

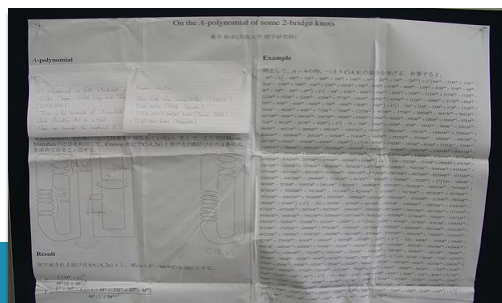
Scientific Posters

presentation

1

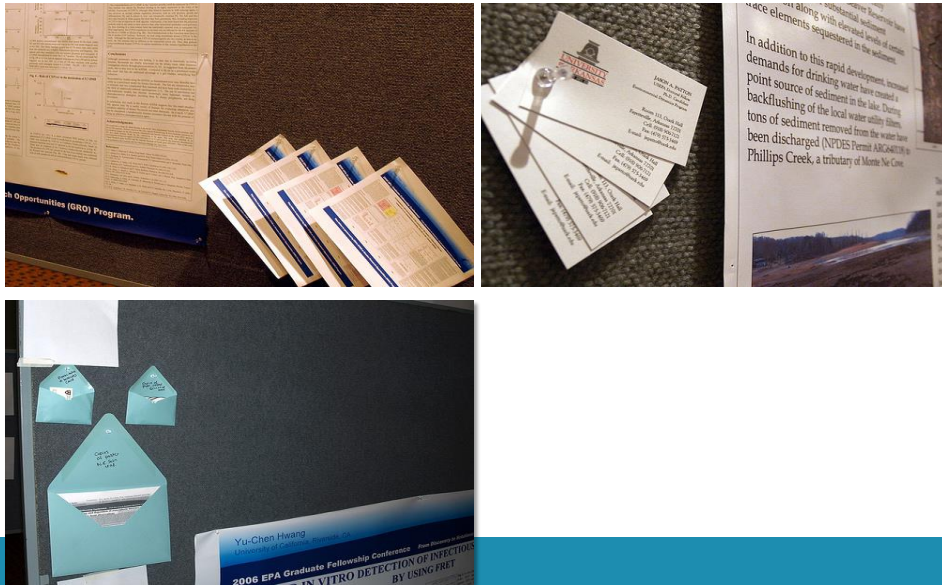
Poster session: tips

- Transport poster
 - carrying case
 - scissors, tape
- Take the pdf file with you
- Handout (poster, paper)
- Business card
- Candy?!
- Dress?!
- <http://laserboyfriend.blogspot.be/2012/10/how-to-dress-for-conference-like.html>
- <http://scicurious.scientopia.org/2012/10/12/friday-weird-science-poster-presentation-fashion/>



2

Poster session: tips



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3

Poster session: presentation

- Make sure you're happy with the work you're presenting
- Be confident in yourself, as well as your research, knowing you're going to be challenged.

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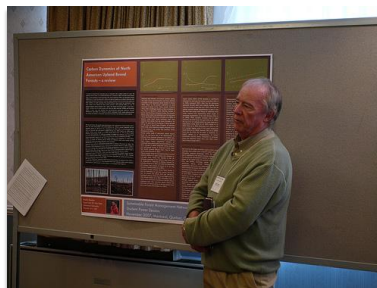
Poster session: presentation

- Characteristic of an effective presentation
 - Organized
 - Rehearsed: elevator pitch
 - Prepare oral conversation/presentation (30 sec., 1 min., 2 min.)
 - Get the essential points in a few sentences (3-4)
 - Visual appeal
 - Relevant to audience
 - Enthusiasm works
 - Make eye contact with the audience, do not stare at the poster
 - Do not use a cheat sheet
- http://www.vanderbilt.edu/AnS/Chemistry/groups/sulikowski/Sulikowski_Research_Group/Resources.html

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Poster session: presentation



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Engage your audience

Taken from: <https://www.stemcell.com/efficient-research/scientific-poster-presentations>

- Stand on one side of the poster and avoid blocking the audience from viewing your poster or the poster next to yours.
- Smile and make eye contact with the audience. Introduce yourself.
- Ask your audience if they would like you to present your poster to them. Some people prefer to just scan posters on their own.
- Look at your audience instead of staring at your own poster when presenting.
- Ask if your audience has any questions. Answer their questions to the best of your ability, and don't be afraid to admit if you don't know the answer.
- If you don't see others waiting for your poster, take the opportunity to network with your current audience or other poster presenters around you. Ask them about themselves and what they're working on. This is also a great time to ask for feedback on your work.
- Look for opportunities to exchange contact information or arrange to connect another time for further discussions or to explore potential collaborations.
- Afraid of missing people while you're not at your poster? Include your email address if you would like to be contacted by conference attendees who may be reading your poster while you're not there.

Poster session: presentation

- <https://www.theexclusive.org/2018/12/poster.html>
- <https://www.exordo.com/blog/presenting-at-a-conference/>
- <https://www.scientifica.uk.com/neurowire/tips-for-presenting-your-scientific-poster-at-a-conference>
- <http://www.owl.net.rice.edu/~cainproj/presenting.html>
- <https://www.hellobio.com/blog/tips-for-poster-presentations-at-scientific-meetings-and-conferences.html>

handouts

- Small version of poster?
 - Every word must be readable on A4
- More detailed write-up
 - Consider 2 sided with small poster one side – write up on back

Taken from N. Clark : *Creating Professional Posters* (FSU – college of medicine)