

# Intro to Electricity

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# What Makes Electricity Interesting

- ▶ We somehow start with a fuel (Counting wind, geothermal and sunlight in this).
- ▶ Transport it from where we found it to a generating facility.
- ▶ Turn it into electricity losing some energy as heat.
- ▶ Run it along long wires to where people want to use it, losing yet more energy.
- ▶ From there send it out to every small location (losing more), and
- ▶ Because electricity is not *easily* stored, adjust the rate at which we generate electricity moment-by-moment to make sure there is just enough.

This is a logistical miracle.

# Basic Units

- ▶ *Watts = AmpsVolts* first thing everyone learns.
  - ▶ Pro tip on units, if it is someones name, capitalize it.
  - ▶ Volt is analogous to height.
  - ▶ Amp is analogous to a weight.
  - ▶ Watt is what it happens when that weight is dropped from that height.
  - ▶ DC is easy; AC is “complex”
- ▶ AC because it is a wave, has a few more components.
  - ▶ Real Power, measured in W, it is what does the work.
  - ▶ Reactive power, measured in volt-amps (var), “r” tells you it is reactive, is what pushes the electricity around.
  - ▶ Apparent Power, is in volt-amps too (VA) is when you add the two together in a vector sense.
  - ▶ Power Factor is the  $\text{Real(W)}/\text{Apparent(VA)}$ , the sign is interesting because assumes induction.

# What?

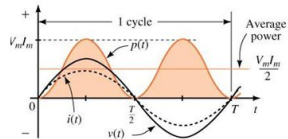
Caveat IANAE and I will do thing like call current amps and the like. Also, this is the simple, single phase, view with lots of simplifications. Reality is for engineers.

- ▶ The alternating part of AC is what causes the complication.
  - ▶ You can talk about instantaneous power but
  - ▶ Tend to talk about average power.
- ▶ With a resistive load, think light bulb, amps and volts are in sync
- ▶ Inductors and Capacitors throw amps and volts out of sync
  - ▶ Capacitors store energy in electric fields. Think a very burst battery.
    - ▶ Amps peak *before* volts
  - ▶ Inductors store energy in magnetic fields. Think about an electromagnet in a motor.
    - ▶ Amps peak *after* volts

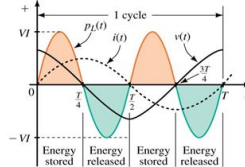
# Picture for this



AC Power to a Resistive Load



AC Power to an Inductive Load



AC Power to a Capacitive Load

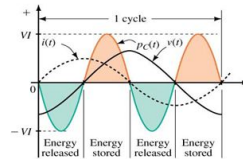


Figure 1:

# Power Factor

- ▶ Measure it
  - ▶ Henrys are the unit for inductance/capacitance and engineers use that in calculations
  - ▶ There are also power factor meters
  - ▶ You can also check out the difference between amps and volt on oscilloscope.
- ▶ Low numbers mean the utility needs to generate more power than customer uses.
  - ▶ Can happen with low load, like a motor barely moving, but you still need the electromagnet
  - ▶ Common solution is to install capacitors somewhere to cancel out the inductor

# Why do we care about reactive power and power factors?

- ▶ Engineers have to design systems to accommodate not just the real, but real plus reactive, i.e., apparent power.
- ▶ Reactive power has to be generated.
- ▶ Not residential tariffs, but commercial and industrial tariffs charge for reactive power or have penalties for low power factors.

# kW vs kWh

- ▶ kW is instantaneous and called power
- ▶ kWh is the integral over time and called energy.
- ▶ 100 W light bulb uses  $100 \text{ Wh} = 1/10 \text{ kWh}$  per hour
- ▶ Get used to flipping between  $1,000,000,000 \text{ W} = 1,000,000 \text{ kW}$   
 $= 1,000 \text{ MW} = 1 \text{ GW}$



# Lets Generate Some Electricity

- ▶ Turbine – spin something in a magnetic field to induce a current.
- ▶ Lots of ways to spin a turbine
  - ▶ Coal, grind it up, burn it, make steam, use steam to spin the turbine.
  - ▶ Nuclear, use the heat to make steam, use steam to spin a turbine.
  - ▶ Biomass, burn stuff to ...
  - ▶ Gas, burn it to spin a turbine ...
  - ▶ Fuel Oil or Diesel
  - ▶ Solar thermal, use the sun to make steam ...
  - ▶ Water, falling water hits a turbine and spins it
  - ▶ Wind, spin a turbine
  - ▶ etc.
- ▶ Or don't spin a turbine and go for photo-voltaic, PV.

