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ABSTRACT. In this set of notes we derive the time-zero prices of various *chooser options*. These are contracts with a fixed maturity date T and a chooser date  $\tau$  satisfying  $0 \le \tau \le T$ , for which an agent is allowed to choose at time  $\tau$  the underlying security that determines the structure of the payoff at time T.

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### 1. Introduction

- 1.1. **Arbitrage-free pricing.** (FIXME: add some background information on arbitrage-free pricing, aka summarize what you learned in 21-270. We can also add this to an appendix.)
- 1.2. The Blachelier Model. In this paper we work within the context of the Blachelier model, where the stock prices  $\{S_t\}_{t\geq 0}$  evolves according to

$$S_t = e^{rt} \left( S_0 + \kappa^{-rt} W_t + \kappa r \int_0^t e^{-rs} W_s \, ds \right), \tag{1.1}$$

where  $S_0 > 0$  denotes the initial stock price at time 0 and  $\{W_t\}_{t \ge 0}$  is a Brownian motion under the risk neutral measure  $\tilde{\mathbb{P}}$ . We note to the reader that in the special case when r = 0, (1.1) reduces to

$$S_t = S_0 + \kappa W_t. \tag{1.2}$$

(FIXME: explain to the reader why the Blachlier model is interesting).

1.3. Notation and conventions. For a random variable X we use the notation  $X^+$  to denote the random variable  $\max(X,0)$ . We note that by definition, we have

$$X = X^{+} - (-X)^{+}, (1.3)$$

from which the  $put\text{-}call\ parity$  can be derived.

(FIXME: some common notation that needs to be explained:

- (1) the notation  $X \sim N(\mu, \sigma^2)$
- $(2) \ldots$

)

Key words and phrases. Blachelier model, Chooser options, Exotic options.

J. Chen, L. Jiang, F. Sacco, A. Zhang were supported by the MFSURP program at Carnegie Mellon University.

### 2. Arbitrage-free pricing under the Blachelier model

In this section we derive the arbitrage-free prices of some contracts in the simplest setting when r=0.

2.0.1. European Call. We first consider a European call where the payoff at time T is given by

$$V_T = (S_T - K)^+ (2.1)$$

for a fixed strike price K. We note that under  $\tilde{\mathbb{P}}$ ,  $W_T \sim N(0,T)$ , therefore

$$S_T \sim N(S_0, \kappa^2 T)$$
 under the risk neutral measure  $\tilde{\mathbb{P}}$ . (2.2)

According to the risk neutral pricing formula, the time-0 price of this security is given by

$$V_0 = \tilde{\mathbb{E}}[(S_T - K)^+]. \tag{2.3}$$

Recall that if we have a random variable X with probability density function  $f_X$  under a probability measure  $\mathbb{P}$ , then the "law of the unconscious statistician" tells us that

$$\mathbb{E}[g(X)] = \int_{-\infty}^{\infty} g(x) f_X(x) \, dx. \tag{2.4}$$

In our setting, we have

$$g(S_T) = (S_T - K)^+, (2.5)$$

and the distribution of  $S_T$  under  $\tilde{\mathbb{P}}$  as a random variable is given in (2.2). Therefore, the time-zero price  $V_0$  is given by

$$V_0 = \tilde{\mathbb{E}}[(S_T - K)^+] = \tilde{\mathbb{E}}[g(S_T)] = \int_{-\infty}^{\infty} (x - K)^+ \psi(x) \, dx, \tag{2.6}$$

where

$$\psi(x) = \frac{1}{\nu} \varphi\left(\frac{x-\mu}{\nu}\right), \ \varphi(y) = \frac{1}{\sqrt{2\pi}} e^{-y^2/2},$$
 (2.7)

and

$$\mu = S_0, \ \nu = \kappa \sqrt{T}. \tag{2.8}$$

To compute (2.6), we first note that since  $(x-K)^+=0$  for  $x \leq K$ , the domain of integration is the set  $\{x \mid x \geq K\}$ . Now we use the change of variables

$$y = -\frac{x - \mu}{\nu} \Longleftrightarrow x = \mu - \nu y,\tag{2.9}$$

and we note that since  $\nu > 0$ ,

$$x \geqslant K \Longleftrightarrow \frac{x - \mu}{\nu} \geqslant \frac{K - \mu}{\nu} \Longleftrightarrow y \leqslant \frac{\mu - K}{\nu} =: d_{-}.$$
 (2.10)

