# Francisco Reynoso

Web and Mobile Designer fjreynoso@email.arizona.edu

frankiejrey.com

Skills CSS, HTML, Sass, JQuery, Git

Software Adobe Experience Designer, Illustrator, Photoshop, InDesign

## **Experience University of Arizona, UITS**

2014-current

Web and Mobile Designer

I effectively design and suggest cross-device and cross-platform UX layouts and functionality for the current landscape of programming languages [HTML, CSS, JavaScript] and their capabilities. I successfully communicate these design solutions at all stages with project team and client based on industry best practices.

#### **Arizona Daily Wildcat**

2013-2014

Ad Designer

The university's student-owned newspaper depends on advertising from local businesses. I worked closely with our clients to create and perfect the layout of their ads in the paper.

#### **University of Arizona, ArtWorks**

2012-2013

Life Skills Coach

ArtWorks is a day program and art studio providing instruction in the arts and life skills to adults with disabilities, in a setting where all persons are respected and valued. ArtWorks provides 20 adults, ages 22 to 70 with primarily intellectual disabilities and autism, an opportunity to develop their artistic potential while learning social skills, self-care and independence in a culturally-diverse setting.

### Best Buy, Inc. 2007-2012

Mobile Sales Specialist

My work consisted of sales and customer service. A daily goal could be to engage the customer, learn their needs through conversation, and then provide the entire solution thus creating a happy customer and a profitable business.

#### Education University of Arizona 2012-2015

BFA, Visual Communications

- · Design and Illustration Club, President
- Outstanding Senior

Army ROTC 2012-2014

Leadership Training

Pima Community College 2010-2012

General Education