
Cloud Computing for Developers

Uli Hitzel | Singapore Spring User Group Meeting, March 2014



Agenda

OpenStack

What is it | Why is it important | Who is using it

Cloud Computing

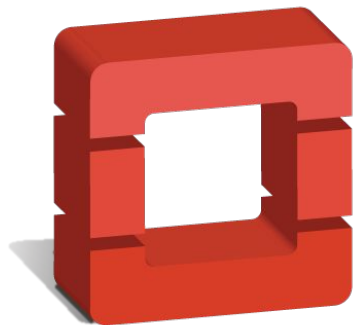
Cloud in 2014 | Developers as the consumer | Architect Cloud Applications

About Uli

- Senior Architect at  CloudFX
- previously working as software developer, engineer, project manager and consultant for companies including



Part 1: OpenStack



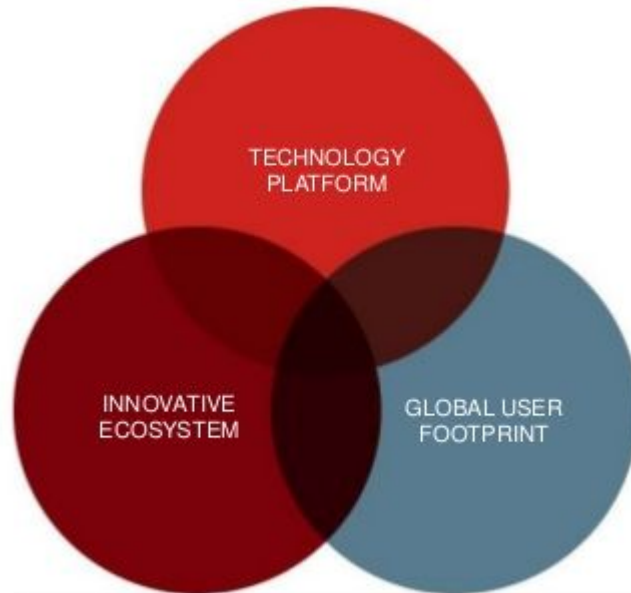
openstack™
CLOUD SOFTWARE

What's OpenStack

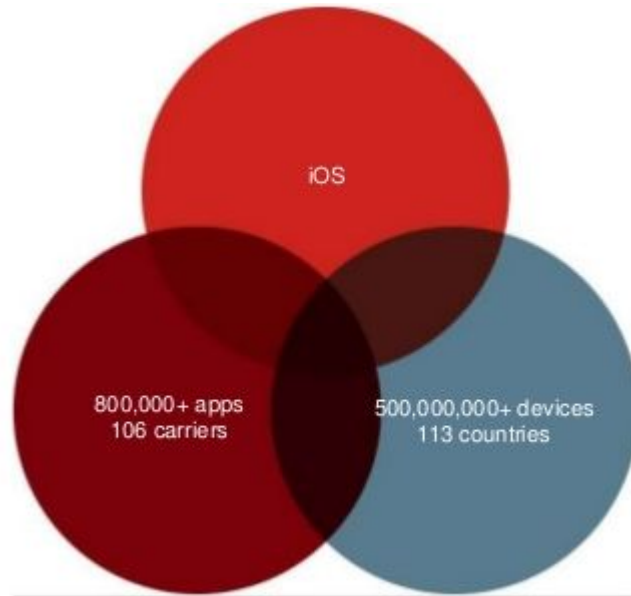
- Cloud Infrastructure Software
- Global open source community, founded by Rackspace & NASA
- Collaboration between technology vendors including Red Hat, IBM, Cisco and many others



