

Unit CAB210 People, Context and Technology

Assessment Item No. 1

Assessment name: Studying Context

Description: The aim of this assessment is to apply contextual theories and methods to develop an understanding of a real-world context (people in their settings) and subsequently to develop user requirements and implications for design. The activity is to be documented as a 3000-4000 word report and the assessment will be based on a workshop-based presentation and the final report.

Research Themes: Ageing and Connection, Family Finances, Sports, Birdwatching and Nature Hobbies

Weight: 50 %

Internal or external: Internal

Group or individual: Work in 2 teams of 3 in a study group of 6 people. This enables teams to share data and to develop methods together. However, each team must write its own final report.

Due date: 05/09/2014 noon to Assignment minder with soft copy uploaded to Blackboard

Deliverable:

1. A 3000-4000 word report
2. Group presentation (7 mins)
3. Appendices: Your 3 person team should explore at least 3 methods in order to study context. In your appendices show the application of methods, including e.g. interaction breakdowns, interview transcripts, cultural probes, object centred studies, pictographic summaries from video and so on. Show clearly the data upon which your report is based. Each team member can be responsible for one method and its data, or you can collaborate closely on each. Indicate in the footer of each method who is responsible for the work.

Weighting:

- 10% oral presentation
- 40% Report
 - o 10% Literature Review (report)
 - o 10% Methods (report)
 - o 20% Results (report)

Appendices will be taken into consideration

Report Format:

The format is available on the Blackboard. A few examples are also provided. (Limit 4 pages; 3000 to 4000 words)

The workshops are intended to help you by providing exercises that support your study of context. In addition the lectures will introduce methods for you to try out. There is no limit to the length of the Appendices, however please make sure they are well structured.

Peer Assessment: (One per individual)

In the peer assessment sheet you assess your own and your team member's contribution to the overall project.

Criteria	7 – High Distinction	6 - Distinction	5 – Credit	4/3 – Borderline Pass	2/1 - Fail
Group Presentation (10%)	<p>Clear compelling visuals</p> <p>Engaging and memorable content</p> <p>Insightful, original and critical interpretation</p> <p>Clear, engaging speech</p> <p>Responded to questions in a thoughtful considered, non-defensive, open manner</p>	<p>Clear compelling visuals</p> <p>Engaging content</p> <p>Insightful and critical interpretation</p> <p>Clear, engaging speech</p> <p>Responded to questions in a thoughtful, considered, non-defensive, open manner</p>	<p>Clear visuals</p> <p>Well structured content</p> <p>Clear interpretation</p> <p>Clearly spoken</p> <p>Responded to questions in a thoughtful, considered, non-defensive, open manner</p>	<p>Acceptable visuals</p> <p>Key elements of content present</p> <p>Competent interpretation</p> <p>Intelligible presentation</p> <p>Answered questions clearly and honestly</p>	<p>Poor visuals</p> <p>Content lacking</p> <p>Poor interpretation</p> <p>Poorly spoken</p> <p>Poor responses to questions</p>
Report (40%)	<p>Innovative well-executed study</p> <p>Excellent required content</p> <p>Excellent use of visuals, diagrams and tables</p> <p>Clear, insightful and thorough explanations of method and data</p> <p>Logically structured, succinct text that flows well</p> <p>No or very few spelling/ grammatical errors</p>	<p>Innovative well-executed study</p> <p>Very good required content</p> <p>Very good use of visuals, diagrams and tables</p> <p>Clear and thorough explanations of method and data</p> <p>Logically structured, succinct text that flows well</p> <p>No or very few spelling/ grammatical errors</p>	<p>Well executed study</p> <p>Good required content</p> <p>Good use of visuals, diagrams and tables</p> <p>Clear explanations of method and data</p> <p>Logically structured text that flows well</p> <p>Few spelling/ grammatical errors</p>	<p>Acceptable study</p> <p>Contains required content</p> <p>Uses visuals, diagrams and tables</p> <p>Clear explanations of method and data</p> <p>Logically structured text</p> <p>Few spelling/ grammatical errors</p>	<p>Poor study</p> <p>Content lacking</p> <p>Poor report which lacks visuals, clarity and structure</p> <p>Demonstrated little or no understanding of the methods</p>
Assessor Comment:					

Important Instructions:

1. Choose a team of 3 students. (Week 1)

One person should register the team in Blackboard > Assessment

Teams should be registered by Friday 1st August. If you cannot find a team, discuss with and email your project theme preferences by Friday 25th July to your tutor (and Cc: m.brereton@qut.edu.au). You will be allocated to a team of people with similar project preferences.

This team will combine with another team to form a Study Group. You will be working with each other for the whole CAB210 unit.

2. Choose a research theme. (Week 1)

- Speed-dating exercise
- Discuss and research theme area.
 - o Do you have access to study participants & the environment?
 - DO NOT select a research theme that is difficult for your team to explore.
 - o What possible approaches could you take?
 - o Formulate a research question.
 - E.g. "How do family members manage and coordinate their finances?"
 - E.g. "How do elderly people be in touch with their family members?"

3. Plan, Execute and Manage (Week 2-7)

- Decide on methods, study participants and other details.
- Divide the tasks, activities and roles within your team
 - o E.g. In a team of 3 members, perhaps have 3 - 6 study participants where each team member will work with 1-2 participants.
 - o Discuss the strengths and weaknesses of your team members and assign tasks accordingly

4. Submit Peer-Assessment sheet (due with the final report)

- Write this individually
- Describe contribution of each members of the team
- Do not share this document with your team members