



CraveLancer™

Freelance2.0 | Strictly Business



FREELANCING ON BLOCKCHAIN | INNOVATIVE FUTURE OF WORK



CVL TOKENS ARE NOT SHARES, STOCKS OR SECURITIES

Be guided via <https://www.sec.gov/ICO>

Token | Funds Economics 1.0
CREATED BY: CraveLancer Intl Ltd.
POWERED BY: Ethereum
March, 2019

**ALL CONTENT IS SUBJECT TO
CHANGE**

Disclaimer

- The purpose of these documents are to provide information regarding the platform, cryptocurrency and Business model on blockchain, its core conceptual idea, functional model, competitive advantages, team, ITO details and roadmap towards the actualization of our project goals.
- You should consult your own legal, financial, tax or other professional adviser regarding CraveLancer and/or the distributor and their respective businesses and operations.
- CraveLancer is exempt from any direct or indirect liability to the maximum extent of the law.
- You should be aware that you may be required to bear the financial risk of any contribution towards CVL for an indefinite period of time.
- **ATTENTION AGAIN: The USA, China, Singapore, Cuba, Iran, Syria, North Korea, and the Crimea region of Ukraine or any other country, territory or geographical area, where the purchase of tokens would be unlawful or restricted by any regulation are not allowed to participate in the token sale event.**

Is CVL a Utility Token or a Security Token?

CVL is a Utility Token based on Ethereum blockchain and SEC recently declared ETH as a UTILITY. It is NOT a Security Token. CVL holders will not receive any profit sharing, dividends or equity in the company.

Right of control

Contributors should be aware that holding CVL does not give the right of ownership in CraveLancer. Moreover, CVL holders cannot participate in the decision making influencing the work and the development of CraveLancer.

Be guided via <https://www.sec.gov/ICO>

You as a contributor should bear it in mind that you are contributing towards the progress and success of CraveLancer and doing so means you have done your own research and you believe in CraveLancer, understands its benefits and how impacting it's coming into the space.



Risk connected with malfunctions of Ethereum blockchain

CraveLancer is an Ethereum-based blockchain platform which technically makes our tokens and smart-contracts directly connected to Ethereum protocols and in case of failures or disturbances in their network. CraveLancer tokens could also have disruptions as a result. If this occurs, we will work on this and make the work flow efficient.

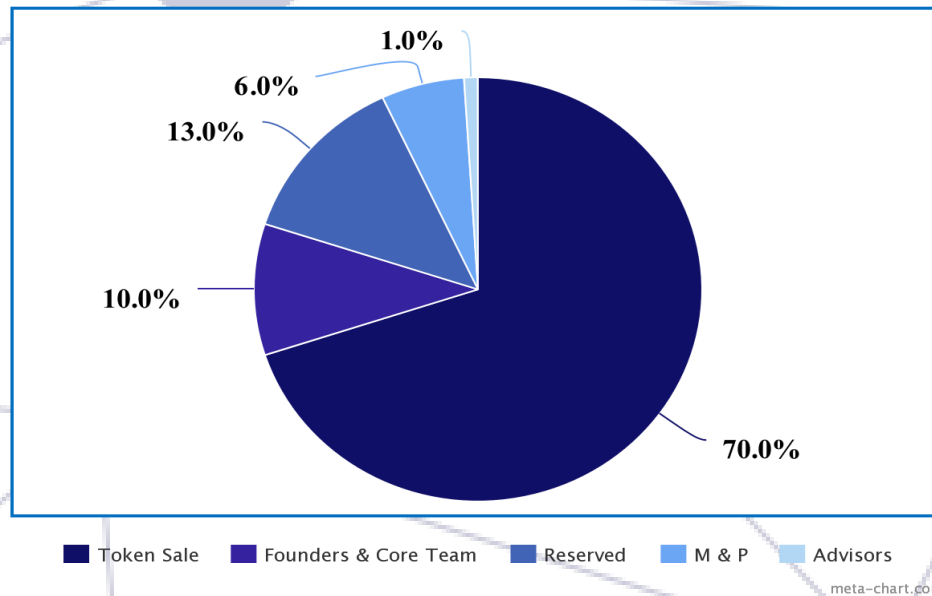
Token Event

Name	CraveLancer
Decimal	8
Ticker	CVL
Smart Contract	
Total Supply	250,000,000
Unsold Tokens?	Will be locked into reserved allocation
Blockchain	Ethereum
Token Purchase Via	Ethereum [ETH] Bitcoin [BTC] Litecoin [LTC]
Our BTC Address	
Our ETH Address	
Our LTC Address	
Supported Wallet	All ERC20 Wallets [CravePay, trustwallet, imtoken]
Softcap Hardcap	\$3,000,000 \$39,500,000
% for Token Sale	70% of Total Supply, i.e 175,000,000
Min. Purchase	100\$
Max. Purchase	All stages: 400,000 CVL [To Protect Contributors]
KYC [Know Your Contributors]	YES
ITO Purchase via	https://token.cravelancer.com