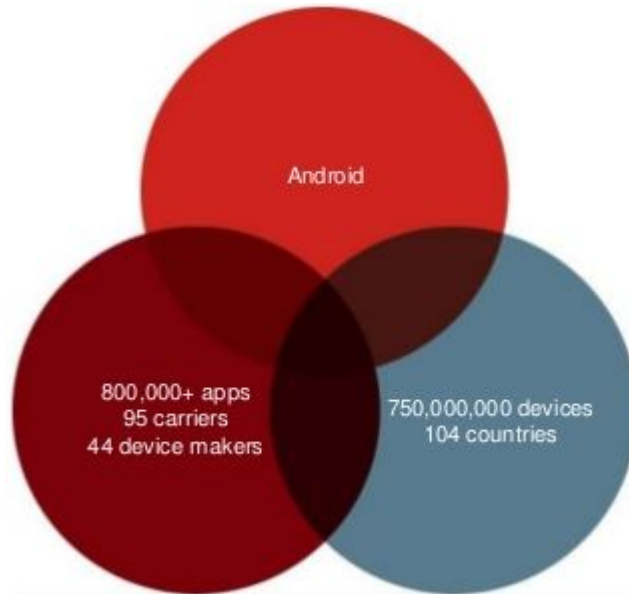
General Success Factors



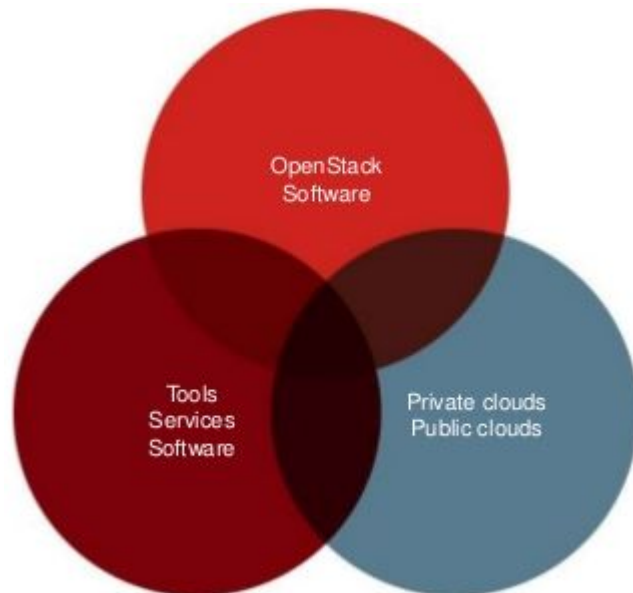
Apple



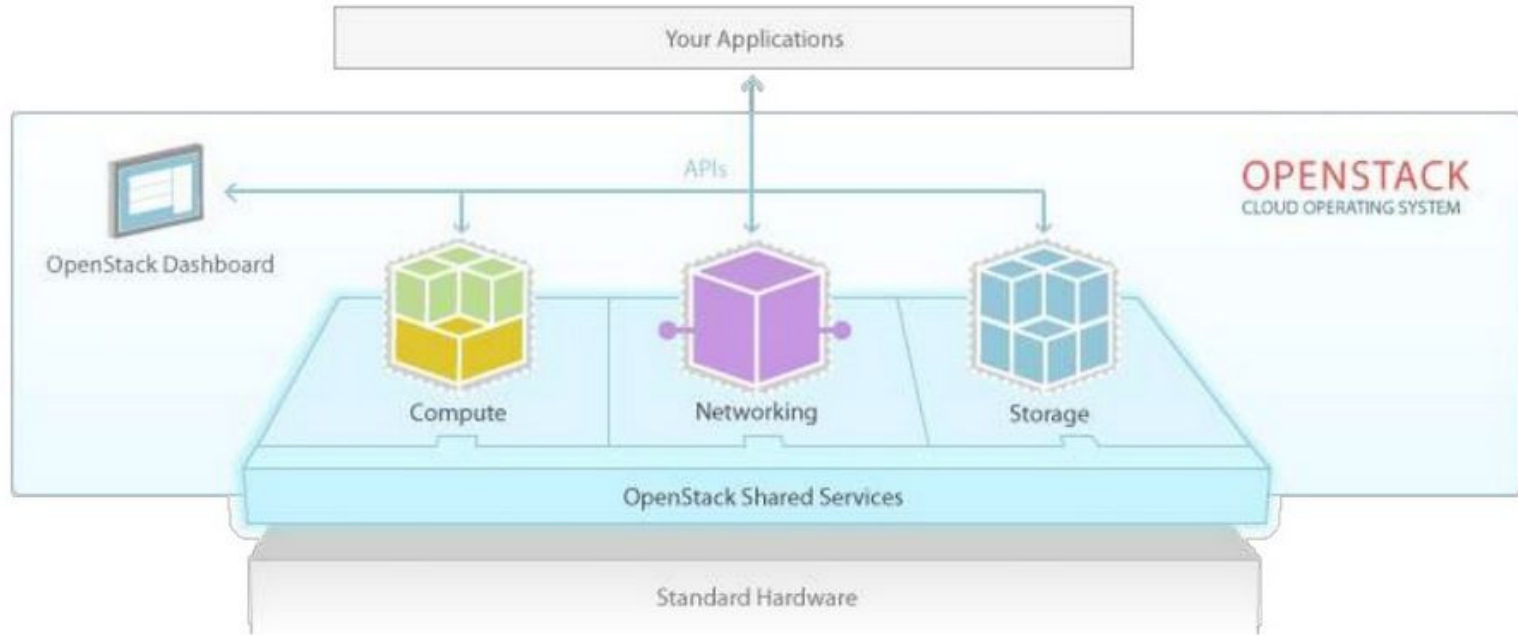
Android



OpenStack



OpenStack - Cloud Infrastructure Software



OpenStack - Features

Compute	Provision and manage large pools of on-demand computing resources
Object Storage	Petabytes of reliable storage on standard gear
Block Storage	Volumes on commodity storage gear, and drivers for more advanced systems like IBM, EMC, HP, Red Hat/Gluster, Ceph/RBD, NetApp, SolidFire, and Nexenta
Networking	Software defined networking automation with pluggable backends
Dashboard	Self-service, role-based web interface for users and administrators
Shared Services	Multi-tenant authentication system that ties to existing stores (e.g. LDAP), Image Service

