# **Frankie**

# Leeks

# Motion Graphics Designer

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# **Key Skills**

**Motion Graphics** – Great design, layout, typography and type design skills. Great knowledge of motion tracking and general motion graphics and animation standards and conventions. Excellent Adobe CC skills. **Teamwork** - Experience of working in organized groups as part of my academic degree and previous work and volunteering. Able to perform well both in individual work and as part of a group.

## **Education**

2015 - 2018

#### **BA (Hons) VFX**

Norwich University of Arts

VFX world building, creating 3D virtual spaces, building 3D models for movement (tracking, match moving and extracting motion from footage). Group work and project management, managing workloads and pipelines. Academic research and development. Personal style & portfolio development.

### **Experience**

2021 - 2022

#### **Starling Bank**

Lead Motion Graphics Designer

Working alongside the creative department and stakeholders. Helped create the motion language and designed all currently used multimedia assets.

## **Technical Skills**

Adobe After Effects

**Adobe** Photoshop

Adobe Premiere Pro

Adobe Illustrator

Autodesk Maya

Solid Angle Arnold

**OTOY** OctaneRender

The Foundry Nuke

Maxon Cinema4D

The Pixel Farm PFTrack

Vicon Boujou

**Insydium** X-Particles

Blender

2018 - 2021

#### VaynerMedia

Motion Graphics Designer

Working alongside senior designers and the wider creative team to create motion graphics and assets for social media ad campaigns for clients such as PepsiCo, Captain Morgan and Budweiser.

2018

#### Recruitd

Motion Graphics Designer

Creating motion graphics for the Recruitd website, advertisements and external clients.

2015 - 2018

#### **Elevate.gg eSports**

Video Editor & Motion Graphics Designer

Video editor and motion graphics artist, creating video content for YouTube and social media.

Collaborating with other team members on various projects.

#### **Other Projects**

1. Multiplay Insomnia Gaming Festival 58 - Motion Graphics Designer

Created motion graphics, logos, transitions and idents to enhance video footage that was displayed at various events on the festival main stage and social media. Also involved in logging and editing video footage.

- 2. Social media advertisements for various brands, including AO.com, Under Armour, Payhip and Playdemic.
- 3. Video content and motion graphics for social media influencers, popular YouTube channels and promotional videos and assets for global eSports teams.