

Chapter 7 Privacy and Surveillance

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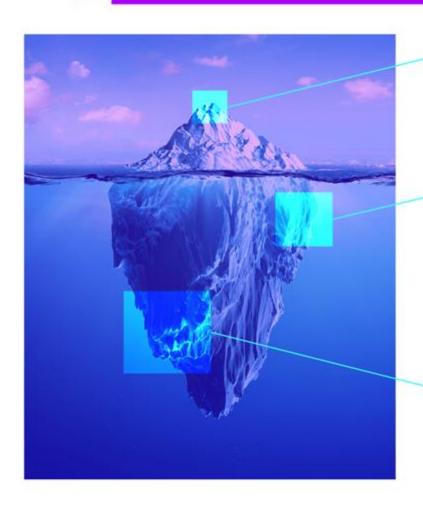
Privacy refers to the ability of individuals or groups to control or keep confidential information about themselves, their personal lives, and their activities.

It is a fundamental human right that allows individuals to maintain autonomy, dignity, and security.





The structure of internet content



World wide web (surface web)

Public websites available through search engines (e.g. Wikipedia)

Deep web (un-indexed web)

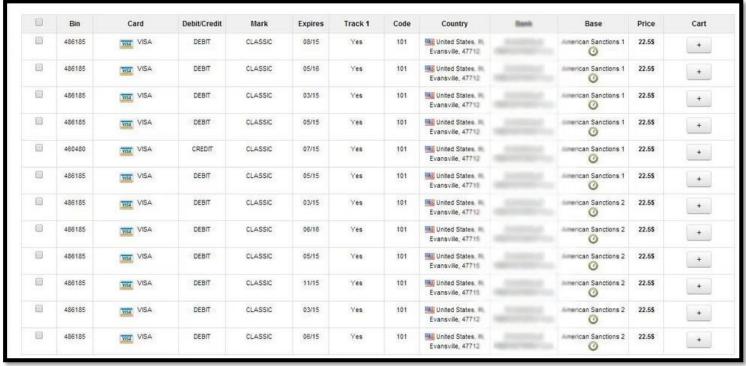
Protected websites, databases and intranets not accessible through search engines (email accounts, government resources, medical data, academic information, etc.)

Dark web (darknets)

Encrypted networks that offer full anonymity and require special software, configurations and permissions to access. Host of the underground economy teeming with illegal activities.

Personal Privacy: This refers to the protection of an individual's personal information, such as their name, address, contact details, financial data, health records, and other sensitive data.



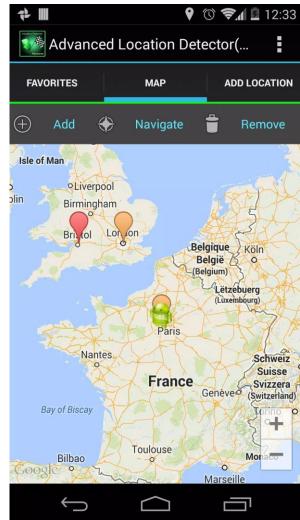




Communication Privacy: This involves safeguarding the confidentiality of one's communications, whether it be through traditional mail, phone calls, email, or online messaging services.

Location Privacy: This relates to an individual's right to keep their physical whereabouts and movements private. It includes concerns about surveillance technologies, location tracking, and the collection of geolocation data.





Data Privacy: This pertains to the protection of personal data collected by organizations, such as websites, apps, or government agencies. It involves ensuring that data is collected and used transparently, with the individual's consent, and that appropriate security measures are in place to prevent unauthorized access or misuse.







Privacy in Public Spaces: This involves the expectation of privacy even when individuals are in public areas. It includes limitations on surveillance activities, facial recognition technologies, and the ability to be free from intrusive monitoring.







Privacy of Personal Relationships: This relates to the right to keep intimate or personal relationships private, free from unwanted intrusion or surveillance.



Harms and Benefits of Privacy

Benefits of Privacy

- ✓ Individual autonomy
- ✓ Personal security
- ✓ Emotional well-being
- ✓ Freedom of expression
- ✓ Stronger personal and professional relationships
- Encouragement of innovation and creativity
- ✓ Facilitation of social and political participation
- ✓ Trust in institutions and systems

Harms and Benefits of Privacy

Harms of Privacy

- ✓ Invasion of personal space
- ✓ Unauthorized access to personal information
- ✓ Identity theft and fraud
- ✓ Stalking and harassment
- ✓ Discrimination and bias based on personal data
- ✓ Loss of control over personal information
- ✓ Surveillance and monitoring
- ✓ Data breaches and leaks
- ✓ Targeted advertising and manipulation
- ✓ Reputation damage or online shaming

Introduction to Surveillance



Surveillance refers to the systematic monitoring, observation, or collection of information about individuals, groups, or activities.

