

Frank Chen

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ABOUT

I'm currently on sabbatical.

This adventure started with living abroad in France and morphed into various experiments to change the shape of my life. I was a chef for a short period of time at a 2-Michelin starred restaurant and also the owner of a personal finance coaching business called Mise en Money. The restaurant work and the business ended up not working out long term, but I used those experiences as fuel to continue pursuing activities related to seeking beauty, mastering crafts, and improving taste.

JiuJitsu has been a long-term obsession for me, and instead of constantly competing this past year, I've pursued more of a coaching role, experimenting with different styles of instruction to [train the next generation of grapplers](#). I've also started wheel throwing pottery to fulfill a desire to create something tangible in the real world. My latest accomplishment was publishing [a zine](#) with a group of writers under a creative collective by author Paul Millerd.

My prior experiences working in crypto, product, and hospitality has taught me to be resourceful, service-oriented, and empathetic towards customers. Crypto encouraged me to embrace weirdness and develop persistence alongside innovation. Hospitality shuttled my attention to the customer experience and refined my ability to be observant, iterative, and detail-obsessive. I continually strive to integrate these philosophies into my work.

As for the future, I'm currently exploring how my skills play into the world of craft coffee, hospitality tech, and deep technology.

EXPERIENCE

Provable (formerly Aleo) | Product Lead

Jan 2023 - Mar 2024

- Set product strategy for Aleo consumer products.
- Doubled the developer adoption of Leo tools and led improvements on Leo Playground

Birdsong SF 🌸 | Chef de Partie

May 2022 - Jan 2023

- Responsible for creating recipe kits, doing butchery, cooking staff meal, and managing a line station.

Frank Chen LLC | an open source public goods product consultancy

Mar 2021 - Jan 2023

Chainflow | Product Manager | Aug 2021 - Jan 2023

- Co-authored crypto wallet user research to onboard and educate the next generation of non-crypto natives.

Aleo | Product Manager | Oct 2021 - Jun 2022

- Launched the Aleo Testnet II Block Explorer and led product improvements on an in-browser language tool.

Gitcoin

Jul 2018 – Jan 2022

Product Manager | Sept 2020 - Jan 2022

- Productized the first instance of a quadratic funding mechanism and led 12 rounds of quadratic funding for [Ethereum public goods with Vitalik Buterin](#), distributing over \$4MM to 1k+ grantees.

Analytics Lead | Oct 2018 – Sept 2020

- Led all data product experiments, revenue forecasting, and analytic initiatives for 4 open source products, resulting in \$10MM paid to 60k+ software developers, \$1.5MM in revenue, and a doubling of our user base.

Product Analytics Contractor | Jul 2018 – Oct 2018

- Developed data product dashboards, quarterly OKRs, and operational KPIs.

Rally Health | Product Data Scientist

Aug 2016 – Oct 2018

- Developed a pricing model for \$1MM in revenue for the release of Rally Marketplace.
- Developed a recommendations model for Rally's personalization initiative.

Stride Health | Data Scientist

Jun 2015 - Aug 2016

- Increased revenue by 10% through application automation and real-time KPI reporting.
- Constructed a health insurance user-behavior model in production.

EDUCATION

Columbia University | Masters, Public Health

2015

University of California, Los Angeles (UCLA) | B.S, Biochemistry

2011