Then by performing a change of variables, (2.6) becomes

$$V_{0} = \int_{-\infty}^{d_{-}} (\nu y + K - \mu) \varphi(-y) \ dy = \int_{-\infty}^{d_{-}} (\nu y + K - \mu) \varphi(y) \ dy = \underbrace{\int_{-\infty}^{d_{-}} \nu y \varphi(y) \ dy}_{:=I} + \underbrace{\int_{-\infty}^{d_{-}} (K - \mu) \varphi(y) \ dy}_{:=I}.$$
(2.11)

We define the cumulative distribution function of a standard normal random variable X under  $\mathbb P$  via

$$\varphi(x) = \mathbb{P}[X \leqslant x] = \mathbb{E}[\mathbb{1}_{X \leqslant x}] = \int_{-\infty}^{x} \varphi(y) \, dy. \tag{2.12}$$

With this notation in hand, we can write

$$II = (K - \mu) \int_{-\infty}^{d_{-}} \varphi(y) \, dy = (K - \mu)\varphi(d_{-}), \tag{2.13}$$

and

$$I = \nu \int_{-\infty}^{d_{-}} y \varphi(y) \, dy = \frac{\nu}{\sqrt{2\pi}} \lim_{t \to -\infty} \left( e^{-t^{2}/2} - e^{-d_{-}^{2}/2} \right) = -\frac{\nu}{\sqrt{2\pi}} e^{-d_{-}^{2}/2}. \tag{2.14}$$

Therefore

$$V_0 = -\frac{\nu}{\sqrt{2\pi}} e^{-d_-^2/2} + (K - \mu)\varphi(d_-). \tag{2.15}$$

To compute the price of a put, one can use put-call parity (FIXME: derive put-call parity somewhere and reference it).

2.0.2. Arithmetic Asian calls. Next we consider an arithmetic Asian call where the payoff at time T is given by

$$V_T = (A_T - K)^T, \ A_T = \frac{1}{T} \int_0^T S_t \ dt = S_0 + \frac{\kappa}{T} \int_0^T W_t \ dt.$$
 (2.16)

Using tools from Stochastic calculus, one can show that under the risk neutral measure P,

$$\int_0^T W_t \, dt \sim N(0, T^3/3). \tag{2.17}$$

Therefore we have

$$A_T \sim N(S_0, \kappa^2 T/3)$$
 under the risk neutral measure  $\tilde{\mathbb{P}}$ . (2.18)

Comparing this to (2.2), we see that  $A_T$  has a similar distribution, the only difference is that the variance of  $A_T$  is smaller by a factor of 1/3, so the standard deviation of  $A_T$  is smaller by a factor of  $1/\sqrt{3}$ . By performing the exact same set of calculation as before, the time-0 price of an Asian option is

$$V_0 = -\frac{\nu}{\sqrt{3}\sqrt{2\pi}}e^{-3d_-^2/2} + (K - \mu)\varphi(\sqrt{3}d_-), \qquad (2.19)$$

where

$$\mu = S_0, \ \nu = \kappa \sqrt{T}, \ d_- = \frac{\mu - K}{\nu}.$$
 (2.20)

We note that since  $\sqrt{3} > 1$ , we see from (2.19) that the price of an Asian option is higher than the price of a European call. This should be expected as one is paying a premium for a less volatile product.

#### 3. Chooser options

In this section we consider a more complicated type of financial contracts known as chooser options. These are contracts with a fixed maturity date T and a strike price K, and an agent is allowed to decide on a choosing date  $\tau < T$  to choose the underlying derivative in the contract. Many results are known when an agent is allowed to choose between a European call and a European put; we are interested in a variant of this type of contract that allows an agent to decide between two securities that pays

$$C_T = (A_T - K)^+, P_T = (K - A_T)^+,$$
 (3.1)

where  $A_T$  is defined via (2.16). Here, we assume the agent chooses optimally with no outside information. At time  $\tau$ , the agent will choose the option of higher value between the put and call, therefore the value of this contract at time  $\tau$  is

$$V_{\tau} = \max(C_{\tau}, P_{\tau}). \tag{3.2}$$

The time-zero price of this contract is then

$$V_0 = \tilde{\mathbb{E}}[V_\tau]. \tag{3.3}$$

In the next subsection, we simplify the expression for  $V_{\tau}$  via the method of replication.

