

# Franklin Tejada

Victoria, BC

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## Highlights:

- Passionate about web development and video games VR/AR, currently pursuing a degree in Interactive Media Development.
- Attention to detail and the ability to distil simple solutions from complex problems
- Knowledge in MERN, UNITY, C++, Adobe Suit.
- Excellent multitasking and teamwork skills.

## Education:

Diploma, Interactive Media Developer  
Camosun College

Expected completion September 2024

Diploma, Project formulation  
SENA

September 2015

## Relevant Experience:

Freelance Media and Web Developer

(current job)

- Freelancing for Foto Go Colombia and MakeArt Events, among others.
- Building and maintaining web applications using JavaScript and associated technologies.
- Implementing responsive design strategies to ensure compatibility across various browsers.
- Collaborating closely with multifunctional teams, including designers to deliver high-quality products.

Sales and Training Leader, investments Jalm, Medellin

2018-2022

- Provided after-sales customer service by attending to customer needs and concerns following their experience.
- Directed logistics for transportation, personnel, and execution of private and corporate events.
- I created the monthly and annual strategy of the publications grid for the different digital media, increasing customer traffic by 30%.
- Create and design the official page managing to expand the potential market.

Beverage Sales Leader, Federal S.A.S

2016-2018

- Created the sales and marketing strategy from scratch for the national distributor channel for the beverage business line
- Established new customers and created nationwide routes.
- Provided after-sales customer service by attending to coded customer needs and concerns.

## References

Available upon request