**KU LEUVEN** 

#### **Scientific Posters**

presentation



1

# Poster session: tips

- Transport poster
  - carrying case
  - scissors, tape
- Take the pdf file with you



- Handout (poster, paper)
- · Business card
- Candy?!
- Dress?!

http://laserboyfriend.blogspot.be/2012/10/how-to-dress-for-conference-like.html http://scicurious.scientopia.org/2012/10/12/friday-weird-science-posterpresentation-fashion/



## Poster session: tips











#### 3

## Poster session: presentation

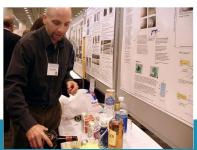
- Characteristic of an effective presentation
  - Organized
  - Rehearsed
    - Prepare oral conversation/presentation (30 sec., 1 min., 2 min.)
    - Get the essential points in a few sentences (3-4)
  - · Visual appeal
  - · Relevant to audience
  - Enthusiasm works
    - · Make eye contact with the audience, do not stare at the poster
    - · Do not use a cheat sheet
- http://www.vanderbilt.edu/AnS/Chemistry/groups/sulikowski/Sulikowski\_Research\_Group/Resources.html



# Poster session: presentation









#### 5

## Poster session: presentation

- https://www.exordo.com/blog/presenting-at-a-conference/
- <a href="https://www.scientifica.uk.com/neurowire/tips-for-presenting-your-scientific-poster-at-a-conference">https://www.scientifica.uk.com/neurowire/tips-for-presenting-your-scientific-poster-at-a-conference</a>
- http://www.owlnet.rice.edu/~cainproj/presenting.html
- <a href="https://www.hellobio.com/blog/tips-for-poster-presentations-at-scientific-meetings-and-conferences.html">https://www.hellobio.com/blog/tips-for-poster-presentations-at-scientific-meetings-and-conferences.html</a>



## handouts

- Small version of poster?
  - Every word must be readable on A4
- More detailed write-up
  - Consider 2 sided with small poster one side write up on back

Taken from N. Clark: *Creating Professional Posters* (FSU – college of medicine)