It involves the use of various techniques, technologies, or methods to gather data, track behavior, or monitor specific targets.

Surveillance can be conducted by governments, organizations, or individuals for different purposes, such as security, law enforcement, intelligence gathering, or commercial interests.

Physical Surveillance: This involves the direct observation of individuals or activities by human agents, typically through visual or auditory means. It can include monitoring public spaces, using closed-circuit television (CCTV) cameras, or employing undercover agents.







Digital Surveillance: Digital surveillance involves the monitoring of online activities and communication. It includes tracking internet usage, collecting metadata, intercepting emails or instant messages, monitoring social media posts, or using surveillance software or technologies.



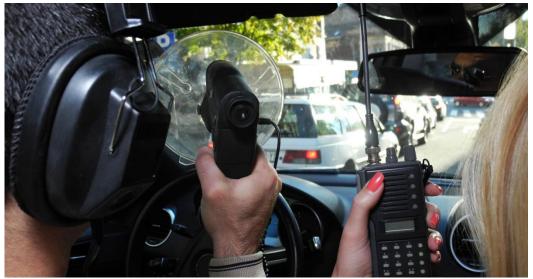


Mass Surveillance: Mass surveillance refers to the widespread, indiscriminate monitoring of a large population or a broad range of activities. It often involves the collection of vast amounts of data, which can be analyzed, stored, and accessed for various purposes.



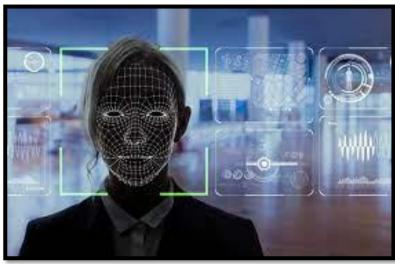
Electronic Surveillance: This includes the interception or monitoring of electronic communications, such as phone calls, text messages, emails, or other forms of electronic data transmission. It may involve the use of wiretapping, data interception, or surveillance tools.

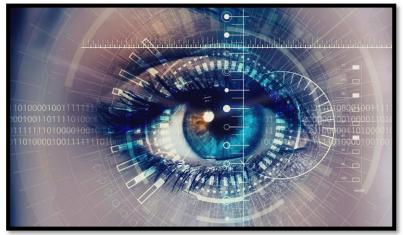




Biometric Surveillance: Biometric surveillance relies on the use of biometric data, such as fingerprints, facial recognition, iris scans, or DNA, to identify and track individuals. It is often used in security systems, border control, or law enforcement.







Communication Technology and Eavesdropping

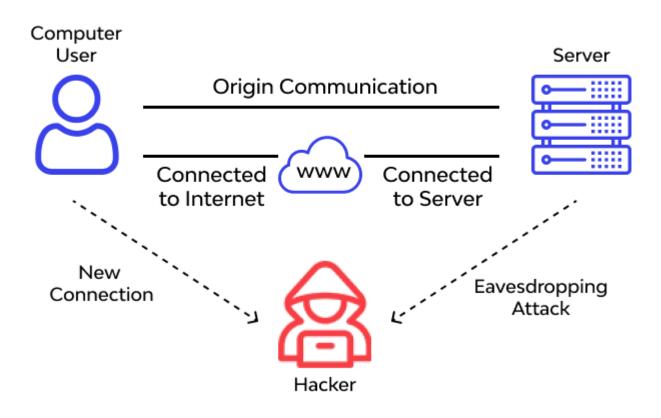
Communication technology has provided both opportunities and challenges when it comes to eavesdropping.

While these technologies have greatly enhanced communication and connectivity, they have also created potential vulnerabilities that can be exploited for eavesdropping purposes.



Eavesdropping Attack

Eavesdropping Attack



Identity of Eavesdropper

- Two types of eavesdropper: governmental and nongovernmental
- Governmental eavesdropping:
 - Regulated and legal
- Non-governmental:
 - Restricted or completely banned in most countries
 - Exception: employers monitoring the employee's use of Internet communication methods.
 - Example: in the United Kingdom, employers can monitor their employees' e-mail provided they tell their employees quite clearly that such monitoring is happening (they may not, however, monitor telephone use).

