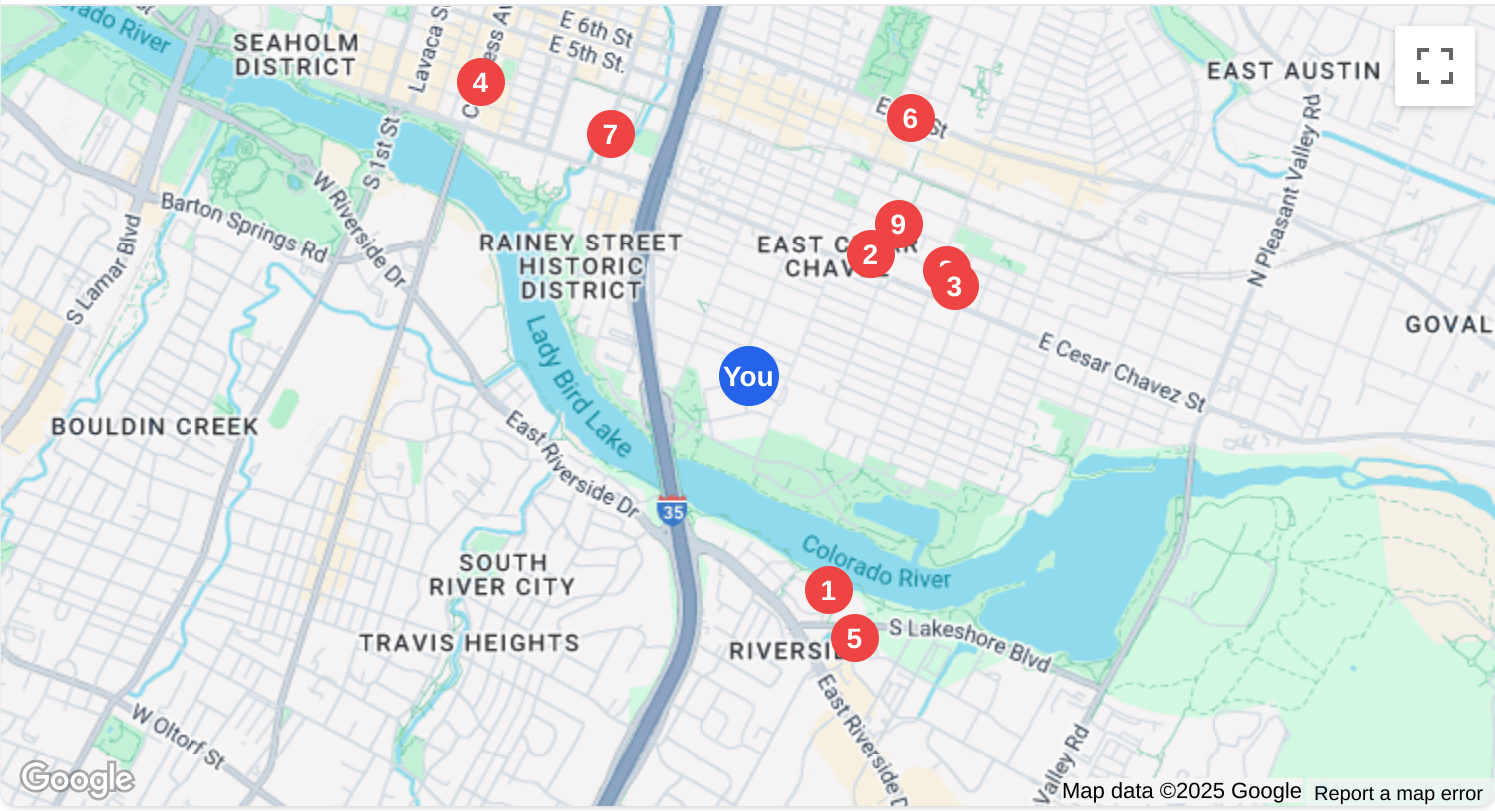


Boosting your speed could bring in 400–900 extra visits/month based on your location type.

Improve My Website Speed

Performance scores are provided by Google
PageSpeed Insights

Local Competition Map



Who's beating you on Google

Top 10 local competitors for Specialty Coffee, Coffee (within 1.0km radius)



1. Noble Joe Coffee Co. ★ 4.9 (258)



Southshore Eatery Food Truck Park, 1620 E Riverside Dr, Austin



2. Flat Track Coffee ★ 4.7 (815)



1619 E Cesar Chavez St, Austin



3. Freewheelin' Coffee ★ 4.8 (181)



1917 E Cesar Chavez St, Austin



4. Desnudo Coffee: Downtown ★ 4.9 (167)



111 Congress Ave., Austin



5. Gen Bobabee & Coffee House ★ 4.9 (34)



1333 Shore District Dr Ste 606, Austin



6. Klerje Coffee ★ 4.8 (56)



1614 E 6th St #112, Austin



7. Afuga Coffee ★ 4.8 (580)



31 Navasota St Ste 100, Austin



8. Good Things ★ 4.1 (64)



101 Red River St, Austin



9. Soundra Roastery &Chai ★ 5 (3)



1906 E Cesar Chavez St, Austin



10. Tillsammans ★ 5 (6)



1700 E 2nd St, Austin

Improve My Search Rankings

We found 3 problems with your online presence



Ranked #7 in Google Maps, missing top 3 clicks.



Losing \$6,250 monthly from online visibility gaps.



Slow Website Performance: Your site loads slowly and frustrates visitors.

Fix All Problems