3.1. **Replication.** We first note that by properties of the max function (FIXME: maybe add this in intro and reference?), we can write

$$V_{\tau} = C_{\tau} + \max(0, P_{\tau} - C_{\tau}). \tag{3.4}$$

By (1.3), we have

$$P_T - C_T = (K - S_T)^+ - (S_T - K)^+ = K - A_T.$$
(3.5)

Combining (3.2) and (3.5) then gives us

$$V_{\tau} = C_{\tau} + \max(0, K - A_T). \tag{3.6}$$

Next, we identify the time- $\tau$  prices of contracts paying  $P_T - C_T$  and  $K - A_T$  at time T.

To replicate a security with payoff  $P_T - C_T$ , we consider a portfolio that longs a put and shorts a call at time 0, both with strike T (FIXME: what's the maturity?). To replicate a security with payoff  $K - A_T$ , we consider a portfolio investing  $Ke^{-rT}$  into the money account at time 0 and shorting a contract (FIXME: what kind of contract?) to receive  $A_T$  at time T.

Since both portfolios have the same payoff at time T by (3.5), they have the same price for all times t where  $0 \le t \le T$  (FIXME: in the intro explain why this is true in terms of arbitrage).

For any t satisfying  $0 \le t \le T$ , we define  $P_t$  to be the time-t value of a put with payoff  $P_T$  at time T,  $C_t$  to be the time-t value of a call with payoff  $C_T$  at time t,  $A_t$  to be the time-t value of an asian option paying  $A_T$  at time t. (FIXME: maybe move to intro?)

Using this notation, at time  $\tau$  the value of the first portfolio is  $P_{\tau} - C_{\tau}$ . Also, at time  $\tau$  the second portfolio has  $Ke^{-rT+r\tau}$  in the bank and is shorting a contract which pays  $A_T$  at T, therefore the time- $\tau$  value of the second portfolio is  $Ke^{r(\tau-T)} - A_{\tau}$ . By replication, the time  $\tau$  prices of the portfolios are equal, therefore we have

$$P_{\tau} - C_{\tau} = Ke^{r(\tau - T)} - A_{\tau}. \tag{3.7}$$

Substituting this result back into (3.2), the value of the original chooser contract at  $\tau$  is

$$V_{\tau} = C_{\tau} + \max(0, Ke^{r(\tau - T)} - A_{\tau}). \tag{3.8}$$

Our next goal is to find an explicit formula for  $A_{\tau}$ .

For simplicity, we define  $U_{\tau}$  to be the time  $\tau$  price of a contract with payoff  $Y_T$  at time T, where  $Y_T$  is defined via

$$Y_T = \int_0^T S_t \, dt. \tag{3.9}$$

Once  $U_t a u$  is determined, then we can recover  $A_{\tau}$  as  $A_{\tau} = \tau U_{\tau}$ .

Note that (3.9) can be split into two parts,

$$Y_T = \int_0^{\tau} S_t \, dt + \int_{\tau}^{T} S_t \, dt. \tag{3.10}$$

Observe that the integral from 0 to  $\tau$  is known at time  $\tau$  as each price  $S_t$  will be known by the time  $\tau$ . So we can treat this integral as a constant and now try to replicate the integral from time  $\tau$  to T.

3.2. Replicating Asian options when r > 0. We begin our replicating strategy by buying x shares of stock at time  $\tau$ . For all times t where  $\tau \le t \le T$ , we will continuously sell off stock at the rate  $\alpha_t$  and invest the revenue. With this strategy, at time T, the bank has

$$\int_{\tau}^{T} \alpha_t S_t e^{r(T-t)} dt \tag{3.11}$$

To finish the replication, we want our replicating portfolio to be equal to the integral we are replicating:

$$\int_{\tau}^{T} \alpha_t S_t e^{r(T-t)} dt = \int_{\tau}^{T} S_t dt.$$
(3.12)

