

**Director-Level Presentation Designer** with over 25 years of corporate design experience. Art Direction, Project Management, and Copywriting skills with strong technical expertise; astute and resourceful team player with a passion for transforming info clutter into compelling stories.

## EXPERIENCE

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<b>Doar</b> I New York, NY	May 2025–Present
<ul style="list-style-type: none"><li>• Create templates for trial openings, evidence presentations, and closings for Federal and mock trials.</li><li>• Consult law firms to develop demonstratives/graphics to effectively highlight key points of evidence.</li><li>• Assist with juror research and tech setup for trials in Federal courthouses.</li></ul>	
<b>Omnicon Group/BBDO</b> I New York, NY	
<b>AV Infrastructure Engineer</b>	Aug 2023–May 2025
<ul style="list-style-type: none"><li>• Aligned with AV integrators to develop/install AV solutions for upgraded offices or for new build outs.</li><li>• Coordinated with Omnicom's Real Estate management to ensure that digital signage and conference room technology was consistently deployed, maintained, and managed across all global offices.</li></ul>	
<b>AV Presentation Director</b>	August 2018 -August 2023
<ul style="list-style-type: none"><li>• Provided AV and presentation support for New Business meetings and live/virtual company events.</li><li>• Designed all presentations for the Global CEO, NA CEO, and Global Creative Director of BBDO.</li><li>• Created cross-training decks for Production Department and branded templates for virtual events.</li></ul>	
<b>Freelance Presentation Designer/Art Director</b> I Various Agencies and Corporations	2010–Present
<ul style="list-style-type: none"><li>• Consulted with senior executives, account managers, and event coordinators to create custom presentations, corporate communications, marketing brochures, and collateral for pitches, client meetings and events</li><li>• Clients included: Merkley+Partners (project-based, ongoing), Havas Health (Sep 2015– Aug 2018), Mediacom (Sep 2013–Apr 2014), MasterCard Worldwide (Apr 2013–Sep 2013), Harrison and Star (Jun 2011–Mar 2012); project-based pitch design for McCann Worldwide and Ogilvy, including their 2011 pitch to SC Johnson, the largest ever Global Activation business consolidation at the time</li></ul>	
<b>Omnicon Media Group</b> I New York, NY	Apr 2014–Sep 2015
<b>Presentation Designer/Art Director, New Business Development</b>	
<ul style="list-style-type: none"><li>• Consulted with account executives and senior management to develop new business presentations, RFP responses, and associated creative collateral for several Omnicom brands.</li><li>• Managed creative projects, including freelance support resources, from concept to delivery.</li></ul>	
<b>American Express Global Business Travel</b> I New York, NY	March 2012–April 2013
<b>Creative Services Manager, Business Development</b>	
<ul style="list-style-type: none"><li>• Consulted with senior account executives and sales managers to develop presentations, RFP responses, and creative collateral for client meetings and new business efforts.</li><li>• Created a library of visual sales tools for the NA sales force with branded slides and infographics.</li></ul>	
<b>Gartner</b> I Stamford, CT	August 2004–January 2009
<b>Senior Presentation Designer, Worldwide Events</b>	(freelance Jan 2009–Jan 2010)
<ul style="list-style-type: none"><li>• Developed optimized data-driven presentations for Research Analysts to present at conferences.</li><li>• Traveled to events to provide onsite presentation support and managed presentation delivery.</li><li>• Produced an online multimedia product with synchronized slides and audio from presenters.</li></ul>	

## STRENGTHS

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- Expert-level command of PowerPoint, Keynote, Google Slides, Adobe CS, and Microsoft Office 360.
- Extensive consulting experience with senior management, including CEOs, to develop custom presentations for high-level meetings, events and conferences.
- Over 2 decades of corporate design experience, working within various industries (Technology, Audit, Finance, Healthcare, Pharmaceutical, Beauty, Media, and Marketing Agencies).
- Copy/Headline writing experience with an editorial eye for grammar, style and flow.
- Effective communication and interpersonal skills, bilingual (Spanish).