



## **SPONSORSHIP PROPOSAL** *Your Corporation*

### **Novelty SoundBytes: A New Value Proposition.**

Novelty SoundBytes is dynamic multi-media company which specializes in innovative solutions and exclusive products. NSB is currently celebrating over 20 years of staying power contributing to film and television, music, design and digital media. Often acting as associate to relevant fortune 500 companies, NSB boasts viewership, in some form or fashion, to one seventh of the population of the US and even more abroad.

Rebuilding inspiration through innovation is the company's motto. Novelty SoundBytes is committed to creating fresh and unique content across a wide range of genres and formats. We are creators and artists from both traditional and New Media. We are an incubator for interesting, high quality content that has the potential to live on multiple platforms.

Novelty SoundBytes content taps directly into the vast, synergistic online and offline community with branded content, topical videos content and collaborations with popular personalities, etc. The goal is grow our user base and evolve into a premiere self-contained service for itself and other corporations looking for experienced expert knowledge, world class design and innovative thinking.

Novelty SoundBytes and its management team can build on past success of strong youth penetration, resonance with all genders (51%/49% split male/female). We are an authority in pop culture, consulting for companies globally on music, art, and design.

Novelty SoundBytes Multi-Media is newly committed to publicly growing its presence and will continue curating experiential events in the tai-state area celebrating the latest release of:

- Six Strange Tales available wherever books are sold
- VerseAtility III: Rewind - a documentary styled moving magazine starring Stretch Armstrong and Bobbito, Chad Hugo of the Neptunes, Jean Grae and many others - now available on Amazon.com (limited release)
- Prince Paul: The Redux

Novelty SoundBytes has designed, and will arrange and manage this exciting and prestigious event platform where (INSERT YOUR COMPANY) will be prominently showcased and provide you with an opportunity to communicate and develop sales relationships directly with a target demographic of millennials during each evening of celebration and fun.

Through presentation and celebration of original content (INSERT YOUR COMPANY) will engage attendees with unique and exclusive content.

### ***Activation Ideas***

- We will engage the audience and deliver on-site branding for your product by programming your custom video content throughout the venue, and wrapping it around promotional trailers of our film, VerseAtility III: Rewind, and other relevant themes throughout the evening on several large screen HD Video displays.
- We will make your brand presence relevant to the audience by displaying your logo or a short customized trailer on screens before VerseAtility III: Rewind. film is screened.
- Your products will be available from all bars and vending areas for guests to sample and enjoy throughout the evening.

### ***Social Media Campaign***

Our effort will also be supported by integrated digital marketing campaigns with the use of social media channels. The social media channels will be the platforms to communicate with the audience online by focusing message of your products, highlighting their unique value and product attributes.

We will be using social media to expand your brand experience by encouraging and sharing audience to post, share, and like event content; while also encouraging sharing of user-generated content.

We will also be broadcasting the activation live on our social media as well as associated and hired celebrity persons to reach more audience.

Your brand will receive multiple mentions on multiple platforms.

### ***Benefits of Sponsorship***

- Achieve brand loyalty as we wrap your brand messaging around Novelty SoundBytes and you engage with this unique audience

I'd like to schedule a call with you at your earliest convenience to discuss this opportunity. Please let me know a time and day and I'll confirm and contact you then.

Sincerely,

Novelty SoundBytes