

## EXPERIENCE

### Provable (formerly Aleo) | Product Lead

Jan 2023 - Mar 2024

- Led early-stage product strategy across a portfolio of consumer-facing and developer products, evaluating opportunity areas and making scale, pause, or kill decisions based on adoption signals, technical readiness, and timing
- Drove a 2x increase in developer adoption by refining product positioning, onboarding flows, and core usability

### Birdsong SF 🌸 | Chef de Partie

May 2022 - Feb 2023

- Operated in a 2-Michelin-starred kitchen with a focus on process discipline and quality execution under real-world constraints
- Managed a line station and supported daily service for a high-expectation customer base
- Developed intuition for consumer preferences, operational tempo, and value perception in a premium segment

### Frank Chen LLC | Freelance Product Consulting

Mar 2021 - Feb 2023

Chainflow | Product Manager | Aug 2021 - Jan 2023

- Co-led qualitative and quantitative user research to understand onboarding barriers in a complex product category
- Synthesized customer insight into prioritized product recommendations emphasizing clarity and trust

Aleo | Product Manager | Oct 2021 - Jun 2022

- Launched and iterated on early network-facing products, including a public block explorer and in-browser development tools
- Partnered with engineering and research to translate complex technical capabilities into usable product experiences

### Gitcoin

Jul 2018 – Jan 2022

Product Manager | Sept 2020 - Jan 2022

- Designed, built, and scaled [a public goods funding mechanism](#), leading 12 funding rounds that distributed \$4MM to 1k+ grantees
- Made portfolio tradeoffs, sunsetting products without defensible positioning or clear revenue paths while scaling the core grants platform

Analytics Lead | Oct 2018 – Sept 2020

- Led analytics, experimentation, and forecasting across four products
- Enabled \$10MM paid to 60k+ developers, \$1.5MM in revenue, and a doubling of the user base

Product Analytics Contractor | Jul 2018 – Oct 2018

- Built dashboards, operational metrics, and quarterly OKRs to support cross-functional decision making

### Rally Health | Product Data Scientist

Aug 2016 – Oct 2018

- Built pricing and recommendation models supporting the launch of a new marketplace product, contributing \$1MM+ in revenue

### Stride Health | Data Scientist

Jun 2015 - Aug 2016

- Increased revenue by 10% through application automation and real-time KPI reporting
- Developed production user-behavior models to support personalization and retention initiatives

## EDUCATION

Columbia University | Masters, Public Health

2015

University of California, Los Angeles (UCLA) | B.S, Biochemistry

2011