



ZASHARE 雜學校

亞洲最大創新教育博覽會
Zashare Expo for Innovative Education

2017.10.20—10.22

臺北華山文創園區
TAIPEI·HUASHAN 1914 CREATIVE PARK

2017
ZASHARE Exhibition
Manual

有 · 敢 · 擇 · 學

Dare to dream. Dare to be.

開始徵展 CALL FOR EXHIBITORS
2017.07.07—08.20

Contact — zashare@ozzie-art.com

Facebook — <https://www.facebook.com/zashare.expo/>

ZASHARE 雜學校

2017.10.19 VIP DAY
2017.10.20-22 For Public

臺北華山文創園區 TAIPEI • HUASHAN 1914 CREATIVE PARK

For application, please go to the site :
<https://zashare.typeform.com/to/nPQSmE>

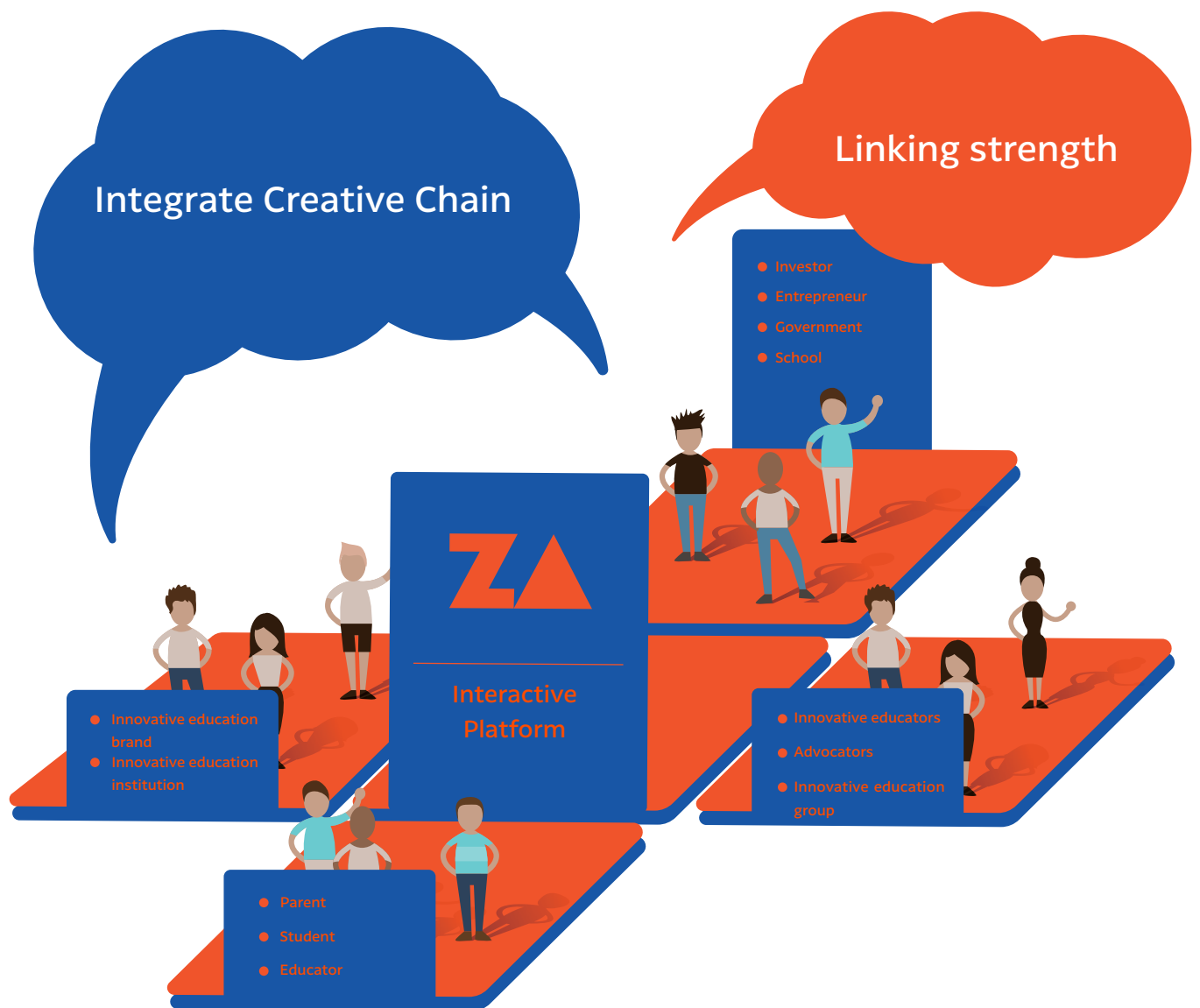


**“We want to change education.
We don’t know exactly how to
but we dare to.”**

About Za Share-Expo for innovative Education

The biggest Expo for innovative education in Asia.

