



# TECHNICA

[www.gotechnica.org](http://www.gotechnica.org) | [sponsorship@gotechnica.org](mailto:sponsorship@gotechnica.org) | [@gotechnica](https://twitter.com/gotechnica)

Hello Potential Sponsors!

This coming November, students at the University of Maryland will host Technica, our **annual all-women and non-binary hackathon**, making this our **6th year**! Our tentative dates for this year's hackathon are **November 7th-8th**. For the past five years, Technica has been the **largest all-women and non-binary hackathon** in the world, and welcomed over 900 participants from across the country last year. In the span of 24 hours, Technica gives our participants the opportunity to create new applications, websites or hardware projects.

Technica is not a typical hackathon—it serves as a place for the brightest thinkers in the country to come together to collaborate and share their innovative ideas. Our focus is on providing a welcoming, engaging, and creative environment to support women and non-binary people in tech culture. We pride ourselves in helping both beginners and experienced hackers explore technology and develop their skills.

Not only does Technica serve as an incubator for creating and promoting a gender-diverse workforce in the future, but it also provides an optimal opportunity for recruitment and outreach. We would love for you to get involved as a sponsor for Technica 2020!

Our available sponsorship tiers are listed on the following page. Additionally, we are happy to state that Technica has **501(c)(3)** status. Please let us know if you are interested in becoming a part of Technica, or if you have any questions or concerns about the information below. We look forward to hearing from you!

Thank you,  
The Technica Team

# SPONSORSHIP PROSPECTUS

www.gotechnica.org | sponsorship@gotechnica.org | @gotechnica

	Starter	Bronze	Silver	Gold	Platinum	Partner
Contribution Amount	\$1,000	\$3,000	\$5,000	\$10,000	\$15,000	\$20,000

## General

Mentors at event	●	●	●	●	●	●
Reserved booth at event		●	●	●	●	●
Prize category		●	●	●	●	●
Tech talk/Workshop				45 min	75 min	90+ min

## Recruiting

Access to resume database			●	●	●	●
Recruiters at booth			●	●	●	●
Private recruiting/Interview room					●	●
Pre-event email to participants						●

## Branding

Logo on Website & T-shirt	●	●	●	●	●	●
Distribution of marketing materials	●	●	●	●	●	●
Opportunity to speak at the opening/closing ceremony				1 min	3 min	5-10 mins
Social Media Shoutout				●	●	●
Branded Mini-Challenge					●	●
"Co-hosted by..."						●

## Add-ons

Bus Route  
\$3,000

Tech + X  
\$1,000 \*

\*\$250 Tech + X discount for startups