Eavesdropping ways: Wiretapping

involves Wiretapping intercepting and monitoring telephone or internet communication.

In the past, physical access to telephone wires was required, but with the digitalization of communication, it can now involve the interception of digital signals or data packets transmitted over networks.



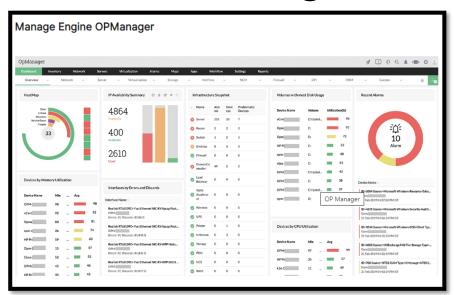


Eavesdropping ways: Network Monitoring

Internet Service Providers (ISPs), government agencies, or malicious actors can monitor network traffic to intercept and analyze communication data. This can include email content, instant messages, voice calls, or browsing activities.

What are the best network monitoring tools for 2023? Here you have a list of 5 useful cloud solution for network management:

Manage Engine OPManager PRTG (Paid Network Monitoring Solutions) Tanaza EventSentry SpiceWorks





Eavesdropping ways: Wi-Fi Eavesdropping



PUBLIC WIFI SECURITY

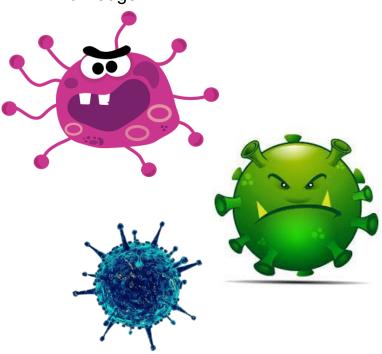
How safe is it and how to protect yourself.

In public or unsecured Wi-Fi networks, eavesdroppers can intercept and capture data packets transmitted between devices on the network. This can expose sensitive information such as login credentials, personal messages, or financial transactions.



Eavesdropping ways: Malware and Spyware

Malicious software or spyware can used to secretly monitor be communication infected on This include devices. can keylogging, screen capturing, or accessing microphone and camera functionalities without the user's knowledge.



DIFFERENT TYPES OF MALWARE PROGRAMS:



VIRUSES

These bugs normally are attached to an email.



SPYWARE

It can monitor all forms of communication and interaction on a device



RANSOMWARE

Encrypts your files, and then demands a ransom to return the data to the user.



TROJANS

This application is actually stealing personal data, spying, or even crashing your computer.



SCAREWARE

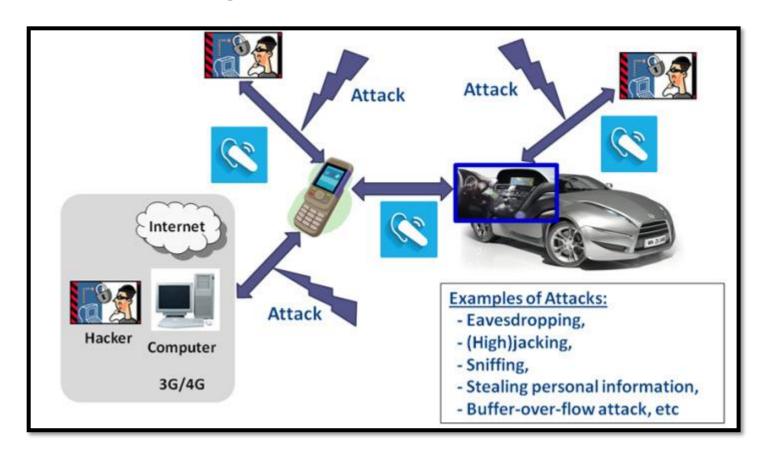
The user would be taken to a page to purchase a fake program.



ADWARE

Will pepper the user with unwanted ads to attempt to get them to part with their money.

