

[WordPress Plugin Directory] Review in Progress: GeneApp-WP

1 message

WordPress.org Plugin Directory <plugins@wordpress.org>

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À : fbracq <frank.bracq@gmail.com>

👋 fbracq - let's improve your plugin!

Thank you for submitting your plugin, "GeneApp-WP".

Before your plugin reaches a human reviewer, our automated tools — which help the team handle around **1,000 plugin reviews per week** — have flagged a few potential issues that you may need to address. To avoid delays and help streamline the manual review process, we've **pending** your submission to give you a chance to review and fix these common issues.



🤖 *This is an automated message generated using a combination of algorithms and AI. It hasn't necessarily been reviewed by a human. Its purpose is to help you resolve potential common issues early, before manual review begins. All AI outputs are marked with the emoji ✨ and it's quite accurate.*




Who are we?

We are a group of volunteers who **help you identify common issues** so that **you can make your plugin more secure, compatible, reliable and compliant** with the guidelines.

For consistency and better communication, your plugin review will be assigned to a single volunteer who will assist you throughout the entire review. However, response times may vary depending on how much time the volunteer is able to contribute to the team and if whether they need to consult something with the rest of the team.

The review process

	<p>Please read this email in full and check each issue, as well as the links to the documentation and the provided examples. Also, search for any other similar occurrences of the same issue that are not explicitly mentioned in the email. Make sure you understand the issues so that you can incorporate them into your existing skillset.</p>
	<p>If you decide to continue with the review process, you must fix any issues, test your plugin, upload a corrected version and then reply to this email. In case of any doubt, please fix everything else and ask your questions alongside the update.</p>

	<p>Your plugin is manually checked by a volunteer who sends you the remaining identified issues in the plugin.</p> <p>We will be devoting our time to reviewing your plugin, we ask that you honor this by following the instructions.</p> <p><i>Note: Volunteers are not your QA team. They are here to help you identify and understand issues so that you can improve and maintain your plugin in the future. Fixing the issues is your responsibility.</i></p>
	<p>If there are no further issues, the plugin will be approved 🎉</p>
	<p>Each volunteer can review up to 300 plugins per week, and they love to have life besides reviewing plugins, so please make things easier for us.</p> <p>Be brief and direct in your reply (please, avoid copy-pasting bloated AI responses, our AI is quite brief), be patient and make sure you have addressed all the issues and tested your plugin before responding.</p> <p><i>It is disheartening to receive an updated plugin only to find that only a few issues have been resolved, or that it causes a fatal error upon activation.</i></p> <p>When not making adequate progress in your review, it will be delayed and eventually rejected, for the sake of volunteers devoting their time and other plugin authors who correctly follow the review process.</p>

Understanding the Review Queue

When you reply, your plugin enters the review queue again. Fewer review cycles mean quicker approval, while multiple reviews can extend the process to weeks or months.

Tip: Carefully fix all issues and test your plugin before resubmitting to speed up approval.

This process is designed to help you improve your plugin while making the review experience faster and more efficient for everyone.

Is the name of this plugin descriptive and distinctive, and does it respect the trademarks and project names of others?

Choosing a name for a plugin can be challenging - it needs to be distinctive and meaningful, but also carefully chosen to avoid overlapping with existing plugins or inadvertently use someone else's trademark or project name in a way that could lead to confusion.

General plugin name/slug requirements

- Plugin names and slugs **must not be too generic**; they should **briefly describe what the plugin does**.
- Plugin names and slugs **can be original and unique**, even if they don't describe the functionality directly — as long as they are recognizable and distinctive.
- Plugin names and slugs **must be distinguishable** from those of other plugins to avoid confusion.
- Plugin names and slugs **must respect others' trademarks and project names**. If your plugin includes a trademark or project name that you do not own, you must clearly mention it in a way that denotes that there is no affiliation.


This plugin display name is "GeneApp-WP" and the slug is "geneapp-wp". The AI has detected ✨ "GeneApp" as potential trademark(s).

We asked a trained AI about common issues with plugin names and it thinks there might be a problem.

✨ The display name "GeneApp-WP" uses the trademarked term "GeneApp" at the beginning, which suggests an official affiliation, and includes "WP," a discouraged term. You are not the owners of the GeneApp trademark.

