

FRANKLIN OMOWANILE

London | +447480428047

franklinomowanile@gmail.com | [LinkedIn](#) | [Portfolio](#)

CAREER SUMMARY

Data Analyst

- **Analytical and results-driven Data Analyst** skilled in uncovering actionable insights from complex datasets to drive product development and business growth. Experienced in analysing user behaviour, tracking performance metrics, and visualising data to support evidence-based decision-making.
- **Proficient in SQL, Power BI, Tableau, and Excel**, with a strong foundation in **data modelling, dashboard design, and KPI monitoring**. Adept at collaborating with product managers and cross-functional teams to optimise technology performance and deliver measurable business outcomes.

CORE AND TECHNICAL SKILLS

- | | | | | |
|----------------------|-----------------------|--------------------|-----------------|--------------------|
| ▪ Data Cleaning | ▪ Predictive Analysis | ▪ Dashboard Design | ▪ Google Sheets | ▪ Looker Studio |
| ▪ Data Modelling | ▪ KPI Tracking | ▪ Collaboration | ▪ SQL | ▪ Microsoft Office |
| ▪ Data Visualisation | ▪ Data Storytelling | ▪ Microsoft Excel | ▪ R | ▪ Packages |
| | | | ▪ Power BI | |
| | | | ▪ Tableau | |

PROFESSIONAL EXPERIENCE

Amdari, United Kingdom

February 2025 – Present

Data Analyst Consultant

- Analysed 100k+ sales transactions in Excel to gain insights into sales trends and product performance, built a user-friendly Excel dashboard to facilitate sales performance monitoring across 3 stores, and automated KPIs calculation using Office Scripts, reducing the need for manual calculation efforts.
- Conducted Exploratory Data Analysis (EDA) on 30k+ loan entries using SQL, built a Power BI dashboard to track loan performance, and recommended strategies to reduce loan risks.
- Analysed 900+ records to gain valuable insights into user engagement, developed a Tableau dashboard to track user engagement and regional trends, and forecasted future product performance using Tableau.
- Presented analytical findings to stakeholders, delivering actionable recommendations based on data-driven insights.

Precious Cornerstone University, Nigeria

January – October 2023

Administrative Assistant

- Supported management by preparing data-driven reports and presentations to support effective planning and decision-making processes.
- Managed and analysed departmental data, improving data accuracy and retrieval efficiency.
- Coordinated administrative workflows and implemented process improvement to enhance operational efficiency.

- Leveraged data organisation and reporting tools to monitor performance and resource utilisation effectively.
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EDUCATION

MSc Clinical and Developmental Neuropsychology,

2025

Bournemouth University, United Kingdom

BSc Psychology,

2022

Lagos State University, Nigeria

CERTIFICATIONS

Google Data Analytics Certificate

2025

Desktop Publishing,

2013

Iju Computer College