

1. Conjugate priors

- (a)
(b) Given the geometric distribution

$$P(X_i = k|\theta) = (1 - \theta)^{k-1} \cdot \theta$$

and the beta distribution

$$\beta(\theta|a, b) = \alpha \theta^{a-1} (1 - \theta)^{b-1}$$

we prove that the beta distribution is the conjugate prior for a likelihood with a geometric distribution.

$$\begin{aligned} P(\theta|X) &= P(\theta) \cdot P(X|\theta) \\ &= \alpha \cdot \theta^{a-1} \cdot (1 - \theta)^{b-1} \cdot (1 - \theta)^{k-1} \cdot \theta \\ &= \alpha \cdot \theta^a \cdot (1 - \theta)^{b+k-2} \\ &= \beta(\theta|a+1, b+k-1) \end{aligned}$$

The posterior has the form of a beta distribution so therefore the beta distribution is the conjugate prior for the geometric distribution.

The update procedure for a beta posterior simply involves updating the a and b parameters

$$\begin{aligned} a_{N+1} &\leftarrow a_N + 1 \\ b_{N+1} &\leftarrow b_N + k - 1 \end{aligned}$$

2. Bayesian Naive Bayes
3. Logistic regression for credit scoring