

CraveLancer™

Redefining the Future of Work With Blockchain

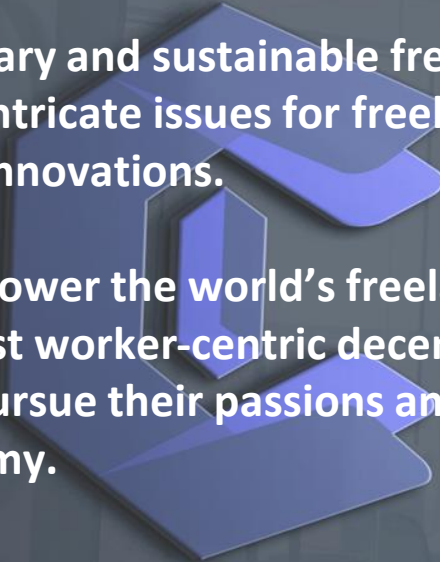


PITCH DECK 1.0 | STRICTLY BUSINESS

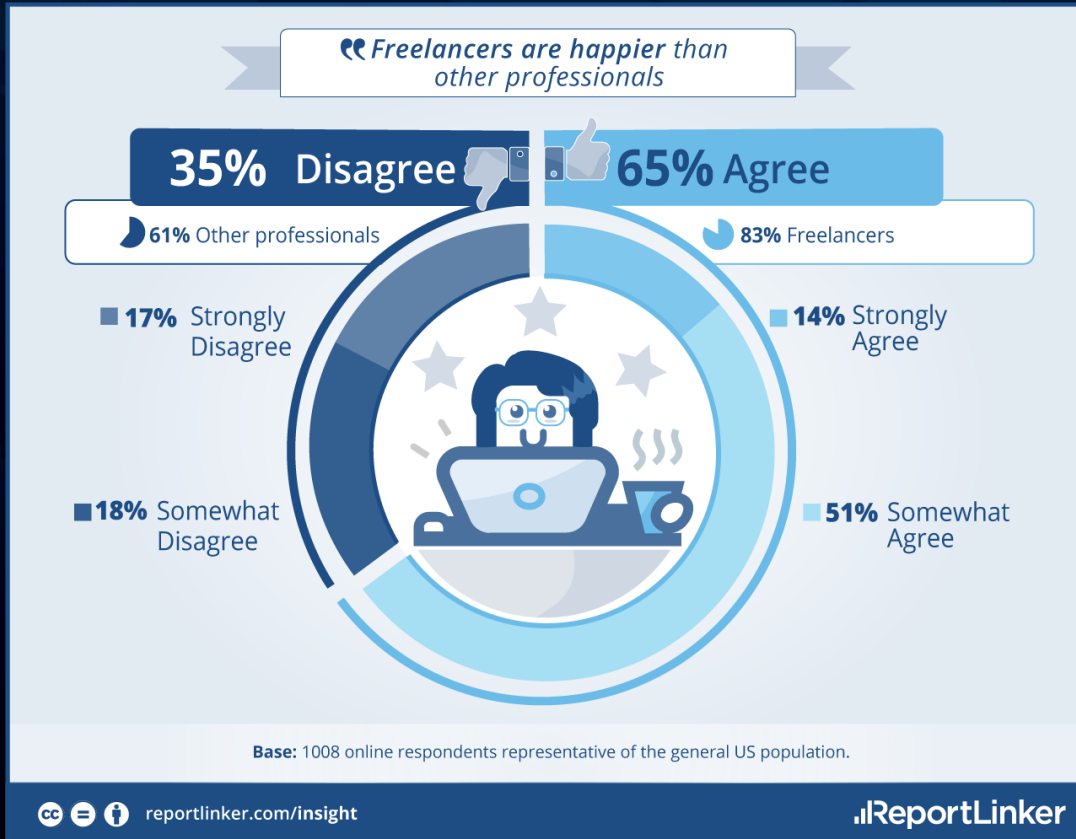
Introduction

CraveLancer™, a revolutionary and sustainable freelancing platform using blockchain in solving most intricate issues for freelancers, building, supporting businesses and innovations.

We are on a mission to empower the world's freelance/workers community by creating one of the largest worker-centric decentralized ecosystem where independent workers can pursue their passions and get the value they deserve from the gig economy.