OpenStack Ecosystem



The need for Open Standards



iPhone 5

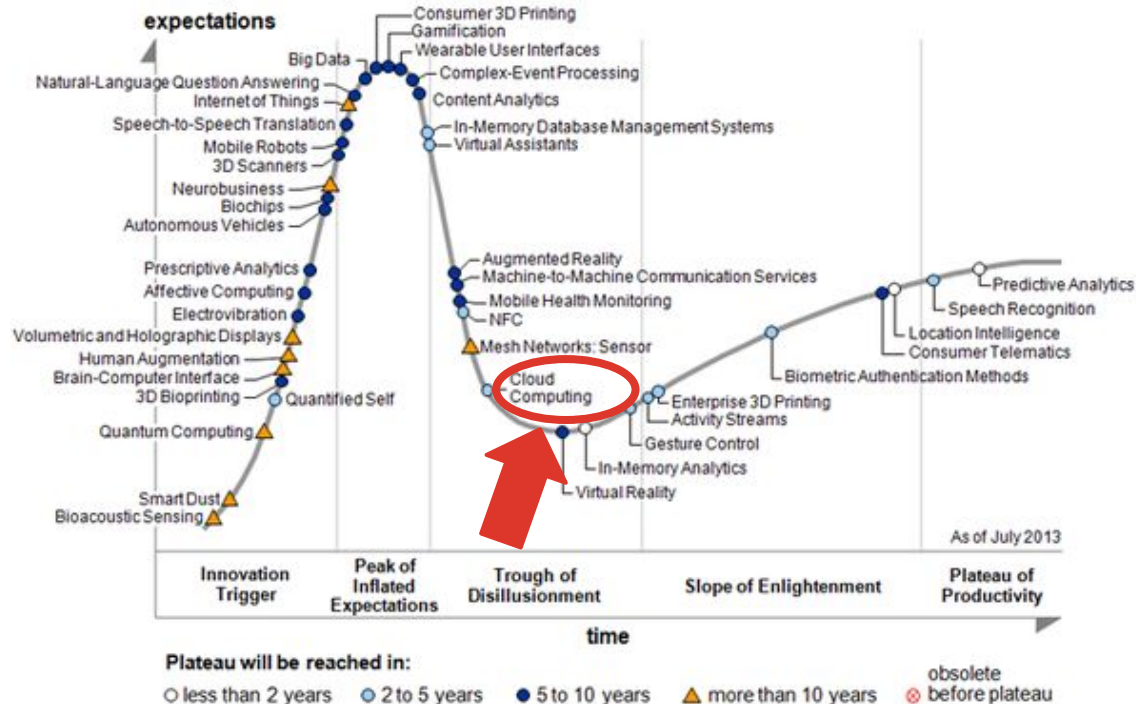


Micro USB

OpenStack Implementations

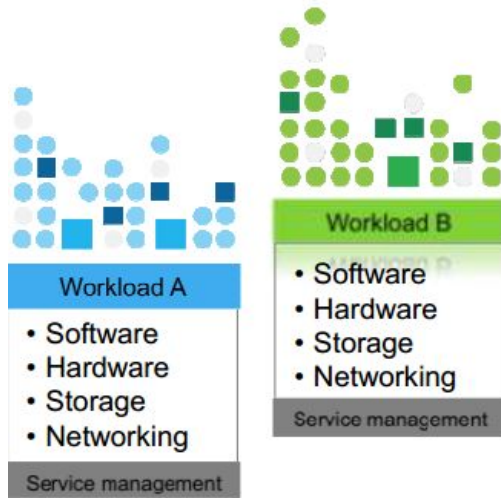


Cloud Computing in 2014



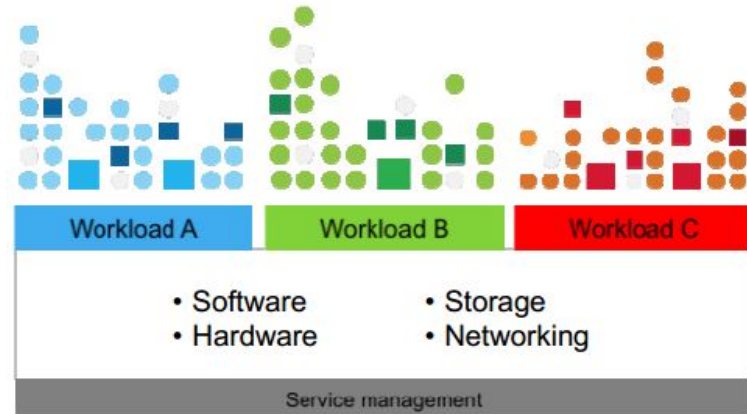
Hype Cycle for Emerging Technologies 2013 Source: Gartner

