

# FRANKLIN OMOWANILE

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## CAREER SUMMARY

### Data Analyst

- **Analytical and results-driven Data Analyst** skilled in uncovering actionable insights from complex datasets to drive product development and business growth. Experienced in analysing user behaviour, tracking performance metrics, and visualising data to support evidence-based decision-making.
- **Proficient in SQL, Power BI, Tableau, and Excel**, with a strong foundation in **data modelling, dashboard design, and KPI monitoring**. Adept at collaborating with product managers and cross-functional teams to optimise technology performance and deliver measurable business outcomes.

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## CORE AND TECHNICAL SKILLS

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|----------------------|-----------------------|--------------------|-----------------|--------------------|
| ▪ Data Cleaning      | ▪ Predictive Analysis | ▪ Dashboard Design | ▪ Google Sheets | ▪ Looker Studio    |
| ▪ Data Modelling     | ▪ KPI Tracking        | ▪ Collaboration    | ▪ SQL           | ▪ Microsoft Office |
| ▪ Data Visualisation | ▪ Data Storytelling   | ▪ Microsoft Excel  | ▪ R             | ▪ Packages         |
|                      |                       |                    | ▪ Power BI      |                    |
|                      |                       |                    | ▪ Tableau       |                    |

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## PROFESSIONAL EXPERIENCE

**Amdari**, United Kingdom

**February 2025 – Present**

### Data Analyst Consultant

- Analysed 100k+ sales transactions in Excel to gain insights into sales trends and product performance, built a user-friendly Excel dashboard to facilitate sales performance monitoring across 3 stores, and automated KPIs calculation using Office Scripts, reducing the need for manual calculation efforts.
- Conducted Exploratory Data Analysis (EDA) on 30k+ loan entries using SQL, built a Power BI dashboard to track loan performance, and recommended strategies to reduce loan risks.
- Analysed 900+ records to gain valuable insights into user engagement, developed a Tableau dashboard to track user engagement and regional trends, and forecasted future product performance using Tableau.
- Presented analytical findings to stakeholders, delivering actionable recommendations based on data-driven insights.

**Precious Cornerstone University**, Nigeria

**January – October 2023**

### Administrative Assistant

- Supported management by preparing data-driven reports and presentations to support effective planning and decision-making processes.
- Managed and analysed departmental data, improving data accuracy and retrieval efficiency.
- Coordinated administrative workflows and implemented process improvement to enhance operational efficiency.

- Leveraged data organisation and reporting tools to monitor performance and resource utilisation effectively.

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## EDUCATION

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| <b>MSc Clinical and Developmental Neuropsychology,</b><br>Bournemouth University, United Kingdom | <b>2025</b> |
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| <b>BSc Psychology,</b><br>Lagos State University, Nigeria | <b>2022</b> |
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## CERTIFICATIONS

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| <b>Google Data Analytics Certificate</b> | <b>2025</b> |
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| <b>Desktop Publishing,</b><br>Iju Computer College | <b>2013</b> |
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