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Scientific Posters

The elements

Elements

- Title
- Author(s) + affiliation
- Abstract/Introduction/Background
- Method(s)
- Data/results
- Conclusion(s)
- References
- Acknowledgements

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Element: title

- Must be very interesting
 - · conveys of what your poster is about
 - if acceptable for the conference/ audience make the title catchy to get people's attention (provocative...)
 - · Audience must be tempted from a distance
- Visible and readable at 5 m
- Concise
 - If too long, make it shorter, reformulate
 - · Do not decrease the font size
 - Avoid the use of ':'





Element: title

 Idea: the title should be the simple answer to the main issue that your poster addresses

www.lisabmarshall.com/uncategorized/sample-scientific-posters/

- Compare:
 - "A Study of Automobile Emissions Generated at Drive Up Windows"
 - "5% of Air Pollution Derives from Cars Idling at Drive Up Windows"
 - "5% of Air Pollution from Idling at Drive Up Windows"
 - "Drivers Spend an Average of 7.2 Minutes Idling at Drive Up Windows"
 - "Drive Up Windows pollute and frustrate"



Element: title

- Put it on top
 - · Another spot might be interesting
 - With people walking around, the lower part might be obsured
- Do not use uppercase only
 - Shouting
 - Harder to read

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Element: title



www.epostersonline.com/egs2012/?q=poster/egs2012036009



http://www.epostersonline.com/egs2012/?q=poster/egs2012007001

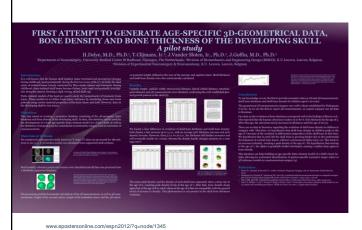


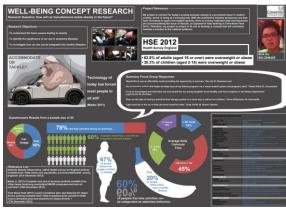
Faculteit, departement, dienst

Element: authors/affiliation

- · Write the first name in full
 - · Initials and titles are not needed
 - A photo of the person who is presenting the poster, or highlight / underline the name
 - · Check with advisor on the list of the collaborators
 - · Who is to credit?
- · Do not forget the affiliation







http://nickaudesign.me/2013/01/15/my-research-poster



Element: abstract

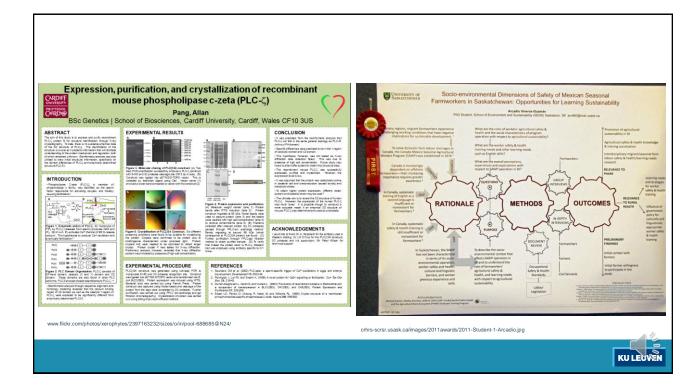
- If it is not required, DON'T.
- Most of the times your abstract will be printed in the conference catalog.
- If you do include an abstract in your poster try to make it very short. It should be a very brief summary of the poster



Element: introduction

- Engage your audience give some background
 - Essential points / positioning the research
 - · Explains why this work is important
 - · Minimum of background information and definitions.
 - Provide a description and justification of your experimental method(s)
 - Include your hypothesis.
- Must be a help to the structure of the poster
- Summary150 200 words
- Complete Clear Concise Cohesive





Element: data/results - text

- · Keep it short, simple and clear
- · Remove all non-essential information
- Avoid footnotes
- Avoid abbreviations, acronyms, jargon, ...
- Use no more than 1000 words
- · Use charts as visual eye-candy
- Rule-of-thumb:
 - 20% text
 - · 40% graphics
 - 40% space
- · Format might be domain dependent



Element: data/results - text

The ideal anesthetic should quickly make the patient unconscious but allow a quick return to consciousness, have few side effects, and be safe to handle.