Domestic Style Vs Remote Style



Interesting Things About Freelance



The Huge and Growing Market Opportunity

For a decade, the number of the independent workforce has exploded like never before with their major shift from the traditional method of doing work. This major shift has brought significant changes in the economy of every country.

The Freelance industry has become a flourishing platform for business interactions where job providers and job seekers connect with one another on a largely huge scale for either doing a job or providing a job.

Freelance workers potentially could make up 40% of the workforce by 2020.

Economic Impact of an Independent Work Force

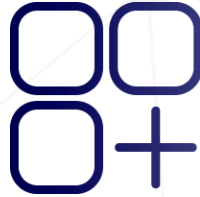
Not only is the size of the independent workforce growing, but also its contribution to the global economy. Online freelance marketplaces helped independent workers generate more than 1.1 trillion dollars in total revenue in the United States alone. Imagine this on a global scale.

Currently, freelancing is among the fastest growing job trends in the world, formal US secretary of labor estimated that 40% of US workforce will comprise of independent contractors and will form almost the national workforce in a decade. More so, Upwork and Freelancers Union report suggests that freelancers will become the US workforce by 2027. With the growth projection of 3.5% every year, when you consider this overwhelming trend in the freelancing industry, then the need to maintain a well robust freelance ecosystem cannot be overemphasized.