More than 45,000 people had visited and over 350 exhibitors for innovative education or social innovation had attended this Expo. Za Share has grown from a small exhibition to a big education expo in Asia, now spreading globally.



Looking for opportunity

- Investment
- Career
- Policy
- Education content

Looking for collaboration

- Links
- Resources
- Support

Looking for stage

- Display
- Advocate
- Recruit

Looking for possibility

- Jobs
- Way to educate
- Way to learn

WE NEED YOU!



You Need to Know

Who attend this exhibition?

Anyone who has ideas or actions for social and education innovation can attend this biggest idea makers' party in Asia, no matter you are ordinary people, teachers, schools, groups, NGOs/NPOs, a company, or a brand.

Why attend?

1. Largest Expo for innovative education in Asia, the simplest way to get most people know about you.
2. Exchange knowledge, ideas, experiences and build network of innovative education.
3. Develop oversea business and explore partnership opportunities



Achievement of ZA Share

- From 2015-2016 over 350 exhibitors had attended
- From 2015-2016 more than 45,000 people had visited
- Facebook news reach rate over 30 million people
- 2017 the scale of the Expo close to 1 million square meters
- 2017 visitors for the Expo will over 50,000 people

Let's learn to be,
not taught to fit.

Theme of 2017 “Za Share” school

Dare to dream. Dare to be.

Nowadays we ain't know how we can learn or where to learn, but it's the lack of future imagination that stop us from thinking who we are. We're afraid of being different and never try to fail. In the past, no one in school would tell us what happened if we try on an unique path, or there's nothing to be afraid of. In Za Share, it's the specialist school to have you get the own answers in mind.

In 2017, Za Share want to invite all of you come to DREAM ! Find out the possibilities that deep in our soul and make it sprout in the real world!

The logo for Z▲expo, featuring a stylized orange triangle between the letters 'Z' and 'expo'.

01- ZAexpo

5-theme exhibition hall

Expected 100-120 innovative education groups/individuals will attend.

The logo for Z▲forum, featuring a stylized orange triangle between the letters 'Z' and 'forum'.

02- ZAforum

During the exhibition period, holding large-scale forums with different institutions.

The logo for Z▲talk, featuring a stylized orange triangle between the letters 'Z' and 'talk'.

03- ZAtalk

Planning the speech and the sharing by Za Share

Expected sessions : 10-15

Population capacity : 120



04- ZAworkshop

Planning experiential workshops by Za Share

Expected sessions : 20-25

Population capacity : 20-30



05- ZAcross Share

Holding small experience sharing sessions with "CrossPoint"

Expected sessions : 6-10

Population capacity : 20-30

Press Conf.

06- Press Conf.

10/19 2p.m.-3p.m. The Opening Press Conference

Participant : Media, VIP, exhibitors

**OPEN
School**

07- OPEN School

10/19 6p.m.-9p.m.

The Opening Ceremony Participant : VIP, exhibitors

We provide drinks and snacks at the opening ceremony, and have some free exchange time. The innovative education business proposal meeting will start at 7.30 p.m. 5-10 innovative education organizations selected by organizer will share their start-up planning on stage.



08- ZAselect

Za Share will invite several entrepreneurs and investors from venture fund to held a start-up planning selection. There will be only 5-10 groups/ individuals can present their innovative start-up plans at the Za Share Opening Ceremony (10/19 6p.m.).

(Za Select 2017, only for exhibitors from Taiwan, China, Hong Kong and Macao to apply)



09- ZAer Card

ZAer card is the coolest student ID card on earth! With the card, you can have the privilege to take fast-pass, and have the discount of attendance price in the following activities held by Za Share. As for the details, it will be revealed on the Za Share official website.

EXPO VENUE INTRO

Over 10000m² exhibition space, this is the most representative and creative industry park in Taiwan.



