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Scientific Posters

The elements

Elements

- Title
- Author(s) + affiliation
- · Abstract/Introduction/Background
- Method(s)
- Data/results
- Conclusion(s)
- References
- Acknowledgements

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Element: title

- Must be very interesting
 - · conveys of what your poster is about
 - if acceptable for the conference/ audience make the title catchy to get people's attention (provocative...)
 - · Audience must be tempted from a distance
- Visible and readable at 5 m
- Concise
 - If too long, make it shorter, reformulate
 - · Do not decrease the font size
 - Avoid the use of ':'





Element: title

 Idea: the title should be the simple answer to the main issue that your poster addresses

www.lisabmarshall.com/uncategorized/sample-scientific-posters/

- Compare:
 - "A Study of Automobile Emissions Generated at Drive Up Windows"
 - "5% of Air Pollution Derives from Cars Idling at Drive Up Windows"
 - "5% of Air Pollution from Idling at Drive Up Windows"
 - "Drivers Spend an Average of 7.2 Minutes Idling at Drive Up Windows"
 - "Drive Up Windows pollute and frustrate"



Element: title

- Put it on top
 - · Another spot might be interesting
 - · With people walking around, the lower part might be obsured
- Do not use uppercase only
 - Shouting
 - Harder to read

Faculteit, departement, dienst ...

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Element: title



www.epostersonline.com/egs2012/?q=poster/egs2012036009



http://www.epostersonline.com/egs2012/?q=poster/egs2012007001

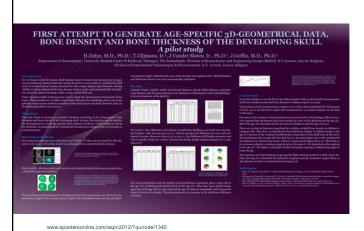


Faculteit, departement, dienst

Element: authors/affiliation

- · Write the first name in full
 - · Initials and titles are not needed
 - A photo of the person who is presenting the poster, or highlight / underline the name
 - · Check with advisor on the list of the collaborators
 - · Who is to credit?
- Do not forget the affiliation







http://nickaudesign.me/2013/01/15/my-research-poster



Element: abstract

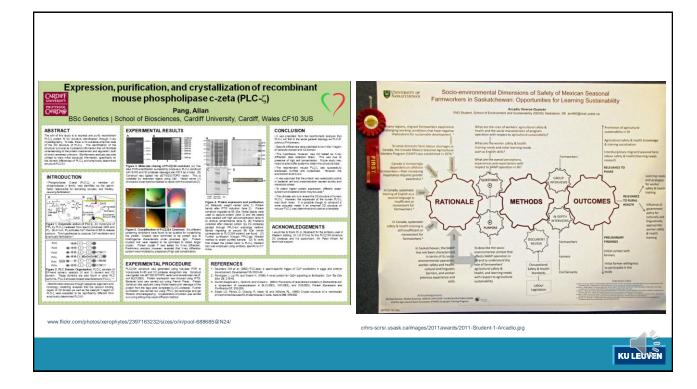
- If it is not required, DON'T.
- Most of the times your abstract will be printed in the conference catalog.
- If you do include an abstract in your poster try to make it very short. It should be a very brief summary of the poster



Element: introduction

- Engage your audience give some background
 - Essential points / positioning the research
 - · Explains why this work is important
 - Minimum of background information and definitions.
 - Provide a description and justification of your experimental method(s)
 - Include your hypothesis.
- Must be a help to the structure of the poster
- Summary150 200 words
- · Complete Clear Concise Cohesive





Element: data/results - text

- KISS (keep it short and simple)
- · Remove all non-essential information
- Avoid footnotes
- · Avoid abbreviations, acronyms, jargon, ...
- Use no more than 1000 words
- · Use charts as visual eye-candy
- Rule-of-thumb:
 - 20% text
 - · 40% graphics
 - 40% space
- Format is domain dependent (mechanical engineering <> sociology)



Element: data/results - text

The ideal anesthetic should quickly make the patient unconscious but allow a quick return to consciousness, have few side effects, and be safe to handle.

