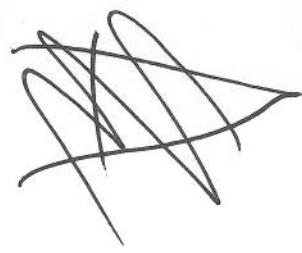


Notes

1

What if there was a way to attract new customers... and turn ...



YOUR  
BUSINESS



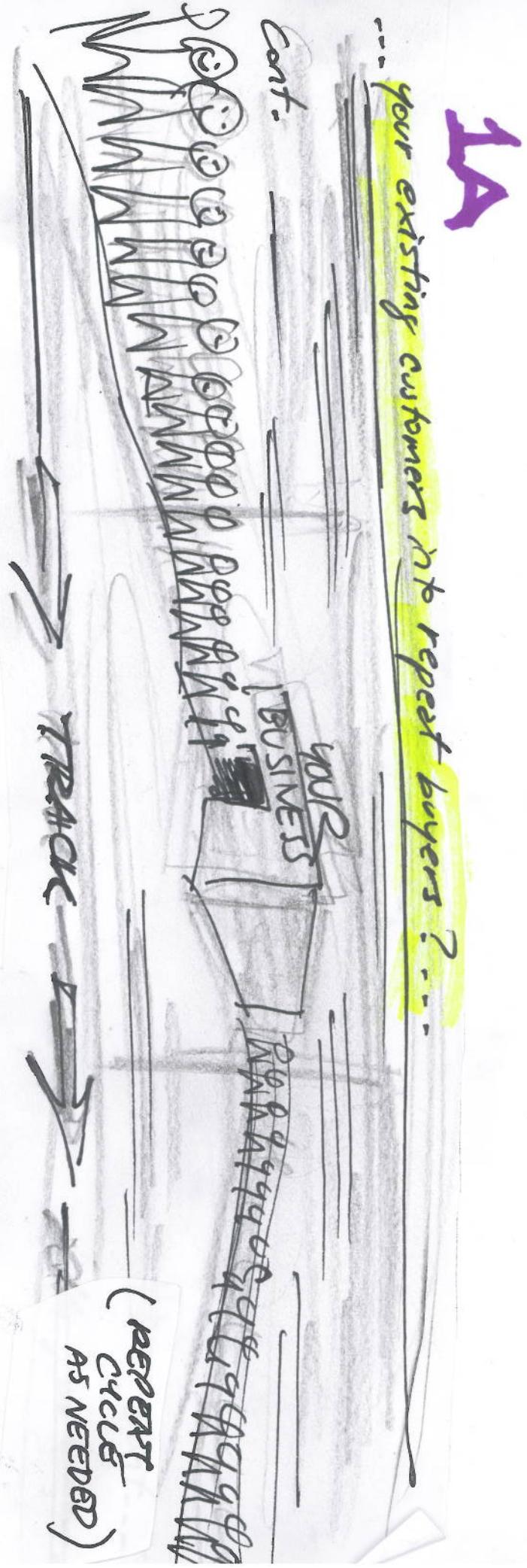
cont.

1

1A

... your existing customers / repeat buyers? ...

cont.



LN  
Lg

②

24  
3

2/13/12

MOG - ROLLING "SPEEDING CLOCS"

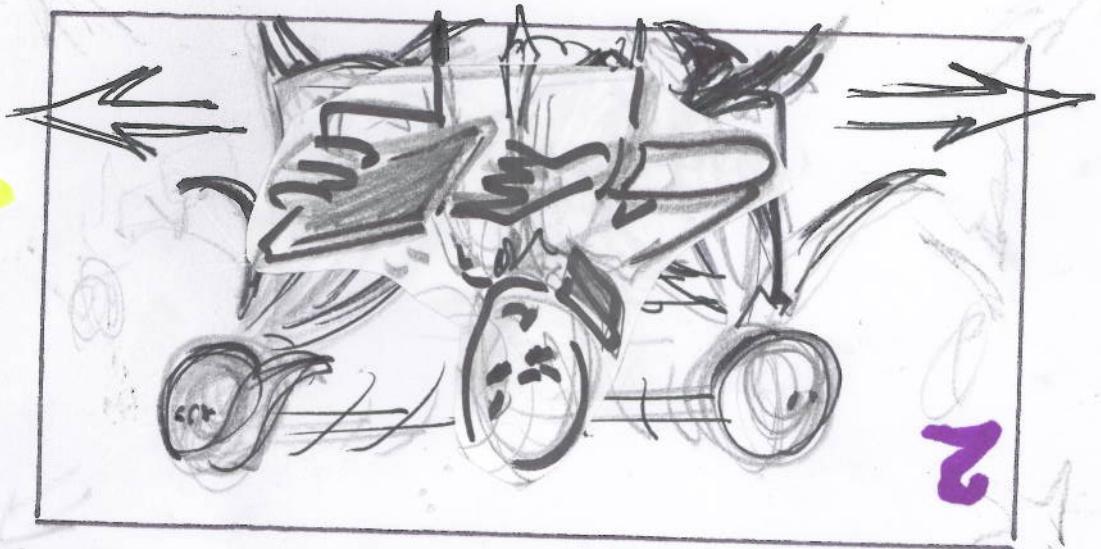
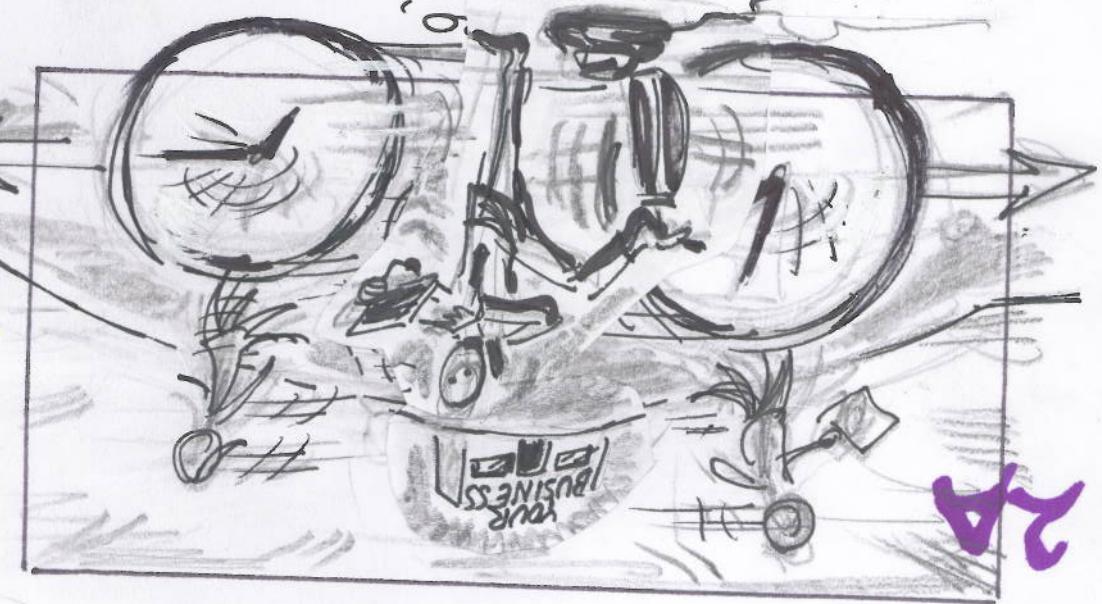
THEY'D LIKE  
AS MUCH AS  
YOU'RE STORE  
CAN'T GET TO  
PROBABLY  
THEY

2A

IT...  
WANT TO TRY  
DESERATELY  
OR

AND WHILE  
THEY MAY LOSE  
YOUR BUSINESS

...  
BUSY  
ARE  
PEOPLE



CUT TO:

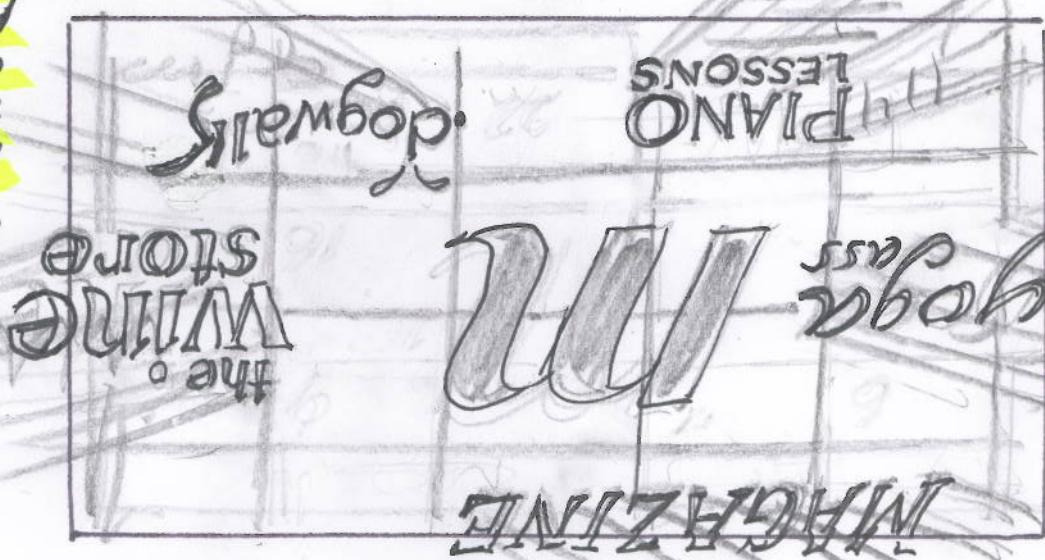
24  
of  
4

CALENDARS  
MONTHLY PLANS  
WITH LOGOS OF SERVICES →  
SERVICES →

29	Logo													
28	Logo													
27	Logo													
26	Logo													
25	Logo													
24	Logo													
23	Logo													
22	Logo													
21	Logo													
20	Logo													
19	Logo													
18	Logo													
17	Logo													