Eavesdropping ways: Bluetooth Eavesdropping

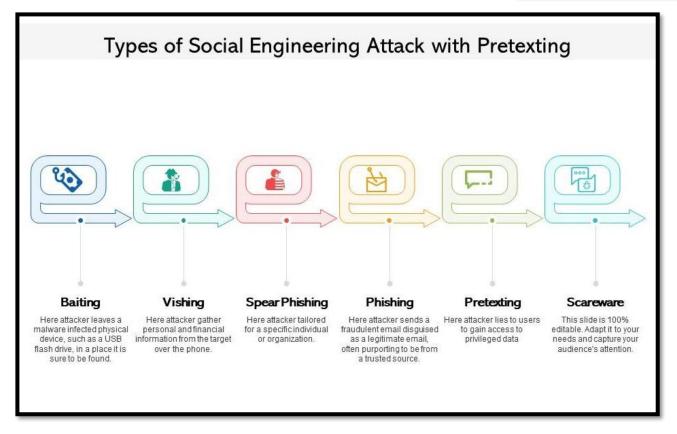


Bluetooth-enabled devices can be vulnerable to eavesdropping attacks if they have weak security settings or are not properly protected. Eavesdroppers can intercept and capture Bluetooth signals to listen in on conversations or access data being transmitted between devices.

Eavesdropping ways: Social Engineering

Eavesdroppers can employ social engineering techniques to manipulate individuals revealing sensitive information or unauthorized access to their communication devices This or accounts. can involve impersonation, phishing, or pretexting.

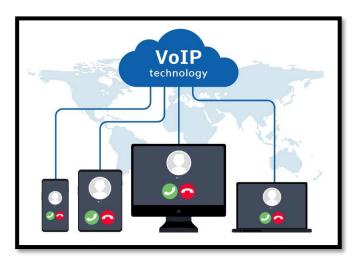


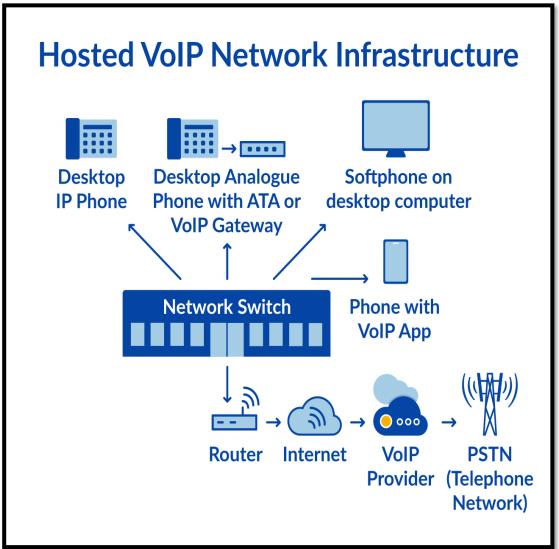


Eavesdropping ways: Voice over IP (VoIP)

Voice over IP (VoIP)
Eavesdropping: VoIP technology,
which allows voice
communication over the internet,
can be subject to eavesdropping
if not properly secured.

Eavesdroppers can intercept and listen in on VoIP calls, potentially accessing private conversations or sensitive information.





Data Protection

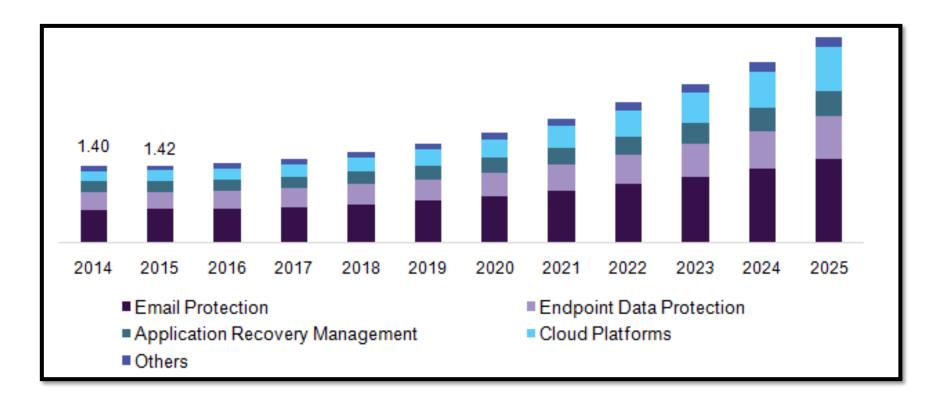


Data protection refers to the set of practices, policies, and measures implemented to safeguard personal and sensitive information from unauthorized access, use, disclosure, alteration, or destruction.

It involves ensuring that data is collected, processed, stored, and shared in a manner that respects the privacy and rights of individuals.

Data protection measures include implementing security protocols, encryption, access controls, and regular backups to prevent data breaches, unauthorized disclosure, or loss.