臺北華山文創園區 TAIPEI • HUASHAN 1914 CREATIVE PARK

- A- ZA Share five-theme exhibition hall
- B- ZA Share pavilion
- C- ZAworkshop & ZAcross Share
- D- ZAtalk
- E- ZAforum
- F- ZADisplay

2017 Za Share Run-Down



The schedule may vary from
Za Share official website

EXPO Schedule for Exhibitors

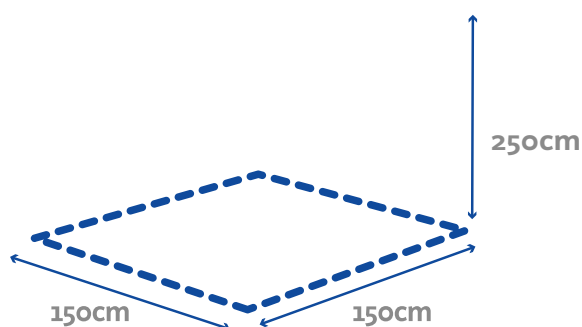


	<h2>Apply for Participation</h2> <p>Submit your application form —Successfully applied!</p>	<h2>Confirm for Participation</h2> <p>Fill in the attendance informatio & Pay the participation fee</p>
August		
September	<div>8/20 Application deadline at 12 a.m.</div> <div>8/25 Announcing the admission list</div>	<div>9/04 Before 12 a.m. at noon 1.Submit the list of equipment hire and the plans and design proposal. 2.Submit the attendance required information</div> <div>9/07 Before 12 a.m. at noon 1.Pay the participation fee 2.Pay the equipment rental fee (no need to pay if didn't rent)</div> <div>9/28 Announcing the ZA Select list</div>
October		
	<div>10/19-22 ZA Share Opening</div>	

01 Freely Display Space Format

Size of the booth	150cm(L)* 150cm(W) limited height 250cm (H)
Fee for Exhibiting	USD \$55 per unit
Additional Required	It is not necessary to have someone look after the stand at the scene
Limit of application	each group/individual can only apply for ONE stand
Basic equipment	110V two-hole plug *1 (there's no offer for exhibition board and other equipment. If there's need of more plugs, you can register to borrow more after participation confirmed)
Working Permit	2 (not including decorating working staffs)
Complimentary Tickets	offering 4 one-day pass

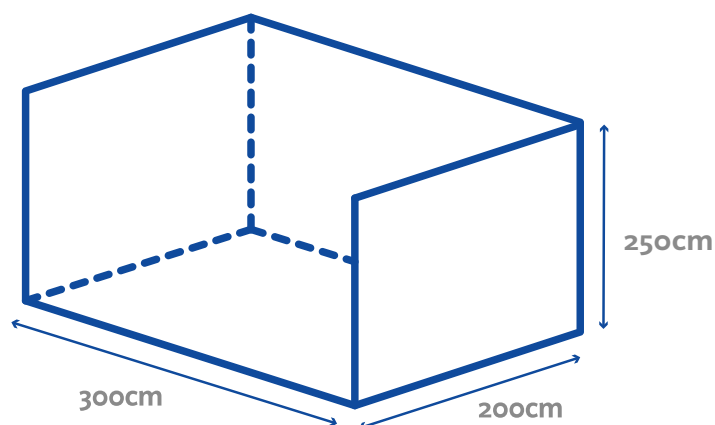
Deployment Layout



02 Exhibition Space Format

Size of the booth	200cm(L)* 300cm(W)* 250cm(H)
Fee for Exhibiting	USD \$110 per unit (USD \$220 for two booths)
Additional Required	Every group should has at least one person at the scene
Limit of application	each group/individual can apply for TWO stand at most
Basic equipment	110V two-hole plug *1 (other equipment can be borrowed in charge of fee)
Working Permit	3 per stand (not including decorating working staffs)
Complimentary Tickets	offering 8 one-day pass

Deployment Layout



Exhibition Rate

1. Fee for application

For non-Taiwanese exhibitors the fee for application is FREE!

2. Fee for exhibiting

Freely Display Space Format - 1.5m*1.5m* H2.5m USD \$55

Exhibition Space Format - 2m*3m* H 2.5m USD \$110

Exhibition Booth Hire

Stand Size : 2m*3m*H2.5m

Walls: Polished aluminum frame with white melamine infill panels.