Traditional Workloads vs Cloud Workloads



Traditional

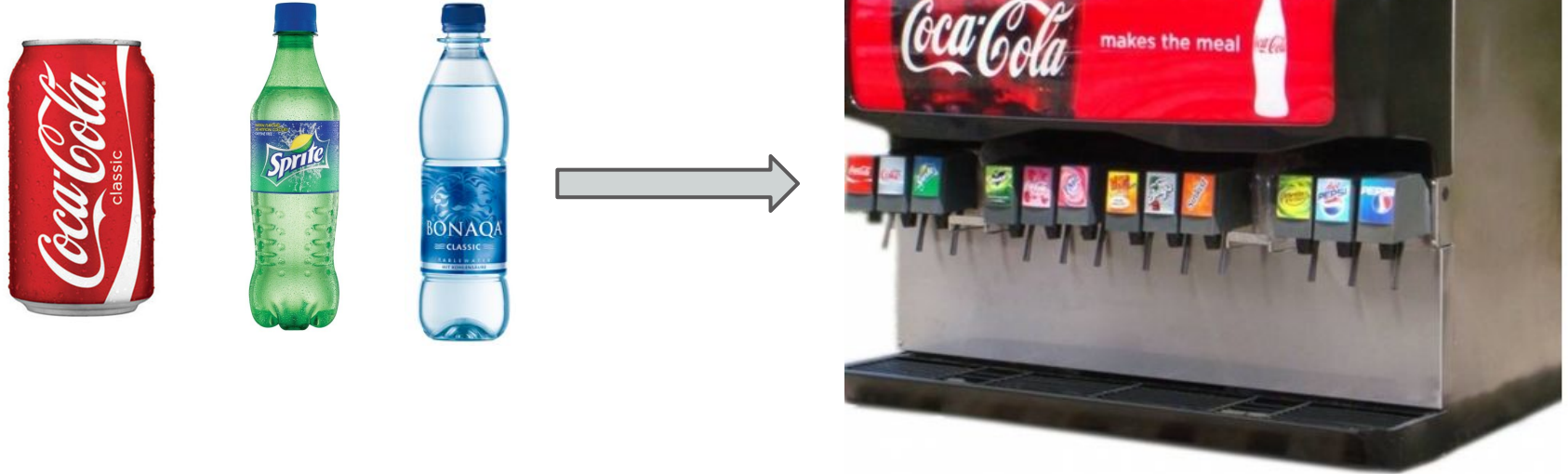
Dedicated Resources for each workload



Cloud

Virtualized & Shared & Standardized Resources
Scalability & Elasticity
Automated Service Management

A new consumption & delivery model



Smart Phones - Turn devices into apps



The Developer as the Cloud Consumer



Developer

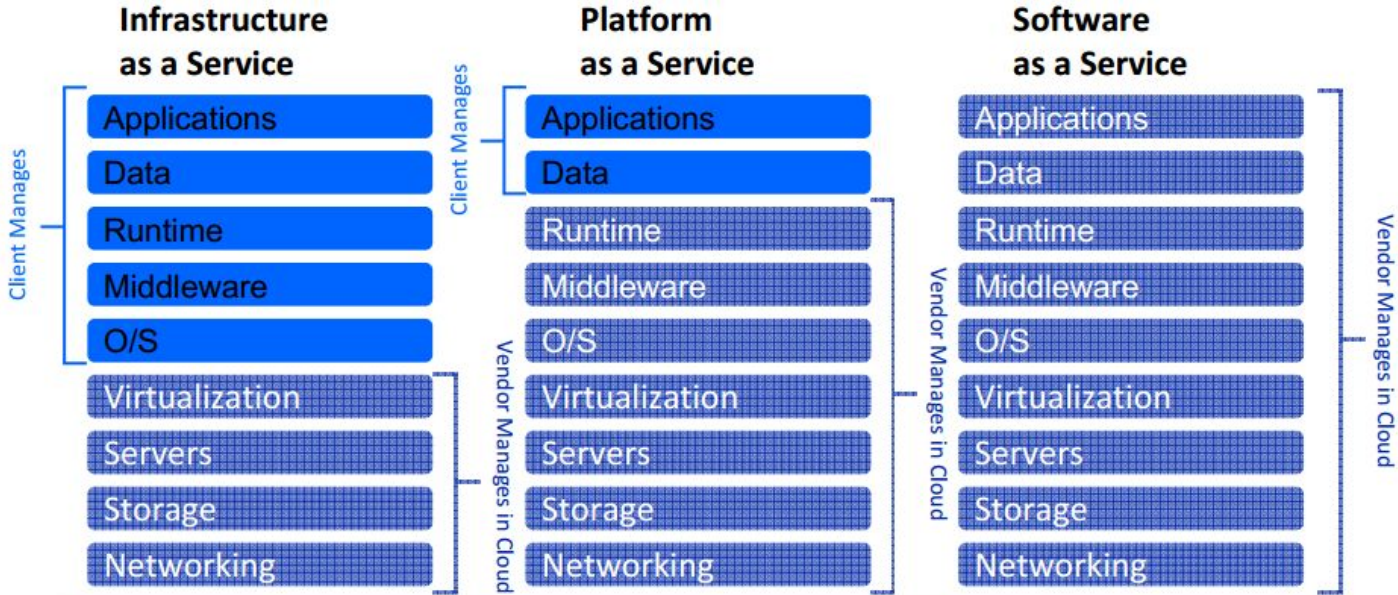
“I want to develop my application”



IT Administrator

“I manage servers, storage and networks”

