

EXPERIENCE

<b>Provable (formerly Aleo)   Product Lead</b> <ul style="list-style-type: none"><li>- Led early-stage product strategy across a portfolio of consumer-facing and developer products, evaluating opportunity areas and making scale, pause, or kill decisions based on adoption signals, technical readiness, and timing</li><li>- Drove a 2x increase in developer adoption by refining product positioning, onboarding flows, and core usability</li></ul>	<b>Jan 2023 - Mar 2024</b>
<b>Birdsong SF 🍷🍷   Chef de Partie</b> <ul style="list-style-type: none"><li>- Operated in a 2-Michelin-starred kitchen with a focus on process discipline and quality execution under real-world constraints</li><li>- Managed a line station and supported daily service for a high-expectation customer base</li><li>- Developed intuition for consumer preferences, operational tempo, and value perception in a premium segment</li></ul>	<b>May 2022 - Jan 2023</b>
<b>Frank Chen LLC   Freelance Product Consulting</b> Chainflow   Product Manager   Aug 2021 - Jan 2023 <ul style="list-style-type: none"><li>- Co-led qualitative and quantitative user research to understand onboarding barriers in a complex product category</li><li>- Synthesized customer insight into prioritized product recommendations emphasizing clarity and trust</li></ul> Aleo   Product Manager   Oct 2021 - Jun 2022 <ul style="list-style-type: none"><li>- Launched and iterated on early network-facing products, including a public block explorer and in-browser development tools</li><li>- Partnered with engineering and research to translate complex technical capabilities into usable product experiences</li></ul>	<b>Mar 2021 - Jan 2023</b>
<b>Gitcoin</b> Product Manager   Sept 2020 - Jan 2022 <ul style="list-style-type: none"><li>- Designed, built, and scaled <a href="#">a public goods funding mechanism</a>, leading 12 funding rounds that distributed \$4MM to 1k+ grantees</li><li>- Made portfolio tradeoffs, sunseting products without defensible positioning or clear revenue paths while scaling the core grants platform</li></ul> Analytics Lead   Oct 2018 – Sept 2020 <ul style="list-style-type: none"><li>- Led analytics, experimentation, and forecasting across four products</li><li>- Enabled \$10MM paid to 60k+ developers, \$1.5MM in revenue, and a doubling of the user base</li></ul> Product Analytics Contractor   Jul 2018 – Oct 2018 <ul style="list-style-type: none"><li>- Built dashboards, operational metrics, and quarterly OKRs to support cross-functional decision making</li></ul>	<b>Jul 2018 – Jan 2022</b>
<b>Rally Health   Product Data Scientist</b> <ul style="list-style-type: none"><li>- Built pricing and recommendation models supporting the launch of a new marketplace product, contributing \$1MM+ in revenue</li></ul>	<b>Aug 2016 – Oct 2018</b>
<b>Stride Health   Data Scientist</b> <ul style="list-style-type: none"><li>- Increased revenue by 10% through application automation and real-time KPI reporting</li><li>- Developed production user-behavior models to support personalization and retention initiatives</li></ul>	<b>Jun 2015 - Aug 2016</b>

EDUCATION

Columbia University   Masters, Public Health	<b>2015</b>
University of California, Los Angeles (UCLA)   B.S, Biochemistry	<b>2011</b>