Ideal anesthetics

- · Quick sedation
- · Quick recovery
- · Few side effects
- · Safe to handle



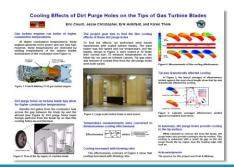
Element: data/results - text

- Too much text
- Boring

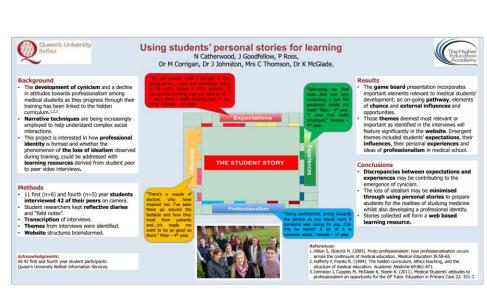
 Better, still some room for improvement



ww.epostersonline.com/rcog2011/?q=node/1395







http://www.epostersonline.com/asme2013/?q=node/42&posterview=true



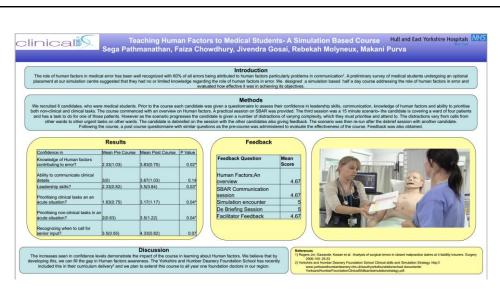




Element: data/results - charts

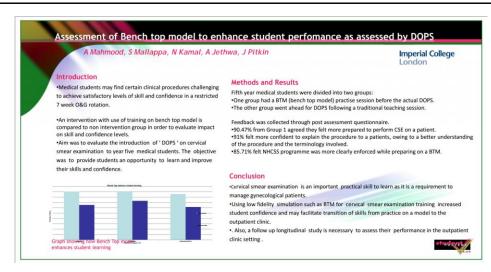
- Table:
 - · Limited number of data
 - Label columns
- Charts:
 - Large set of data points
 - Do not forget to label plots, axes, ...
- Charts must be readable at a distance of 2 m!
- Get all the charts in a uniform way, size





 $\underline{\text{http://www.epostersonline.com/asme2013/?q=node/83\&posterview=true}}$





http://www.epostersonline.com/asme2013/?q=node/76&posterview=true

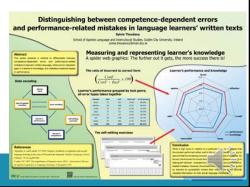


Element: visual elements

- · Select what to visualize.
- · Sketch it yourself.
 - · Convert your sketches into digital.
 - Search online for images, based on your sketches.

Element: conclusion

- · Important part of the poster
 - Tie your conclusion back to your hypothesis and results.
 - Discuss why your findings are meaningful and relevant.
 - Include the future directions of your research.
 - Emphasize the important/strong points
- Use bullets to distinguish the different elements



Element: acknowledgements / references

- Acknowledgements
 - Funding,
 - Who was helping you out with your research
- References
 - Only the important no literature study
 - Can be expanded during conversation





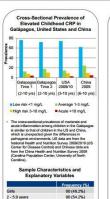


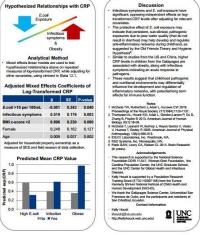
Element: acknowledgements / references

Effects of Early Life Pathogenic Exposures and Obesity on Childhood Inflammation Levels in Galápagos, Ecuador

Kelly M Houck^{a,b}, Amanda L Thompson^{a,b}, Mark V Sorensen^a, **University of North Carolina, Chapel Hill , **D Carolina Population Center









Element: contact information

- Include contact info:
 - E-mail
 - Phone