Our **BTC | ETH | LTC** wallets are Hardware Wallets. All raised funds can be tracked through them by every single contributor. i.e, on their blockchain. **#Transparency**

Our [Token Sale Dashboard](#) calculates your purchase with the current live exchange rate of your payment method as at your time of purchasing CVL. This is to protect our contributors generally.

Token Allocations



70% (bonus ratio inclusive) of the Tokens will be allocated for the Token Sale and will be distributed to the Community. **175,000,000CVL.**

10% of the Tokens will be allocated to Founders and Core Team with a **5year lock** period in the smart contract. **25,000,000CVL.**

13% of the Tokens will be a **5year lock** for Liquidity Reserve. Will gradually be used for project development, volatility control edging, our CraveVault staking, platform referral system and free airdrops to our platform users only and other ecosystem incentives. **32,500,000CVL.**

1% of the Tokens are allocated to our advisors and this will be locked for 6months after token sale in the smart contract. **2,500,000CVL.**

6% of the Tokens will be allocated to marketing expenses | partnerships during token sale and after full launch. **15,000,000CVL.**

175,000,000 + 25,000,000 + 32,500,000 + 2,500,000 + 15,000,000 = 250M [Total Supply]

Vesting Periods

	Team Vesting Period	Reserved Vesting Period
	Team = 25,000,000CVL	Reserved = 32,500,000CVL
1st Year	20% [5m]	20% [6.5m]
2nd Year	20% [5m]	20% [6.5m]
3rd Year	20% [5m]	20% [6.5m]
4th Year	20% [5m]	20% [6.5m]
5th Year	20% [5m]	20% [6.5m]
Team Allocation will only start to be released by our smart contract after 5yrs from now. To be accessed by year 2025 till 2030.		
Reserved Allocation will be released gradually for the next 5years from now till year 2025.		



Total token sale is **175,000,000CVL** to be sold at different stages as stated below.

Distribution and allocation for Sales and Bonuses.

Stages	Bonus[%]	Price [\$]	Allocation	Bonus Allo	Value [\$]
Welcome Sale	10	0.2	30m	3m	6,000,000
Pre Sale	15	0.25	50m	7.5m	12,500,000
Public Sale	20	0.3	70m	14m	21,000,000
Total			150,000,000	24,500,000	
			174,500,000CVL		\$ 39,500,000

The tokens purchased will be distributed after Token Sale.