3B

A3



3A



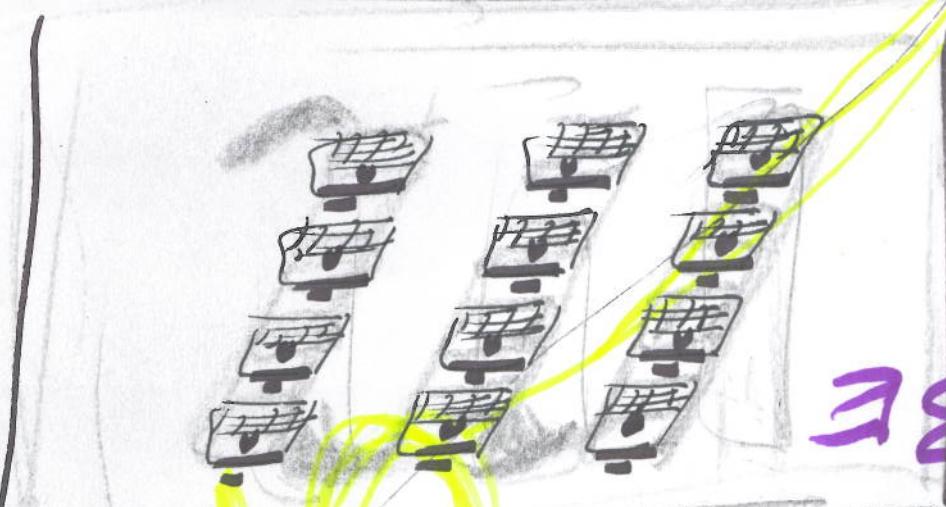
3

A1

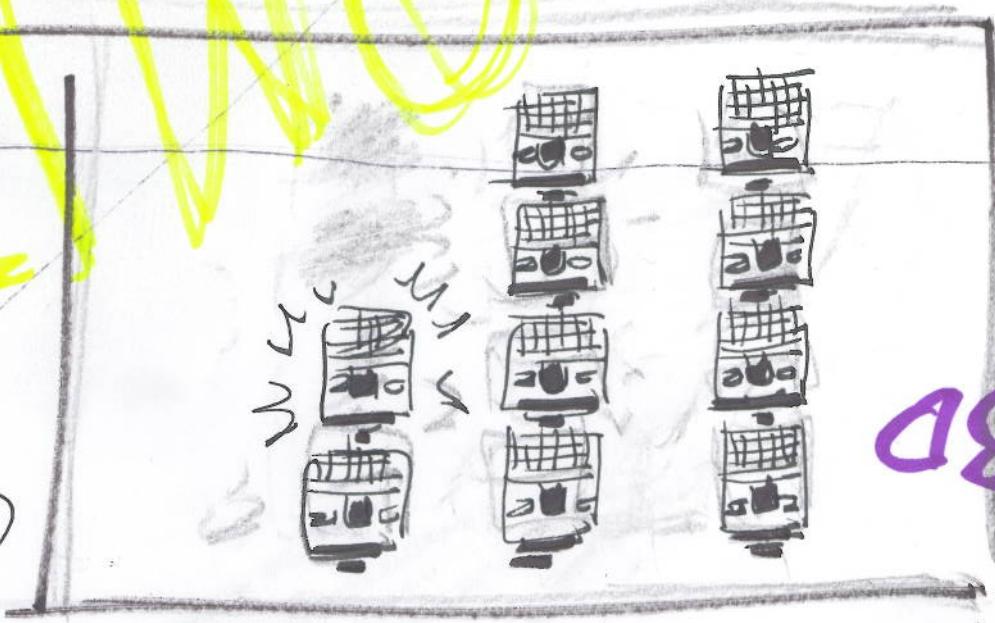
5  
24  
of



(3c,d+e  
possible  
out? )



12 BUSINESS/CALCULATOR  
RAGE (CON'S)  
APDENTURE ...



PULL OUT  
(BUSINESS PAGE)  
APPENDICES BACKOUT  
... to after  
your product  
or service  
on a  
SUBSCRIPTION  
B2B15 ...