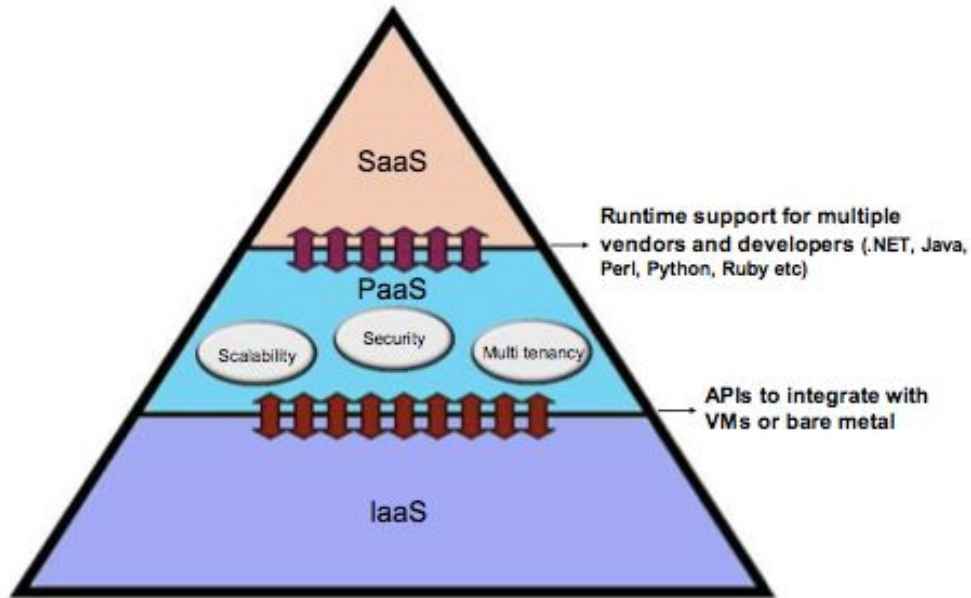
Virtualize the Application Stack



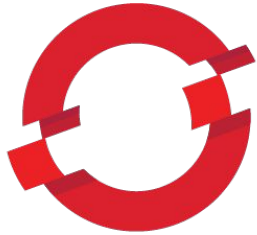
Customization; higher costs; slower time to value

Standardization; lower costs; faster time to value

Platforms are your Friend



Platform as a Service Offerings



OPENSIFT



**CLOUD
FOUNDRY™**



Elastic Beanstalk



Windows Azure™

AWS Elastic Beanstalk Example



Get Started in Three Easy Steps



Select a Platform



Upload an Application or Use a Sample



Run it!

AWS: Choose your Platform

Welcome to AWS Elastic Beanstalk

Elastic Beanstalk allows you to **deploy**, **monitor**, and **grow** your application quickly and easily. Let us do the heavy lifting so you can focus on your business.

Select a Platform ▼

Select a Platform

IIS

Node.js

PHP

Python

Ruby

Tomcat

Get Started



AWS: Application Environment



My First Elastic Beanstalk Application ▶ Default-Environment ()

Actions ▼

Dashboard

Configuration

Logs

Monitoring

Alarms

Events

Overview

Refresh



Health

Launching

Monitor

Running Version

Upload and Deploy



Configuration

Python 2.7

Edit

Recent Events

Show All

AWS: Application Environment



Elastic Beanstalk

My First Elastic Beanstalk Application ▾

Create New Environment

Default-Environment (Default-Environment- elasticbeanstalk.com)

Actions ▾

Dashboard

Configuration

Logs

Monitoring

Alarms

Events

Overview

Refresh

Health
Green
Monitor

Running Version
Sample Application
Upload and Deploy

Configuration
Python
Edit

Recent Events

Show All

AWS: Deploy Application

Upload and Deploy

Upload application:

Browse...

Version label:

To redeploy an existing version, go to [All Versions](#).

Cancel


Deploy

AWS: Deploy Application

Elastic Beanstalk My First Elastic Beanstalk Application Create

Versions for My First Elastic Beanstalk Application

Delete Deploy Upload

	Version Label	Description
<input checked="" type="checkbox"/>	Sample Application Second Version	
<input type="checkbox"/>	Sample Application	