The token sale key factors of success towards a viable product

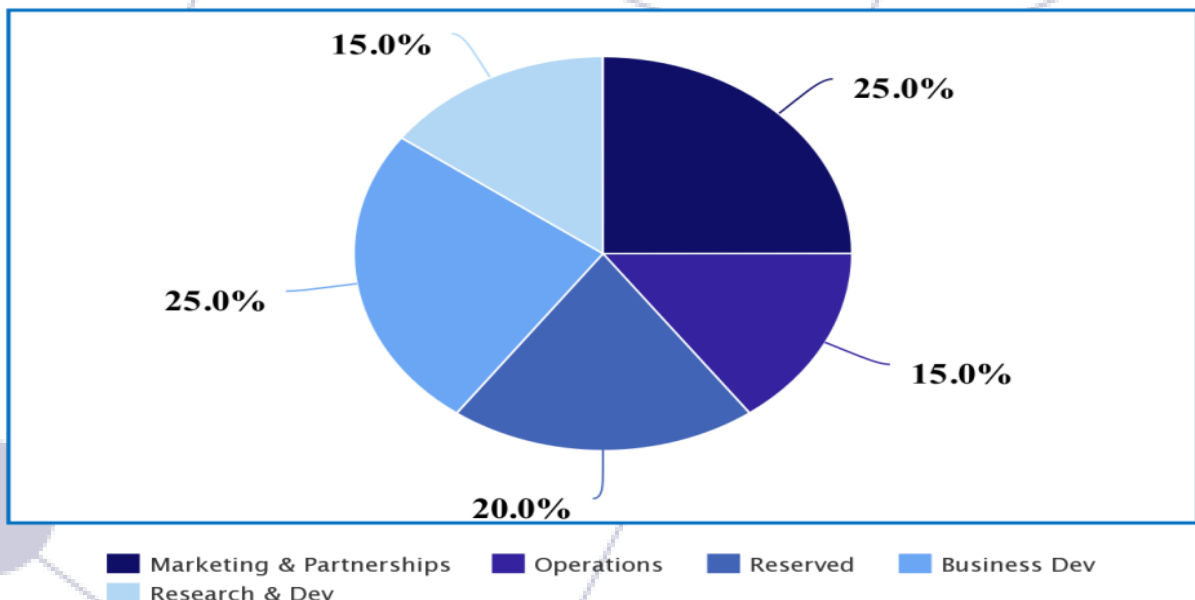
	Welcome Sale	Pre Sale	Public Sale [HardCap]
Product Acceptance	★★★★★	★★★★★	★★★★★
Development	★★★☆☆	★★★★☆	★★★★★
Marketing/Promotion	★★★☆☆	★★★★☆	★★★★★
Partnerships	★★★☆☆	★★★★☆	★★★★★
Listing/Exchanges	★★☆☆☆	★★★★☆	★★★★★
Legal	★★★☆☆	★★★★☆	★★★★★
Operations	★★☆☆☆	★★★★☆	★★★★★
R&D	★★☆☆☆	★★★★☆	★★★★★

NOTE: No Airdrops/Bounties. We converted it into Bonuses for every single token sale participant. Least contribution is 100\$.

DISCLAIMER: The USA, China, Singapore, Cuba, Iran, Syria, North Korea, and the Crimea region of Ukraine or any other country, territory or geographical area, where the purchase of tokens would be unlawful or restricted by any regulation are not allowed to participate.

Use of Proceeds

To expand our business abroad | Create an multinational community | Develop technical improvements



meta-chart.com

Business Development - 25%

Development of the ecosystem which is solely directed to help improve our products.

Offshore Development Center (ODC), OFC has lots of benefits and is a well-tried cost-effective model which we will be adopting to increase our productivity by reducing costs and without setting up new infrastructures or spending time on searching and hiring reliable professionals. This model also works for long-term development projects and one of the best remote working styles.

Legal Compliance, IP protection, Listing on Major exchanges, Web Servers, Security and other IT/Technical developments and lots more.

Marketing & Partnerships - 25%

We understand what it takes to stand out among the rest and this requires aggressive education and marketing via the right channel.

Differentiation in a crowded market requires professional marketing and sales collateral.

Expenses for attracting and motivating users to the platform, motivating users to participate in the project. Establishment of partnerships, participation and holding of professional conferences. Support for the whole ecosystem.

Operations - 15%

As CraveLancer is envisioned to be a major driver of decentralized freelance and beyond freelance, our team will be fairly dispersed across the world but strongly knitted with the tight bond of team spirit. A sizable percentage of our team although operates from decentralized spaces [Offshore Inclusive], we however have a few members of our team in our branch in the heart of Africa, Nigeria to be precise who report daily to work to meet crucial organizational needs.

With a keen focus on the happenings in the space, our administrative headquarters presently located in Nigeria will be expanded to Mauritius [Our African Malta], Europe with places like Switzerland, strongly being considered with determinant factors including clear regulatory framework and business friendly environment for major startups like ourselves to scale better.

Research and Development - 15%

This is our Core Focus. Strategic energy/work directed towards the innovation, introduction, and improvement of our products and processes. This is to help boost the overall ecosystem and to give our target market more reason to stick to using our platform. Also more effort into ensuring a tight security as we scale.

Future Reserve - 20%

Running Infrastructures, Servers, Web and App Platforms requires a lot of funds and this is why having a reserve is core. This reserve is meant to grow. Reserved in BTC [CVL] Fiat for the future upkeep, investing in other businesses to generate and maximize income outside the project and reinvested back as we scale.

Why such a Hard Cap?

We want CVL to be the currency of freelancing, future of work and mainstream adoption.