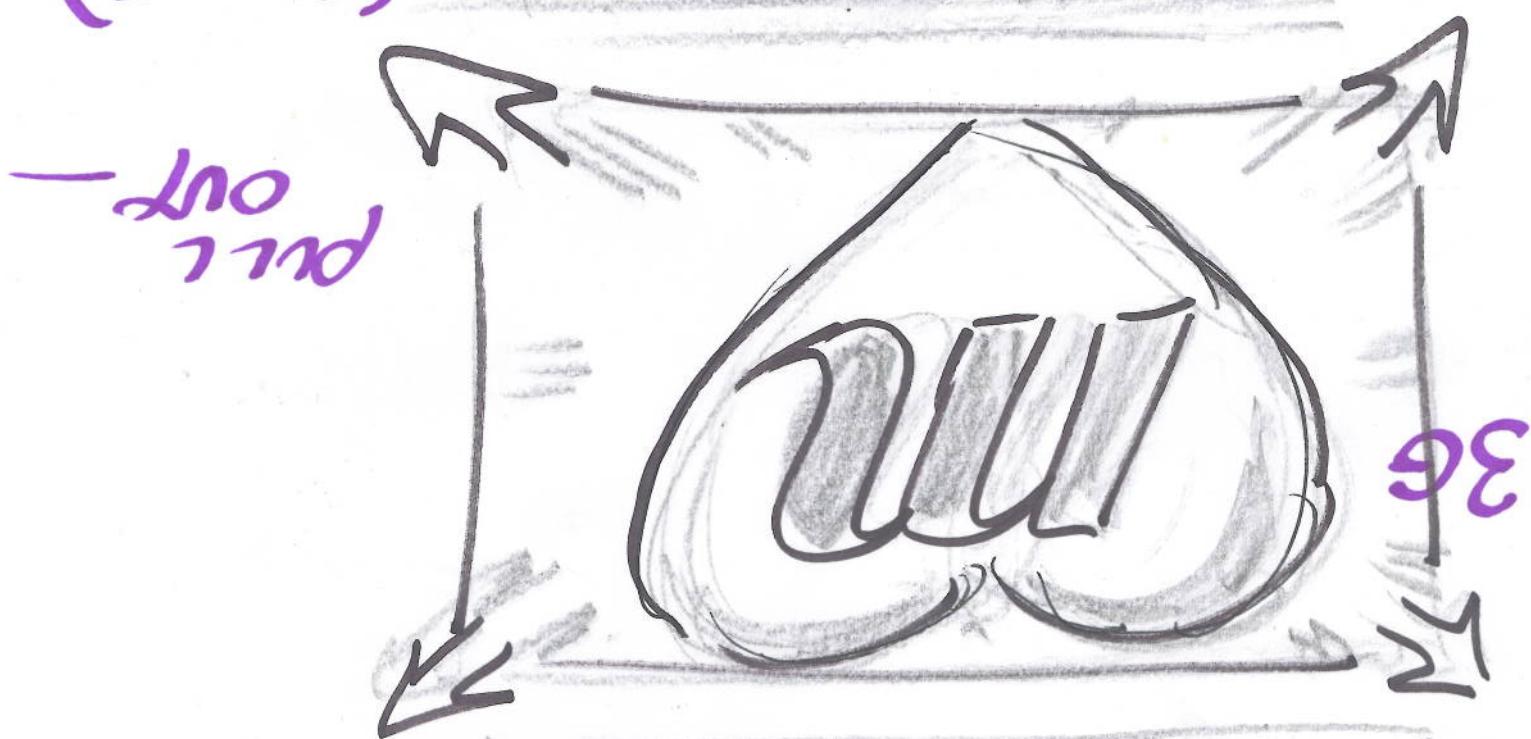


A4

24  
⑥



H



36

24  
⑤



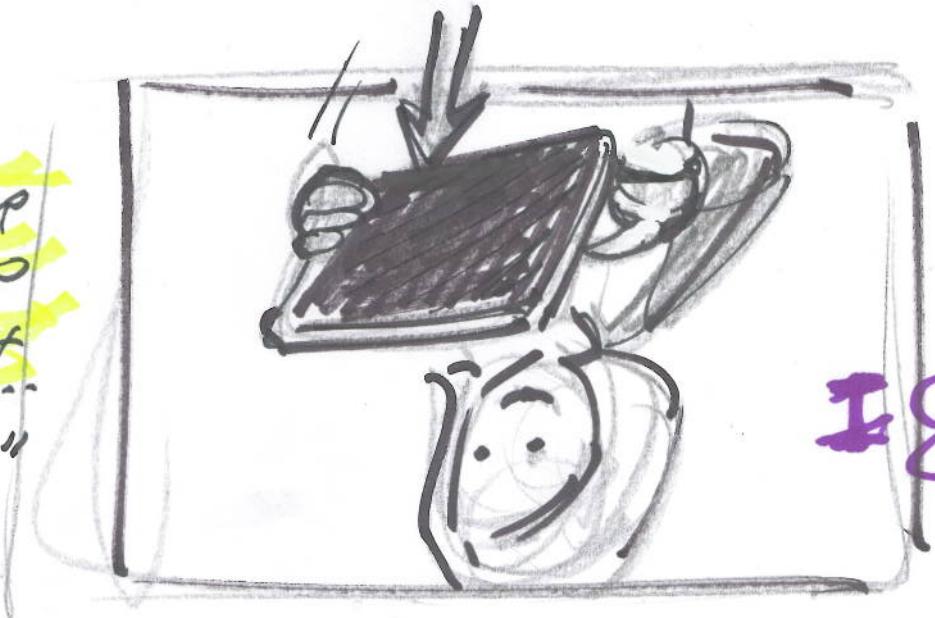
3K

R



5

... and more  
discover  
show can  
because



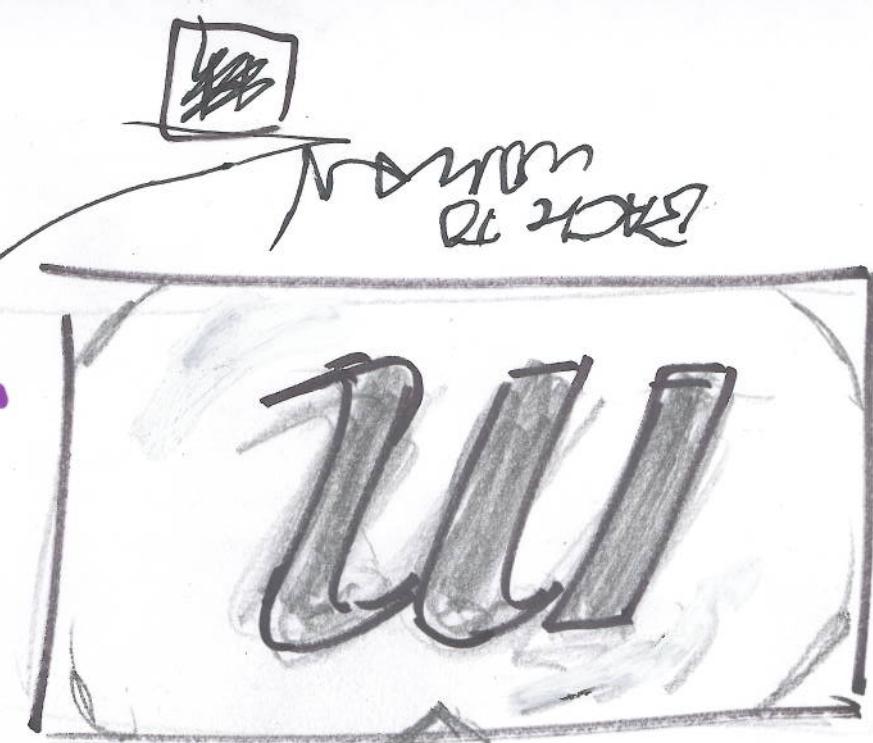
31

24  
8

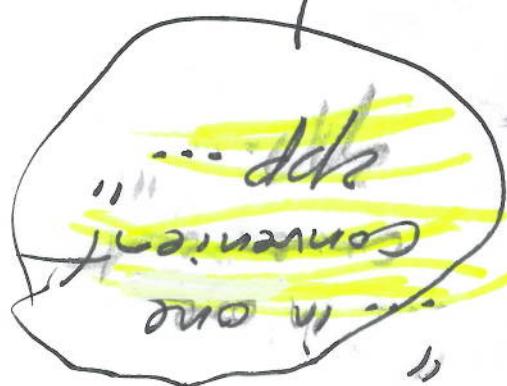
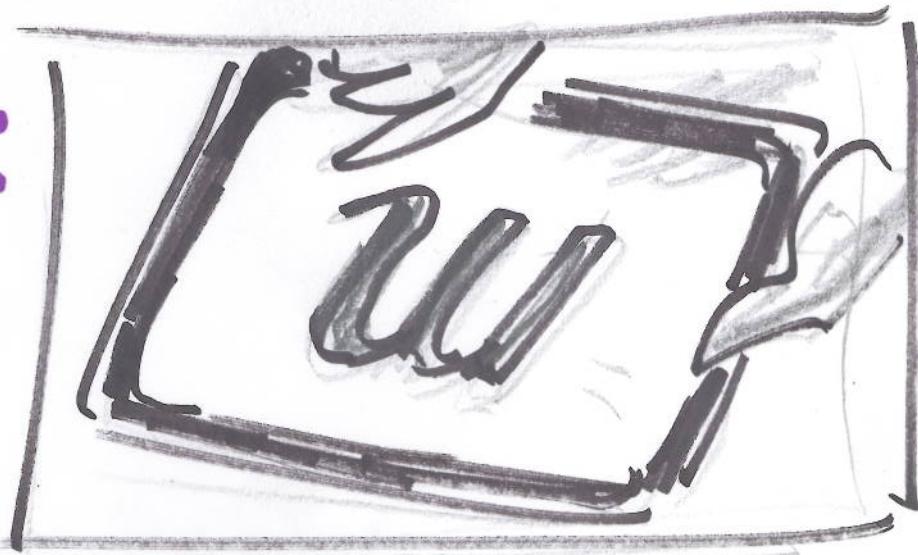
(soft)

STRAIGHTENS  
AS IT  
MOVE IN  
ON LOGO →

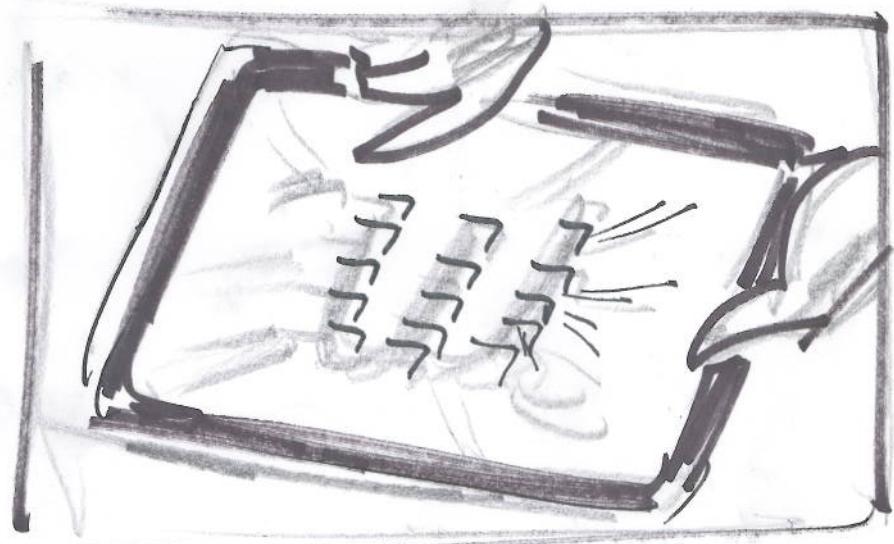
NE



WE



SUBSCRIPTION  
BOXES SURFED...  
3L



24  
9/25

2/13/12

~~in one~~  
~~convention~~  
~~and~~  
~~people~~  
~~like~~  
~~theirs~~  
~~behave~~

~~(true action)~~

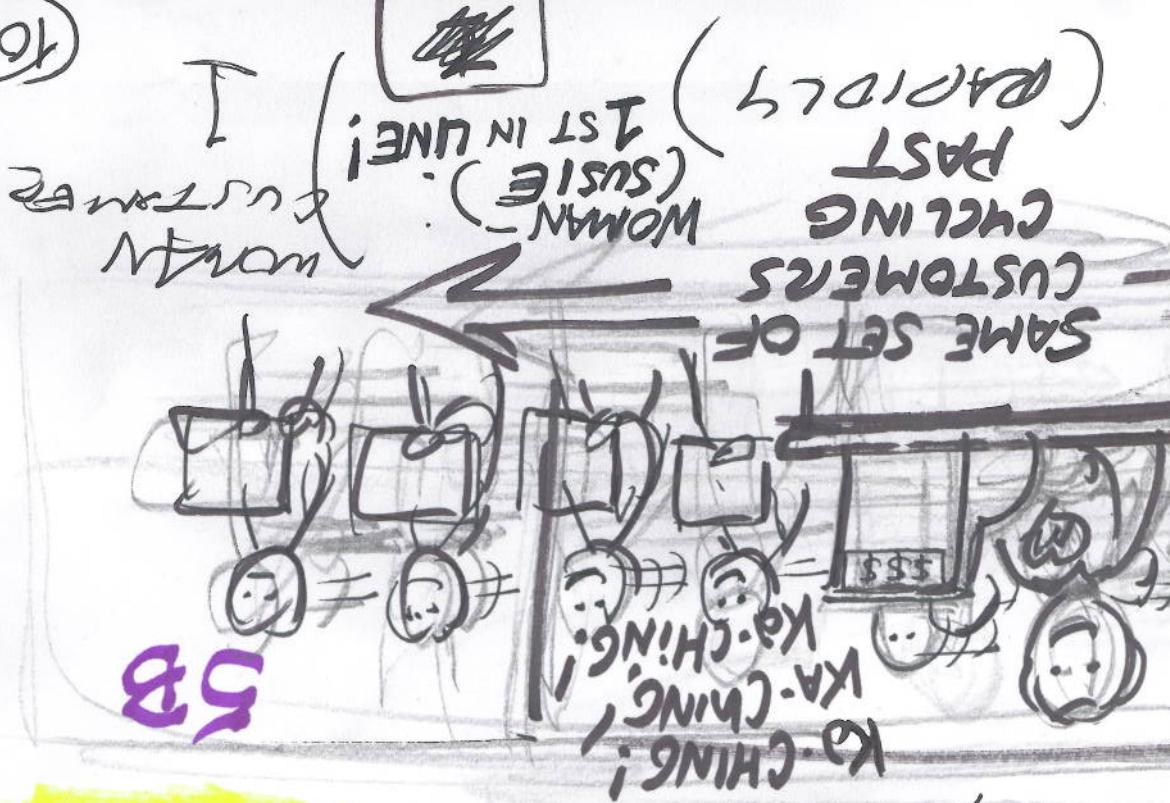
— OUT TO —

Ken Appi



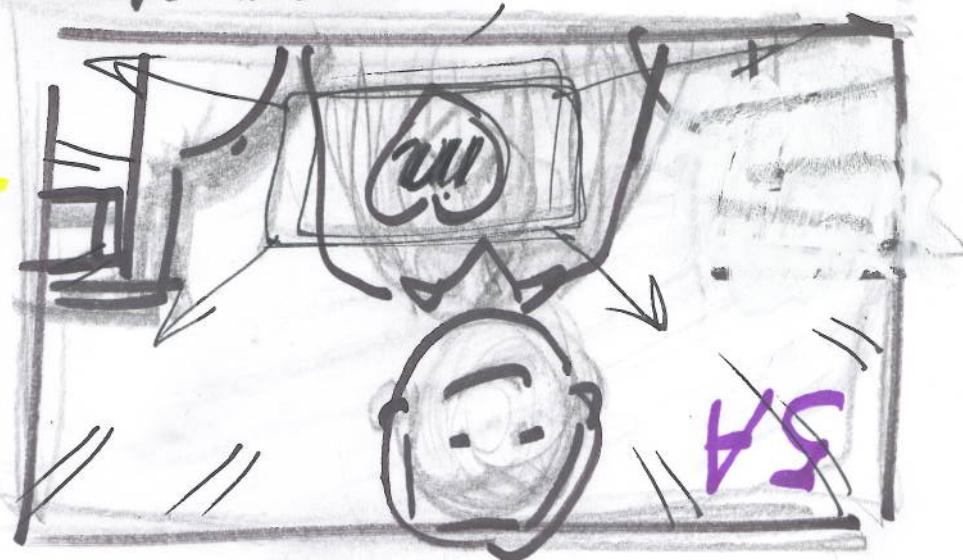
4

10



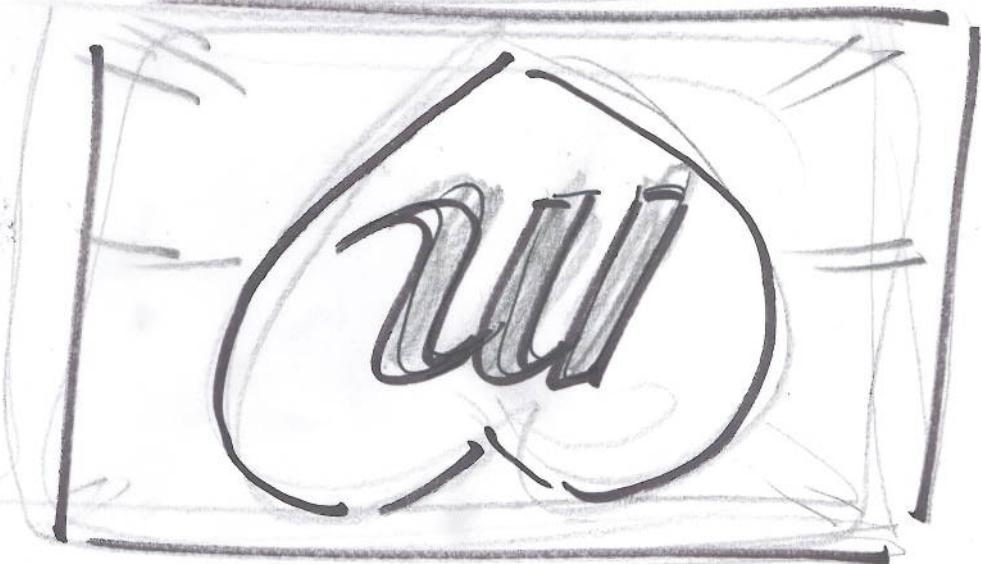
"customers  
new repeat  
we'll drive you  
because

