### Stroop Effect experiment data analysis

# **Project discription**

This project analysed a dataset from a Stroop Effect experiment.

Detailed information about this experiment:

https://faculty.washington.edu/chudler/words.html#seffect

The dataset from:

https://drive.google.com/file/d/0B9Yf01UalbUgQXpYb2NhZ29yX1U/view

# Independent variable and Dependent variable

The independent variable is the wordset used in the test

The dependent variable is the total time that participants used for a wordset.

### **Hypotheses**

Null Hypotheses( $H_0$ ):  $M_D = 0$ 

Time difference for Congruent wordset and Incongruent wordset is 0.

Aterlative Hypotheses( $H_1$ ):  $M_D \neq 0$ 

Time difference for Congruent wordset and Incongruent wordset is not 0.

#### Statistical test

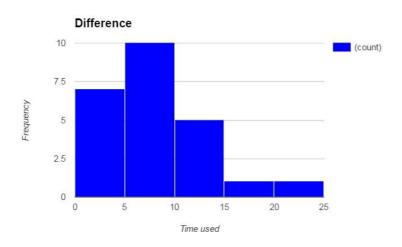
This is a two-tailed dependent test (no direction is predicted)

# **Descriptive statistics**

Table 1
Results of Descriptive Statistics for Stroop Effect Experiment.

Congruent			Inco	Incongruent			Difference		
M	SD	n	М	SD	n	Md	SD	n	
14.05	3.56	24	22.02	4.8	24	7.96	4.86	24	

Figure 1
Histogram of time difference between Congruent test and Incongruent test.



This is a positive skewed distribution

T-test

Table 1
Results of T test for Stroop Effect Experiment.

Mean of Difference									
M	SE	t-value	t-critical	df					
7.96	0.99	8.02	2.064*	23					

<sup>\*</sup>p<.05

Results of the t-test show a statistically significant mean difference between Congruent test and Incongruent test, null hypothese rejected, participants tend to spend more time in naming colors for Incongruent wordset.

#### Reference

- 1. <a href="http://www.dummies.com/education/math/statistics/how-to-use-the-t-table-to-solve-statistics-problems/">http://www.dummies.com/education/math/statistics/how-to-use-the-t-table-to-solve-statistics-problems/</a>
- 2. <a href="http://lap.umd.edu/psyc200/handouts/psyc200\_0812.pdf">http://lap.umd.edu/psyc200/handouts/psyc200\_0812.pdf</a>