# Characteristics

- ▶ Nameplate, fully loaded under ideal conditions (MW)
- ▶ Ramp rate, how fast power (MW) can change MW/min
  - ▶ Not always constant, can differ by capacity factor (fraction of nameplate)
  - ▶ Not always symmetric, up different from down.
  - ▶ Used to follow the load.
- ▶ Heat rate, BTU in/ BTU out, only used for generation that uses a fuel.
  - ▶ 1 is impossible but  $1 \text{ kW} = 3412 \text{ BTU}$ .
  - ▶ Recent average from EIA, [https://www.eia.gov/electricity/annual/html/epa\\_08\\_01.html](https://www.eia.gov/electricity/annual/html/epa_08_01.html)

## Coal from the outside



Source

[http://appvoices.org/images/uploads/2012/02/  
Asheville-coal-plant-e1432059203783.jpg](http://appvoices.org/images/uploads/2012/02/Asheville-coal-plant-e1432059203783.jpg)

# Coal on the inside

- ▶ Pulverize the coal, picture something that can do 20 Tons/hr
- ▶ Blow it into combustion chamber to burn
- ▶ Steam turns turbine, etc. <https://youtu.be/IdPTuwKEfmA>
- ▶ Clean up
  - ▶ NO<sub>x</sub> with ammonia common but plenty of others
  - ▶ Recover fly ash and sell it, great for concrete.
  - ▶ SO<sub>x</sub>, Mercury and other. BTW Radiation

# Nuclear

Radiation to heat water and then ... similar to coal. Just a reaction chamber



# Local Reactor Columbia Generating Station

- ▶ 1,170 MW usually runs as load following. It reacts fast enough.
  - ▶ France is ~70% nuclear and they load follow.
- ▶ Most nuclear is run as base load, i.e., all the time since low variable cost and high fixed cost.
- ▶ Palo Verde (AZ) is larger 3.3GW

## So, about nuclear

- ▶ So what to do with spent fuel.
- ▶ They probably produce less radiation than coal
- ▶ Can produce cheap, in the marginal cost sense, power. More on this later.

# Natural Gas Conventional and Combined Cycle

- ▶ Combined cycle means
  - ▶ Taking more than one pass at extracting energy.
  - ▶ Spin the turbines first.
  - ▶ Take the heat and run a steam turbine.
  - ▶ Take the remaining heat and use a different working fluid (with different phase change properties) to extract more.
- ▶ CCNG
  - ▶ Plants are more expensive
  - ▶ Have higher heat rates
- ▶ Conventional
  - ▶ Cheap
  - ▶ Commonly run as peaking units.



# Biomass

- ▶ Tend to be combined heat and power. Another way of using waste heat.
  - ▶ Cogeneration like this is common.
  - ▶ We have steam and chill water systems on campus
- ▶ While renewable, it is not, in general, clean
  - ▶ Particulates
  - ▶ Heavy metal concentration
  - ▶ etc.
- ▶ All this is improving.

Biomass One in Eugene. 30 MW and keeps catching on fire.



Figure 3:

# Geothermal

- ▶ Drill a hole down to where the temperature is high enough.
  - ▶ If it is dry, add water to make steam.
  - ▶ If wet, get steam
  - ▶ If temp is not high enough, use a few working fluids to generate electricity.
- ▶ Run through a turbine.

## Neal Hot Spring in Malheur. 30 MW



Figure 4:

# Diesel and other Fuel Oils

- ▶ You know the drill ...
- ▶ Less than 1% in the US for electricity generation.
  - ▶ Still common heating fuel.
  - ▶ Backup fuel for NG generation
  - ▶ May be used in small distributed generation
- ▶ More common in less developed countries

# Solar Thermal

- ▶ You have see the low and mid temperature designs for heating and cooling.
- ▶ High temperature designs are:
  - ▶ Dish
  - ▶ Tower
  - ▶ Trough
- ▶ Fluids:
  - ▶ Oil
  - ▶ Salt
  - ▶ Water steam
- ▶ Low and mid temperature are similar to roof top residential that you have seen.

