

Making IT Invisible

Griffin Innovation Lab

Uli Hitzel | Developer Advocate | May 2019

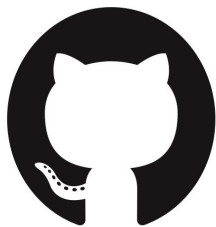




Developer Advocate



/in/uhitzel



/u1i/slides



15 min Agenda

1 – Use Case

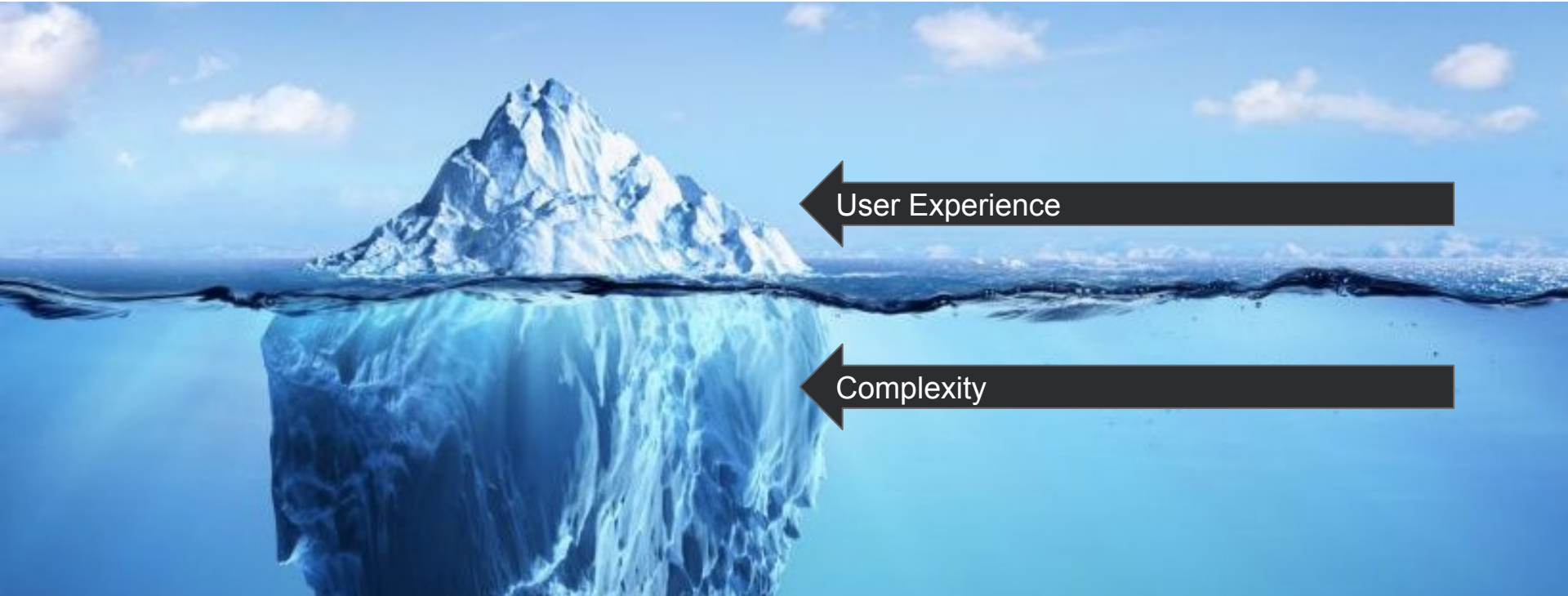
2 – Building Blocks

3 – Live Demo





Invisible IT



Use Case



How much money did I spend last month?

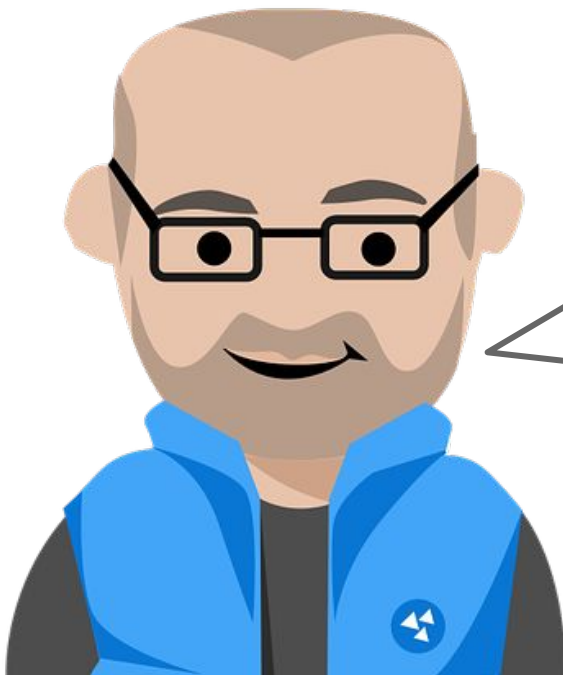
"In total, it's 8,701.73 dollars combined for Amex and Citibank."