Lighting : Three(3) spotlights for one stand

Power : One(1) power point per stand

Furniture : Folding chair *2

Folding table *1 (size- 120cm(L)*60(W)*75(H) cm)

fee : USD \$55 /USD \$110

For non-Taiwan exhibitors

1. We offer free space and power supply for you. But the other equipments (such as lamps and lanterns, exhibition boards, tables and chairs) should be applied additionally. The implementation rules and the charging fee will be announced later.
2. All the decoration and equipment you need in the exhibition space should be prepared by the exhibitors. (The organizer offers the set of exhibition booth to hire, please read the introduction in the following pages.)
3. We can't help you to apply visa or book tickets and hotels, but if you need some recommendations , or you need us to offer any documents to help you to apply the visa, please do not hesitate to contact us.

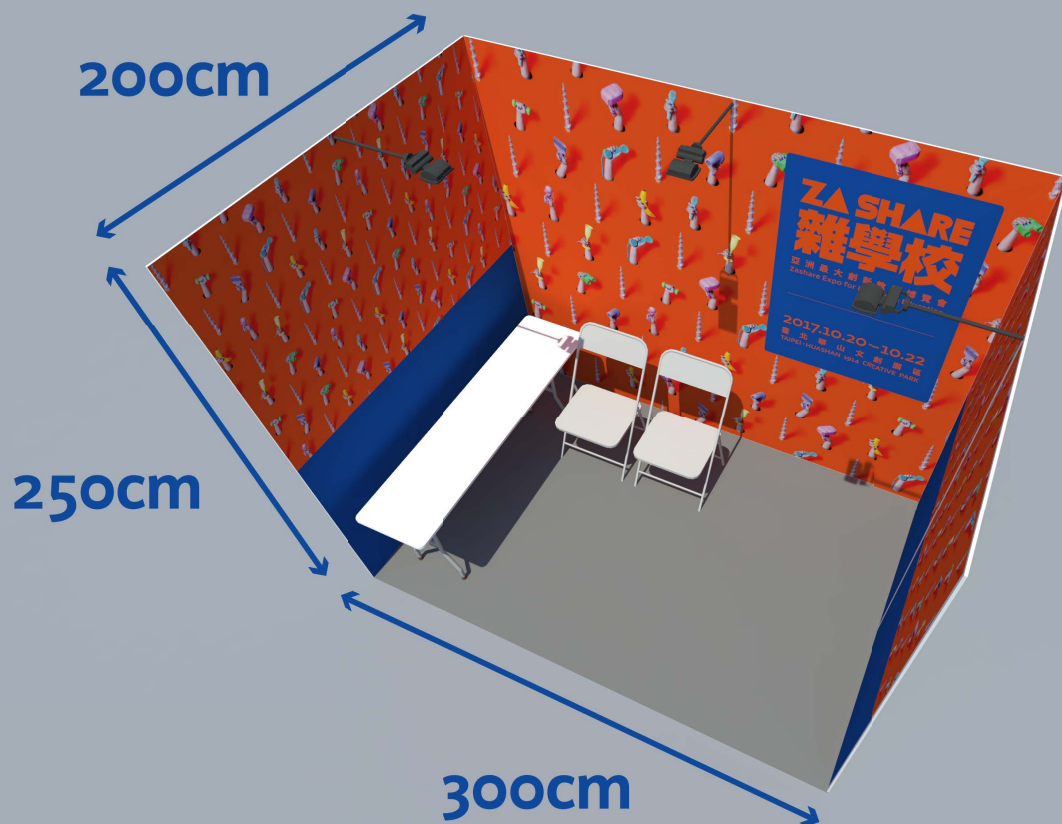
Additional Explanation for Exhibition Space Format

The devices are all for indication,
not the basic equipments.

it's a rental space of 200cm(L)* 300cm(W)* 250cm(H), including one 110V two-hole plug. The devices, lamps and lanterns, and the exhibition boards are NOT including.

If there's need of other equipments, you can hire from organizers. The registration form will be released after the confirmation of attendance. If you're not going to hire from organizers, it's required of your plan and design proposal in time.

Considering the variety of the exhibition, each organization or individual can apply two booths at most.



