Contato

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Principais competências

JavaScript
HTML5
CSS

Languages

Spanish (Elementary)
English (Professional Working)
Portuguese (Native or Bilingual)

Franklin Javier

Principal Enginner | We're building the world's best software for
managing architecture/engineering firms
Lisboa e Região

Resumo

Experienced Principal Engineer | Front-End Specialist | Mentor

With 16 years in front-end development, I deliver high-performance
web and mobile applications. As a Principal Engineer, I combine
technical expertise with leadership, driving innovative front-end
initiatives.

My specialization includes React and Node.js architectures,
performance optimization, and advanced monitoring methodologies.
I focus on creating accessible, user-friendly experiences through
design systems and web accessibility.

Beyond technical work, I actively contribute to the front-end
community through mentorship, pair programming, and knowledge-
sharing. I have experience in interviews, onboarding, M&A
processes, and POC development, helping build high-performing
teams.

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Experiência

Stone Giant Studio
Principal Engineer
março de 2023 - Present (2 anos 9 meses)
Dallas, Texas, United States

We help architectural firms in constructing and overseeing efficient practices
through our SaaS platform.

Stack:

• Remix

• Typescript

• Tailwind

• Radix-ui

• SQL

• OpenAI API

Grupo Boticário
3 anos 2 meses

Principal Engineer
janeiro de 2021 - fevereiro de 2023 (2 anos 2 meses)
Brazil

During my time in this company, I focused extensively on front-end architecture, emphasizing web and mobile performance, monitoring, and observability. I played a key role in advancing design systems and accessibility, ensuring our digital platforms were inclusive, consistent, and user-friendly.

I enhanced the development experience by creating intuitive templates, optimizing tooling, and developing versatile libraries that streamlined workflows across the organization. As an active member of the front-end guild, I contributed to knowledge-sharing initiatives and fostered collaboration among team members.

I was responsible for conducting interviews and overseeing onboarding processes, ensuring a seamless integration for new hires. Through one-on-one mentoring and pair programming, I helped colleagues grow technically and professionally.

In the context of mergers and acquisitions (M&A), I assessed architectures and technologies, providing strategic insights to support decision-making. I also built proof of concepts (POCs) to validate ideas and decentralized technical knowledge across teams.

Additionally, I regularly spoke at tech talks, company meetings, and industry events, sharing expertise on front-end technologies, architecture, and best practices to inspire innovation within and beyond the organization.

Digital Product SR Manager
janeiro de 2020 - dezembro de 2020 (1 ano)
São Paulo, Brazil

Led multiples squads in VS E-commerce

Beleza na Web

4 anos 5 meses

Head of Technology
maio de 2018 - janeiro de 2020 (1 ano 9 meses)
São Paulo, São Paulo, Brazil

Tech Lead
dezembro de 2015 - maio de 2018 (2 anos 6 meses)
São Paulo e Região, Brasil

In this role, I spearheaded the planning and implementation of a robust front-end architecture designed for maximum code reuse across projects (web and native), with a strategy for customizable themes and templates (multi-store/whitelabel). By leveraging cutting-edge technologies like ReactJS, React Native, Redux, AngularJS, and NodeJS, we delivered one of the fastest e-commerce platforms of the time, recognized for its exceptional web performance and user experience.

Key Achievements:

• Designed a multi-store system with customizable templates and themes for scalability.
• Implemented a micro frontend checkout, decoupling it from the webstore for faster feature releases.
• Migrated the legacy website to a modern microservices-based architecture.
• Improved page loading times from 15 seconds to 600 milliseconds, achieving global recognition as one of the fastest e-commerce platforms (example).
• Introduced Progressive Web App features (push notifications, service workers, Add to Home).
• Implemented AMP, improving load times by 80% and boosting Google rankings.
• Developed a unified omnichannel communication system across e-commerce and physical stores.
• Built a content platform connecting beauty experts, brands, and consumers.

Leadership Contributions:
• Led hiring initiatives to expand the development team with top talent.
• Delivered team-wide presentations on new technologies and best practices, fostering innovation and knowledge-sharing.
• Represented the company as a speaker at the E-commerce Brazil Forum, presenting strategies for performance optimization in e-commerce.

Tech Stack:

React/Native, Redux, NodeJs/ExpressJs, AngularJs, Nunjucks, Stylus, Lost, Rupture, Gulp, Nginx, Jasmine/Karma/Mocha, Redis, AWS, Jenkins/JobDSL, RabbitMQ.

Front-end engineer
setembro de 2015 - dezembro de 2015 (4 meses)

UOL
Front-end developer
março de 2012 - setembro de 2015 (3 anos 7 meses)

Desenvolvimento de infográficos interativos com suporte a todos browsers (IE7+) desktops e tablets, especiais das eleições, bem como ferramentas para tratamento de dados em geral. Implementação de uma arquitetura front-tend visando a automatização do trabalho repetitivo (scaffold, concat, minify, compressão de imagens e deploy automático).
Otimização das páginas home e interna de mobile, melhorando a performance em mais de 50%.

Experiências: HTML5, CSS (SASS/Compass/Less), JavaScript, Task Runner, Yeoman, Bower, RequireJS, RaphaelJS, Highcharts, D3.js, LeafletJS, gMaps, MapLink, NodeJS, Python, Bash e Unix.

Arcah
Front-end developer
maio de 2010 - fevereiro de 2012 (1 ano 10 meses)
Sao Paulo, Brasil

Sócio e desenvolvedor front-end.

Arcah - É (foi) um serviço de social web que permite criar, acompanhar, navegar e interagir na web de acordo com seus interesses. A Arcah conecta as pessoas por meio de assuntos de interesse em comum, facilitando o acesso ao conteúdo desejado.

Caixa Economica Federal
System analytics / Front-end developer
janeiro de 2009 - abril de 2010 (1 ano 4 meses)

Desenvolvedor web na execução de uma proposta de solução para a migração do sistema financeiro da Caixa Econômica Federal desenvolvido em

MUMPS/Caché para arquitetura Java J2EE, Sun One e Oracle. Baseado em RUP, participei de uma prova de conceito viabilizando a proposta de migração e a definição de sua arquitetura. Neste trabalho obtive alguns conhecimentos em mercado de Renda Variável. Atuei também como projetista de interface com o usuário (designer de interação), aplicando conceitos de IHC (testes de usabilidade e guidelines) com base em sistema legado. Levantamento de requisitos utilizando metodologia RUP (Rational Unified Process). Participando ativamente na documentação e no levantamento de requisitos para o projeto SINAC (Sistema de negociação de ações) e Home Broker.

Azul Linhas Aéreas Brasileiras
SQL Developer
2009 - 2009 (menos de um ano)
São Paulo e Região, Brasil

Geração de relatórios customizados junto à equipe de negócios utilizando Microsoft Reporting Services. Adaptação de relatórios conforme solicitação dos usuários. Criação de queries para extração de dados usando SQL Server 2008.

Politec
System analytics
2007 - 2009 (2 anos)

Prototipação (alta fidelidade) e desenvolvimento front-end do sistema de Controle de Combusfivel da empresa GOL Linhas Aéreas e de um projeto de Crédito Imobiliário da Nossa Caixa Nosso Banco, seguindo o guia de estilo proposto.

Desenvolvimento do front-end para o sistema de Home Broker da Caixa Econômica Federal, com mais de 200 telas e suas regras. Consultoria prestada à ATT/PS.

Formação acadêmica

Universidade Anhembi Morumbi
Tecnológo, Análise e desenvolvimento de sistemas · (2014 - 2016)

Adelia Camargo Correa