

FRANKLIN MANGHI

Graphic Designer (Digital & Print)

INFO

(818) 635-6023
manghi@gmail.com

PROFILE

Los Angeles based graphic designer with 5+ years of experience, focused on branding & identity design, product design, and front-end web development.

PORTFOLIO

designbyfranklin.com

EDUCATION

California State University of Northridge
Northridge, CA.
September 2003 – May 2008
Bachelor Degree of Fine Arts in Graphic Design

SKILLS

Branding & Identity Design
Typography, Color Theory & Layout
Web Design & Development
HTML, CSS, & JavaScript (ES6)
Email Design & Marketing
UX/UI Design
Wireframing & Prototyping
Design Systems & Style Guide
Search Engine Optimization (SEO)

EMPLOYMENT HISTORY

Graphic Designer at Hibiki Sushi Inc.

Canyon Country, Santa Clarita, CA.
February 2014 – Present

Conceptualized and designed weekly email newsletters, updating restaurant menu with a modern look, developed and maintained website and social media channels, drive local awareness and engagement through mail-in deliverables for local print magazines. Connected and created accounts with popular food delivery services.

Freelance Graphic Designer at Strottman International

Irvine, CA.
June 2016 – June 2016

Partner closely with the creative department in terms of meeting deadlines necessary for timely delivered of projects and creative assets. Assisted in developing and maintaining the creative look and feel for all rounds of concepts. Ensured stages of concepts adhere to project requirements, objectives, and timelines upholding brand standards across all projects.

Product Design Lead at Nu Superfood

Los Angeles, CA.
December 2013 – January 2015

Partnering with CEO and project manager to create a product focused on delivering healthier choice of nutritional products. I helped produced a product label design and assisted in marketing campaigns with deliverables in all web and print applications.

Freelance Graphic Designer at Franklin Design

Los Angeles, CA.
October 2007 – Present

As a freelancer, I have worked alongside small business owners and entrepreneurs in creating consumer products from concept to finish and created additional deliverables for marketing.