The problem



High Fees



**Poor UX &
Flexibility**



Revenue Delay



**Lack Of Banking
Access**



Impersonation & Theft



Trust



Unfair Dispute Resolution

The AutoPilot Solution

Buyer Protection Via Smart Contract



Impersonation



Smart Contract



Low Fees 0-2%



Language Barrier



Decentralized Network



Transparency



Volatility &
Liquidity Control



No Chargeback's



Secure Wallets



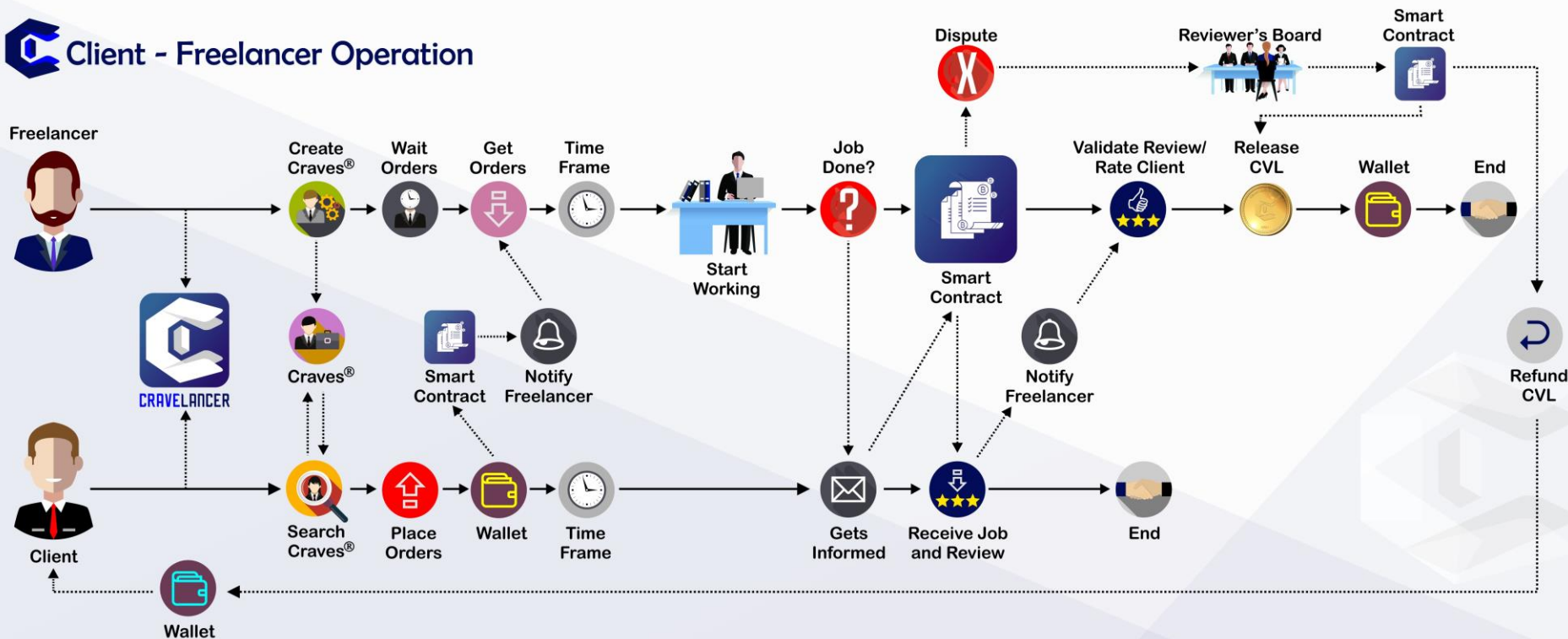
Crypto Payment



Dispute Reviewer Board

A simple & efficient working concept

Client - Freelancer Operation



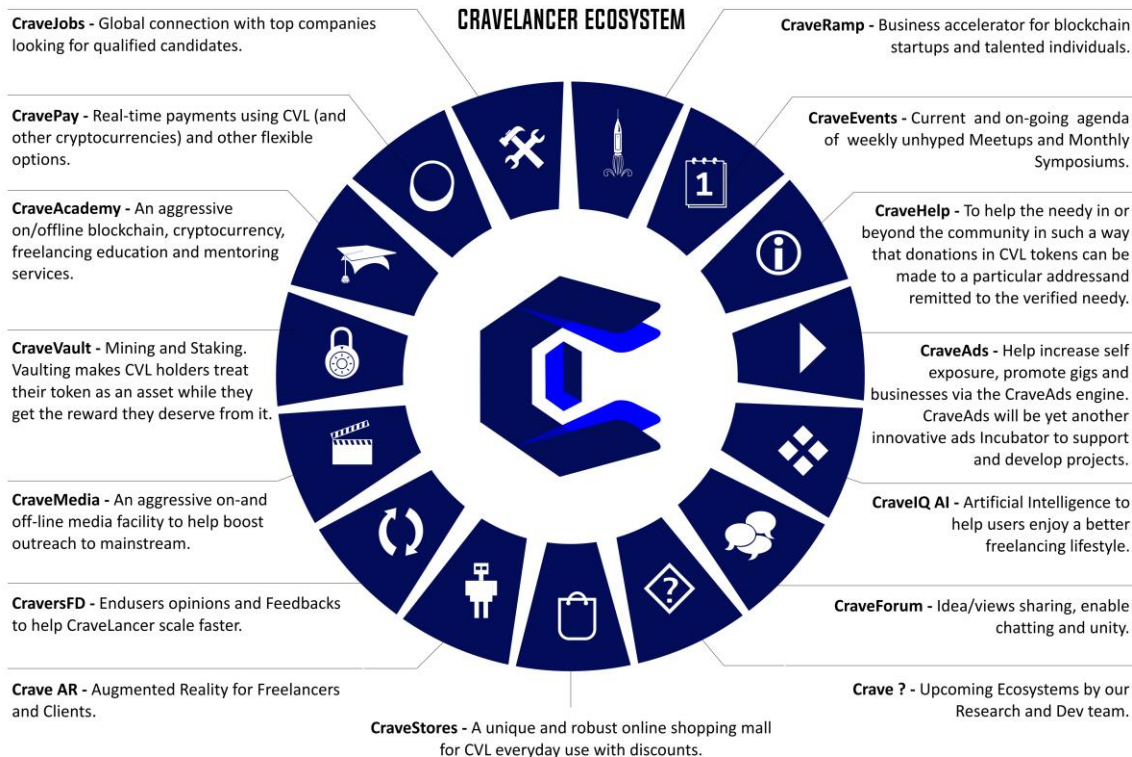
Business Model

Below are the strategies CraveLancer is adopting for disruption;

- Craves™ tokenization
- The smart contract between CraveLancer enthusiasts
- Craves™ and startup support
- Algorithm driven freelance platform
- The Overall Strategic Ecosystem

Craves® is our trademark to replace the general term “gigs”

