# FRANCIS LAGUNA-DRISCOLL

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|| EXPERIENCE

## WAM PARTNERS (WILLIAM MOSES CO.)

**Photographer & Webmaster** | New York (Jul 2017 - Aug 2018)

WAM Partners is a property management firm specializing in luxury residences in New York City. As the Listings Manager, I was tasked with taking photographs for all the listings. I also maintained the company website/online presence and was in charge of designing and executing email marketing campaigns.

## **GOBIERNO AUTÓNOMO MUNICIPAL DE LA PAZ**

Graphic Designer || Bolivia (Nov 2016 - Jan 2017)

Developed infographics, social media posts, banners and other visual material for a water conservation campaign.

## INDÓMITA

Graphic Design Intern | Bolivia (Oct 2013 - Mar 2014)

During my Internship I was tasked with a wide range of duties including editing HTML/CSS templates, creating wire frames, designing posts for social media, and designing banners for the La Paz Bus public transportation system.

|| EDUCATION

# UNIVERSIDAD CATÓLICA BOLIVIANA

Bachelor's degree in Graphic Design | Bolivia (2011 - 2016)

Created a brand Identity for the Franciscan Museums of Bolivia, unifying each Museum using graphic elements from its respective city using a common unifying Visual Style.

### **DESIGN**

Visual Design Web Design UX/UI Design Branding & Identity Typography

### SKILLS

Photography
Photo Retouching
Photo Manipulation
Illustration
Web Development

### TOOLS

HTML 5
CSS / SCSS
Javascript
jQuery
Bootstrap
Vue.js / Nuxt.js
Adobe Creative Suite

## LANGUAGES

English Spanish

|| FOR EXAMPLES OF MY WORK, PLEASE VISIT:

FRANKLD.COM