(PUR BACK REVEALING MERCHANT)



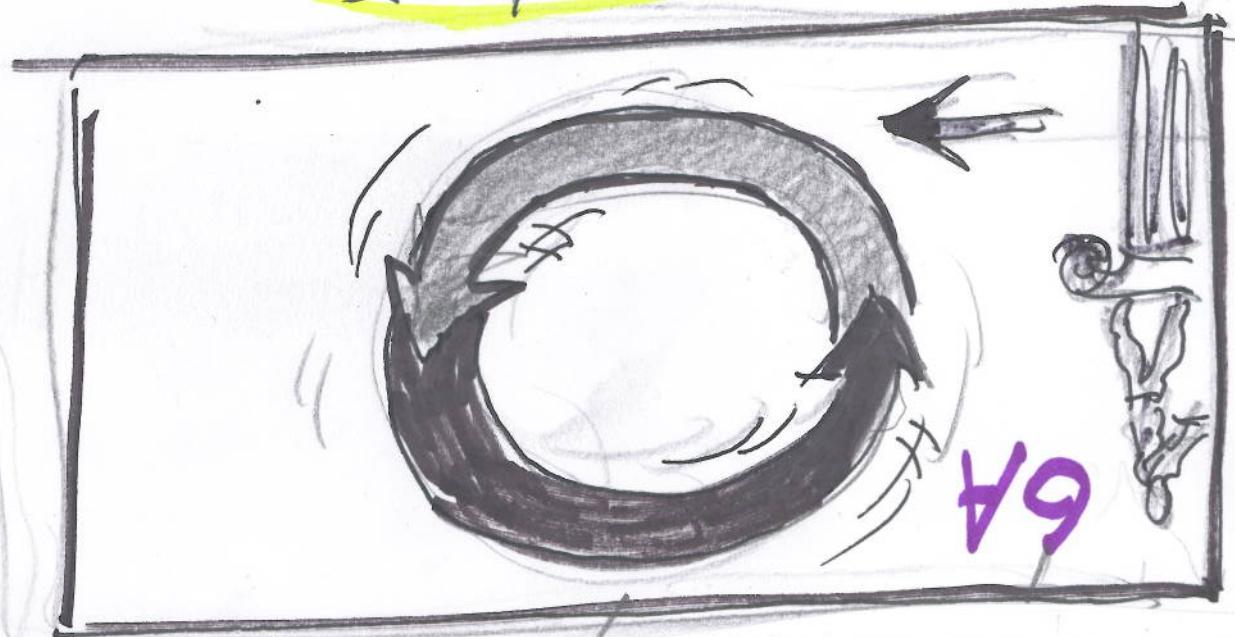
"Mathilda's  
love  
you -"

5  
(CART)



24  
11

... & recycling bases ...

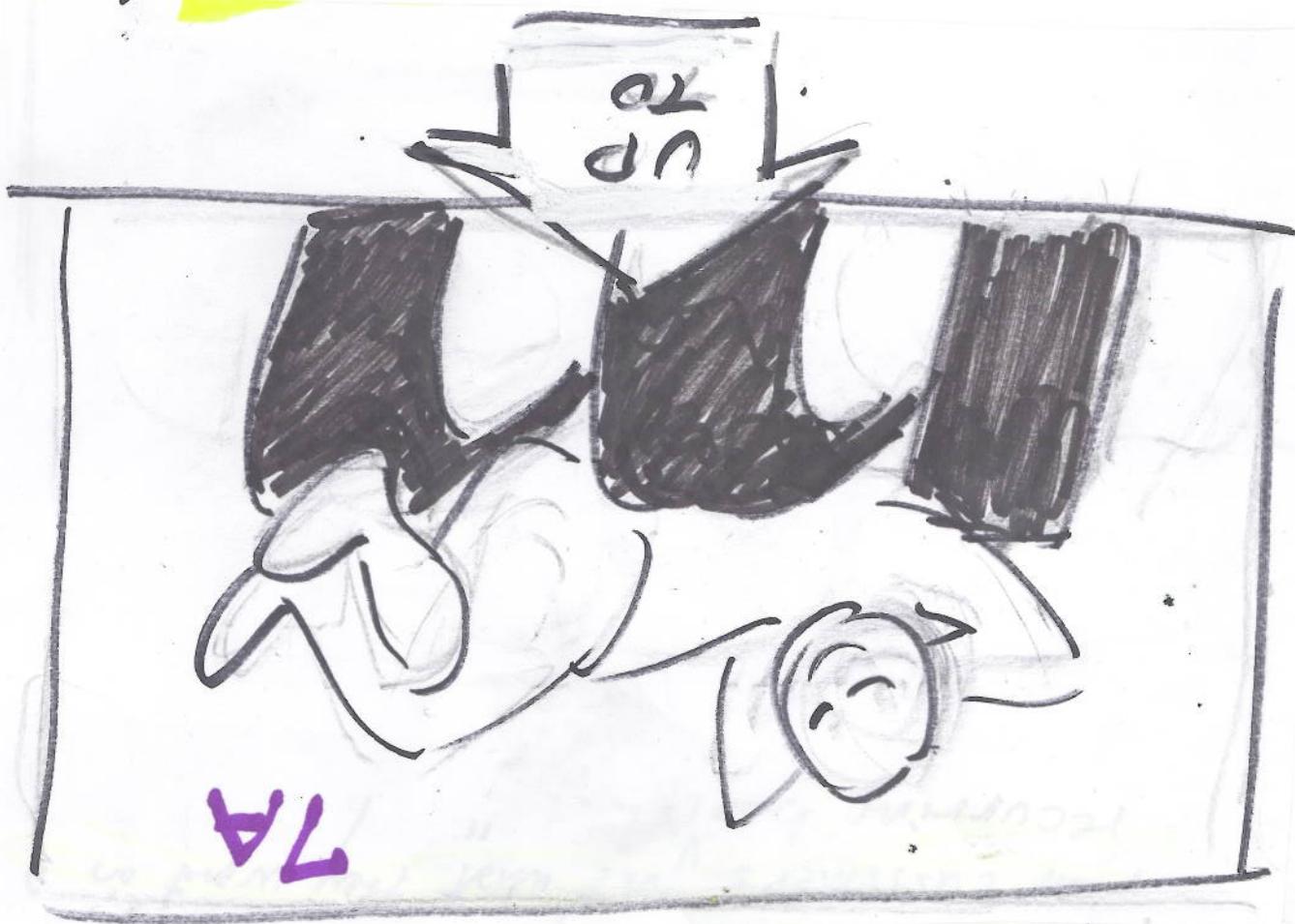


GOLD STATUTES OF GOODS, SERVICES ON PEDALS IN FG.



"We work with the BEST businesses  
to give customers just what they  
want."

24  
Q2

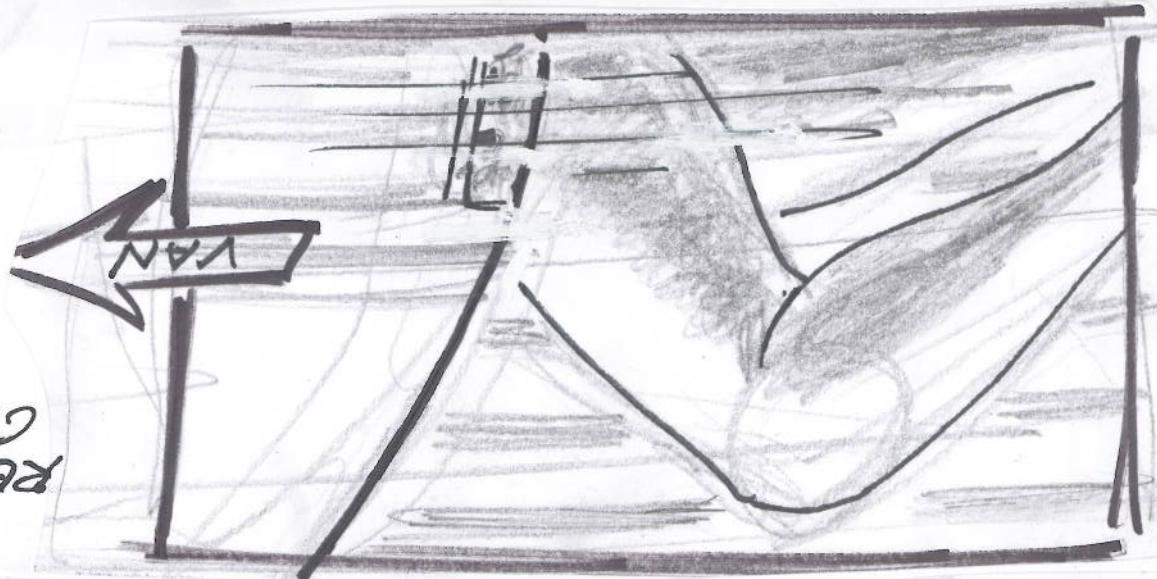


"... & help simplify their lives."

