

# Scientific Posters

presentation

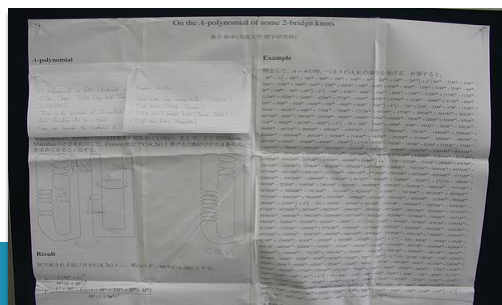


## Poster session: tips

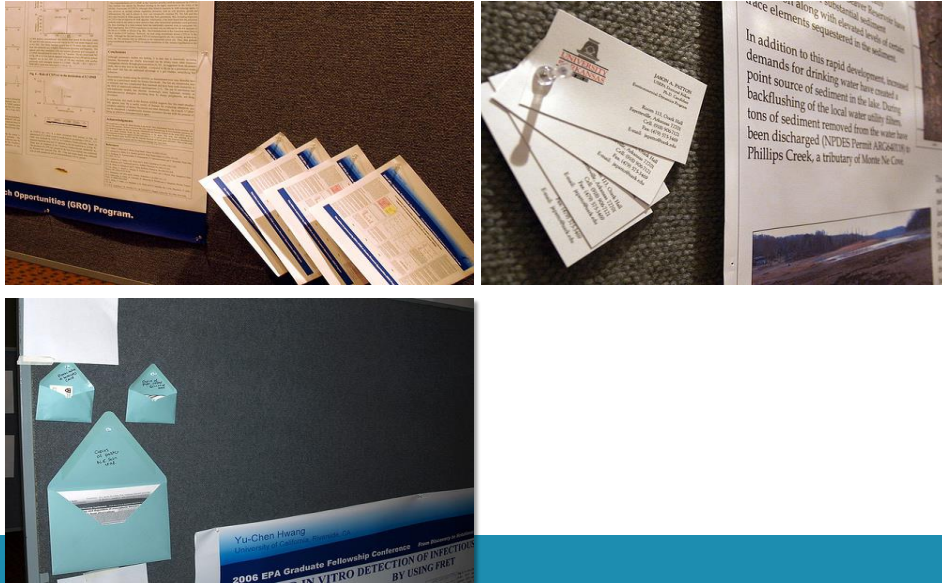
- Transport poster
  - carrying case
  - scissors, tape
- Take the pdf file with you

- Handout (poster, paper)
- Business card
- Candy?!
- Dress?!

- <http://laserboyfriend.blogspot.be/2012/10/how-to-dress-for-conference-like.html>
- <http://scicurious.scientopia.org/2012/10/12/friday-weird-science-poster-presentation-fashion/>



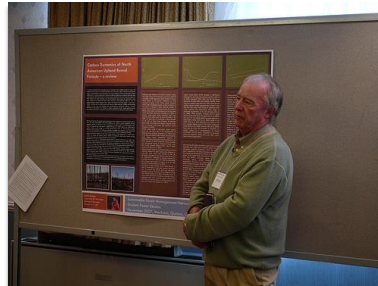
## Poster session: tips



## Poster session: presentation

- Characteristic of an effective presentation
  - Organized
  - Rehearsed
    - Prepare oral conversation/presentation (30 sec., 1 min., 2 min.)
    - Get the essential points in a few sentences (3-4)
  - Visual appeal
  - Relevant to audience
  - Enthusiasm works
    - Make eye contact with the audience, do not stare at the poster
    - Do not use a cheat sheet
- [http://www.vanderbilt.edu/AnS/Chemistry/groups/sulikowski/Sulikowski\\_Research\\_Group/Resources.html](http://www.vanderbilt.edu/AnS/Chemistry/groups/sulikowski/Sulikowski_Research_Group/Resources.html)

## Poster session: presentation



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- <https://www.exordo.com/blog/presenting-at-a-conference/>
- <https://www.scientifica.uk.com/neurowire/tips-for-presenting-your-scientific-poster-at-a-conference>
- <http://www.owl.net.rice.edu/~cainproj/presenting.html>
- <https://www.hellobio.com/blog/tips-for-poster-presentations-at-scientific-meetings-and-conferences.html>

# handouts

- Small version of poster?
  - Every word must be readable on A4
- More detailed write-up
  - Consider 2 sided with small poster one side – write up on back

Taken from N. Clark : *Creating Professional Posters* (FSU – college of medicine)