Technology and Markets



Data Protection and Privacy



What is GDPR?

The General Data Protection Regulation (GDPR) is a comprehensive data protection law enacted in the European Union (EU) to safeguard the privacy and rights of individuals regarding the processing of their personal data.

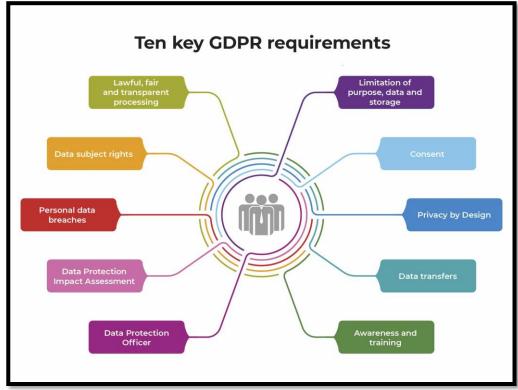
It establishes a set of rules and principles that organizations must adhere to when handling personal data, regardless of their location.

The GDPR grants individuals greater control over their data, empowering them with rights such as access, rectification, erasure, and the ability to object to processing.

Non-compliance with the GDPR can result in substantial fines and penalties.

The GDPR's impact extends beyond the EU, as many organizations worldwide have adopted its principles as a benchmark for ensuring robust data protection practices.





Malaysian Law: Personal Data Protection Act 2010

7 Principles of Personal Data Protection under the PDPA

1. General Principle

Person whose data is to be processed must consent.

3. Disclosure Principle

Personal data cannot be used except for purpose stated, and cannot be disclosed except to disclosed third parties.

2. Notice and Choice Principle

Person must be notified his personal data will be processed and how. He must also be given the choice to limit the right to process.

4. Security Principle

Companies must have sufficient steps and procedures to protect personal data from loss, misuse, modification, unauthorised access or disclosure, alteration or destruction.

Principles of Personal Data Protection (2)

5. Retention Principle

Personal data cannot be kept longer than necessary, and must be destroyed or permanently deleted if no longer required. 6. Data Integrity Principle

Companies must take reasonable steps to ensure personal data is accurate, complete, not misleading and kept updated.

And finally,

7. Access Principle

Any person must be permitted access to his own personal data and be entitled to correct any inaccurate, incomplete or misleading information of himself.

Comparison between GDPR vs PDPA



Other example of Data Protection Laws

Korea

Data Protection Act 2011

- Data Protection Principles
- Rights of Data Subjects
- Organization to designate someone to take charge
- Special entity to enforce the Act (Data Protection Commission/DPC)
- Mandatory reporting of significant breach to DPC
- Data breach notification (to the Data Subject)
- Mediation to resolve dispute.
- Differentiate personal data & sensitive data
- · PIAs are encouraged

Malaysia

Personal Data Protection Act 2010

- Data Protection Principles
- Rights of Data Subjects
- Special entity to enforce the Act (Data Protection Commissioner)
- No mandatory data breach notification.
- Differentiate personal data & sensitive data.
- Does not apply to Federal and States Governments

Taiwan

Personal Data Protection Act 2010

- Data Protection Principles
- Rights of Data Subjects
- Mandatory data Breach Notification (to the Data Subject)
- Enforcement by Ministries responsible for each industry sector

Other laws in Malaysia that have provisions related to data protection or privacy.

Communications and Multimedia Act 1998 (CMA): The CMA regulates the communications and multimedia industry in Malaysia. It includes provisions related to the protection of personal data, confidentiality of communications, and the obligations of licensees to protect customer information.

Computer Crimes Act 1997: This act addresses various computer-related offenses, including unauthorized access, unauthorized modification, and unauthorized interception of computer data. It includes provisions related to the protection of data stored or transmitted electronically.

Penal Code: The Malaysian Penal Code includes provisions that relate to privacy and data protection, such as those pertaining to unauthorized access to a computer or the publication of private information without consent.

Official Secrets Act 1972: The Official Secrets Act is aimed at protecting sensitive government information from unauthorized access, use, or disclosure. It establishes offenses related to the unauthorized communication, retention, or obtaining of official secrets.

Financial Services Act 2013 and Islamic Financial Services Act 2013: These acts regulate the financial services industry in Malaysia. They contain provisions related to the confidentiality and protection of customer financial information, as well as obligations for financial institutions to have data protection policies and procedures in place.

End