

Scientific Posters

presentation

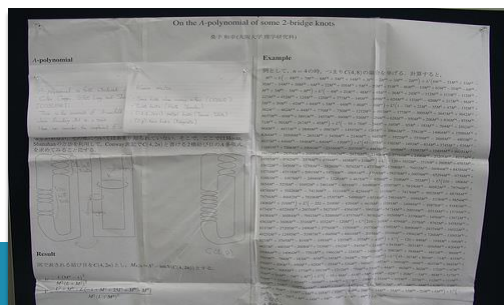


Poster session: tips

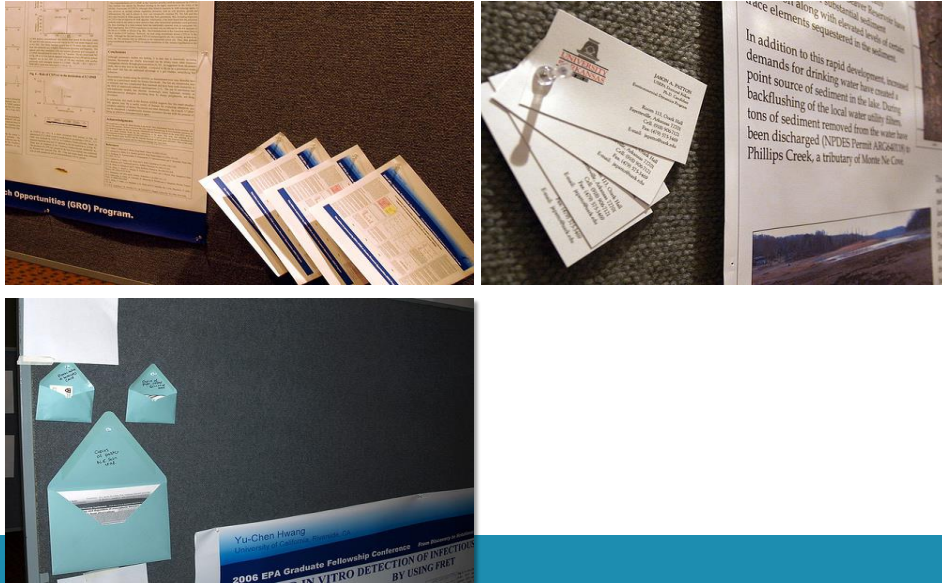
- Transport poster
 - carrying case
 - scissors, tape
- Take the pdf file with you

- Handout (poster, paper)
- Business card
- Candy?!
- Dress?!

- <http://laserboyfriend.blogspot.be/2012/10/how-to-dress-for-conference-like.html>
- <http://scicurious.scientopia.org/2012/10/12/friday-weird-science-poster-presentation-fashion/>



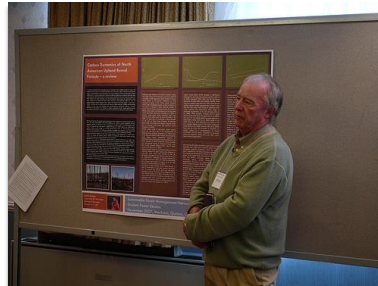
Poster session: tips



Poster session: presentation

- Characteristic of an effective presentation
 - Organized
 - Rehearsed
 - Prepare oral conversation/presentation (30 sec., 1 min., 2 min.)
 - Get the essential points in a few sentences (3-4)
 - Visual appeal
 - Relevant to audience
 - Enthusiasm works
 - Make eye contact with the audience, do not stare at the poster
 - Do not use a cheat sheet
- http://www.vanderbilt.edu/AnS/Chemistry/groups/sulikowski/Sulikowski_Research_Group/Resources.html

Poster session: presentation



Poster session: presentation

- <https://www.theexclusive.org/2018/12/poster.html>
- <https://www.exordo.com/blog/presenting-at-a-conference/>
- <https://www.scientifica.uk.com/neurowire/tips-for-presenting-your-scientific-poster-at-a-conference>
- <http://www.owl.net.rice.edu/~cainproj/presenting.html>
- <https://www.hellobio.com/blog/tips-for-poster-presentations-at-scientific-meetings-and-conferences.html>

handouts

- Small version of poster?
 - Every word must be readable on A4
- More detailed write-up
 - Consider 2 sided with small poster one side – write up on back

Taken from N. Clark : *Creating Professional Posters* (FSU – college of medicine)