Ideal anesthetics

- · Quick sedation
- · Quick recovery
- · Few side effects
- · Safe to handle



Element: data/results - text

- Too much text
- Boring

 Better, still some room for improvement



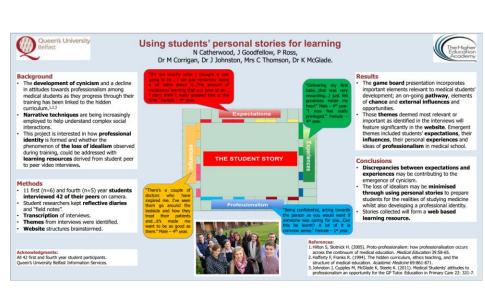
Cooling Effects of Dirt Purge Holes on the Tips of Gas Turbine Blades

Enc Cook, Jass Christophel, Erik Haltheld, and Krean Tipe

Gas better engine house at higher
conditions invariant and in the first of the control of the control

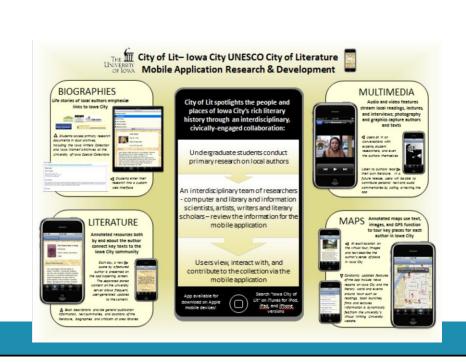
www.epostersonline.com/rcog2011/?q=node/1395





http://www.epostersonline.com/asme2013/?q=node/42&posterview=true



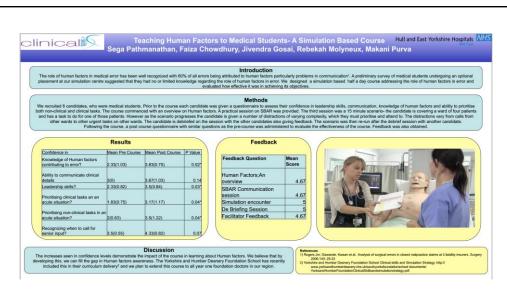




Element: data/results - charts

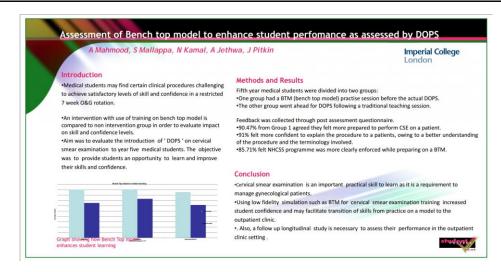
- Table:
 - · Limited number of data
 - Label columns
- Charts:
 - Large set of data points
 - Do not forget to label plots, axes, ...
- Charts must be readable at a distance of 2 m!
- Get all the charts in a uniform way, size





 $\underline{\text{http://www.epostersonline.com/asme2013/?q=node/83\&posterview=true}}$



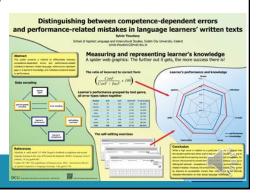


http://www.epostersonline.com/asme2013/?q=node/76&posterview=true



Element: conclusion

- · Important part of the poster
 - Tie your conclusion back to your hypothesis and results.
 - Discuss why your findings are meaningful and relevant.
 - Include the future directions of your research.
 - Emphasize the important/strong points
- Use bullets to distinguish the different elements

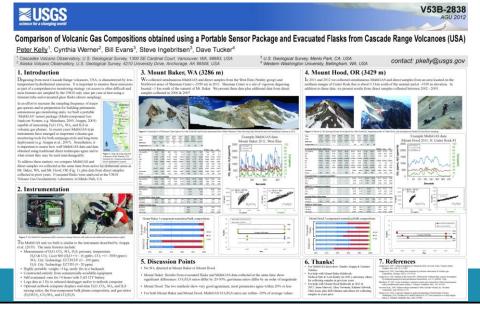


Element: acknowledgements / references

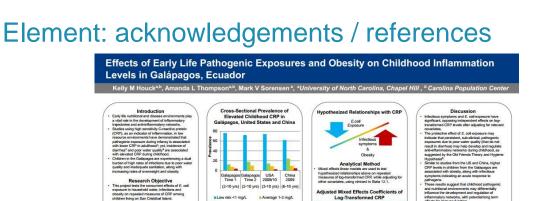
- Acknowledgements
 - Funding,
 - · Who was helping you out with your research
- References
 - Only the important no literature study
 - Can be expanded during conversation



Element: acknowledgements / references







Sample

1, 145 on-lakes (1-1) gents old)

1 The cons-sectional prevalence of motivate and social inflammation among children in the disalogues in the container and social inflammation among children in the disalogues in the container in the disalogue in the dis

Key Measures

The Control of Cont

trained symptomic. Challens are considered to infectious symptomic first experienced and, feet or voorsiting within the past 2 veets.

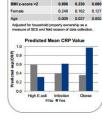
Girls 30

2 - 5.9 years 90

4 - 10.9 years 40

4 instandards 62 - 5.9 years and WHO growth Hussehold owns property 10

 CRP: Two dried blood spots were collected approximately a week apart and analyzed for high sengitivity CRP using Quantitine FLISA kills⁵







Element: contact information

- Include contact info:
 - E-mail
 - Phone



