Francis Michael Moran

📍 *Brooklyn, New York 11221*

Phone: 357-956-0435 • **Email:** info@francisfrankmoran.com • **Portfolio:** francisfrankmoran.com
LinkedIn: bit.ly/34OXHqs • **GitHub:** github.com/franklintendo

Full-stack web developer with proven accountability, artistic talent for illustrating and conceptual design. Quick learner and very open to collaboration, enthusiastic attitude toward new challenges.

Experience

Continuum Economics, New York NY
Web Designer | Front-End Web Developer, May 2016 – November 2019

- Administered branding efforts such as designing the company logo, along with print materials such as business cards, roll-up banners/brochures for marketing events.
- Executed the design of the Continuum Economics desktop and mobile website—from creating mockups to building out the front-end.
- Produced HTML email templates for client outreach and conference call invitations, testing for compatibility across different mobile and desktop email clients.

Roubini Global Economics, New York NY
Web Designer, Mar. 2014 – May 2016

- Overhauled the design of the Roubini Global Economics desktop and mobile website and the development of the front-end.
- Designing, testing, and building HTML newsletter templates for compatibility across desktop and mobile email clients.
- Produced print materials such as business cards, sales sheets, and sales folders—along with covers for the quarterly "Outlook" publication and banners for research pieces on the website.

Zymphony Technology Solutions, Tampa FL
Web Development Intern, Sept. 2012 – Dec. 2012
Web Developer and Designer, Jan. 2013 – Feb. 2014

- Oversaw the rebranding efforts of Zymphony Technology Solutions—from designing and developing the company website to creating print materials such as business cards, sales folders, and print advertisements.
- Coordinated with clients to build websites from their inception—starting with building website mockups in Photoshop and upon approval, converting designs to PHP/ASP.NET websites.
- Developed print materials (flyers, banners, tradeshow displays, bifolds) for clients.
- Built HTML e-mail newsletters to be sent through Constant Contact.
- Formulated landing pages for Google AdWords campaigns, developing two versions of web pages for proper A/B testing to compare conversion rates.

Skills

HTML5 • CSS3 • Sass • Javascript • jQuery • Node.js • Express • MongoDB • MySQL • Adobe Creative Suite

Experience working within:

- PHP, ASP.NET environments
- Bootstrap, React, Vue, Laravel frameworks

Projects

SingAlong Karaoke
An app to search and save popular karaoke songs.

Technologies used: React, MySQL, Node.js, Express, Bootstrap, Javascript, Sass, Genius API, Youtube API, Musixmatch API

Demo: shrouded-cliffs-43407.herokuapp.com/
GitHub: github.com/MarciaAdler/KaraokeApp

Books Search
An app to search and save books.

Technologies used: React, MongoDB, Node.js, Express, Bootstrap, Google Books API

Demo: stark-falls-12658.herokuapp.com/
GitHub: github.com/franklintendo/google-books-search

Weather Dashboard
An app to check weather conditions by city.

Technologies used: jQuery, Bootstrap, OpenWeather API

Demo: bit.ly/2VoAoAO
GitHub: [bit.ly/2zc2g2h](bit.ly/2zc2g2h)

Education

Columbia University
Certificate, Full Stack Flex Bootcamp
2019 - 2020

University of Tampa
Bachelor of Arts Degree, New Media Production
2007 - 2011