

# Jeff Fraley

## Full Stack Software Engineer

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[GitHub](#) | [Portfolio](#) | [LinkedIn](#)

## PROFESSIONAL PROFILE

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Dedicated and efficient software engineer with a unique background in philanthropic, business, management, and banking experience. Logical and results-driven problem solver skilled in building and optimizing user-friendly websites and applications. As a resourceful leader and consensus builder, I possess an innate ability to build and invest in high-performance teams and donor/client relationships.

## SKILLS

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- **Programming Languages:** Python3, JavaScript, HTML, CSS, ReactJS, Python3/Django, ReactJS
- **Frameworks and Libraries:** Node.js/Express, jQuery, Mongoose
- **Database:** MongoDB, PostgreSQL
- **Tools/Other:** Git, GitHub, RESTful APIs, MERN stack applications

## RELEVANT EXPERIENCE

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### Software Engineering Immersive Fellow | General Assembly | Remote | June 2022 - September 2022

Completed 500+ hours of expert-led instruction in JavaScript, Python, MongoDB, Node, React, and hands-on learning of web and mobile application fundamentals using the industry's most in-demand technologies. Developed projects, including:

- **Stox TCKR:** [GitHub](#) • [Demo](#) - Web application designed for users to track a stock portfolio and search related articles. Built with PostgreSQL, Express/NodeJS, ReactJS and two 3rd party APIs.
- **CycleList:** [GitHub](#) • [Demo](#) - Web application designed for cycle instructors to store and share songs with a routine they created. As a group, we collaborated on both the front-end and back-end REST API. I constructed several components and functionalities and managed GitHub branch policies and version control. Built with PostgreSQL, Express/NodeJS, ReactJS.
- **Bond, James Bond:** [GitHub](#) • [Demo](#) - I designed and developed a James Bond site to show all things Bond. Built with ExpressJS, NodeJS, MongoDB and Mongoose Database.
- **Whack-A-Mole:** [GitHub](#) • [Demo](#) - Built with vanilla JavaScript, HTML, CSS grid system - designed and developed a classic game for the web browser.

### Career Sabbatical | Alexandria, VA | October 2021 - September 2022

- Focused on shifting career goals and family projects

- General Assembly Software Engineering Immersive
- Spin Instructor Course and Certification - began teaching a cycle class for OneLife Fitness

**United Way of the National Capital Area** | Washington DC | September 2016 - September 2021

Director of Development Operations and Donor Stewardship

- Designed and implemented a new SaaS (Salesforce Philanthropy Cloud) CRM system and led the implementation across partner nonprofits.
- 100K+ in-licenses sales within 6 months of implementation.
- Transformed direct mail strategy and donor touchpoint plan leading to a 15% increase in direct mail donations.

Director of Corporate Engagement

- Raised \$21M during 2020 campaign
- Monetized employee volunteering with \$75K in first-year revenue.
- Engaged Top 25 accounts (including Airbus, Deloitte, Wegmans and Enterprise Holdings) generating 10% increase in overall giving.

**Vice President, Business Banking Team Leader** | **M&T Bank** | Vienna | February 2008 - September 2016

- Achieved 125% over revenue goal and grew portfolio over \$40M. Penetrated new, highly competitive market and consistently surpassed sales goals.
- Grew personal portfolio to \$35M+ by developing new banking relationships with prospects and servicing existing business banking clients.
- Led 6 Business Banking Relationship Managers with combined loan portfolio of \$100M+

## EDUCATION

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**General Assembly** | **Software Engineering Immersive** | Remote

**MBA** | **Mount Saint Mary's University** | Emmitsburg, MD

**BS, Political Science, Minor: Computer Science** | **Towson University** | Towson, MD