## **Frankie**

## Leeks

# Motion Graphics Designer

frankiealeeks@gmail.com frankieleeks.co.uk

07722906497

## **Key Skills**

**Motion Graphics** – Great design, layout, typography and type design skills. Great knowledge of motion tracking and general motion graphics and animation standards and conventions. Excellent Adobe CC skills. **Teamwork** - Experience of working in organized groups as part of my academic degree and previous work and volunteering. Able to perform well both in individual work and as part of a group.

#### **Education**

2015 - 2018

#### **BA (Hons) VFX**

Norwich University of Arts

VFX world building, creating 3D virtual spaces, building 3D models for movement (tracking, match moving and extracting motion from footage). Group work and project management, managing workloads and pipelines. Academic research and development. Personal style & portfolio development.

## **Experience**

2023

#### **Yonder Consulting**

Senior Motion Graphics Designer

Creating motion language and assets for various clients, assisting the larger creative team and mentoring junior Motion Designers.

2021 - 2022

#### **Starling Bank**

Lead Motion Graphics Designer

Working alongside the creative department and stakeholders. Helped create the motion language and designed all currently used multimedia assets.

2018 - 2021

### VaynerMedia

Motion Graphics Designer

Working alongside senior designers and the wider creative team to create motion graphics and assets for social media ad campaigns for clients such as PepsiCo, Captain Morgan and Budweiser.

2018

#### **Recruitd**

Motion Graphics Designer

Creating motion graphics for the Recruitd website, advertisements and external clients.

#### **Technical Skills**

**Adobe** After Effects

Adobe Photoshop

Adobe Premiere Pro

Adobe Illustrator

Autodesk Maya

Solid Angle Arnold

**OTOY** OctaneRender

The Foundry Nuke

Maxon Cinema4D

The Pixel Farm PFTrack

Vicon Boujou

**Insydium** X-Particles

**Blender** 

2015 - 2018

#### **Elevate.gg eSports**

Video Editor & Motion Graphics Designer
Video editor and motion graphics artist, creating video
content for YouTube and social media.
Collaborating with other team members on various
projects.

#### **Other Projects**

Working with brands like AO.com, Under Armour, Payhip and Playdemic, social media influencers, popular YouTube channels and promotional videos and assets for global eSports teams and gaming festivals.