For example, for your plugin:

- An alternative name may be: ✨ FBracq Secure Iframe Embed for GeneApp
- An alternative slug may be: ✨ fbracq-secure-iframe-embed-for-geneapp

 These suggestions were made by the AI, but the AI haven't look it up in internet neither has all the context, so please check if that makes sense. Bear in mind that a skilled human (either you or the volunteers in the Plugin Review Team) may spot issues with the suggested name.

How to choose a suitable name

Choosing a name for a plugin can be challenging - it needs to be distinctive and meaningful, but also carefully chosen to avoid overlapping with existing plugins or inadvertently use someone else's trademark or project name in a way that could lead to confusion.

Avoid Name Similarity

Similarity is not only determined by letter-by-letter or word-by-word comparison; similar naming patterns or meanings also come into play.

In short, anything that could lead to confusion.

You can verify the uniqueness of your plugin name the same way the review team does:

1. Perform a search engine query for the plugin name ([Google](#), [DuckDuckGo](#), [Bing](#), [ChatGPT](#)) and parts of it.
2. If you find other plugins with similar names, change your plugin's name to something more distinctive—perhaps by adding a coined term, your personal brand, or a unique identifier.
3. Go back to step 1 and check again, just in case.

Avoid Trademark / Project Names Confusion

Identify trademarks and project names mentioned in your plugin name "GeneApp-WP" and the slug "geneapp-wp". The AI has detected ✨ "GeneApp" as potential trademark(s).

To avoid potential misuse:

- If a trademark or project name is used at the **beginning** of your plugin name/slug and you are **not the owner**, it could imply false affiliation.
- If the trademark appears elsewhere in the name/slug but **is not part of a clear structure** indicating unaffiliation, it may still be problematic.

A safer naming pattern is to place the trademark at the end, following a phrase like "for" or "with".

Examples

Assuming you are creating a plugin that integrates with WooCommerce and you are not WooCommerce:

- ❌ "WooCommerce Prices Updater" Trademarks issue as it implies affiliation with WooCommerce.
- ❌ "Prices Updater WooCommerce" Trademarks issue as it lacks a clear structure indicating no affiliation.
- ❌ "Prices for WooCommerce" It is too generic.
- ❌ "Prices Updater for WooCommerce" OK, regarding trademarks, it avoids indicating affiliation. However, there is a similarity issue, as there are other plugins with similar names.
- ✅ "Priconix Sync" Ok! Original, distinguishable, unique name that is also not in use by others.
- ✅ "fbracq Prices Updater for WooCommerce" Ok! as it includes a unique identifier and clarifies unaffiliation (Ask ChatGPT)


✓ How to Resolve This Issue

Choose a display name and slug that is distinctive, describes your plugin or uses a unique name, while respecting others' trademarks and project names, then:

- **Update the display name in both the readme file and plugin headers.**
- **Update the slug in your plugin files**, for example in the internationalization functions.
- Upload a new version via the "[Add your plugin](#)" page.
- In the reply to this email **mention clearly the new slug** so the volunteers can change it in the system for you.

Also, please, don't check just this names, **there are other places or resources where you may not use any trademarked (or commonly recognized) terms** in a manner that that is likely to cause confusion. This includes (but is not limited to):

- Your username **fbracq** and your display name.
- The plugin contributor's username and display name.[PluginContributors]
- The URLs of this plugin.
- Graphic resources such as this plugin icons and banners.

 If there are any issues with the trademark or project name and this is indeed an official plugin, it is likely that we have not been able to identify the current owner of the plugin as the trademark / project owner. *Keep in mind, if you were hired as a freelance developer or a consultant specifically to create this plugin, then **they must own the plugin**. This is for their legal protection as well as yours. They can add you as a committer to the plugin so you can manage it from your account, but **the owner must be them**, not a temp-employee.*

In order to solve this, you can do one of the following:

- Prove that you legally have the right to the original name/slug.
- Change your user email to an official one or provide us with the user account for an official owner to whom we should transfer the plugin (they can create a new account if they need to)

Note: Should you have this plugin approved with the correct name and then go back to infringement of trademarks, we will close your plugin. Please don't do this, even if you see other people 'getting away with it.' We have a lot of plugins and we're contacting everyone in small batches to be manageable. They won't get away with it forever, and they risk being banned from the directory. Which no one wants.

