

**Director-Level Presentation Designer** with over 20 years of corporate design experience. Art Direction, Project Management, and Copywriting skills with strong technical expertise; astute and resourceful team player with a passion for transforming info clutter into compelling stories.

## EXPERIENCE

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**Omnicom Group/BBDO** | New York, NY Aug 2018–Present  
**AV Presentation Director**

- Provide AV and presentation support for New Business meetings and live/virtual company events.
- Design all presentations for the Global CEO, NA CEO, and Global Creative Director of BBDO.
- Create training decks for the Production Department and branded PPT templates for virtual events.

**Freelance Presentation Designer/Art Director** | Various Agencies and Corporations 2010–Present

- Consult with senior executives, account managers, and event coordinators to create custom presentations, corporate communications, marketing brochures, and collateral for client meetings
- Work includes: Merkley+Partners and BioScience (project-based, ongoing), Havas Health (Sep 2015–Aug 2018), Mediacom (Sep 2013–Apr 2014), MasterCard Worldwide (Apr 2013–Sep 2013), Harrison and Star (Jun 2011–Mar 2012), and Precision Value Health (Feb 2010–May 2011); project-based pitch design for TAG Creative, McCann Worldwide and Ogilvy, including their 2011 pitch to SC Johnson, the largest ever Global Activation business consolidation at the time

**Omnicom Media Group** | New York, NY Apr 2014–Sep 2015  
**Presentation Designer/Art Director, New Business Development**

- Consulted with account executives and senior management to develop new business presentations, RFP responses, and associated creative collateral for several Omnicom brands.
- Managed creative projects, including freelance support resources, from concept to delivery.

**American Express Global Business Travel** | New York, NY March 2012–April 2013  
**Creative Services Manager, Business Development**

- Consulted with senior account executives and sales managers to develop presentations, RFP responses, and creative collateral for client meetings and new business efforts.
- Created a library of visual sales tools for the NA sales force with branded slides and infographics.

**Gartner** | Stamford, CT August 2004–January 2009  
(freelance Jan 2009–Jan 2010)  
**Senior Presentation Designer, Worldwide Events**

- Developed optimized data-driven presentations for Research Analysts to present at conferences.
- Traveled to events to provide onsite presentation support and managed presentation delivery.
- Produced an online multimedia product with synchronized slides and audio from presenters.

**Ernst & Young** | New York, NY January 2003–August 2004  
**Senior Presentation/Document Specialist**

- Consulted with senior partners to develop annual reports, prospective property research reports, and RFP responses for the Real Estate practice.
- Managed creative projects from concept to delivery and negotiated vendor costs for printed projects.

## STRENGTHS

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- Expert-level command of PowerPoint, Keynote, Google Slides, Adobe CS, and Microsoft Office.
- Extensive consulting experience with senior management, including CEOs, to develop custom presentations for high-level meetings, events and conferences.
- Solid understanding of mechanical design principles for print, presentation and digital media, with a strong comprehension of trending presentation and conference technology.
- Over 2 decades of corporate design experience, working within various industries (Technology, Audit, Finance, Healthcare, Pharmaceutical, Beauty, Media, and Marketing Agencies).
- Copy/Headline writing experience with an editorial eye for grammar, style and flow.
- Effective communication and interpersonal skills, bilingual (Spanish).