All in One Ecosystem



Benefits To Contributors | Enthutiasts

- Rolling out with scaled MAP for user interactions and testing while development phase continues..
- Strong team in place with requisite experience in the freelance industry of operation
- Core team with proven track records in the freelance industry with keen edge to creating a revolutionary future of work platform.
- As a Lean Startup, one of our core remains to be more focused and challenge when market conditions including competition and to be flexible and adaptable to change so as to keep the scaling trend healthy.
- Product with real use case addressing identified and specific problems within a vastly global freelance industry.
- Team token to be locked for a 5 year vesting period starting from the end of token sale, to demonstrate uncommon commitment to our vision and purpose.

Benefits To Contributors | Enthutiasts

- Transparently designed token economy to favour those who contributes during the token sale as early contributors
- CVL Tokens are intrinsically engineered to meet the entire CraveLancer Ecosystem everyday use.
- CVL Tokens meet an array of specific use cases transcending border jurisdictions. It's for everywhere the Blockchain technology is embraced.
- Early Contributors are better placed to benefit as merchants who are on boarded on CraveLancer can only acquire CVL Tokens from them for platform use after the token sale.
- Free CVL will be randomly distributed to incentivize platform users on special/random days after full launch.
- 0% Platform transaction fees on first year of launch and on special days for users. It's worth anticipating.

Benefits To Contributors | Enthutiasts

- Finite supply of the CVL tokens coupled with a thriving ecosystem engendering network effect should constantly impact upon the value of the CVL token positively. [Consult with your financial advisor for further clarification]
- With a clear mission, CraveLancer aims at impacting the world's GDP as it helps vast amount of its users and the human population to easily monetize their skills while reaping rewards for it easily.
- Clear cut vision of ranking among the world's topmost Blockchain Freelance platform within the next 36 months of launch. We have done our homework.
- A platform with robust demographics encompassing core freelance workers, students and part time workers where anyone is incentivized to pursue their passions while equally getting commensurate value in the global craves economy.
- Borderless, uncensorable , secure, trustless easy to use product.
- A platform with a rich pool of top notch experts for clients to select and employ their services.
- Make a living working remotely, turn your passion to spinning revenues.

Benefits To Contributors | Enthutiasts

➤Our vision has been to allow the everyday man who is exposed to technology and the internet of things (IoT) in their daily dealings to get to understand the usefulness of the blockchain technology, its revolutionary and pervasive effect with the sole aim of engendering mass adoption of blockchain and its twin companion - cryptocurrencies.

And our chosen method of actualizing this dream is by solving one of the oldest and known problem - Unemployment.

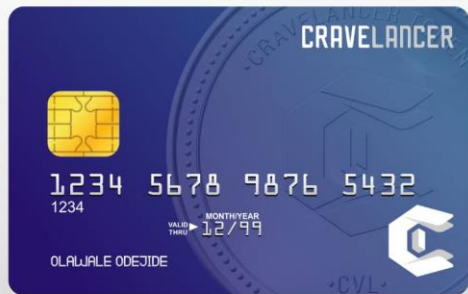
As we do this with our unique solution and corresponding value chain we usher in, we expect governments of nations within where are users are domiciled to benefit positively. This is sure our unique way of taking this technology mainstream pushing it one step to mass adoption. We are redefining cross border #Freelance.