Is the description of the plugin alright?

Plugin Description Not in English

We noticed that the majority of your plugin's description is not written in English.

✨ The entire plugin description is written in French.

We strongly recommend providing the description in English. Here's why:

- It helps streamline the review process. Although many members of the plugin team speak multiple languages, your reviewer may not be familiar with the language used.
- English serves as the base language for translations. Providing your description in English ensures your plugin can be translated once it's published.

After your plugin is live, you can translate it into other languages via translate.wordpress.org. You'll find a link to this on your plugin's development page.

For more details about translations and how they work, please refer to the [GlotPress documentation](#).

Have you checked for common technical issues?

Please ensure that your plugin adheres to best practices, including the following:

🔴 Use `wp_enqueue` commands

📘 Why it matters: Because of performance and compatibility, please make use of the built in functions for including static and dynamic JS and/or CSS.

🔍 Identify JS and CSS outputs: Look for any `<script>` or `<style>` HTML tags in your plugin. In the majority of cases you could enqueue them.

🔧 Fix it: Make use of the specific function for enqueue them:

Type of code	Functions
Static JS	<code>wp_register_script()</code> , <code>wp_enqueue_script()</code> , <code>admin_enqueue_scripts()</code>
Inline JS	<code>wp_add_inline_script()</code>
Static CSS	<code>wp_register_style()</code> , <code>wp_enqueue_style()</code>
Inline CSS	<code>wp_add_inline_style()</code>

👉 In the public pages you can enqueue them using the hook `wp_enqueue_scripts()` .

👉 In the admin pages you can enqueue them using the hook `admin_enqueue_scripts()` . You can also use `admin_print_scripts()` and `admin_print_styles()` .

👉 As of WordPress 6.3, you can [easily pass attributes like defer or async](#), as of WordPress 5.7, you can [pass other attributes by using functions and filters](#).

Example:

```
function geneap_enqueue_script() {
    wp_enqueue_script( 'geneap_js', plugins_url( 'inc/main.js', __FILE__ ), array(),
    GENEAP_VERSION, true );
}
add_action( 'wp_enqueue_scripts', 'geneap_enqueue_script' );
```

Your JS/CSS is now **enqueued!**

👉 Your next steps

This is your checklist:

1. Is the name of this plugin descriptive and distinctive, and does it respect the trademarks and project names of others?
2. Is the description of the plugin alright?

3. Have you checked for common technical issues?

If there is something that needs to be fixed, please take your time, fix it and update your plugin files at the "[Add your plugin](#)" page, while being logged in with your account "fbracq".

Please be concise and do not list the changes done — we will review the entire plugin again — but do share any clarifications or important context you want us to know.

If after checking the list and do the changes you feel that everything is right or need further clarification, please reply to this email and a volunteer will assist you.

If you believe there is a requirement you cannot accomplish and choose not to make changes, your plugin submission will be rejected after three months.

Thanks!

By taking these steps, you're helping the Plugin Review Team work more efficiently — meaning your plugin (along with the thousands of others in the queue) can be reviewed faster. 🚀 We really appreciate your contribution!

Disclaimers

If, at any time during the review process, you wish to change your permalink (aka the plugin slug) "geneapp-wp", you **must explicitly and clearly tell us what you would like it to be**. Just changing it in your code and in the display name is not sufficient. Remember, permalinks cannot be altered after approval.

This email was partially auto-generated, so please be aware that some information might not be entirely accurate. No personal data was shared with the AI during this process. If you notice any obvious errors or something seems off, feel free to reply — we'll be happy to take a closer look and readjust this automation.

REVIEW ID: AUTOPREREVIEW ! TRM geneapp-wp/fbracq/26Jul25/T1 26Jul25/3.5RC1

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WordPress Plugins Team | plugins@wordpress.org

<https://make.wordpress.org/plugins/>

<https://developer.wordpress.org/plugins/wordpress-org/detailed-plugin-guidelines/>

<https://wordpress.org/plugins/plugin-check/>