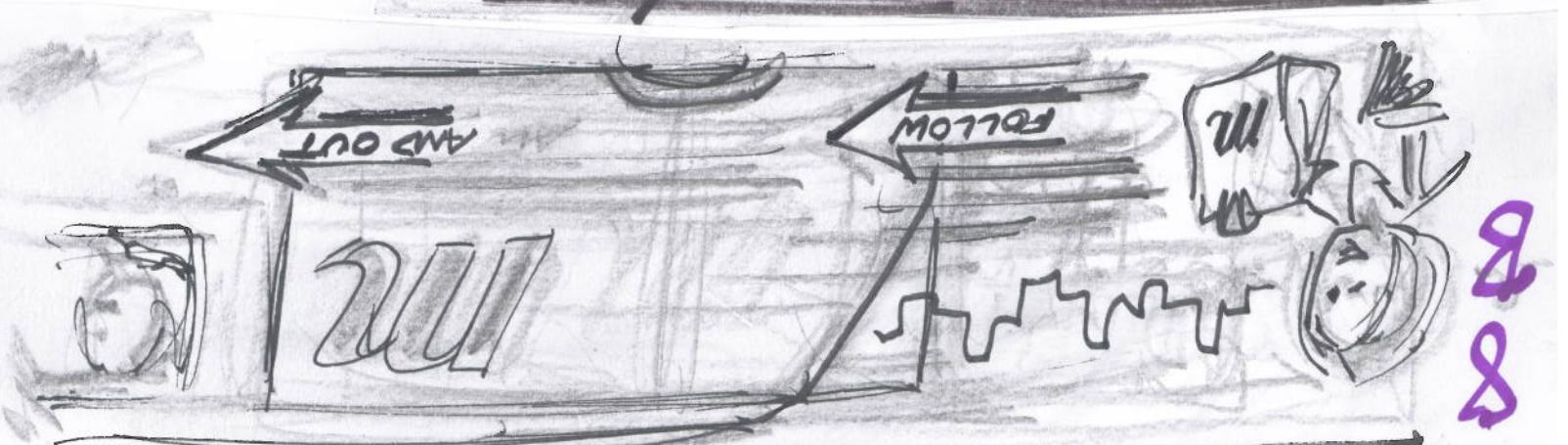


13 29

REVEALING  
CIRCLE ON  
TRAINING  
GEO



8C



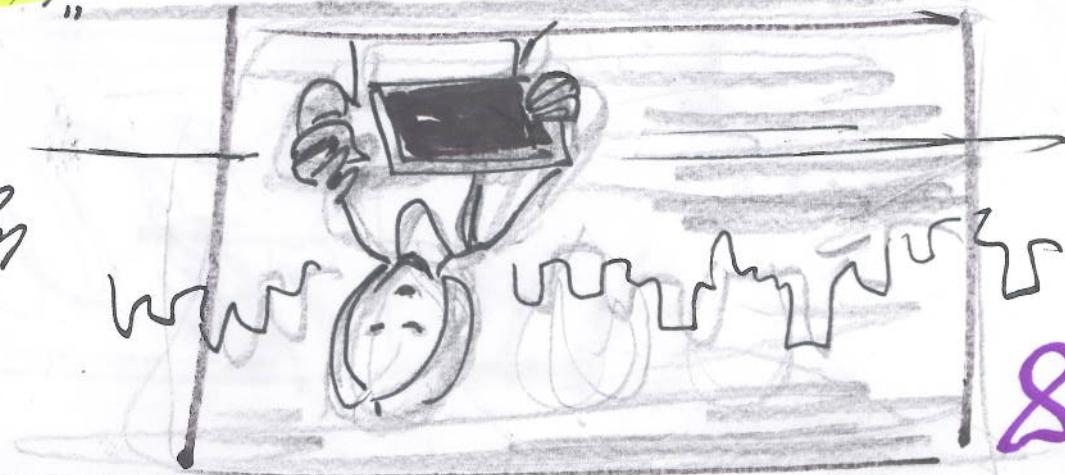
8B



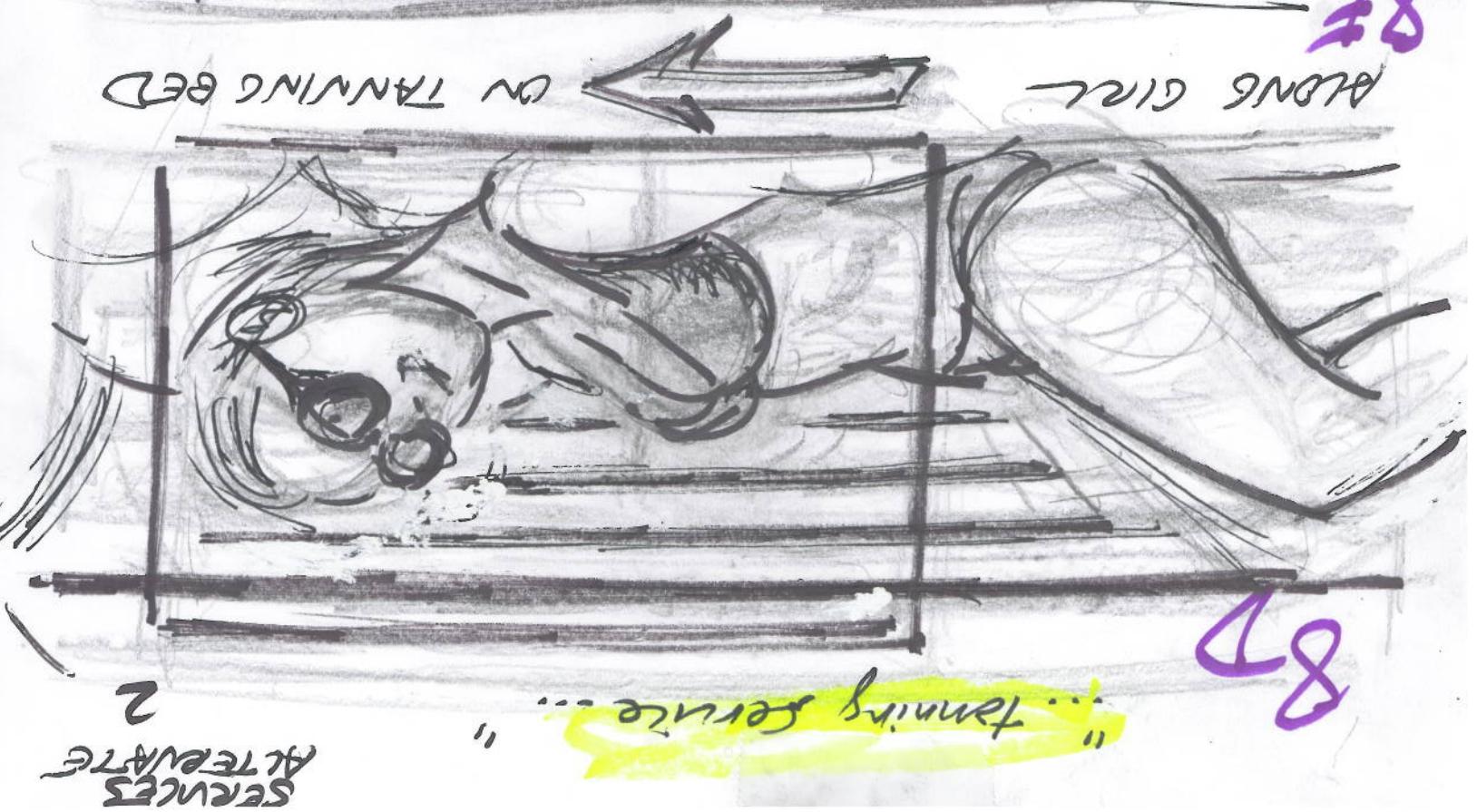
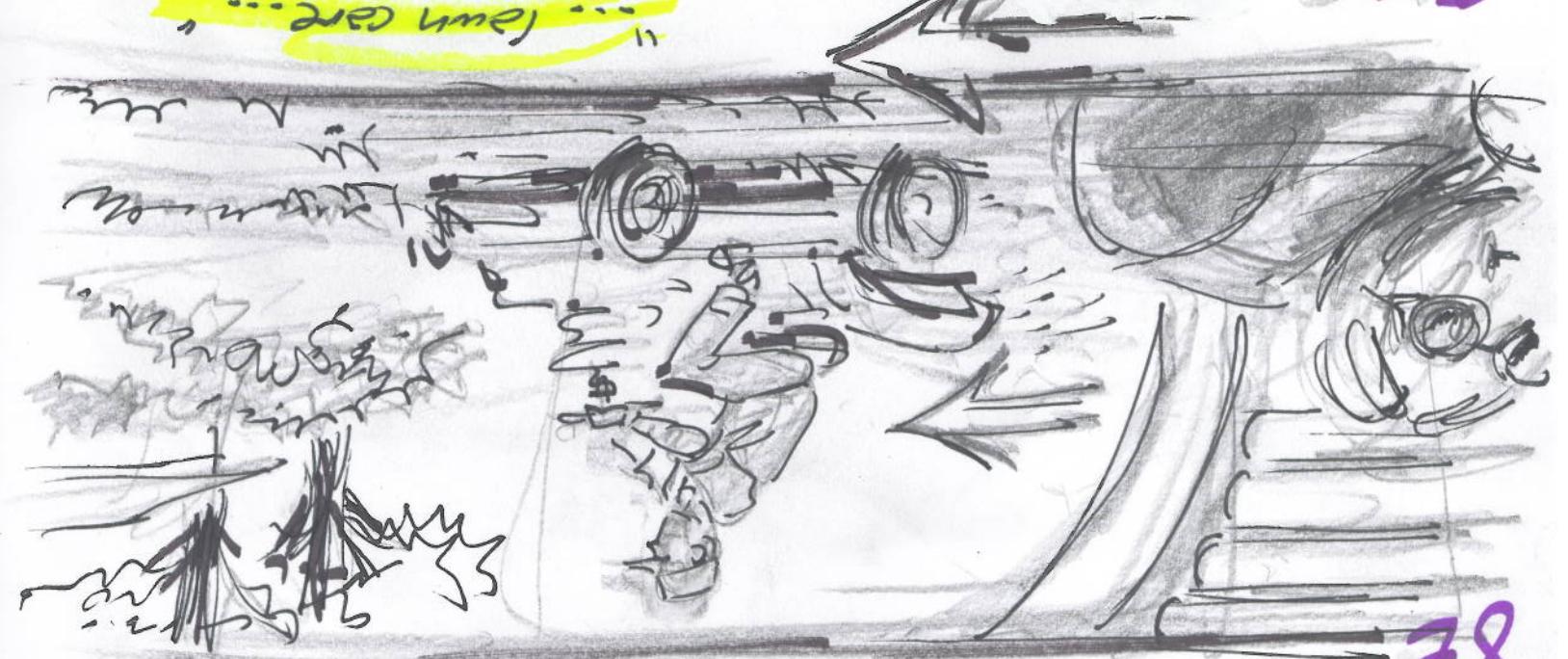
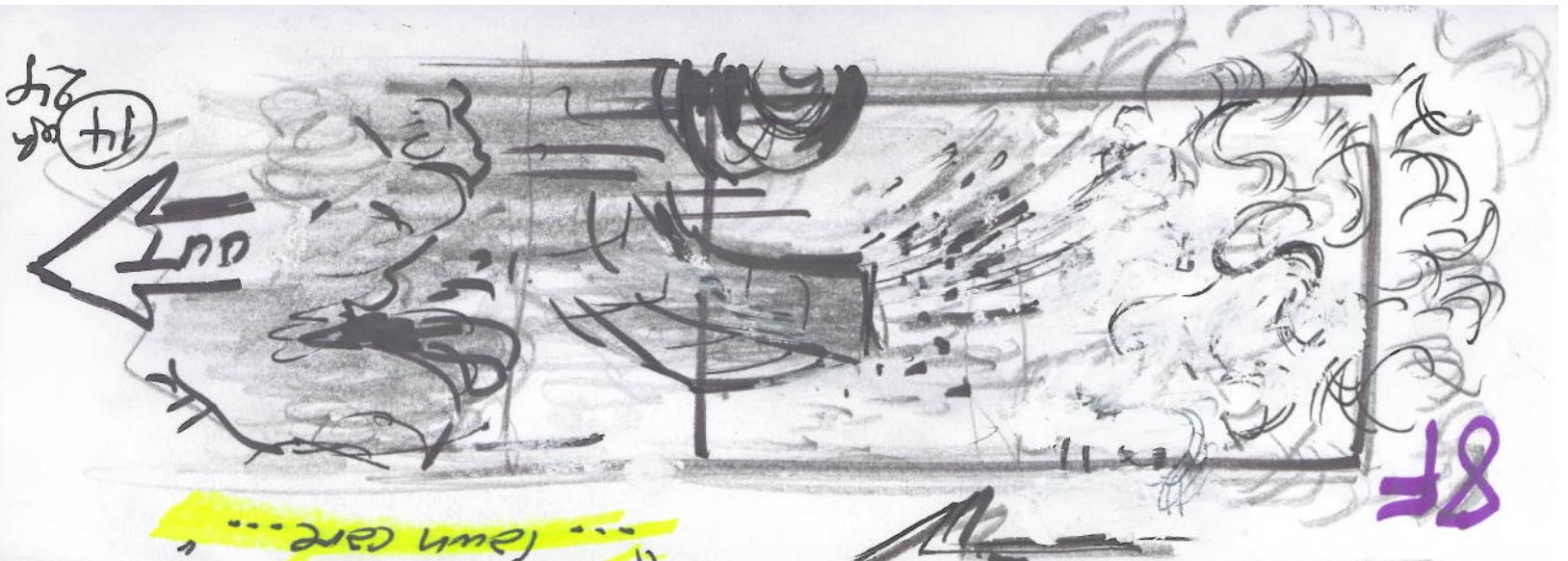
8A

