

VerseAtility III: **REWIND**

A FILM DIRECTED BY INDIVIDUAL ELEVEN
PRESENTED BY NOVELTYSOUNDBYTES MEDIA

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SATURDAY, AUGUST 3rd, 12 NOON

VerseAtility III: Rewind will be **screening** at the Hip-Hop Film Festival
@the National Black Theater in Harlem

Sponsored by Revolt TV and BET

You should be there, ask for Press Passes, link below:
<https://hiphopfilmfestival.org/projects/versatility-rewind/>

SYNOPSIS

VerseAtility III: Rewind is a documentary style moving magazine where artists, Djs, producers, promoters and a mogul discuss topics that are close to their hearts. Features well known Icons that your should recognize and behind the scenes folks with stories you've always wanted to hear.

DIRECTORS STATEMENT

I came across Frequency magazine in the late 90's early 2000's and discovered an organic network of people, musicians, promoters and the like all functioning out in the locals of Norfolk, Virginia. This was before social media and smart phones. The magazine catered to artist and celebrity interviews however what was most

The magazine ended its run in the mid-late 2000's and as with all things life moved on. One day while I had the good fortune of catching up with Rob Murns (co-creator of Frequency magazine), he told me he had taped all of those old interviews. I drove out to VA and we discussed how far Pharrell and Pusha T came, Jean Grae and other old friends, but mainly we questioned the new music being played today.

The excitement of looking through all of that great footage as well as the conversation about curating the culture is how this film came about. By now we both have children and we understand the concept of reaching / teaching them through 'inventive means'. All in all, VerseAtility III: Rewind represents the purist side of the culture, a curation of sorts and a moment to look back at where we came from in order to better understand where we're going.

CREW BIOS

INDIVIDUAL ELEVEN - Director, Producer, Writer

Individual Eleven, is a current NYC resident. Indie has worked on over 40 films, commercials and music videos including Mobb Deep, Dave Mathews Band, Changing Faces, Funk Master Flex and various projects under the Screen Gems umbrella including Oil Factory, K-Mart, Nissan, Coca-Cola, Tasters Choice, Lancome and many others.

Recent projects include a music video for Tribeca-Grand 'NY-PHI' and other digital promo materials for the band, a book titled 'Six Strange Tales' and a well recieved article in the #1 blog site Business Insider on the Nas Produced Netflix special 'The Get Down'.

ROB BURNS - Executive Producer

Rob Murns is the co-founder of Frequency Magazine. He funded the magazine via local businesses, distributed it as a free publication and began a journey for not only himself but thousands of lovers of the arts. Frequency magazine, sparked a lot of local talent in the VA area and made Norfolk, VA a hot bed for artist and producers. Ask the Neptunes, the Clipse, Notts or Timberland about the Frequency and listen to the stories they tell. It wasn't as big as the Source or Vibe magazine but the culture they created around them was certainly special.

As Executive Producer on the project, Rob provided the archive to make the film possible. He has been integral in decision making and consistently voiced the valuable opinion of keeping a high integrity at all points. Not to be left out, partner and co-creator Eric provided some always stunning visuals along the way.

Victoria Inguiz - Video Editor, Associate Producer

Tori worked countless hours to bring this film to life. She's produced other personal films and currently works as a videographer / photographer for a large online company. Tori works out of her own studio space, has an amazing eye and we could not / would not have created this film without her.

Kurt Jennings - Branding

Kurt is a high-end branding specialist. Prior projects include Barnes & Nobles, Becton Dickinson, Metro Company and many many more. Kurt is actively trying to get hired by the NFL to be the Designer who rebrands the Washington Redskins. You should see his portfolio, it's insane.

Bradley Lewis - Business consultant

Bradley is co-partner in East & Pine ent. and business consultant on this project. All business decisions between producers were run through him before final decisions were made. He's considered the business conscience of the project and has been integral in the creation of this film.

END CREDITS**AN
AVTOVA FILM**

Directed by Individual Eleven

Executive Produced by Rob Burns

Produced by Individual Eleven
Associate Produced by Tori Inguiz

Video Editor - Tori Inguiz

Cast Members: Russel Simmons, Chad Hugo, Stretch and Bob, Breeze, Rubar and many others...