Frank Chen

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EXPERIENCE

Provable (formerly Aleo) | Product Lead **Jan 2023 - Mar 2024**
- Led early-stage product strategy across a portfolio of consumer-facing and developer products, evaluating opportunity areas and making scale, pause, or kill decisions based on adoption signals, technical readiness, and timing
- Drove a 2× increase in developer adoption by refining product positioning, onboarding flows, and core usability

Birdsong SF ✿✿ | Chef de Partie **May 2022 - Feb 2023**
- Operated in a 2-Michelin-starred kitchen with a focus on process discipline and quality execution under real-world constraints
- Managed a line station and supported daily service for a high-expectation customer base
- Developed intuition for consumer preferences, operational tempo, and value perception in a premium segment

Frank Chen LLC | Fractional Product Consulting **Mar 2021 - Feb 2023**
Chainflow | Product Manager | Aug 2021 - Jan 2023
- Co-led qualitative and quantitative user research to understand onboarding barriers in a complex product category
- Synthesized customer insight into prioritized product recommendations emphasizing clarity and trust

Aleo | Product Manager | Oct 2021 - Jun 2022
- Launched and iterated on early network-facing products, including a public block explorer and in-browser development tools
- Partnered with engineering and research to translate complex technical capabilities into usable product experiences

Gitcoin **Jul 2018 – Jan 2022**
Product Manager | Sept 2020 - Jan 2022
- Designed, built, and scaled [a public goods funding mechanism](#), leading 12 funding rounds that distributed $4MM to 1k+ grantees
- Made portfolio tradeoffs, sunsetting products without defensible positioning or clear revenue paths while scaling the core grants platform

Analytics Lead | Oct 2018 – Sept 2020
- Led analytics, experimentation, and forecasting across four products
- Enabled $10MM paid to 60k+ developers, $1.5MM in revenue, and a doubling of the user base

Product Analytics Contractor | Jul 2018 – Oct 2018
- Built dashboards, operational metrics, and quarterly OKRs to support cross-functional decision making

Rally Health | Product Data Scientist **Aug 2016 – Oct 2018**
- Built pricing and recommendation models supporting the launch of a new marketplace product, contributing $1MM+ in revenue

Stride Health | Data Scientist **Jun 2015 - Aug 2016**
- Increased revenue by 10% through application automation and real-time KPI reporting
- Developed production user-behavior models to support personalization and retention initiatives

EDUCATION

Columbia University | Masters, Public Health **2015**
University of California, Los Angeles (UCLA) | B.S, Biochemistry **2011**