Version label: Sample Application Second Version

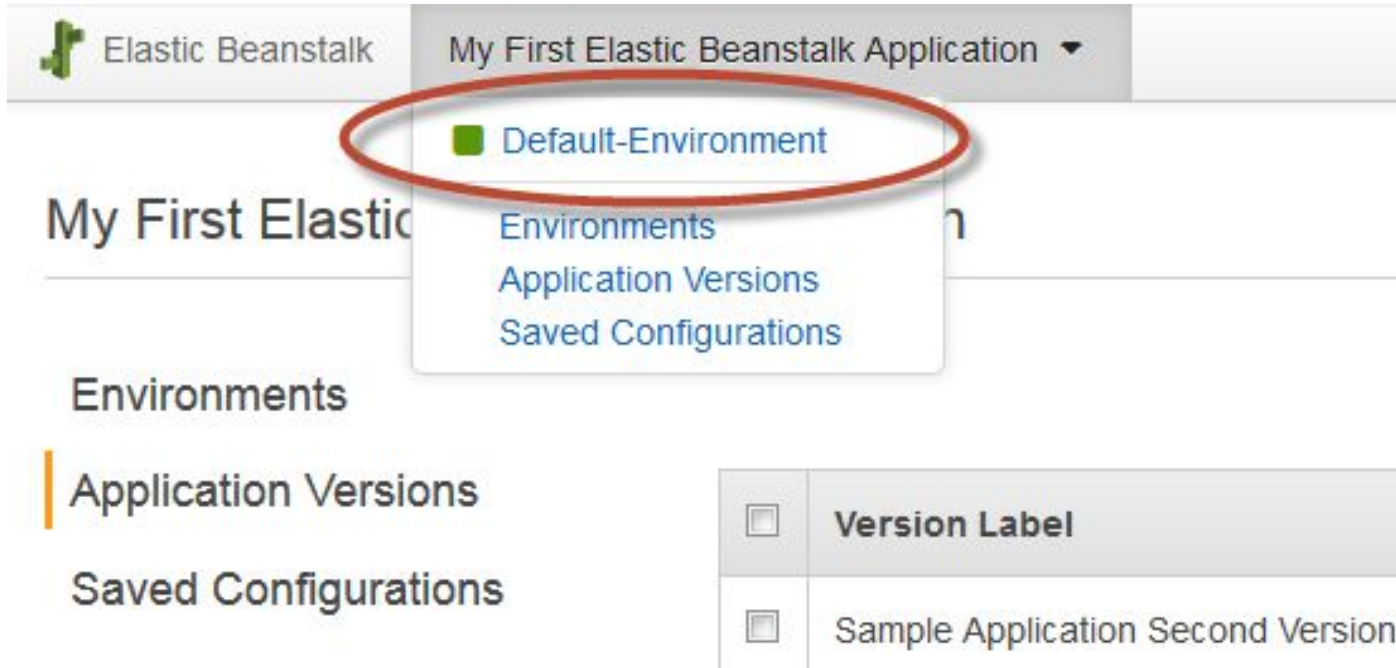
Environment: Default-Environment

Environment URL: Default-Environment-
elasticbeanstalk.com

Cancel Deploy

Deployed
Default-Env

AWS: Modify Configuration



The screenshot shows the AWS Elastic Beanstalk console interface. At the top, there is a navigation bar with the Elastic Beanstalk logo and a dropdown menu labeled 'My First Elastic Beanstalk Application'. The dropdown menu is open, showing four options: 'Default-Environment' (highlighted with a red oval), 'Environments', 'Application Versions', and 'Saved Configurations'. Below the navigation bar, the main content area is divided into three sections: 'Environments', 'Application Versions', and 'Saved Configurations'. The 'Application Versions' section is currently selected, showing a table with two columns: 'Version Label' and 'Sample Application Second Version'.

	Version Label
<input type="checkbox"/>	Sample Application Second Version

AWS: Modify Configuration

Dashboard

Configuration

Logs

Monitoring

Alarms

Events

Web Tier

Scaling



Environment type: Load balanced, auto scaling

Number instances: 1 - 4

Scale based on Average network out

Add instance when > 6000000


Remove instance when < 2000000

AWS: Modify Configuration


Create Load BalancerDelete

Viewing: All Load Balancers

Search

<input type="checkbox"/>	Load Balancer Name	DNS Name	Port Configuration
<input checked="" type="checkbox"/>	 awseb-e-x-AWSEBLoa-1CN9DOH1D30EH	awseb-e-x-AWSEBLoa-1CN9DOH1D30EH-102	80 (HTTP) forward