# Hydro

So, you spin a turbine

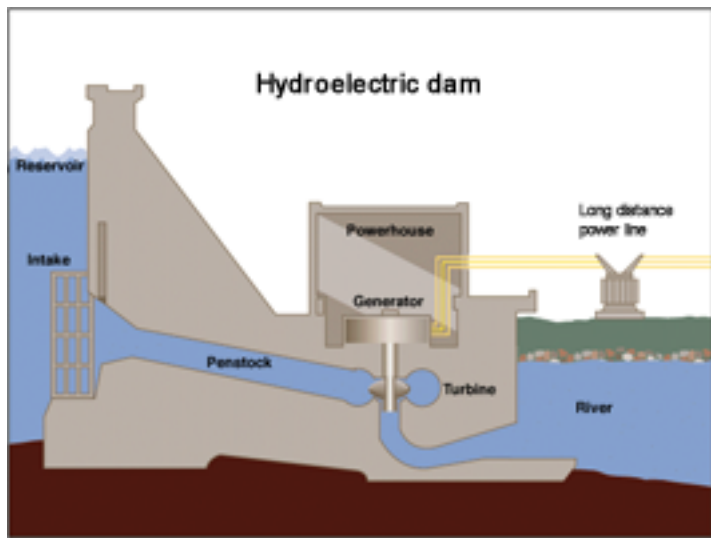


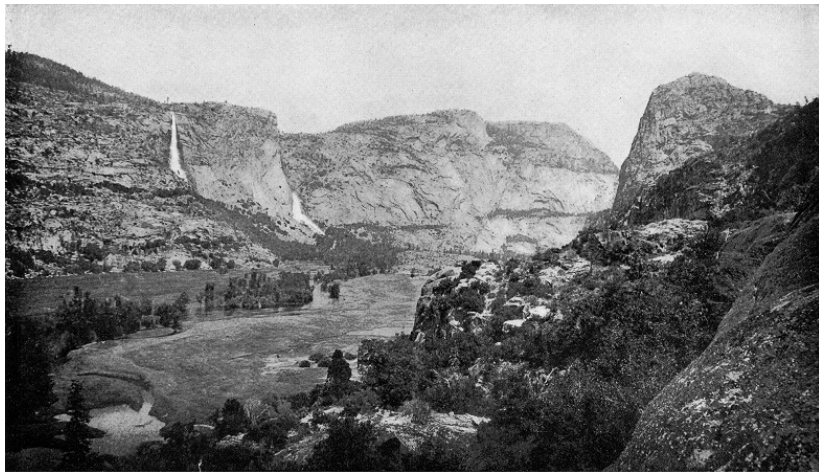
Figure 5:

# Hydro can be complex

- ▶ Many constraints
  - ▶ Intra and interseason storage requirements
  - ▶ Temperature and turbidity constraints
  - ▶ Treaties and contracts
  - ▶ Minimum and maximum flow constraints
  - ▶ Dredging
  - ▶ Water quality
- ▶ Can you go all hydro?
  - ▶ US ~6%
  - ▶ Norway ~95%



# Everything Comes with a cost



Hetch Hetchy Valley 1908. Photo by Isaiah West Taber

Figure 6:

# Wind

- ▶ You find a good wind resource NREL Class 3 and up ([http://www.nrel.gov/gis/wind\\_detail.html](http://www.nrel.gov/gis/wind_detail.html))
- ▶ Put up a suitably rated 1.5MW windmill. 8MW is the largest I've hear about.
- ▶ Maintain them, upgrade them and if need be demo them.
- ▶ What people complain about
  - ▶ Noise – Can't hear after a mile or two
  - ▶ Raptor and bat kills – Less now with larger slower moving designs.
  - ▶ Ugly – In in the eye of the beholder.

# PV

- ▶ Does not spin a turbine.
- ▶ PV effect generates DC electricity which is then converted to AC through an inverter

# Levelized Cost of Electricity (LCOE)

- ▶ [https://www.eia.gov/forecasts/archive/aeo15/pdf/electricity\\_generation\\_2015.pdf](https://www.eia.gov/forecasts/archive/aeo15/pdf/electricity_generation_2015.pdf) Table 1
  - ▶ CC is Carbon Capture.
  - ▶ CCS is Carbon Capture and Storage

# Economics and History

- ▶ Remember that material on transaction cost economics?
  - ▶ Induces firms to generate, transport (Transmission) and distribute electricity.
  - ▶ Very strong pressure to vertically integrate.
- ▶ Large economies of scale produce natural monopolies
  - ▶ Declining marginal and average cost of production.
  - ▶ Potential duplicative capital expenditures reinforce this.
    - ▶ Imagine three power companies with separate poles and connections to your house.
    - ▶ Imagine all three of them with transmission lines from UT where they generate power.
  - ▶ We tend to regulate these in some way, limiting profit.
- ▶ Warnings:
  - ▶ Very simple view.
  - ▶ With more than one price there are an infinite number of solutions to this problem.
  - ▶ Each parameter has a lot of uncertainty.
  - ▶ ROR is used in more than just energy.

# What Problems are there with Natural Monopolies

- ▶ As with all firms with monopoly power:
  - ▶ Output is reduced from socially optimal, to increase prices.
  - ▶ Dead weight loss from less than socially optimal production.
  - ▶ Transfer of surplus from buyers to sellers (Which often shows as super normal profit).
- ▶ What makes them special is:
  - ▶ Socially optimal output,  $MC = D$ , implies negative economic profit.