WOMAN ON I-PAD

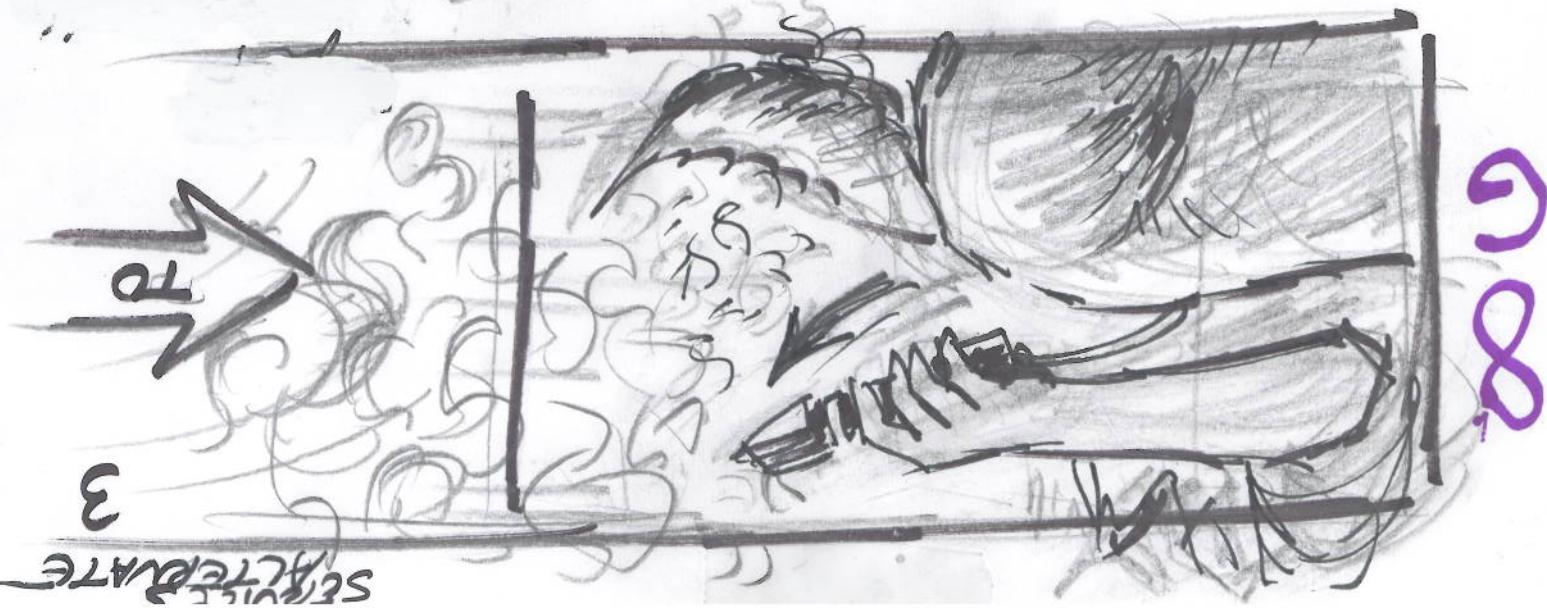
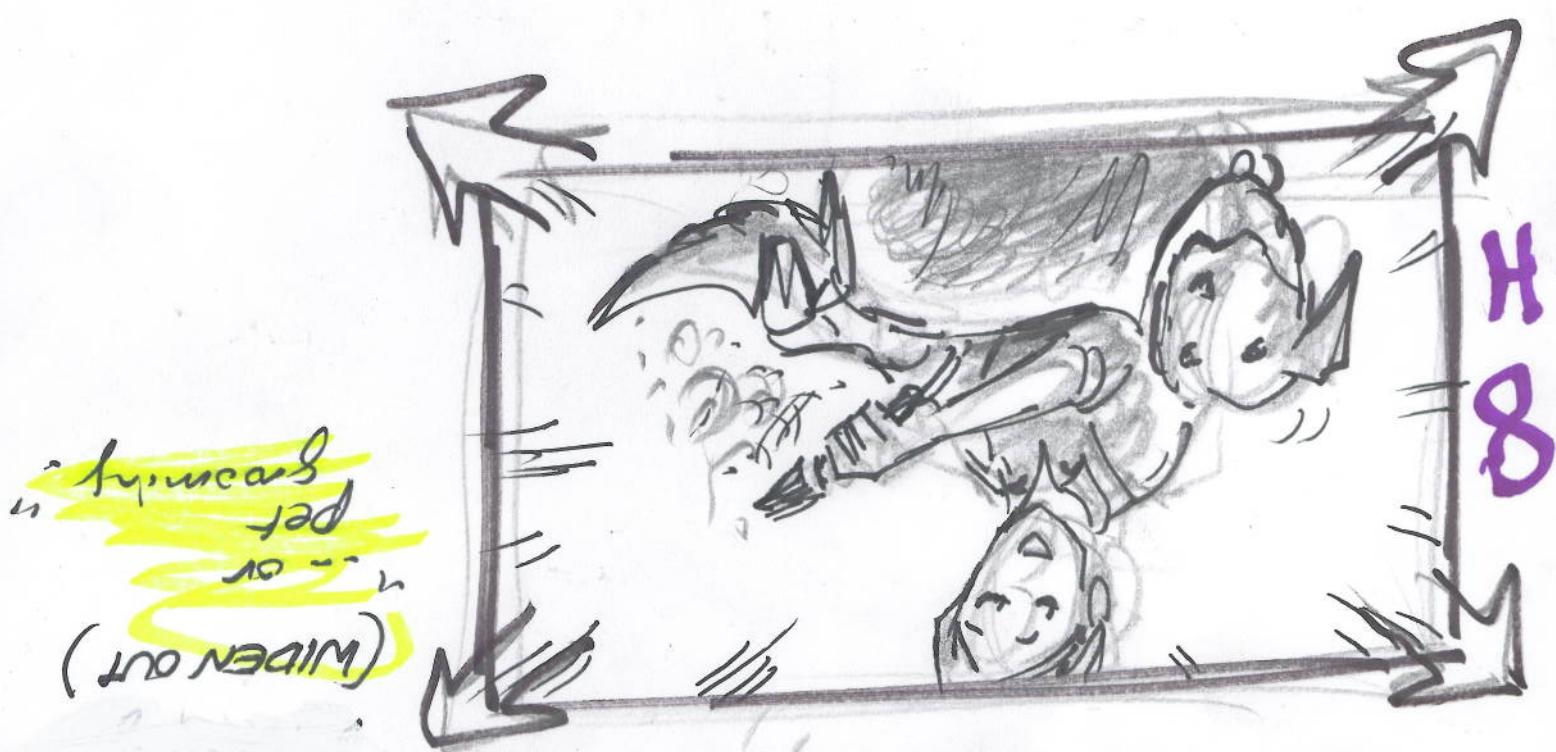
ALTERNATIVE  
SEQUENCE



8

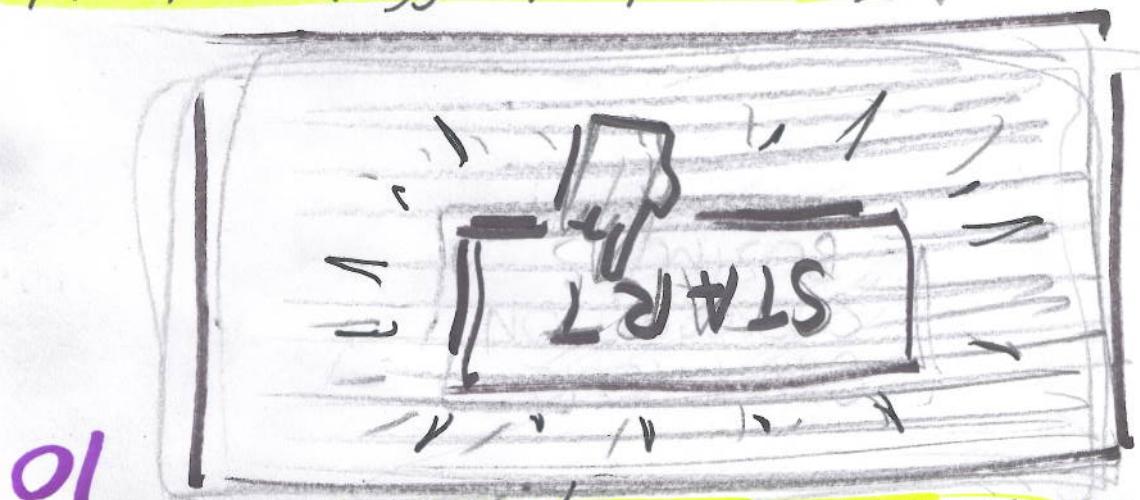


27  
15





"...and if you're already offering subscriptions"



"...we make it easy"



"...so if you're not yet set up  
subscription business ..."