Solving for  $\alpha_t$ , we find that

$$\alpha_t = e^{r(t-T)} \tag{3.13}$$

Thus, the amount of shares our strategy started with was

$$x = \int_{\tau}^{T} e^{r(t-T)} dt = \frac{1}{r} - \frac{e^{r(\tau-T)}}{r}.$$
 (3.14)

This tells us that the cost at time  $\tau$  to receive the stock from times  $\tau$  to T continuously is  $xS_{\tau}$ . This gives us

$$U_{\tau} = \int_{0}^{\tau} S_{t} dt + \frac{S_{\tau}}{r} \left( 1 - e^{r(\tau - T)} \right)$$
 (3.15)

Recall that  $w_{\tau}$  is the price at time  $\tau$  to receive  $A_T$ , equivalent to  $\frac{Y_T}{T}$ , at time T. Thus, the price at  $\tau$  to receive just  $A_T$  is

$$w_{\tau} = \frac{U_{\tau}}{T} = \frac{\int_0^{\tau} S_t dt + \frac{S_{\tau}}{r} \left(1 - e^{r(\tau - T)}\right)}{T}$$
(3.16)

Returning to 1.6 Put-Call Parity (FIXME: fix reference), we can write out the equation as

$$P_{\tau} - C_{\tau} = Ke^{r(\tau - T)} - \frac{\int_{0}^{\tau} S_{t} dt + \frac{S_{\tau}}{r} \left(1 - e^{r(\tau - T)}\right)}{T}.$$
(3.17)

Substituting this into the chooser option from 1.7, the value of  $V_{\tau}$  is

$$V_{\tau} = C_{\tau} + \max(0, Ke^{r(\tau - T)} - \frac{\int_{0}^{\tau} S_{t} dt + \frac{S_{\tau}}{r} \left(1 - e^{r(\tau - T)}\right)}{T})$$
(3.18)

3.3. Replicating Asian options when r = 0. The above formula breaks when r = 0 since we divide by r (FIXME: this is a little confusing since the interest rate was never specified. maybe specify that you are assuming r > 0 initially and now you're considering r = 0 as a special case. If you choose to do this I recommend breaking this section into different subsections). To fix this, we return to our replicating strategy for  $w_{\tau}$  accounting for this special case.

Define  $U_{\tau}$  and  $Y_{T}$  the same way as above. Again, split the integral  $Y_{T}$  such that

$$Y_T = \int_0^{\tau} S_t \, dt + \int_{\tau}^T S_t \, dt \tag{3.19}$$

We now replicate the integral from time  $\tau$  to T for the special case. We follow the same replicating strategy as before. Purchase x shares of stock. For all times t where  $\tau \leq t \leq T$ , we continuously sell off at the rate  $\alpha_t$  and invest the revenue. By time T, the bank will have

$$\int_{\tau}^{T} \alpha_t S_t \ dt \tag{3.20}$$

We finish the replication by setting this equal to the value we're replicating

$$\int_{\tau}^{T} \alpha_t S_t dt = \int_{\tau}^{T} S_t dt \tag{3.21}$$

Solving for  $\alpha_t$ , we see that when r=0 that  $\alpha_t=1$ . Thus, the number of shares the strategy started with was

$$\int_{\tau}^{T} dt = T - \tau \tag{3.22}$$

Similar to the  $r \neq 0$  case, it then follows that

$$U_{\tau} = \int_{0}^{\tau} S_{t} dt + S_{\tau}(T - \tau), \ w_{\tau} = \frac{U_{\tau}}{T} = \frac{\int_{0}^{\tau} S_{t} dt + S_{\tau}(T - \tau)}{T}$$
(3.23)

Thus, Put-Call Parity in the special case tells us that

$$P_{\tau} - C_{\tau} = K - \frac{U_{\tau}}{T} = \frac{\int_{0}^{\tau} S_{t} dt + S_{\tau}(T - \tau)}{T}.$$
(3.24)

Substituting this result into the chooser option formula, we have

$$V_{\tau} = C_{\tau} + \max(0, K - \frac{\int_{0}^{\tau} S_{t} dt + S_{\tau}(T - \tau)}{T})$$
(3.25)

