Apr 8, 2021

### Color

These user interface colors were dynamically created to be used throughout Roll. They are a defined fixed set of shades that can be used to create all the components. The sets are broken down by the three categories below. These will be created in a SCSS stylesheet on the adp-e-common package, and easily referred to. They will have their own variables, and follow a series of numbers. For example: \$primary-100, \$primary-200, etc.

# Primary

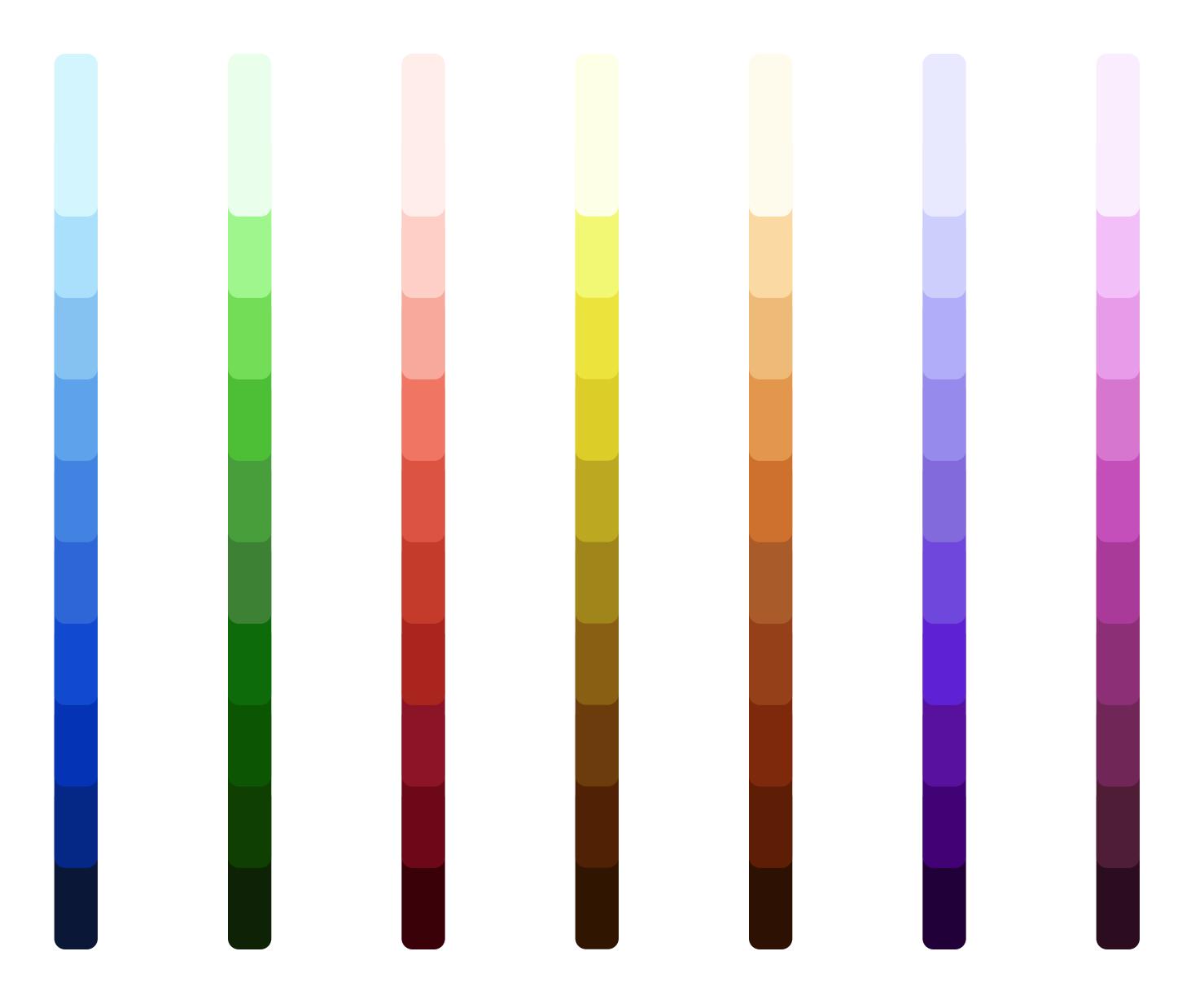
These are the splashes of color that should appear the most in the UI, and are the ones that determine the overall "look" of Roll. Use these for things like primary actions, links, navigation items, icons, accent borders, or text you want to emphasize.

#### **Neutrals**

These are the colors you will use the most and will make up the majority of your UI. Use them for most of your text, backgrounds, and borders, as well as for things like secondary buttons and links.

# Supporting

These colors should be used fairly conservatively throughout Roll to avoid overpowering your primary colors. Use them when you need an element to stand out, or to reinforce things like error states or positive trends with the appropriate semantic color.



Roll Design System Typography

### Typeface

Avenir Next is a sans-serif typeface that is modern, flexible, and strong. The wide range of font variants will work well throughout the Roll by ADP app.

**10px** The quick brown fox jumps over the lazy dog

12px The quick brown fox jumps over the lazy dog

**14px** The quick brown fox jumps over the lazy dog

**16px** The quick brown fox jumps over the lazy dog

**18px** The quick brown fox jumps over the lazy dog

**20px** The quick brown fox jumps over the lazy dog

**24px** The quick brown fox jumps over the lazy dog

**30px** The quick brown fox jumps over the...

**36px** The quick brown fox jumps ove...

48px The quick brown fox...

60px The quick brow...

72px The quick...

#### Example

# A whole new way to (pay)roll

#### Pay your people – fast

No desktop. No laptop. No problem. Roll's intelligent chat-based interface guides you through the entire payroll process in just a few taps – all from your phone. You run payroll today. Your team gets paid tomorrow (not 4 days from now).

Take the worry out of tax filing and deposits. Roll by ADP handles it for you. With Roll by ADP, you get the expertise and reliability of the biggest name in payroll, right in your pocket.

Roll does more than just keep up. It stays ahead – sending you alerts and reminders so you can stay on top of due dates and deadlines. And finally ditch all those sticky notes.