

# Frank Lam

# Web Developer

### **CAREER OBJECTIVES**

Programmer who is passionate about software development. Currently willing to relocate to realize future potential by utilizing and developing current skills.

#### **CONTACT INFO**

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### **ACADEMIC BACKGROUND**

**University of Florida** | May 2015 BA in Mechanical engineering

**College of Central Florida** | May 2012 AS in Engineering

#### **SPECIALIZATIONS**

- React
- Node JS
- JavaScript ES6
- Express
- HTML5
- FireBase
- CSS3
- MongoDB
- SCSS
- Bootstrap
- WordPress

#### **WORK SUMMARY**

# Web Developer

Wholesale Tradelines | March 2019-present

Designed, Built and maintained an E-commerce website that generate over hundred thousand sales via the utilization of Getresponse and Pipedrive for CRM and custom HTML email marketing campaign.

Rebuild a professional Customer Services with Zendesk improved response time from 3 days to within a day. CRM implementation with 10+ sales team.

# Web Developer

Freelance | November 2018- April 2019

Met with clients to discuss project requirements and workflow Designed and coded websites, according to client specifications

# **Professional Photographer**

Multivista | July 2016- April 2018

Performing photographic documentation on commercial and residential Interact with all aspect for the process of projects

#### **PROJECTS**

### Media Application \* - React, Node JS, Firebase

- Single page application utilizes various ES6 Modules libraries
- Built and connect with Node JS API for all purposes e.g. sending email and SMS.
- Implemented Node libraries, Puppeteer, Stripes
- Hosting SPA with Netlify and Heroku for API

# Business Website - Wordpress

- Created web-based promotional collaterals for different campaigns
- Optimized home and landing pages
- Designed and developed email campaigns with Javascript
- Rebuild and Redesign online business website
- Integrate Salesforce and Pardot with website
- Setup Remote deposit check payment gateway
- Optimization and SEO setup improvement

#### **Dashboard Application** - Chrome Extension

- Unsplash API for Google Chrome extension
- Personal favorite photos in the background of browser home screen or new tab

#### **Personal Portfolio** - Vanilla Landing Page

- Responsive design landing page
- Browser testing and debugging,
- Custom Domain, SSL, cPanel file management