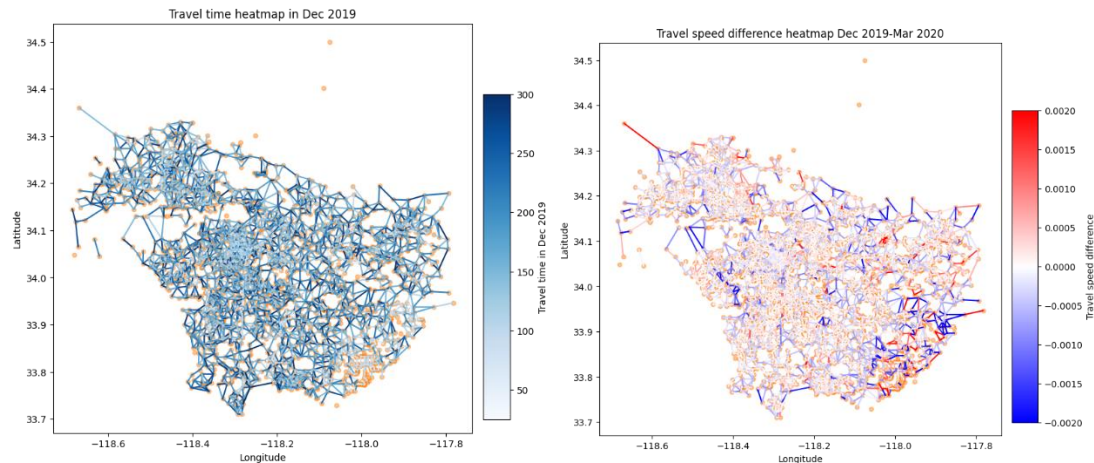**My interest in Uber**

During my course work at UCLA, I have used the travel time data provided by Uber and used that to visualized the travel time changes during the pandemic in Los Angeles, that got me interested about how powerful would that be if we could utilize the data. Here are some graphs I made on the homework project using Uber's data.

My thoughts and ideas about data analytics

I do have a lot of experiences in analytical tools such as Python, Tableau, Power BI and SQL.
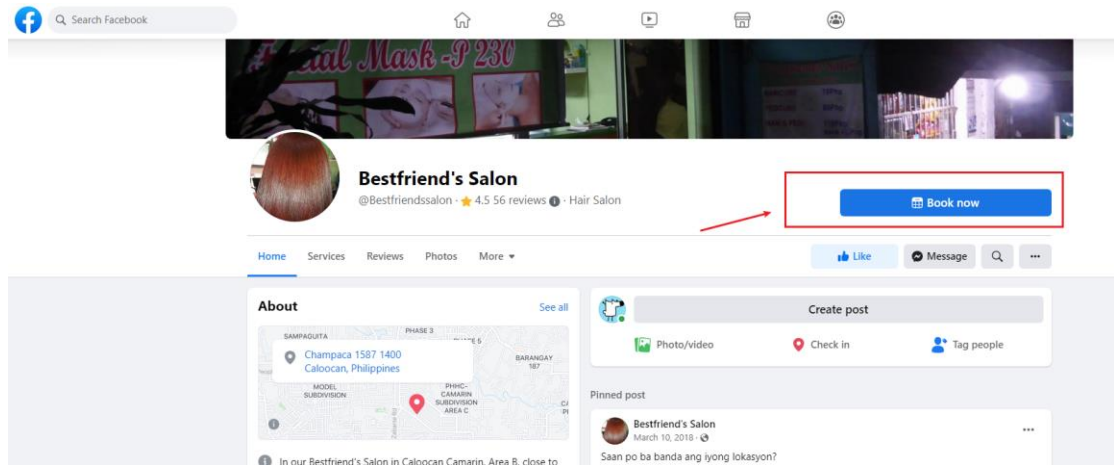
I think the most important skills as a data analyst is understanding both the product and the market, user behaviors data that comes along with it, so that we could collect, organize data in an informative way to generate helpful business insight.

Before I join the tech industry, I was a professional investor, reading all kinds of market research reports, companies' annual reports, listening to earnings calls, talking to business leaders, industrial participants and accumulate a lot of business insight and grow my own business instinct.

My interest and experiences in data analytics

My experiences come from two projects during my internship at Meta.

1. First one is the drop off flow on this "Book now" button I built during my internship at Meta. For example, this page: https://www.facebook.com/Bestfriendssalon. I am responsible for maintain the BookNow service across all Facebook apps. Besides that, I also built new functionality on the exit flow, aiming to discover at which step and when does users exit the booking flow. Therefore, I built the users behavior loggings myself, and used internal data tools (similar to SQL, Tableau) to visualize, analyze the data and to give insightful suggestions for our product team.

2. What's more, I do A/B test on the feature I built on part of our "testing universe", collecting data, and to decide whether we would launch this feature for all users based on our "statistically significant indicator". Besides that, I also participate in helping my intern manager conduct and navigate through her A/B/C/D test on her features, which is a more complex version of A/B test with more than one test group.

I am happy to be in a really fast-moving team and learn a lot about data analytics and data science during my internship. Before that, I also have experiences doing regression on a company's operational data and to predict its future income results. I think all of those experiences should make me qualify for this role.

Thank you so much for reading my story, really happy to share all that with you!