

Join NAB's west coast gathering for cinema professionals and content creators with this year's breakthroughs and discovering what's next.



A companion event to NAB Show, CineEmerge is an in-depth day of sessions and product showcases, that together, overview the rapid changes impacting the industry in 2019 and prepare you for new developments ahead. Meet and engage with filmmakers, producers, cinematographers, camera operators and crew, editors, post professionals and content creators.

OPPORTUNITIES

PRESENTING SPONSOR: \$12,000 (EXCLUSIVE)

Join NAB as the Presenting Sponsor of CineMerge and gain the exclusive branding and positioning.

INCLUDED

- Table top display
- 20 amp electrical drop
- Full page ad in the show guide
- Inclusion in CineEmerge press releases
- Sponsor included in three social media posts
- Onsite signage
- Reception invitation customized for customers invites
- Acknowledgement at the podium in all main Theater sessions
- Post CineEmerge event email blast to all attendees
- Attendee data
- Pre and post event email blast to attendees

TECH TALKS: \$6,500

One hour presentation puts you front and center to demonstrate and unveil products, technology and gear to the CineEmerge community. The tech talks consist of a 30 minute presentation followed by a 30 minute discussion hosted by an industry notable. The tech talk theater holds 75 and full audio video will be available. All tech talks will be videoed and streamed live on Broadcast Beat and Society of Camera Operators Youtube channels. Sponsor will be given a QuickTime file of the session for their use. Limited to three talks.

INCLUDED

- QuickTime video of session
- Session and Sponsor logo, description and branding in marketing materials, digital and print
- Inclusion in CineEmerge press releases
- Logo and company listing in show guide and onsite signage
- Logo on Theater screen and special session onsite signage
- Full page ad in the show guide
- Sessions and Sponsor logo included in two social media posts
- Literature distribution to Tech Talk attendees
- Attendee data

**\$1500 discounted rate for table top*

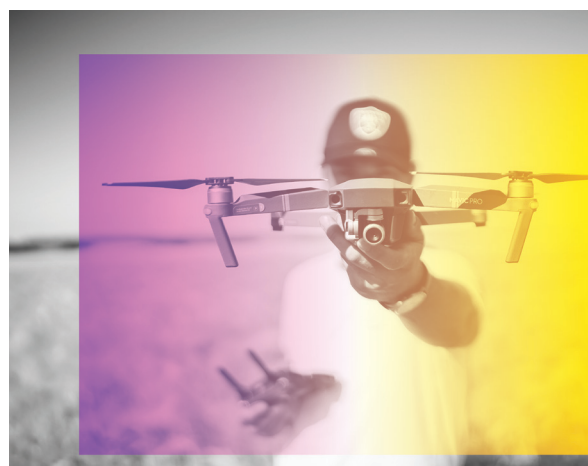
PANEL TITLE: \$6,000

Participate as a panel title sponsor and brand your company while joining the conversation. As a sponsor you receive logo and name recognition with all marketing and promotions. The sponsorship also includes a speaker seat on the panel. The content and speakers will be produced in partnership with the CineEmerge team.

INCLUDED

- Full page ad in the show guide
- Session and Sponsor logo, description and branding in marketing materials, digital and print
- Inclusion in CineEmerge press releases
- Logo and company listing in show guide and onsite signage
- Logo on Theater screen and special session onsite signage
- Literature distribution to theater attendees
- Attendee data

**\$1500 discounted rate for table top*



cineemerge

WHAT'S NEXT: TECH + STORY



TABLE TOP EXHIBITS: \$2,500

Engage with the CineEmerge community by presenting your technology and gear. This hands on opportunity allows you one on one time with potential customers and users.

INCLUDED

- Table top display
- 20 amp electrical drop
- Company name and logo listing in show guide
- Attendee data

REGISTRATION SPONSOR: \$3,500 (EXCLUSIVE)

- Logo included on all registration communications
- Logo on badge
- Attendee data

NETWORKING BREAK SPONSOR: \$2,000 (EXCLUSIVE)

Participate by supporting CineEmerge as the networking break sponsor. Logo included in all on site signage, show guide and digital.

RECEPTION SPONSOR: \$2,000

Participate by supporting CineEmerge as the reception sponsor. Logo included in all on site signage, show guide, digitally and acknowledgement at the podium in all main theater sessions

ATTENDEE BAG SPONSOR \$1,500 (EXCLUSIVE)

Brand your company with CineEmerge, and be the attendees bag sponsor. Literature and bag to be provided by sponsor.

SHOW GUIDE: \$500

Add on to your participation and get into the hands of the attendees.

LITERATURE DISTRIBUTION: \$250

Include company literature in the attendee bag. Sponsor to provide materials.