Stroop Effect experiment data analysis

Project discription

This project analysed a dataset from a Stroop Effect experiment.

Detailed information about this experiment:

https://faculty.washington.edu/chudler/words.html#seffect

The dataset from:

https://drive.google.com/file/d/0B9Yf01UaIbUgQXpYb2NhZ29yX1U/view

Independent variable and Dependent variable

The independent variable is the wordset used in the test

The dependent variable is the total time that participants used for a wordset.

Hypotheses

Null Hypotheses(H_0): $M_D = 0$

Time difference for Congruent wordset and Incongruent wordset is 0.

Aterlative Hypotheses(H_1): $M_D \neq 0$

Time difference for Congruent wordset and Incongruent wordset is not 0.

Statistical test

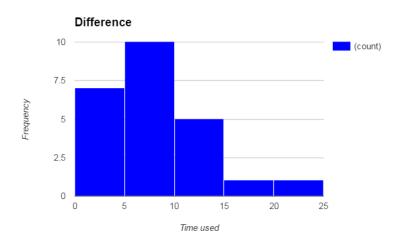
This is a two-tailed dependent test (no direction is predicted)

Descriptive statistics

Table 1
Results of Descriptive Statistics for Stroop Effect Experiment.

Congruent			Incongruent			Difference			
М	SD	n	М	SD	n	M_D	SD	n	
14.05	3.56	24	22.02	4.8	24	7.96	4.86	24	

Figure 1
Histogram of time difference between Congruent test and Incongruent test.



This is a positive skewed distribution

T-test

Table 1
Results of T test for Stroop Effect Experiment.

Mean of Difference										
M	SE	t-value	t-critical	df						
7.96	0.99	8.02	2.064*	23						

^{*}p<.05

Results of the t-test show a statistically significant mean difference between Congruent test and Incongruent test, null hypothese rejected, participants tend to spend more time in naming colors for Incongruent wordset.