# Frankie Leeks

# Junior Motion Graphics Designer

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## **Key Skills**

**Motion Graphics** – Great design, layout, typography and type design skills. Great knowledge of motion tracking and general motion graphics and animation standards and conventions. Excellent Adobe CC skills. **Teamwork** - Experience of working in organized groups as part of my academic degree and previous work and volunteering. Able to perform well both in individual work and as part of a group.

#### **Education**

2015 - 2018

**BA (Hons) VFX** 

Norwich University of Arts

VFX world building, creating 3D virtual spaces, building 3D models for movement (tracking, match moving and extracting motion from footage). Group work and project management, managing workloads and pipelines. Academic research and development. Personal style & portfolio development.

### **Experience**

#### 2018 -

#### <u>VaynerMedia</u>

Junior Motion Graphics Designer

Working alongside senior designers and the wider creative team to create motion graphics and assets for social media ad campaigns for clients such as PepsiCo, Captain Morgan and Budweiser.

#### **Technical Skills**

**Adobe** After Effects

Adobe Photoshop

Adobe Premiere Pro

**Autodesk** Maya

**Solid Angle** Arnold

**Chaos Group** V-Ray

**OTOY** OctaneRender

The Foundry Nuke

Maxon Cinema4D

The Pixel Farm PFTrack

Vicon Boujou

**Next Limit RealFlow** 

Pixologic ZBrush

#### 2018

#### Recruitd

Junior Motion Graphics Designer

Creating motion graphics for the Recruitd website, advertisements and external clients.

#### 2015 - 2018

#### **Elevate.gg eSports**

Video Editor & Motion Graphics Designer

Video editor and motion graphics artist, creating video content for YouTube and social media. Collaborating with other team members on various projects.

#### 2016

#### Multiplay Insomnia Gaming Festival 58

Motion Graphics Designer

Worked in a high-pressure professional video production environment, creating motion graphics, logos, transitions and idents to enhance video footage that was displayed at various events on the festival main stage and social media. Also involved in logging and editing video footage.

#### **Freelance Projects**

- Social media advertisements for various brands, including AO.com, Under Armour and Playdemic.
- Video content and motion graphics for social media influencers, popular YouTube channels and promotional videos for eSports teams.