



Frankie Leeks

Senior Motion Designer

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Skills

Adobe After Effects

Adobe Premiere Pro

Blender

Maxon C4D

Autodesk Maya

Adobe Photoshop

Adobe Illustrator

Summary

I am skilled in 2D and 3D design, typography, and animation. My work seamlessly blends creativity with technical finesse, resulting in visually stunning and impactful projects.

Experience

Freelance

2023 - present

Senior Motion Designer

Managing end-to-end project workflows for diverse clients, creating visually striking animations whilst excelling in client communication, ensuring satisfaction through feedback.

Yonder Consulting

2023 - 2023

Senior Motion Designer

Creating motion language and assets for various clients, assisting the larger creative team and mentoring junior Motion Designers.

Starling Bank

2021 - 2022

Lead Motion Designer

Working alongside the creative department and stakeholders. Helped create the motion language and designed all currently used multimedia assets.

VaynerMedia

2018 - 2021

Motion Designer

Working alongside senior designers and the wider creative team to create motion graphics and assets for social media ad campaigns for clients such as PepsiCo, Captain Morgan and Budweiser.

Recruitd

2018 - 2018

Junior Motion Designer

Creating motion elements for the Recruitd website, advertisements and external clients.

Elevate.gg eSports

2015 - 2018

Video Editor & Motion Designer

Video editor and motion graphics artist, creating video content for YouTube and social media. Collaborating with other team members on various media projects.

Education

Norwich University of Arts

2015 - 2018

Film & VFX

BA (Hons)

VFX world building, creating 3D virtual spaces, building 3D models for movement (tracking, match moving and extracting motion from footage). Group work and project management, managing workloads and pipelines. Academic research and development. Personal style & portfolio development.