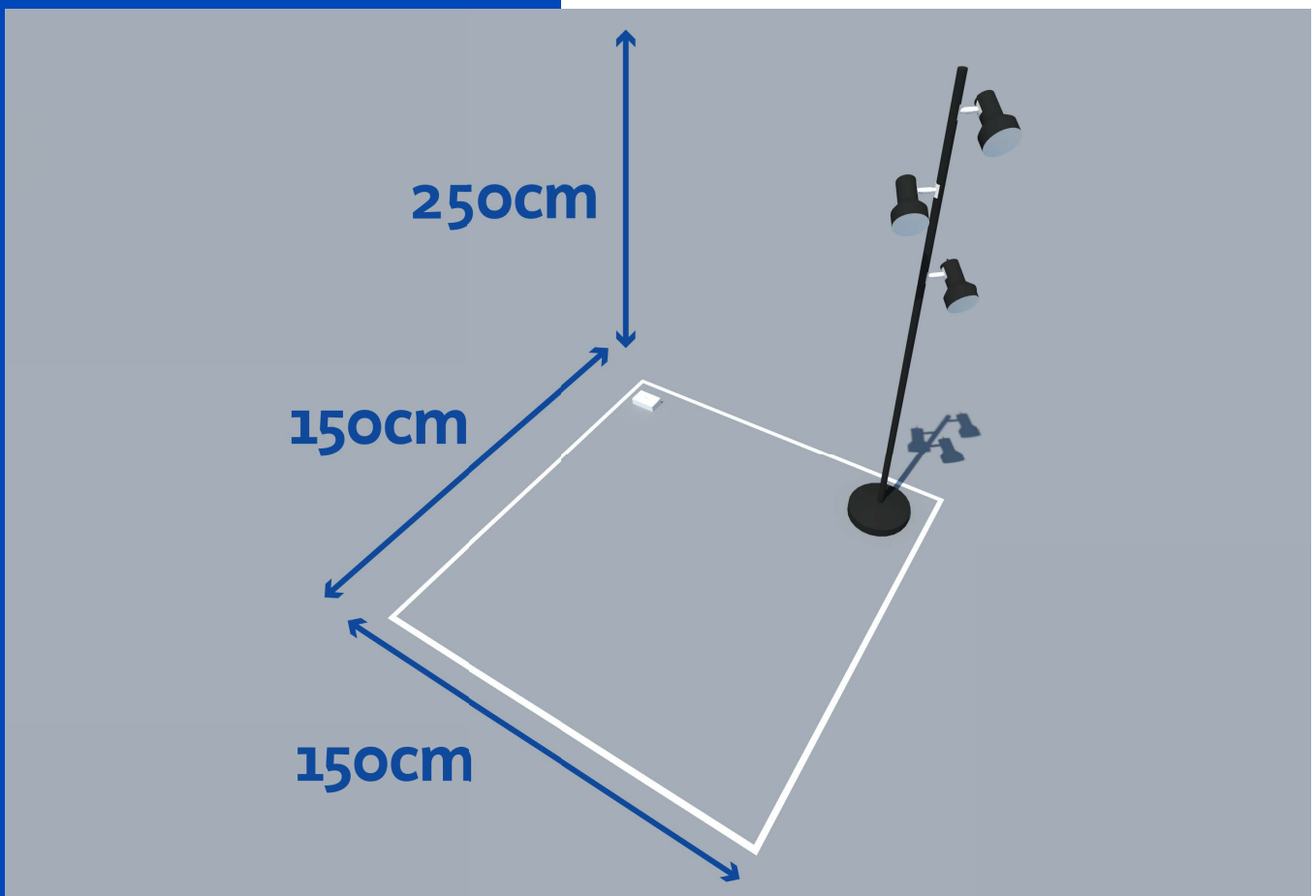
Additional Explanation for Freely Display Space Format

The devices, lamps and lanterns, and the exhibition boards are all for indication, not the basic equipments.

it's a rental space of 150cm(L)* 150cm(W)* 250cm(H), including one 110V two-hole plug. The devices, lamps and lanterns, and the exhibition boards are NOT including.

We won't offer the rental service. If there's need for additional plugs, you can register for more after the confirmation of attendance.

Considering the variety of the exhibition, each organization or individual can only apply one booth.



Rental Items Offered by Za Share



Basic Equipment

- 1.White exhibition boards *3 folds
200cm(L)*300cm(W)*250cm(H)
- 2.IBM table *1
180cm(L)*75cm(H)
- 3.Folding chair*2
- 4.Long-arm spotlight *3

**ONE SET FOR
USD \$310**

(it can't be rented separately)

Additional Equipment

- 1.IBM table
- 2.Long-arm spotlight
- 3.Plugs (110V,220V)

**These devices can be
rented additionally**

The detailed cost will be announced later

Item 1 and 2 aren't capable of being rented
for Freely Display Space Format.

Decorating Example

The freely display space only offered a piece of ground,
and there is no rental service of exhibition board or other devices.
Below are the examples of decorating freely display space.