1 Load Balancer selected

 **Load Balancer:** awseb-e-x-AWSEBLoa-1CN9DOH1D30EH

Description

Instances

Health Check

Monitoring

Security

Listeners

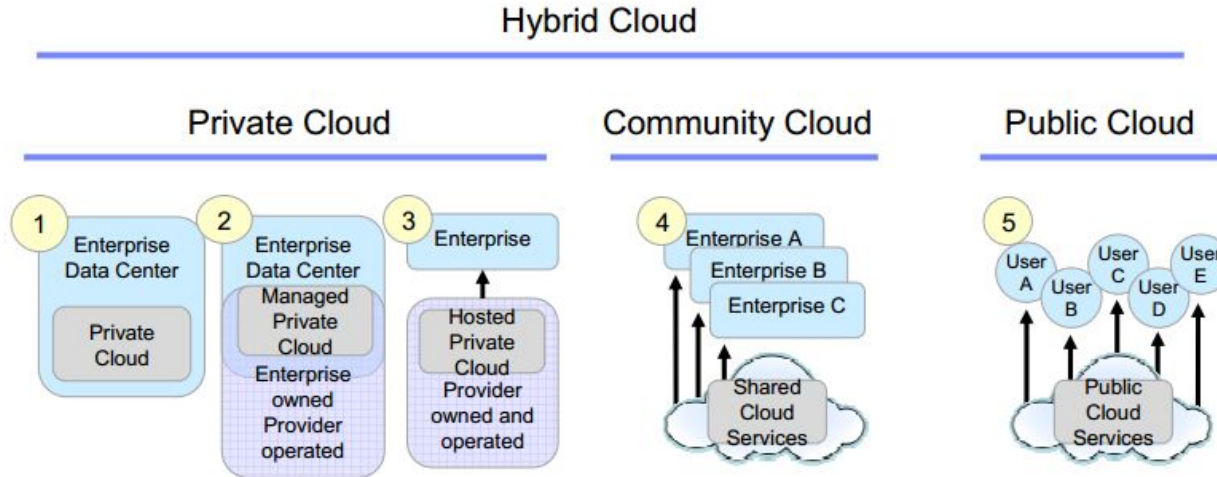
Instances

Instance	Name	Availability Zone	Status	Actions
i-5b403473	Default-Environment	ap-southeast-1b	In Service	Remove from Load Balancer
i-922b37bb	Default-Environment	ap-southeast-1a	In Service	Remove from Load Balancer

Availability Zones

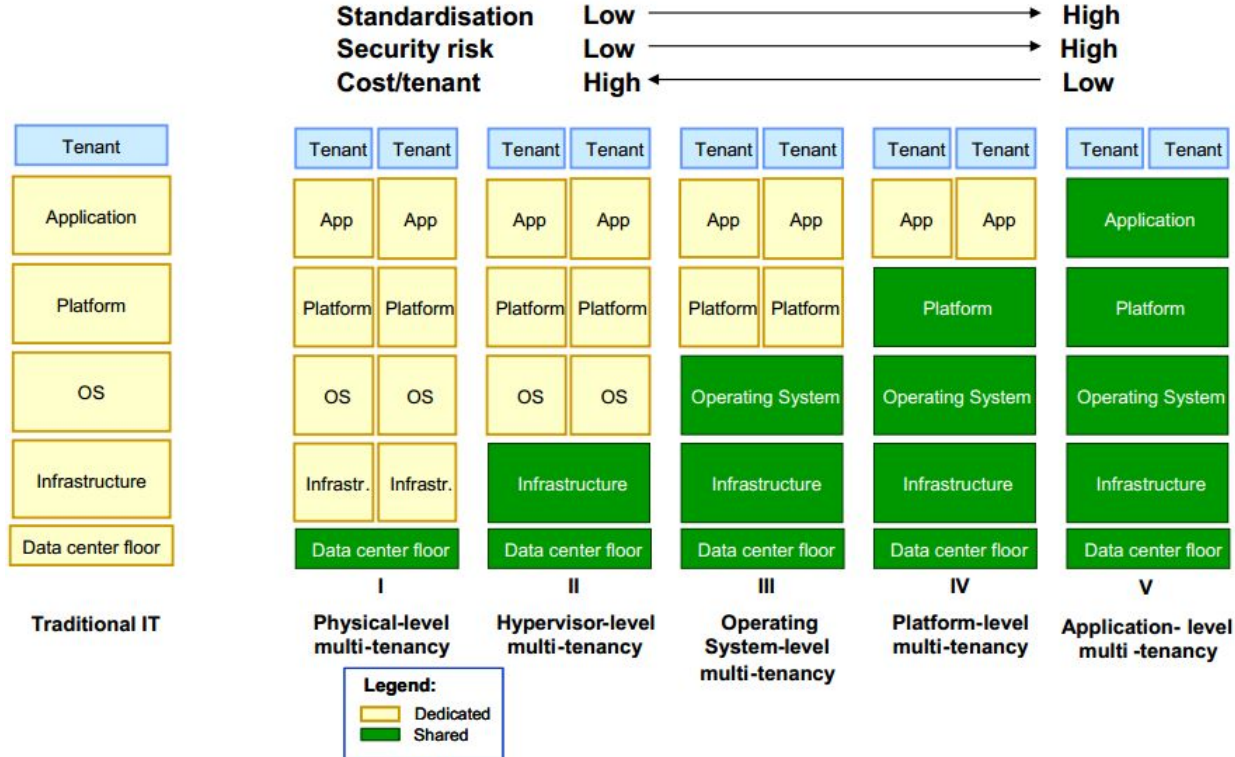
Availability Zone	Instance Count	Healthy?	Actions
-------------------	----------------	----------	---------

AWS: Deployment Models



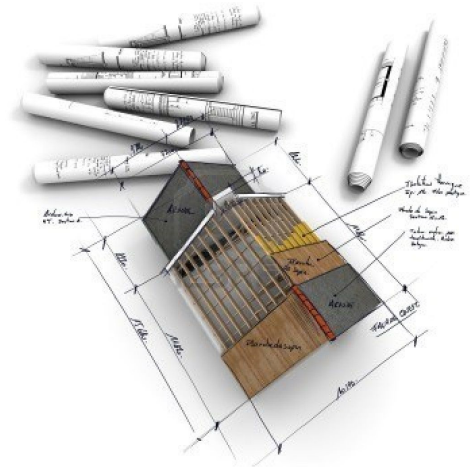
1. Customer managed private Cloud
2. Customer premise, provider operated private Cloud
3. Provider premise, provider operated private Cloud
4. Provider premise, provider managed, public Cloud
5. Provider premise, provider managed, provider applications, public Cloud