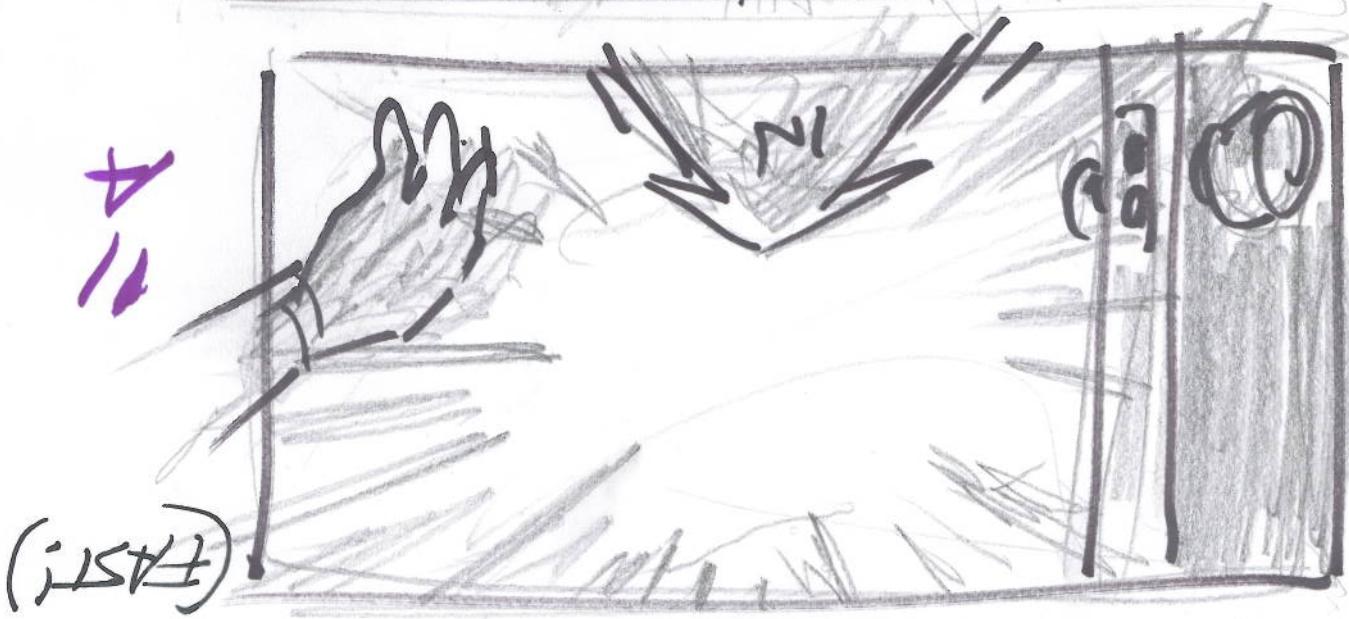
of 29  
17



C 11



B 10



(LAST)

27  
28  
⑧

4  
11



2/13/2

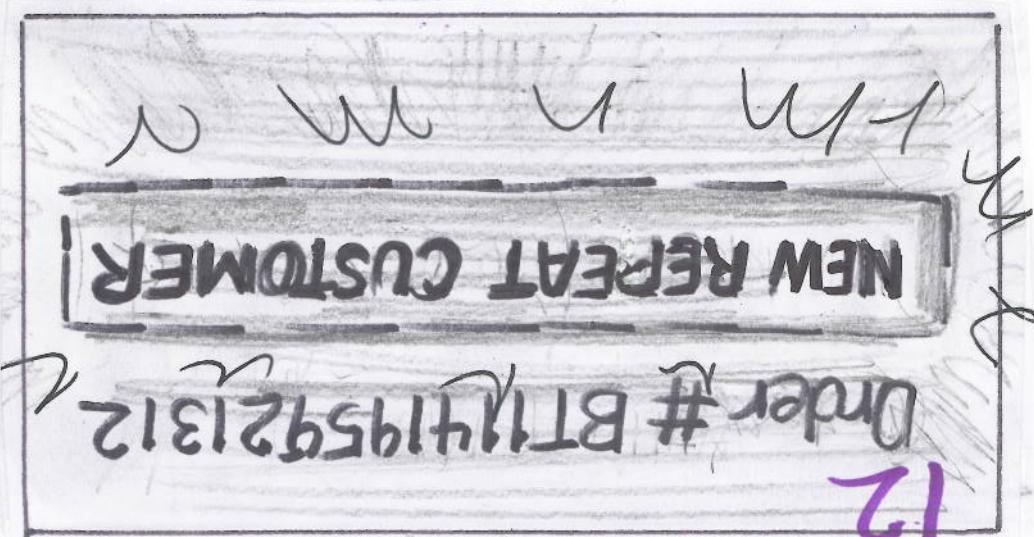
49

2/13/2

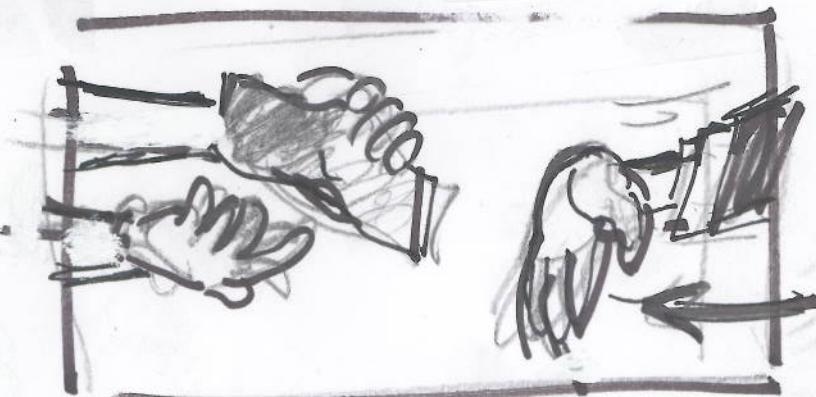
"  
customer  
buying  
order for you  
when we  
do it for you  
"

12

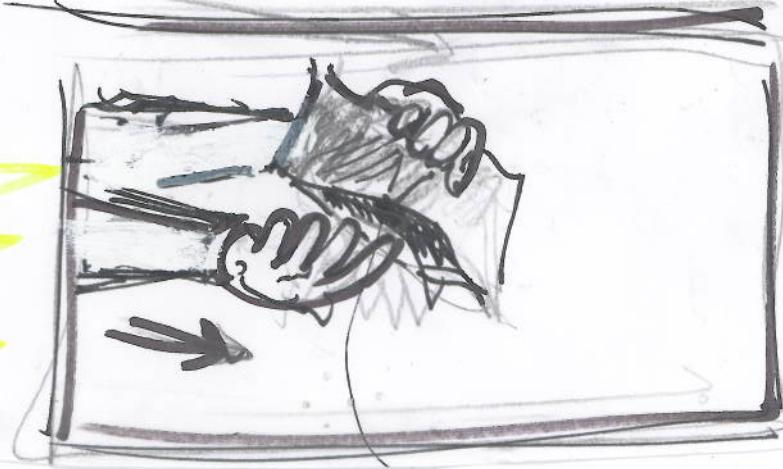
(close on screen)  
ECU



"  
use  
only get paid...  
"



"  
... hear  
well  
hand  
put off  
"



20 21  
20 21

(cont.)

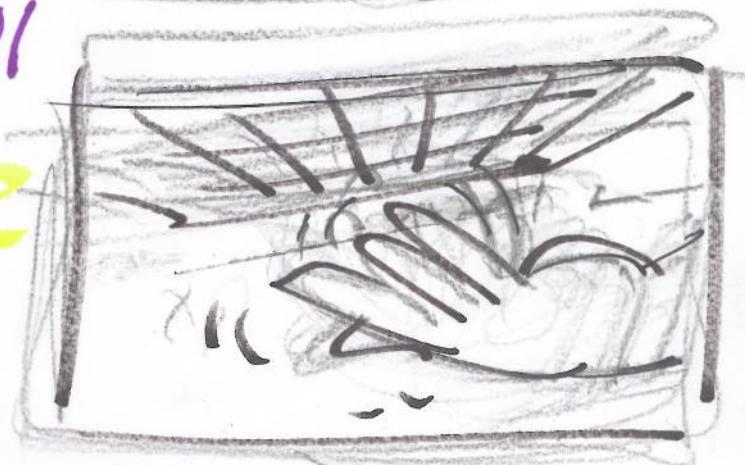
" " minutes ...  
" " a few



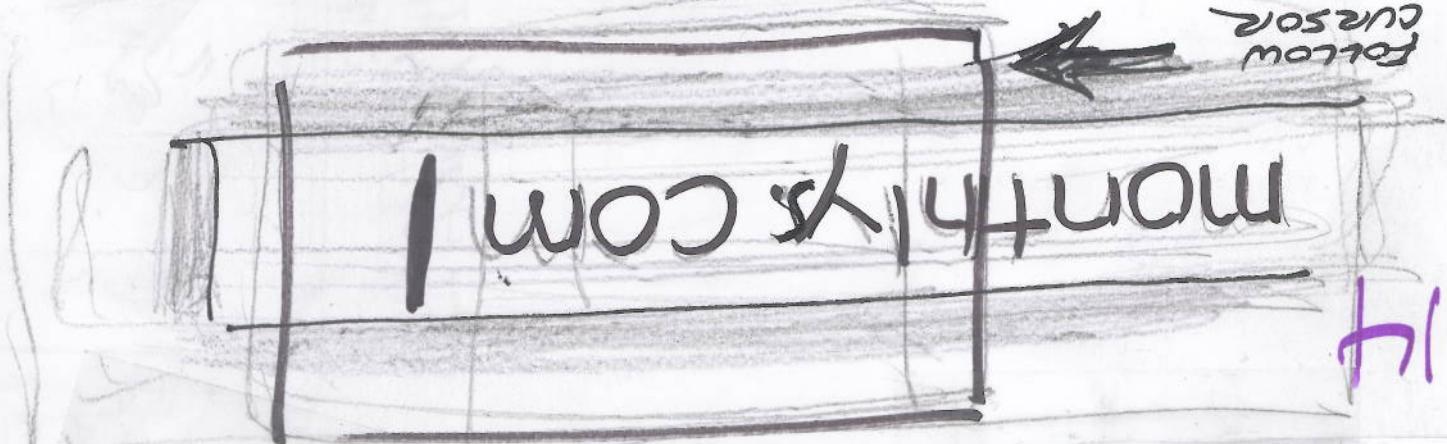
91

" " prove your business ...  
" " few quick drafts  
" " and enter ...