The Target Market and Who Should Participate

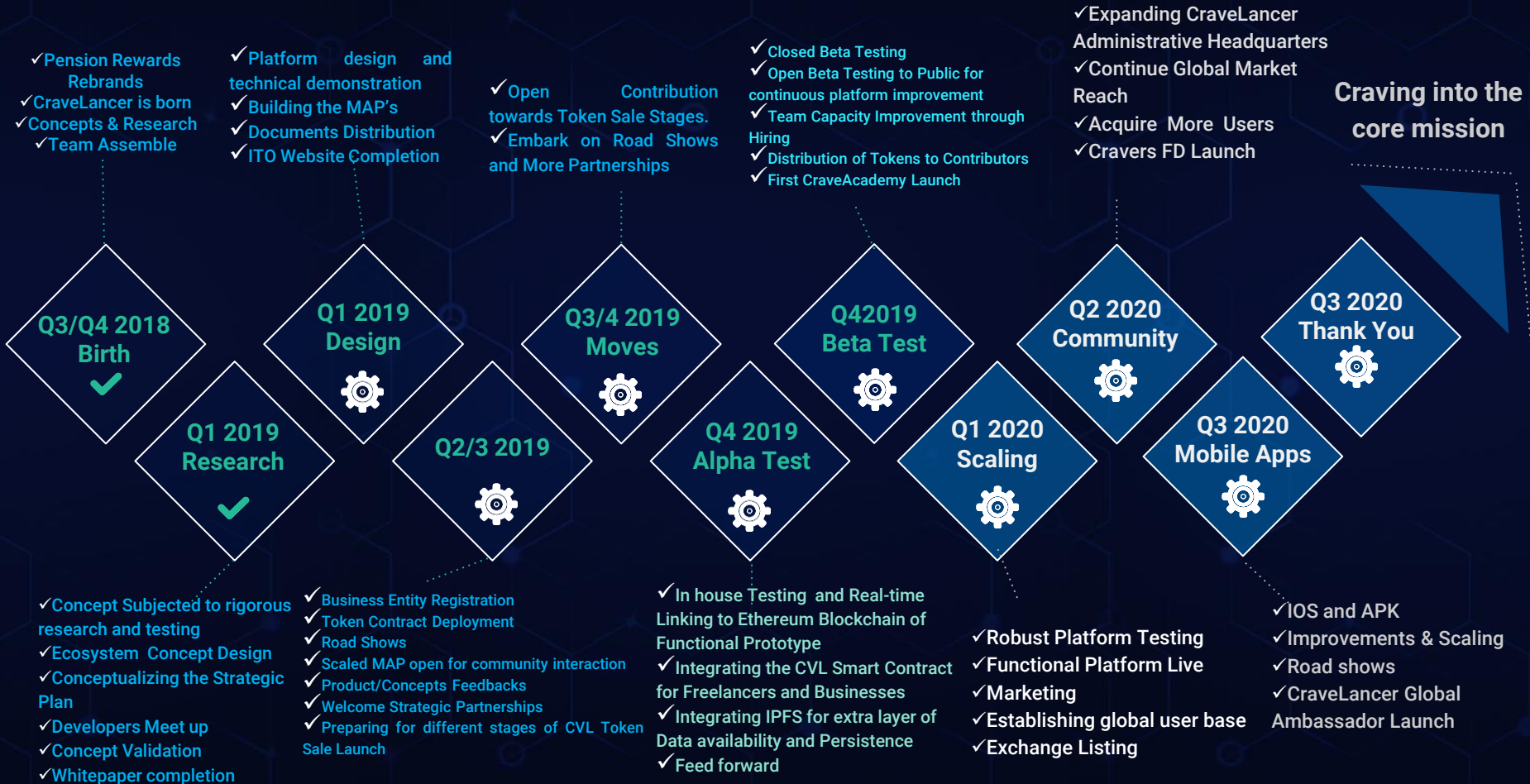
The platform is a project and gig oriented market where businesses and talents are built, it seeks to support and/host the following participants;

- Existing and Upcoming Freelancers
- Retirees and Pensioners
- Business owners and startups
- Affiliates
- Recruiters and developers
- Schools
- Advertisers and Publishers
- Internet Users

CVL Cards and Kits To All Users



Development Timeline



The Cravers



**Olawale Isaac
Odejide**
Founder|CEO | CTO



Enitan Bello
Lead Dev | CTO



**Innocent
Okereke C.**
CLO



Gerrad Chidozie
CKO



Abu Bin Ishtiyak
Web Dev



**Victor
Ugochukwu**
Brand Expert | CSO



Shantha Kumar
Blockchain Dev



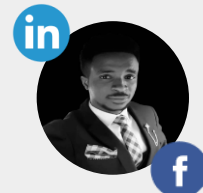
**Desmond A.
Kampoe**
Digital Marketer



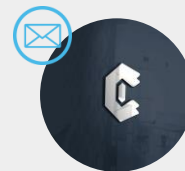
Nelson Fulfil
Developer



Ikechukwu Nancy
Associate Partner



Samuel Joseph
Marketing |
Blockchain Analyst



Join Us
Strategic Position

The Advisors



Franklin Peters

CEO [BitFXT](#)



