

Speaker contact info:

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Biography:

Frank Bruno consults with business and legal professionals throughout the world on risk mitigation strategies relative to technology transfer transactions (i.e. licensing, subscription, IP sales, etc.). By introducing protection measures that instill trust, the buyer and the seller can overcome the risk objection to doing business, allowing them to focus on doing business.

During his fourteen years with Iron Mountain, he was recognized as a subject matter expert on SaaS Continuity Services. Frank has worked with dozens of companies in need of a contingency plan to address the risks of entrusting cloud services. He brings expertise in Governance, Risk and Compliance to your mission of secure, reliable, and innovative contingency planning and to enable SaaS in the enterprise markets.

With experience on both the buy side and sell side of technology, Frank has a unique perspective of helping to facilitate business through trust. Having worked on the sell side with Levels Beyond, Preservica and Progress Software, he gained expertise in Digital Preservation software, Content Production and Distribution platforms as well as other Application Development technology. His tech career started with Gartner, Inc. (formerly The META Group), a leading Information Technology research consultancy.

Frank has been a featured expert speaker on technology and intellectual property protection for many professional and industry organizations such as:

- International Association of Commercial Contracting Managers (IACCM)
- International Association of Information Technology Asset Managers (IAITAM)
- National Contract Managers Association's (NCMA) World Congress
- ICN Caucus
- Licensing Executives Society (LES)
- Risk and Employee Benefits Exposition (REBEX)
- Software & Information Industry Association (SIIA)
- Soft*Letter's SaaSUniversity
- Institute for Supply Management (ISM)
- ALM Media Properties (Virtual LegalTech)

Frank was cited for his contributions to the American Bar Association, A Practical Guide to Software Licensing for Licensees and Licensors, 5th Edition written by H. Ward Classen and published in 2013!