

# Francesca Russo


Web Designer






## Contacts

franrussodesign@gmail.com

+39 3454134947

 [francxrusso](#)

## Languages

-  Italiano - Mothertongue
-  Inglese - C1 (Advanced)
-  Cinese - HSK 5 (Intermediate)

## Skill

- Adobe creative cloud
- Figma
- HTML e CSS
- Bootstrap
- Wordpress
- Shopify
- Miro
- Sketch
- Canva

## Profile

**Versatile and creative** web designer with **4 years of experience** in designing and developing user-friendly and visually appealing websites. Passionate about design and technology with a background in language studies.

## Experience

### Graphic & Web Designer

2021 - in corso **Goodware Systems**

- Design and development of responsive web interfaces for corporate websites and e-commerce using WordPress and Shopify.
- Creation of graphics for social media campaigns, advertising banners and other promotional materials.
- Optimization of user experience (UX) and user interface (UI) to improve the usability and aesthetics of digital products.
- Use of HTML, CSS and Bootstrap to implement custom and functional designs.

### Freelance Web Designer

2022 - in corso

- Complete management of web projects (ideation, design, development, and routine maintenance).
- Consultation with clients to understand their needs and objectives.
- Creation of graphic materials for the online promotion of clients.

## Education

- **Second Level Master's Degree in Teaching Chinese as a Foreign Language** January 2025
- **Course in Front-end Development at Start2Impact** January - December 2023
- **Master's Degree in Oriental Languages and Cultures** April 2022
- **Course in UI/UX Design** presso Learnn September 2022



Portfolio