ZA SHARE 雜學校

Zashare Expo for Innovative Education

More about “Za Share”

In 2015, Za Share—a small exhibition held in Taipei broke everyone’s typical ideas of “education”. How do you define what is good or bad? Where can we find different possibilities? What else can “education” be imagined? Education is not only about academic qualifications, grades or something that can make you to be a “winner” in the capitalism market. Za Share, at that time was known as “The Naughty Education Fest” just raised some voices and made some sparkles among Taiwan society.

But, then? We ask ourselves.

“Naughty” is just like a spirit, a call for the deeply hidden “yourself”. But the question is how could Naughty Education Fest really make an impact? How could we not just talk about it but to take action? We, team of the Naughty Education

Fest, think wildly that if it is possible not just be naughty in the system but establish a new system- a new learning system, a new way of thinking what education shall be, and a new way of “being yourself”.

2016, we build the naughtiest school “Za share”. No specific professional field, no official standard, no categories, we are a school teaches you not to be taught, a chance to make your own decision. A chance to make Taiwan different.

It’s the naughtiest school, because it’s not a school.

It’s a school teach you be naughty, because it doesn’t teach you anything.

It’s a school that there is no being naughty or not, because $A+B \neq A+B$ here, there is no standard and no equation.

It's a _____ (you can define) school, because everything can be done and everything can become possible here.

In nowadays, you can't have only one skill. To face the fast-changing society, you need to be a "slash", be multidiscipline and have more than one profession.

But no matter it's slash or multidiscipline, it is still considering the possibility under the existing thinking of classifying. Is that mean it would be better to have more slash or know more discipline? There must be an end. Life should not be easily defined by a few words.

Is there a kind of profession called living the life?

Is there an occupation called knowing the society?

Is there a field called life?

Of course! Za Share School let you decide what you and your future should be.









Ozzie Art Consultants Corp.

奧茲藝術顧問有限公司

Ozzie Art Consultants attracted international attention with its new style art curating and its content design. We regard "art content" as a commercial unit, cultural institutions and CSR to upgrade transformation and the creation of value. Our target group includes the integration of internationally oriented museums, creative units, foundations, financial institutions, traditional industry, brand charity, Creative City and interdisciplinary industry. Ozzie Art Consultants seeks to combine close and lasting cooperation projects of the most progressive work teams in different fields, with the purpose of attaining cultural depth and realizing the possibility and a future for the social function of creative art.

Recent projects include a cooperation with architect Tadao Ando at the Aurora Museum in Shanghai; "1 DayMuseum" which encompasses a contemporary and global curating plan based on a new concept; "Future Education Expo", Asia's largest exhibition about education; "Crystal Design Center" in Bangkok, a commercial curatorial plan; "W Hotel" in Taipei; St. Regis Museum Hotel; Los Angeles Art Collection and its exhibition plan; curating and consulting of transformation upgrading in different fields of industry both in and outside Taiwan.

Ozzie Art Consultants Group, led by Su Yang-Chih, aims at efficient "cultural output" through art content and design, and strives for integration and recreation by means of gathering knowledge within the concept of the World City. Our work often includes the management of internationally oriented projects and plans on different scales with various degrees of difficulty. We often design an overall planning for a museum, design of content, artistic/commercial curating, design of an exhibition, cultural and creative planning and execution, brand planning, visual communication, artistic management and planning of art education.

Ozzie Art Consultants firmly believe that following the evolution of time, the industry should be ready to face future changes with high level cultural input and commercial sensitivity. Through topography of contemporary art and culture we are able to achieve an integration of content and creativity, as well as a thorough understanding as to our customer's needs, to create a maximum value for our customer or our partner; many times our period of cooperation was extended, and the effect of our work often lasts much longer than expected and can be applied in a more extensive way.

Payment Information

Bank: FIRST COMMERCIAL BANK

Bank Swift Code: FCBKWTWTPXXX

Branch: YUNG CHUN

BRANCH Bank Address: 451, Chung Hsiao E,Rd., Sec.5 Taipei 110 Taiwan, R.O.C

Account No: 157-40-008762 Account

Name: Ozzie Art Consultants Co., Ltd.

Exhibiting Contact Information

Person to Contact: Chrissy

E-mail :zashare@ozzie-art.com

Fee for Application

For non-Taiwanese exhibitors, the fee for application is FREE!

Fee for Exhibiting

Exhibition Space Format:USD \$110 per unit
(USD \$220 for two booths)

Freely Display Space Format:USD \$55 per unit

Rental fee for Equipment

Basic Equipment Hiring:one set for USD \$310



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