FRANKLIN SAMUVEL

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LinkedIn   Github   Portfolio

SUMMARY

Senior React Native Developer and Associate Consultant with 6+ years of experience building scalable mobile and web applications. Currently supporting a major US telecom client at Infosys, driving front-end development and implementing Omni Data Layer (ODL) tagging to improve analytics quality across high-traffic digital journeys. Strong expertise in React Native, JavaScript/TypeScript, React.js, and modern state management, combined with experience in MFE architectures and Adobe Web SDK. Passionate about delivering high-quality user experiences, improving engineering processes, and contributing to data-driven, enterprise-grade solutions.

WORK EXPERIENCE

Associate Consultant, Infosys — Bengaluru, Karnataka   **May 2025 - Present**

- Leading front-end development for a US Telecom client, contributing to key web features and analytics-driven enhancements across high-traffic platforms.
- Implementing and validating Omni Data Layer (ODL) tagging, improving analytics accuracy and enabling stronger data-driven decision-making for Verizon's digital journeys.
- Collaborating with analytics and QA teams to ensure 100% reliable event tracking, reducing tagging defects and enhancing end-to-end data quality.

Senior Software Developer, LiveLocal E-Comm Pvt Ltd —   **Sept 2023 - Feb 2025**
Technopark, Trivandrum

- Spearheaded the development of the hyperlocal delivery platform using React and React Native, supporting food, grocery, and essentials delivery with dynamic business zones.
- Integrated secure login, real-time delivery tracking, and seamless UI for high user engagement.
- Developed a delivery app for logistics agents, supporting vehicle inspections, discrepancy reporting, and photographic documentation.

Software Developer, Appstation Pvt Ltd — Technopark, Trivandrum   **May 2020 - Aug 2023**

- Developed cross-platform mobile applications using React Native for diverse industry clients.
- Designed and built the Al Raie Trading app, a classified marketplace focused on animals, land supplies, and services.
- Created the Join app, a social platform for exploring, joining, and creating events with calendar sync features.
- Promoted from Software Developer Intern (November 2019 – April 2020) to full-time role based on performance and delivery.
- Collaborated in an agile environment, handling front-end development, API integration, and deployment tasks.

Software Developer Intern, Appstation Pvt Ltd — Technopark, Trivandrum   Nov 2019 – Apr 2020

- Assisted in developing mobile app modules using JavaScript/React Native.
- Contributed to UI development, basic API integration, and testing activities.
- Converted to full-time employment based on performance.

Career Break   Jun 2018 – Oct 2019

- Focused on upskilling in JavaScript, building small personal projects, and preparing for software development roles.
- Improved communication and professional readiness through continuous self-learning and interview preparation.

EDUCATION

Bachelor of Technology (B.Tech) in Computer Science Engineering
MZC Pathanamthitta, MG University Kottayam — Pathanamthitta, Kerala
Graduated June 2018
Specialization: Computer Science Engineering (6.42 CGPA)

SKILLS

Technical Skills:
- React Native, React.js
- GraphQL & REST APIs
- HTML, CSS, JavaScript
- Firebase, PostgreSQL, MongoDB

Tools / Software:
- Visual Studio Code, Android Studio, Xcode, Postman

Languages:
- Malayalam (Fluent), English (Good Proficiency)

Soft Skills:
- Team Collaboration, Agile Development
- Problem-Solving, Communication
- Time Management, Adaptability

CERTIFICATIONS

- **MERN Stack**
  Certificate ID: UC-22537342-a26c-4609-b1db-62319d287d7b
- **JavaScript**: Uplatz Training

PROJECTS

Latest Projects at Infosys
(Client details are confidential)
- Implemented user-interaction tagging (button clicks, page views, form submissions) in a React.js Micro-Frontend (MFE) architecture using Adobe Web SDK, enabling accurate and scalable data collection for enterprise analytics.

- Mapped UI events to Omni Data Layer (ODL) schema and ensured clean, validated tagging, improving downstream reporting quality for Marketing, Finance, and Product teams.
- Collaborated closely with architects, senior developers, analytics teams, and QA to ensure flawless tagging implementation and cross-platform data consistency.
- Joined a newly formed team and ramped up quickly on complex workflows, contributing to production-grade features within a short KT period.
- Actively participated in daily standups and coordination calls (morning and evening DSMs), improving communication, alignment, and on-time delivery across teams.

Hyperlocal Delivery Platform
- Spearheaded the development of the LILO hyperlocal delivery platform using React Native, supporting food, grocery, and essentials delivery with dynamic business zones.
- Integrated secure login, real-time delivery tracking, and seamless UI for high user engagement.
- Worked on X-Bank (FirstRand Bank Limited), implementing secure features like Face Liveness Detection and BlinkID-based KYC document upload.
- Built the delivery app for agents, enabling vehicle inspections, discrepancy logging, and photographic documentation for logistics agents.

X-Bank – Mobile Banking App
- A secure banking application for FirstRand Bank Limited. Integrated advanced KYC features like BlinkID document scanner and Face Liveness detection for customer authentication.
- Technologies: React Native, Face Liveness SDK, BlinkID SDK, Secure Storage

KIRKOS – Logistics App for Car Delivery Agents
- Mobile app for logistics agents to manage car inspections, log discrepancies, and upload photographic evidence. Supports multi-step forms, offline access, and location tagging.
- Technologies: React Native, MMKV, Camera API, Redux

AI Raie App
- Classified app for animal and land-related services. Users can browse listings for animals and items like Petfood, Pet medicines etc.
- Technologies: React Native, Firebase, Redux, REST API

AI Raie App
- Platform for users to explore, create, and join events, view calendars, share activities, and get invitations for public or private events.
- Technologies: React Native, Firebase, Calendar API, Redux

PUBLICATIONS / PERSONAL PROJECTS

WhatsApp Status Saver App
- Utility app to save WhatsApp statuses locally with a simple, intuitive UI.
- Tech Stack: React Native, File System Access, Android Permissions

React Native Music Player
- Local file-based music player with browse, play, skip, seek, and pause using react-native-track-player.
- Tech Stack: React Native, Track Player, File Picker

Address Saving App (Full Stack)
- Web and mobile solution for managing user addresses with admin approval flow.
- Tech Stack:
  - Frontend: React Native (Mobile), React.js (Web)
  - Backend: Node.js with Express
  - Database: PostgreSQL

React Native Music Player
- Local file-based music player with browse, play, skip, seek, and pause using react-native-track-player.
- Tech Stack: React Native, Track Player, File Picker

Angular POCs
- Proof-of-concept apps demonstrating routing, state management, and form handling in Angular.
- Tech Stack: Angular, RxJS, TypeScript

HOBBIES & INTERESTS

- Building mobile and web app prototypes as personal side projects to explore new technologies.
- Contributing to developer communities (e.g., Stack Overflow) by answering technical questions and helping others.
- Staying updated on frontend and AI/ML trends through tech tutorials, blogs, and online courses.
- Exploring modern UI/UX design patterns and experimenting with clean, user-centric interface designs.
- Participating in coding challenges and hackathons to improve problem-solving skills.
- Learning about analytics, data tagging, and product metrics to strengthen full-stack understanding.