

## **Franklyn Broomfield**

Franklyn Broomfield is an experienced Media Integrator and consultant who has an extensive and varied breadth of experience in the field of Event Planning, Event Management, Technical Director, Production Manager, and Media Systems Integration. Broomfield's years of experience have made him relevant to all demographics. As a retired Youth Pastor, Pathfinder, and Adventurer Master Guide, (the Adventist church's version of an Eagle Scout), he brings a lot of diverse experience to his Clients.

Broomfield has been a member of the Tournament of Roses Committee that plans the annual Rose Parade and the Rose Bowl for the past 15 years. Broomfield has also been the Production Manager or Technical Director of the Stunt Women's Action Icon Awards show and Demonstration Workshops for 8 of the past 10 years.

Broomfield has also planned many Youth Conventions and Ministry Conferences and has led numerous planning teams to reach their event goals. Broomfield's main market is the SMERF market, (Social, Military, Educational, Religious, and Fraternal). He specializes in Houses of Worship, designing and remodeling their facilities including platforms, event spaces, and stages, as well as production needs.

Broomfield's area of education is in Hospitality, Audio Visual, Recording, Media, Construction Management, and Theater. His goal is to be an Executive Producer and an Account Executive in the Event Management field, who will be creating exciting content for events for special shows and conventions. He likes to leave attendees with meaningful and relevant conversations that develop innovative experiences and deliverables for today's marketplace.

Broomfield looks for fresh and innovative ideas to bring out the personality of our clients in what we create for them. Our motto: Integrity, Quality, Dedication, Excellence. Not just words, but a commitment to the way we do business.

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