Kayode Olujide

Business Dev



Sen. Ihenyen

[Legal Advisor](#)



Victor Fredung N

CEO [ShuftiPro](#)



Kamal Mustafa

Data Scientist |
[ICOBench](#)



Christian Ani

[Blockchain Coach](#)



Ojuederie Doris

[Blockchain African](#)
[Ladies Lead](#)



Nwabishop Tony

CEO [CryptoTVPlus](#)



Krishnendu
Chatterjee
Strategic Advisor
[ICOBench](#)



Join Us

Influencers Only

Business Tokenomics

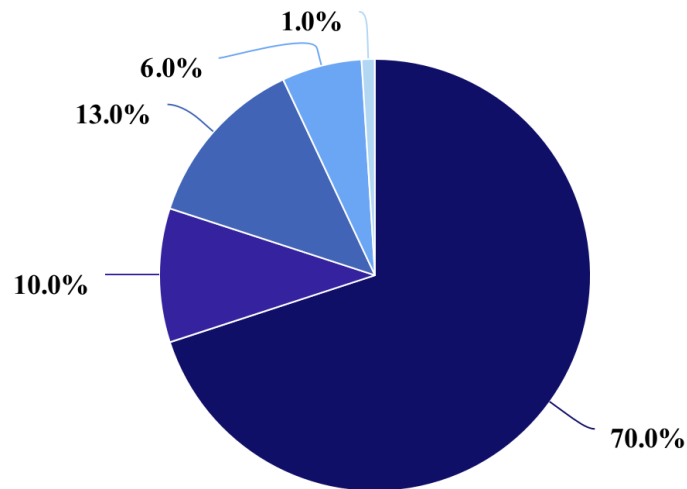
STARTS ON :
Aug1st, 2019

ENDS ON :
Oct30th, 2019



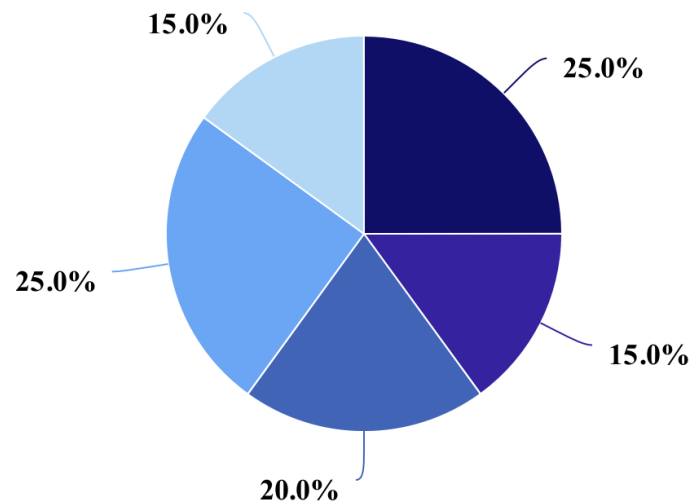
Token Name	CraveLancer
Symbol	8
ITO Allocation	175,000,000
Welcome Sale Value	0.2\$ / CVL [10% Bonus]
Pre-Sale Value	0.25\$ / CVL [15% Bonus]
Public Round	0.3\$ / CVL [20% Bonus]
SoftCap HardCap	\$3,000,000 \$39,500,000
Purchase Via [BTC ETH LTC]	https://token.cravelancer.com
Min Max Contribution	100\$ CVL 400,000 CVL

Token|Funds Allocation



■ Token Sale ■ Founders & Core Team ■ Reserved ■ M & P ■ Advisors
meta-chart.com

Token



■ Marketing & Partnerships ■ Operations ■ Reserved ■ Business Dev ■ Research & Dev
meta-chart.com

Funds

Partners and Supporters



Infusion Lawyers
— Your Partner in Innovation —



In The Media

Forbes



YAHOO!
FINANCE



Bitcoin.com

PUNCH

Vanguard

Bloomberg

Entrepreneur

Interested?

CONTACT US

contact@cravelancer.com

WhitePaper:
Token|Fund Economics:
Business Model Canvas:

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English
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