

MAVIS STORE DATA ANALYSIS

A tentative Study of Buy_Buy in Mavis Store

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MAVIS STORE DATA ANALYSIS

Analysis of 2011 to 2016 in six countries

\$30.01M

Sum of Unit Cost

\$50.85M

Sum of Unit Price

1M

Sum of Order Quantity

4M

Sum of Customer Age

Product Performance

1. Best and Worst performing products

1. Most and least popular product categories

1. product by month, quarterly, yearly

- State
- ☐ Alabama

☐ Alberta

☐ Arizona

☐ Bayern

☐ Brandenburg

- Product Ca...
- ☐ Accessories

☐ Bikes

☐ Clothing

- Sub Category
- ☐ Bike Racks

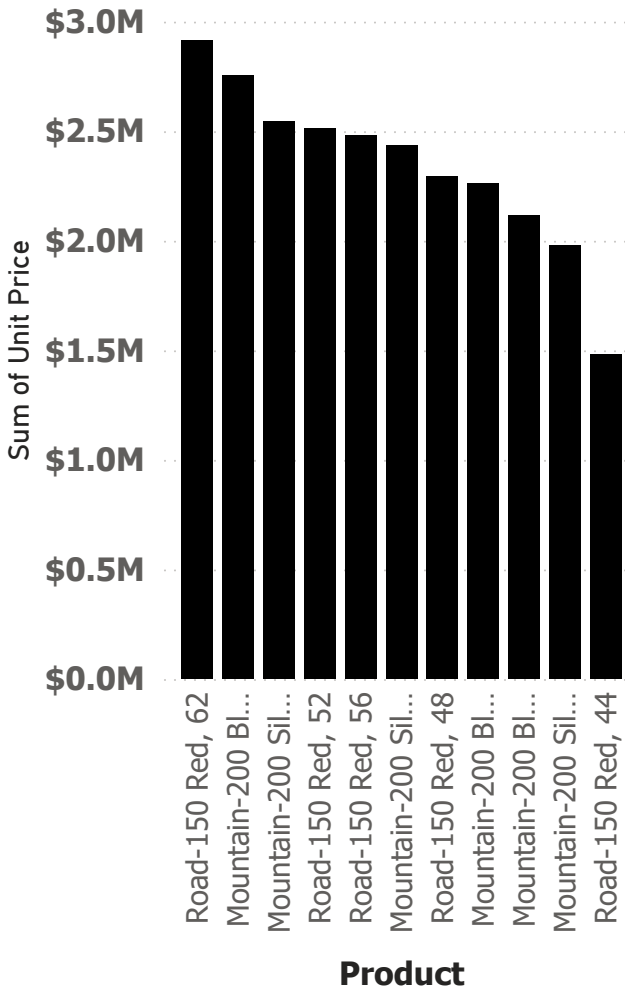
☐ Bike Stands

☐ Bottles and...

☐ Caps

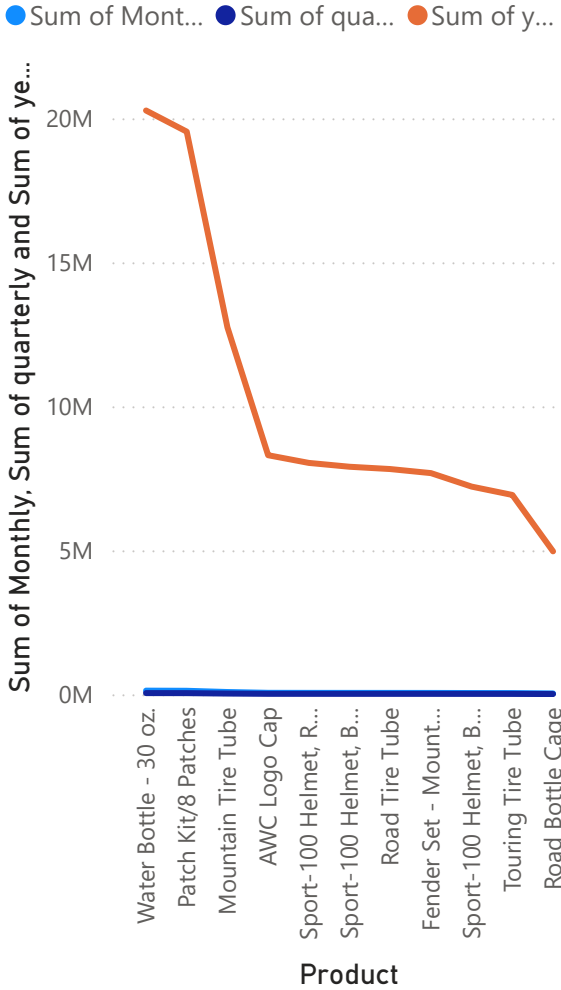
☐ Cleaners

Sum of Unit Price by Product



Product Category	Sum of Unit Price
Accessories	\$1,177,743
Bikes	\$49,052,498
Clothing	\$617,368
Total	\$50,847,609

Sum of Monthly, Sum of quarterly and Sum of year by Product



Country	Product
Australia	All-Purpose Bike Sta
Australia	AWC Logo Cap
Australia	Bike Wash - Dissolv
Australia	Classic Vest, L
Australia	Classic Vest, M
Australia	Classic Vest, S
Australia	Fender Set - Mounta
Australia	Half-Finger Gloves,
Australia	Half-Finger Gloves,
Australia	Half-Finger Gloves,
Australia	Hitch Rack - 4-Bike
Australia	HL Mountain Tire
Australia	HL Road Tire
Australia	Hydration Pack - 70
Australia	LL Mountain Tire
Australia	LL Road Tire
Australia	Long-Sleeve Logo Je
Australia	Long-Sleeve Logo Je
Australia	Long-Sleeve Logo Je
Australia	Long-Sleeve Logo Je
Australia	ML Mountain Tire
Australia	ML Road Tire
Australia	Mountain Bottle Cag
Australia	Mountain Tire Tube
Australia	Mountain-100 Black
Australia	Mountain-100 Black
Australia	Mountain-100 Black

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Profit Analysis