Note that when the interest rate is 0, the stock prices evolve according to

$$S_t = S_0 + \kappa W_t \tag{3.26}$$

where  $S_0 > 0$  and  $\{W_t\}_{t \ge 0}$  is a Brownian motion under the risk neutral measure. We can now rewrite our chooser option formula as

$$V_{\tau} = C_{\tau} + \max(0, K - \frac{\int_{0}^{\tau} (S_{0} + \kappa W_{t}) dt + (S_{0} + \kappa W_{\tau})(T - \tau)}{T})$$
(3.27)

So in conclusion, we find that

$$V_{\tau} = C_{\tau} + \left(K - S_0 - \frac{\kappa(T - \tau)}{T}W_{\tau} - \frac{\kappa}{T} \int_0^{\tau} W_t \, dt\right)^+. \tag{3.28}$$

Then by the risk-neutral pricing formula and the linearity of expection, the time-zero price  $V_0$  is given by

$$V_0 = \tilde{\mathbb{E}}[C_\tau] + \tilde{\mathbb{E}}\left[\left(K - S_0 - \frac{\kappa(T - \tau)}{T}W_\tau - \frac{\kappa}{T}\int_0^\tau W_t dt\right)^+\right]. \tag{3.29}$$

Let X be the random variable defined via

$$X = \frac{\kappa (T - \tau)}{T} W_{\tau} + \frac{\kappa}{T} \int_{0}^{\tau} W_{t} dt.$$
 (3.30)

It follows that the mean and variance of X can be computed as (IMPORTANT FIXME: add details of this computation!)

$$\mu = \mathbb{E}(X) = 0 \tag{3.31}$$

$$\sigma = Var(X) = \tau (\frac{\kappa (T - \tau)}{T})^2 + \frac{\tau^3}{3} (\frac{\kappa}{T})^2 + \tau^2 \frac{\kappa^2 (T - \tau)}{T^2}.$$
 (3.32)

$$\nu = \sqrt{\sigma} \tag{3.33}$$

(3.34)

(FIXME: typically  $\sigma$  denotes the standard deviation, so this isn't very consistent with standard notation)

Using methods of stochastic calculus (FIXME: we need to find a reference to cite), X is normally distributed with mean  $\mu$  and variance  $\sigma^2$ . Therefore we can define the probability density function as

$$\varphi(x) = \frac{1}{\sqrt{2\pi}} e^{-\frac{x^2}{2}} \tag{3.35}$$

$$\psi(x) = \frac{1}{\nu}\varphi(\frac{x-\mu}{\nu})\tag{3.36}$$

Now we can substitute back into our equation from (3.29) and use the definition of expectation on a continuous random variable to get

$$V_0 = \tilde{\mathbb{E}}[C_\tau] + \int_{-\infty}^{\infty} (K - S_0 - x)^+ \, \psi(x) \, dx.$$
 (3.37)

To integrate the second term in  $V_0$  we will let

$$z = \frac{x - \mu}{\sigma}.\tag{3.38}$$

it follows that

$$x = z\nu + \mu \tag{3.39}$$

$$dx = \nu dz. (3.40)$$

We note that

$$K - S_0 - x \geqslant 0 \iff x \le K - S_0 \iff \frac{x - \mu}{\sigma} \le \frac{K - S_0 - \mu}{\nu}.$$
 (3.41)

We define  $d_{-}$  via

$$d_{-} = \frac{K - S_0 - \mu}{\nu} \tag{3.42}$$

so by (3.41), we have

$$K - S_0 - x \geqslant 0 \Longleftrightarrow z < d \tag{3.43}$$

Now using (3.39) and (3.43) we can rearrange (3.37) as:

$$V_0 = \tilde{\mathbb{E}}[C_\tau] + \left( \int_{-\infty}^{d_-} (K - S_0 - z\nu - \mu) \varphi(z) dz \right). \tag{3.44}$$

Simplifying this expression we get the form

$$V_0 = \tilde{\mathbb{E}}[C_\tau] - \nu \int_{-\infty}^{d_-} z\varphi(z)\nu \, dz + (K - S_0 - \mu) \int_{-\infty}^{d_-} \varphi(z) \, dz$$
 (3.45)

(FIXME: continue with this computation, write down an explicit formula for  $V_0$ , and also the price for the variant.)

Acknowledgement. The authors would like to thank Prof. Hrusa for his patient guidance on this project.

# APPENDIX A. VARIOUS REPLICATING STRATEGIES

## A.1. Replicating European options.

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