

# Franklin Dambra

## Full-Stack Developer & Software Engineer

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### Professional Experience

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#### Full-Stack Developer

(Contract) 2024

##### La Praim

- Evaluated existing PHP systems/templates and enhanced simplicity/scalability by refactoring and debugging pre existing code.
- Developed dynamic & data dependent UIs with PHP to replace hard-coded/static components.
- Managed custom PHP templates and logic for integrations with Wordpress custom post types and its associated data models.
- Monitored server health and provided solutions to back end problems.

#### Senior Full-Stack Developer

(Full Time) 2021-2024

##### Good Agency

- Developed React/Next.js applications, Node.js APIs, and SQL database schemas for dynamic and stateful CRUD applications.
- Developed enterprise websites with custom integrations using HTML, CSS, JavaScript & PHP in full scope.
- Created and maintained backend PHP software for internal company automation.
- Managed the entirety of WordPress site development, deployment, and maintenance.
- Built responsive websites with robust information architecture and attractive design patterns.
- Developed backend PHP systems and other REST API consuming applications for data synchronization between multiple systems.
- Developed custom product query systems and search engines for eCommerce websites.
- Engaged in iOS application maintenance, SQL database maintenance, debugging, and modifications.
- Managed DNS, Mailgun CRM integrations, Google Workspaces, and other associated services for 60+ websites.
- Integrated custom conversion tracking via Google Analytics, Google Tag Manager, Fathom, HubSpot, GoHighLevel and other analytics tools.

#### Front End Developer

(Part Time) 2013 - 2020

##### Freelance

- Developed custom websites for creative agencies as well as direct clients utilizing HTML, CSS, Javascript, Bootstrap & Wordpress.
- Worked with graphic designers and adapted static go-by mockups into interactive HTML web pages.
- Developed custom CSS animations to suit client preferences.
- Developed site-map solutions.
- Utilized Adobe Suite programs such as Photoshop, Illustrator, and Premiere for generation of graphic elements.
- Managed email campaigns in email marketing systems such as Send Grid.

## Senior Developer at Good Agency

- Managed and coordinated with contractors for web development during sales pipeline expansion.
- Streamlined processes between cross functional teams (sales/graphics/dev) to ensure smooth pipeline stage transitions and efficient use of development build time.
- Educated graphic design team on web development heuristics and systems thinking.
- Provided technical training in coding and data structures to members of the SEO department.
- Created technical presentations with distillations of development concepts.
- Coordinated migration team and ensured proper DNS updates during a two-month large-scale migration of all company websites to a new server system.

## Awards

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- **Excellence Award** (2022), **Mastery Award** (2024), Good Agency

## Certifications

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- **Full Stack Developer Certification** from London App Brewery.
- Completion of **'The Page Speed'** web optimization course

## Formal Education

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- Some College: Art Institute of Houston, **Audio Engineering** & Houston Community College  
**Philosophy, Mathematics**