# Frank Nelson

3839 Van Buren St Columbia Heights, MN, 55421 fnelson12@gmail.com 612 916 1867

#### **WEB SKILLS**

HTML5/CSS3 JS, jQuery, jQuery Mobile Frameworks: Skeleton, GoldenGrid PHP/Wordpress RWD

#### Interested in learning

Sass/Less Node, Backbone HTML email

#### **WORK HISTORY**

# **Reporting Analyst, Distribution Operations**

Target Corporation, MPLS, MN Dec 2012 - Present

### **Associate Reporting Analyst, Store Ops**

Target Corporation, MPLS, MN Sept 2010 – Nov 2012

#### **Documentation Management Assistant**

The Global Fund to Fight AIDS, Tuberculosis and Malaria, Geneva, Switzerland Dec 2008 – Nov 2009

#### **EDUCATION**

Minneapolis College of Art & Design Expected graduation date: May 2015 Interactive Design & Marketing program

# Iowa State University, Ames, IA Class of 2008

BA in Art & Design with emphasis in Advertising BA in Advertising

#### **FUN STUFF**

- Proficient in spoken and written Spanish
- Deeply invested in my English Premier League fantasy league
- Pitched against Joe Mauer and played basketball against Kris Humphries in high school

#### RELEVANT EXPERIENCE

#### Reports Center (Reporting Analyst, Target Corp)

Field and HQ-facing portal linking to reports in several different formats (Excel, PDF, Tableau, MicroStrategy). Built with HTML, CSS, js and jquery and hosted on SharePoint.

- Links created dynamically with js depending on the user location and drop-down input selections
- Built the framework and design, then collaborated with a team of two developers in India to complete the links for 40+ reports
- Used Agile/sprint/iterative dev process to complete the project and roll out to all users in 10 weeks
- Leveraged Spservices.js library to display notifications created in separate SharePoint list and allow HQ to easily add more from the main page

# Portfolio Site (Personal)

Built as part of my MCAD program, my goals were to build from scratch a responsive site, with a responsive images solution, and be as light-weight as possible.

- Used a 5-column layout to manage the different layouts for device/screen sizes
- Leveraged modernizr to indicate links to projects on touch devices where the hover function doesn't apply
- Used the <u>responsive-enhance</u> image solution to deliver smallest image by default, only serving larger images depending on screen size
- · Learned Git/GitHub during the dev process
- Working on transitioning the portfolio to Wordpress to make adding content easier

# **DC Support (Reporting Analyst, Target Corp)**

Built a support form and system that allows team members in the distribution centers to create tickets and HQ team members to answer them using out of the box SharePoint and InfoPath 2010 functionality.

- Focused on the minimum viable product to go from requirements gathering to launch in 9 weeks
- Brought knowledge of web design and UX to get the most out of enterprise tools
- Used <u>fontawesome</u> icons to add clarity and simplicity to the form
- Created dashboards for HQ team to monitor their tickets and receive alerts when new ones are created
- 8,000+ tickets created since Oct 2013 without incident