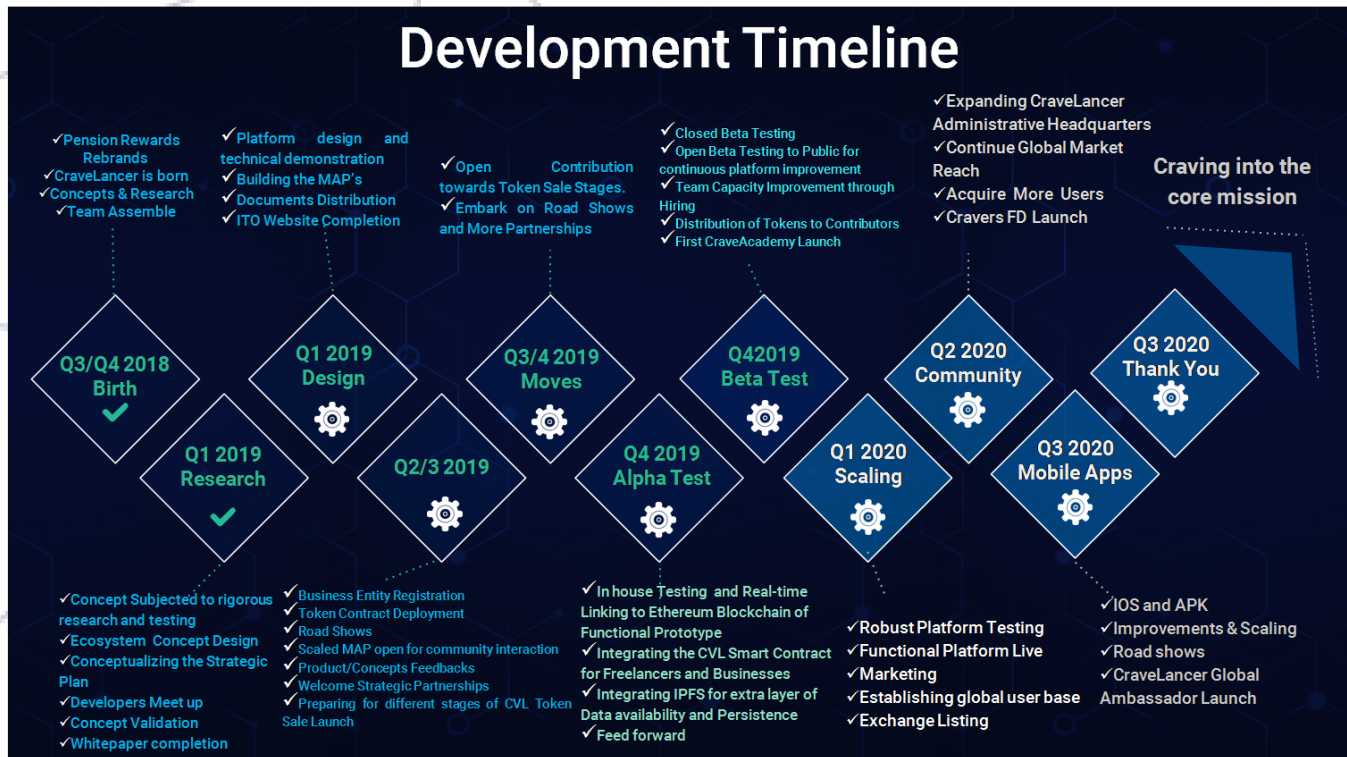
Achieving our hard cap will allow us to expand our geographical cover of licenses, further marketing, and to integrate with other strategic partners to make us achieve our goals quickly and efficiently. Additionally, such funding will enable us to get our tokens listed on more major exchanges sooner

With our proposed ecosystems and business model, it has shown clearly what we are up to and has proven the fact that to achieve these goals, we will be requiring a reasonable amount of funds. Explained above has also stated clearly the use of funds.

To disrupt an industry. It requires time, money and a unique strategy. Our responsibility is to strategically maximize the use of proceeds with more revenue generation to help us achieve a multibillion dollar company.

What happens to the tokens after token sale?

Contributors and Enthusiasts should watch out for the following:



Contact and Support Details

Domains: <https://cravelancer.com> | <https://cravelancer.org>

Token Sale: <https://token.cravelancer.com>

Telegram: <https://t.me/cravelancer> | <https://t.me/cravelancerchannel>

LinkedIn: <https://www.linkedin.com/company/cravelancer/>

Facebook: <https://www.facebook.com/cravelancer>

Twitter: <https://www.twitter.com/cravelancer>

GitHub: <https://github.com/cravelancer/>

Mail: support@cravelancer.com