

# Frank Lam

# Web Developer ifranklam.com

## **CAREER OBJECTIVES**

Programmer who is passionate about software development. Currently willing to relocate to realize future potential by utilizing and developing current skills.

#### **CONTACT INFO**

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#### **ACADEMIC BACKGROUND**

University of Florida | May 2015 BA in Mechanical engineering

**College of Central Florida** | May 2012 AS in Engineering

Node JS

Gaphql

Express

FireBase

Contentful CMS

# **SPECIALIZATIONS**

- React
- Gatsby
- JavaScript ES6
- HTML5
- CSS3
- SCSS
- Bootstrap
- WordPress

#### **WORK SUMMARY**

## Web Developer

Wholesale Tradelines | March 2019- February 2020

Designed, Built and maintained an E-commerce website that generate over hundred thousand sales via the utilization of Getresponse and Pipedrive for CRM and custom HTML email marketing campaign.

Rebuild a professional Customer Services with Zendesk improved response time from 3 days to within a day. CRM implementation with 10+ sales team.

# Web Developer

Freelance | November 2018- April 2019

Met with clients to discuss project requirements and workflow Designed and coded websites, according to client specifications

# **Professional Photographer**

Multivista | July 2016- April 2018

Performing photographic documentation on commercial and residential Interact with all aspect for the process of projects

#### **PROJECTS**

# Banking Dashboard - React, Material UI

- Single page application built using ReactJS
- Utilized Redux for app state management
- Front-end for professional banking panel user interface
- Utilized libraries for example ChartJS in order to improve user experience

# Personal Portfolio - React, Gatsby, Graphql

- Built using React's Gatsby framework
- Designed a responsive landing page
- Customized Domain & SSL

# Media Application - React, Node JS, Firebase

- Single page application utilizes various ES6 Modules libraries
- $\hbox{-} Authentication with Firebase \\$
- Built and connected with Node JS API server for all purpose use
- Implemented Node libraries: Puppeteer
- Hosting SPA with Netlify and Heroku for API
- Customized Domain, SSL

#### **Business Website** - Wordpress

- Created web-based promotional collaterals for different campaigns
- Optimized home and landing pages
- Designed and developed email campaigns with Javascript
- Rebuilt and Redesigned online business website
- Integrate Salesforce and Pardot with website
- Setup Remote deposit check payment gateway
- Optimization and SEO setup improvement