Frank Merchlewitz

Digital Media Producer and MERN Stack Developer

Minneapolis, MN 55405
(507) 450-6019
frank@frankmerchlewitz.com
Portfolio: frankmerchlewitz.com
Github: @frank-merk

EXPERIENCE

Minnesota Orchestra — *Digital Producer*

August 2016 - Present

Direct and produce video projects from concept to completion, including concert clip recordings, hundreds of social media videos, and editing post-production for concert broadcasts. Perform daily routine web content updates for the Joomla-built website, and provide expertise and feedback for future web design updates and feature improvement.

Saint Mary's University of Minnesota — *Web Content Specialist*

August 2014 - August 2016

Produced, shot and edited videos for digital campaigns focusing on student recruitment and donor fundraising. With the marketing team, developed video strategy that included appropriate use and budgeting for equipment. With the web team, performed daily maintenance of website and participated in designing new responsive e-mail templates.

Strategic America —Assistant Producer

January 2014 - July 2014

Supported the broadcast advertisement production team by creating accurate schedules and other records while facilitating communication. Handled production equipment and recorded and edited VO tags for channel marketing videos. Contributed ideas in casting meetings and brainstorming sessions.

EDUCATION

Drake University, Des Moines, IA — *B.A., Electronic Media and Writing*

September 2010 - May 2014

Graduated *summa cum laude* in May 2014 with bachelor's degrees in Electronic Media and Writing and a concentration in jazz performance.

LET ME BE FRANK

Because that's my name. I'm a digital media producer, web developer, and musician living in Minneapolis. I play keys in six bands in the Cities, and sometimes I even get paid! In the real world, I make video content for the web. I've worked for local news stations and on national TV shoots, and thrive on the frenetic pace of production deadlines. Let's chat.

SKILLS

Adobe Creative Suite, especially Premiere, After Effects and Photoshop

Wordpress and Joomla CMS's

Google Analytics

Music arranging and production in Protools, Audition, Ableton, and Finale

SPECIAL PROJECTS & AWARDS

Midwest Regional Emmy
TPT-produced *Music for Mandela: Minnesota Orchestra in South Africa*, contributor

This Is Minnesota Orchestra
Editor and contributor for TPT-produced series of live broadcast MN Orch concerts

#MNOrchAtHome
Lead producer on 100+ video digital series of intimate, musician-shot content during social distancing

Robert Bliss Award - 2014
Presented to graduate with highest GPA at Drake's School of Journalism and Mass Communication

CODING LANGUAGES

HTML/CSS, Javascript, Node, MongoDB, React, PHP