15



" " simply log in into montihly.com ...



14

(CLESTION MARCH  
MARCHES INTO

" " work? ...  
" " How does it

?

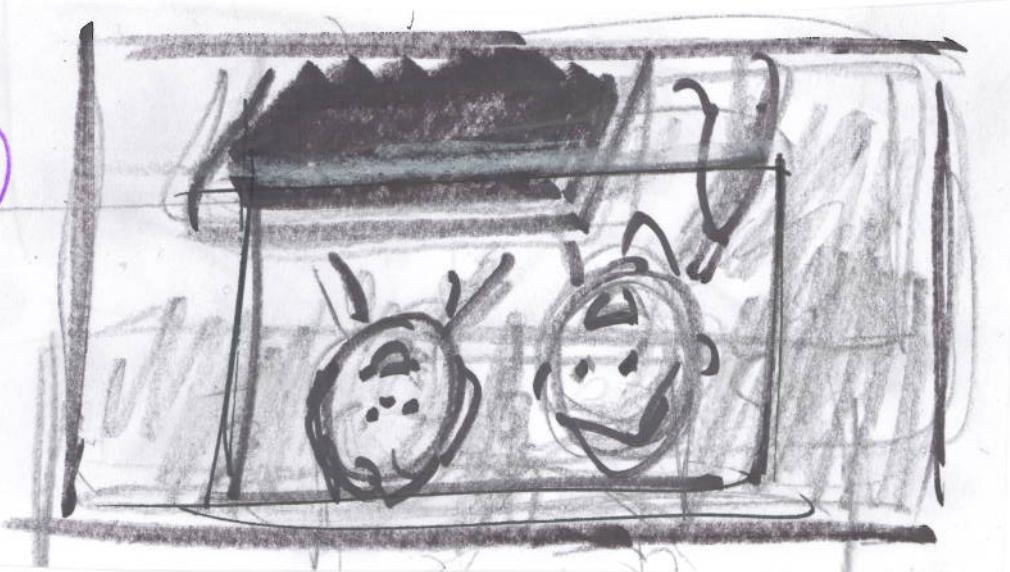
13

(cont.)

24  
21

(OPTIONAL)

"TRANS",  
"ACTING",  
LI

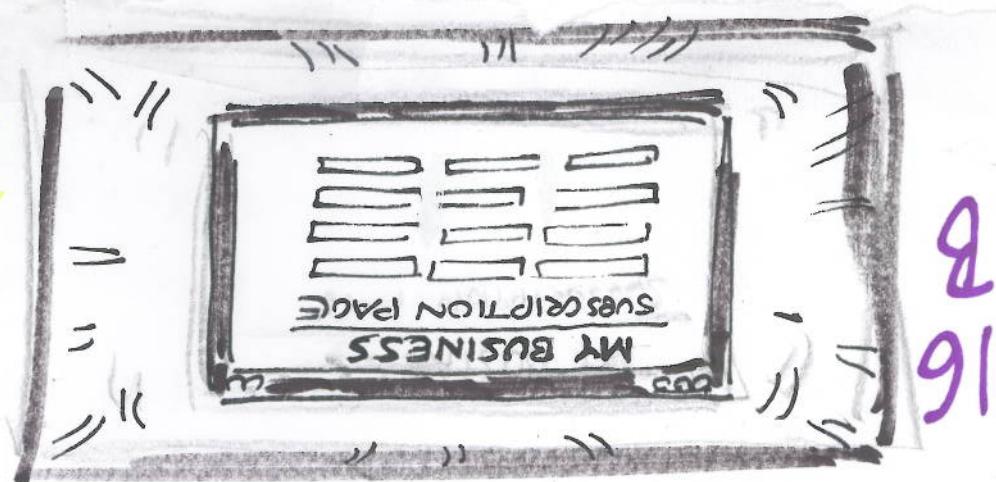


"your local fans for -"  
"page you can send all  
your subscribers by"  
"you are"

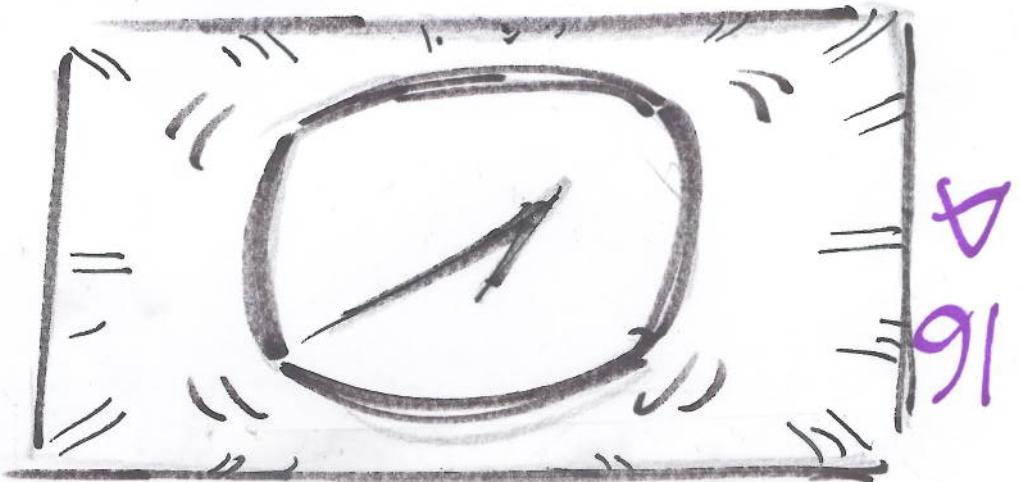
(INTO WEB PAGE  
CLICK MORE)

"... 400.11  
here)"

(CON)



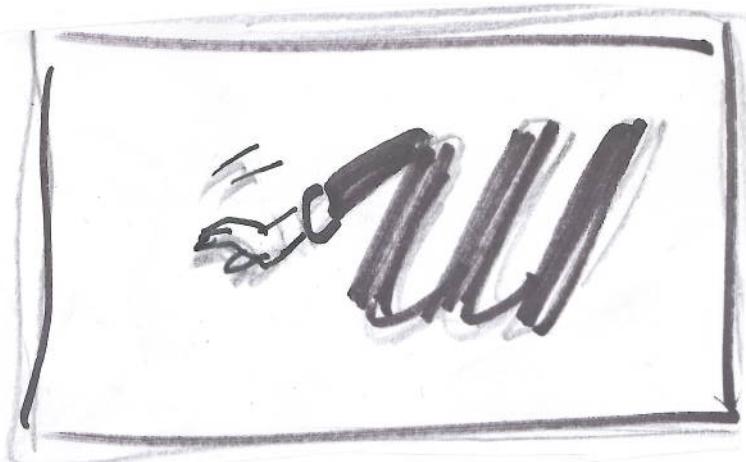
8  
91



A  
91

27  
26

we are the  
"we are the  
"we are the  
"we are the



61

(60710NAR2)  
CLOSE  
E-MAIL  
COMPUTER  
SCREEN

81

NOW OFFERING  
SUBSCRIPTIONS!



29

28

21

(ECU of screen)

UP AT TOP OF LIST  
NEW ORDERS ARE PENDING  
(SCROLL DOWN AS

20

... ORDERS ...  
TO WRITE

INCOMING ORDERS:

(LOW-ANGLE ECU-COMPUTER Monitor)

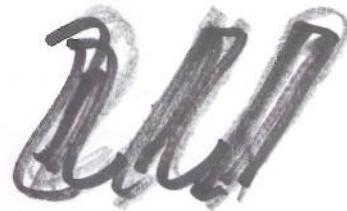
24  
END

(24)

END

"text.  
Simple is  
... is 25

monathly.com

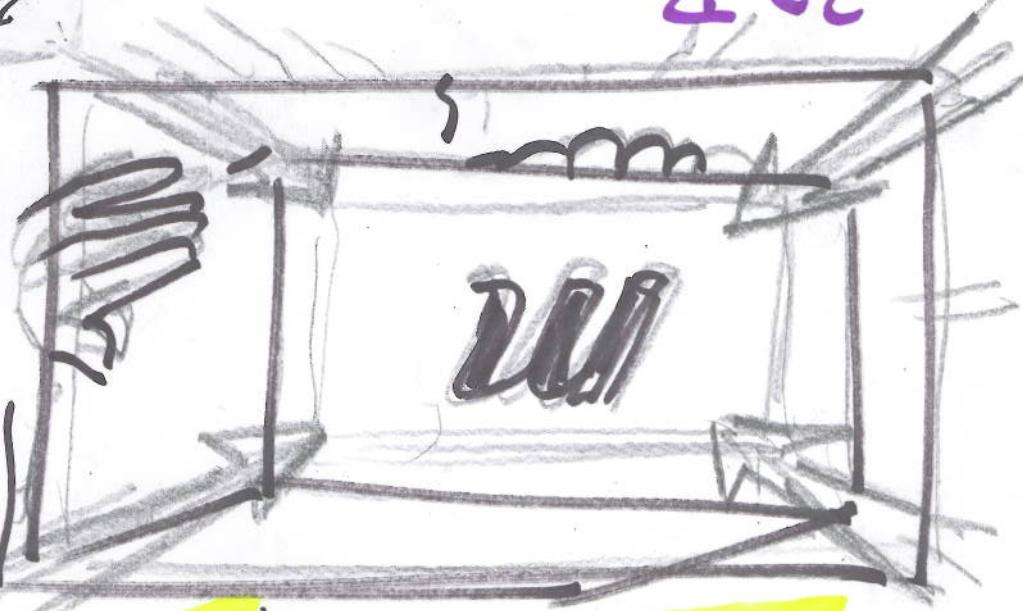


DISSOLVE TO  
END CARD.

22B

22A

(zoom in on  
logo on  
page)



"and fullfill me + easy ..."

22