# The Goals of Regulation

- ▶ Profits should be normal, same as else where in the market with the same risk.
- ▶ Output should be socially optimal,  $MC = D$ , not private profit maximizing,  $MC = MR$ .
- ▶ There should be incentives to produce at lowest cost within each time period.
- ▶ There should be incentives to reduce costs from one time period to the next, through R&D, capital investments and technology improvements.

# Rate of Return Regulation

ROR requires normal economic profits but is often visualized in many different ways.

- ▶ Setting  $P=AC$ 
  - ▶ In a one price context this sets  $AR=AC$  and gives zero economic profit.
  - ▶ Increases output from  $MR=MC$  to  $AR=AC$  but not all the way to efficient  $MC=D$ .
- ▶ You probably want diagrams for this.



# Questions for Wednesday

1. Start with a natural monopoly, i.e., when average cost and MC are ever decreasing. Show DWL, CS and PS when this firm profit maximizes.
2. Again start with a natural monopoly. Show DWL, CS and PS when this firm is subject to AC price regulation.
3. Take a look at figure 1 in the original paper on the Averch - Johnson effect ([http://stats.lib.pdx.edu/proxy.php?url=https://www.jstor.org/stable/1812181?seq=1#page\\_scan\\_tab\\_contents](http://stats.lib.pdx.edu/proxy.php?url=https://www.jstor.org/stable/1812181?seq=1#page_scan_tab_contents)). Ignore most of the math unless you are into it. Explain what is the A-J effect and why it happens with the simple isoquant-iso cost diagram. Explaining why ray 2 is where it is and why is the hard part.

## Sounds simple but

- ▶ How do you know those costs? They may not be known ahead of time. They could be random.
- ▶ There is more than one price for electricity and different prices for different customers.
- ▶ Rate setting is a periodic judicial process most often using retrospective cost data but also using forecasts.

# “Revenue Requirement”

$$RR = v(q) + rRB$$

- ▶ The revenue requirement (RR) must be satisfied by the pricing system. + Why the simple versions with a single price is  $P = AC$ .
  - ▶ No guidance on what to do when there is more than one price, except find a way to allocate costs to those prices.
- ▶ Most commonly the RR:
  - ▶ Passes variable costs,  $v(q)$ , like fuel and wages though to be included in prices.
  - ▶ Has a target return on capital,  $r$ , which is known to attract capital and compensate investors for risks.
  - ▶ That rate of return is applied to the Rate Base,  $RB$ , which is analogous to capital.

# Wait but ...

- ▶ If I can pass all variable costs on to the customer ...
  - ▶ Regulatory Accounting Standards just like GAAP and GASB.
  - ▶ Regulators scrutinize and decide if an expenditure is allowable expenditure, in the rate base, or shareholder responsibility.
- ▶ Flip side, if I make investments or go through the effort to reduce costs, the savings don't result in more profit
  - ▶ You only see the cost and risk.
  - ▶ The customer sees only the benefits.
- ▶ Not bad if there are long periods between rate changes.
  - ▶ If you reduce costs you see the benefits between rate changes.
  - ▶ If your costs are high, you eat the costs between rate changes.

Terrible cost savings incentives.

# How else can I increase profits?

- ▶ Add more things to the rate base.
- ▶ This is the A-J effect.
  - ▶ Firms prefer to deliver services by investing in capital.
  - ▶ The rate of return,  $r$ , does not increase but if you increase RB your revenue increases and your profit, i.e., net income increases.
  - ▶ Why Demand Side Management had an initial battle:
    - ▶ Rate payer advocates wanted it to pass through as expense.
    - ▶ Shareholders wanted it counted just like a power plant, in the rate base.
- ▶ What about  $r$ ?
  - ▶  $r$  is actually more than one number.
  - ▶ Bond rate necessary to attract lending.
  - ▶ Return on common equity to attract shareholders
  - ▶ There could be others.

# Yardstick Regulation

Yardstick competition (Shliefer 1985). Don't use the firm's own costs, use the costs of an identical firm elsewhere.

- ▶ Creates cost competition where none previously existed.
  - ▶ If you reduce costs and your yardstick matches do not, you get higher profits.
  - ▶ If you reduce your cost of capital and your yardstick matches do not, you get higher profits.
- ▶ The usual worries
  - ▶ Benefits to colluding
  - ▶ Odd scale effects and competitor shopping
  - ▶ Mergers
    - ▶ Merging with your yardstick competitor may be a very good thing.
    - ▶ Mergers or reverse may be motivated the yardstick competitors.

# CPI-X or Price Cap

CPI-X. Prices increase periodically year by CPI less some amount  $X$ .  
 $X$  is chosen as an average rate of cost savings.

- ▶ Incentives to reduce costs
  - ▶ If you reduce costs faster than  $X$ , you get to keep it.
  - ▶ No reference to another firm.
- ▶ But ...
  - ▶ Where did you get  $X$ ?
  - ▶ How do you know costs will on average go down?