Multitenancy Considerations



Architect Applications for the Cloud

1. Virtualize the Application Stack
2. Componentize, decouple & design all components as a 'black box'
3. Design for Scalability



Design for Scalability

Traditional way

- add more RAM
- use faster servers
- expensive 'micro-optimization'
- complex caching
- faster hard disks



Cloud Applications

- minimize mutable state
- create asynchronous services
- alternative data stores
- automate deployment



Design for Failure

"Everything fails, all the time"

Werner Vogels, CTO Amazon.com

- find single point of failures
- evaluate scenarios. What levels of risk is acceptable?
- failure tolerance



Minimize Mutable State

Variables shared across application

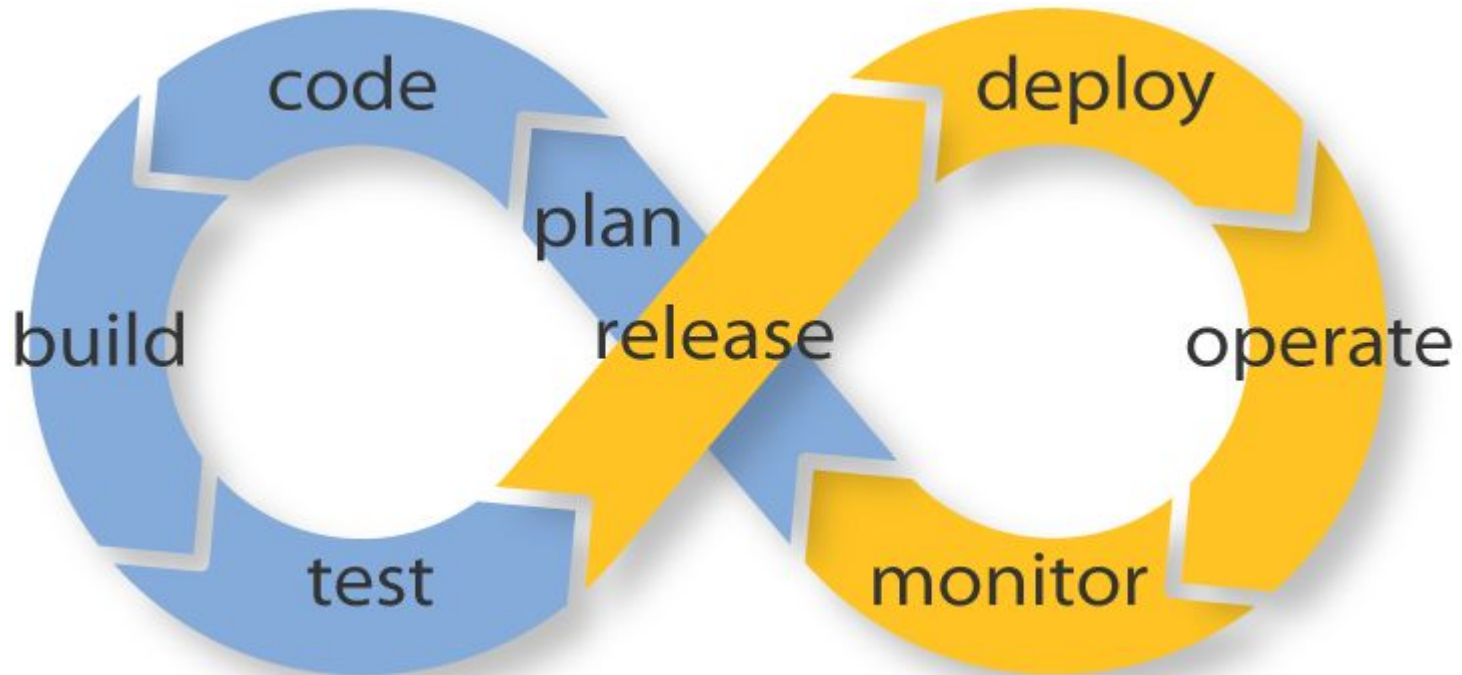
- Multiple servers and processes trying to update the same variables at the same time result in deadlocks, time-outs, and failed transactions
 - minimize or eliminate those in webserver, application and the database
 - specific considerations for filesystems, applications and datastores
 - look at cluster filesystems, object stores, NoSQL / CouchDB, MongoDB – asynchronous ‘fire & forget’ updates
-

Components & Asynchronous Services

- Offload work from main application servers – Web 2.0
- Break tasks into separate services, run by different components
- Scale independently
- Use message queues for guaranteed delivery



Automate Deployment - DevOps



Key Takeaways

1. **OpenStack** deals with Cloud Infrastructure
 2. As a developer, your friends are **platform services**
 3. **Design Applications** for the cloud - scalability & anticipate failure
-

Thank you.