Use Existing Interfaces



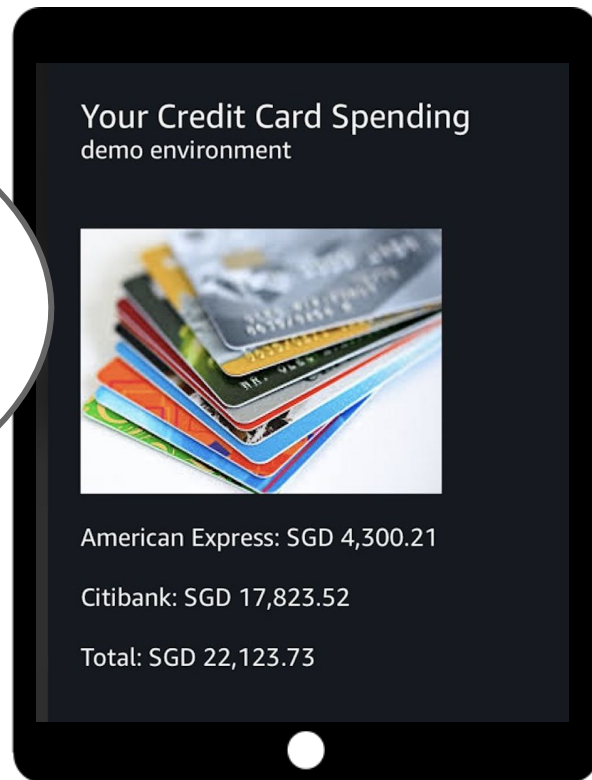
1 – User Starts Conversation



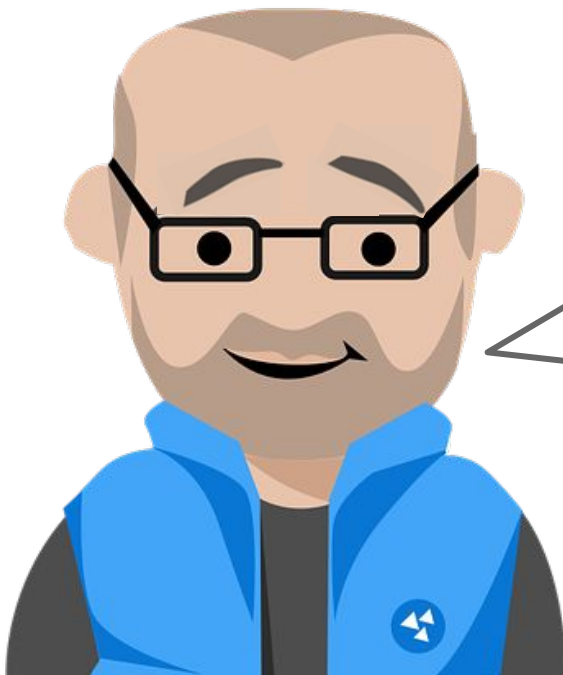
How much
money did I
spend last
month?

2 – An Informed Response

"In total, it's 22,123.73 dollars this month.
4,300.21 dollars on Amex,
and 17,823.52 dollars
with Citibank"



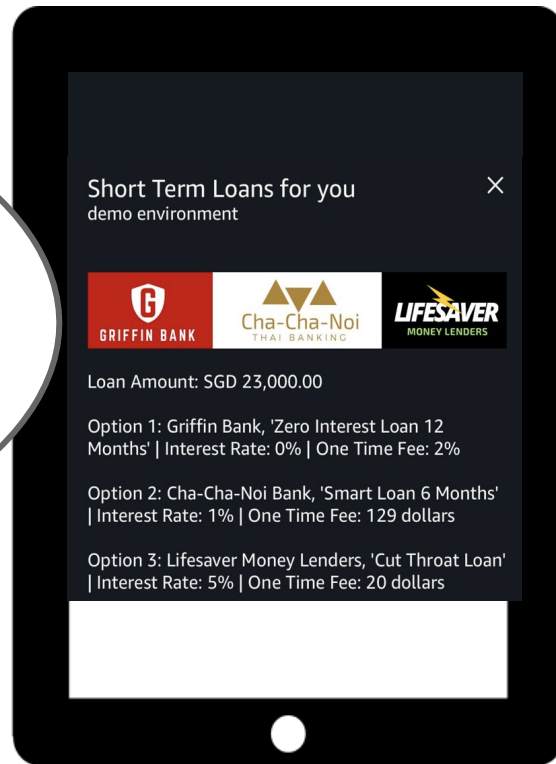
3 – Asking for Help



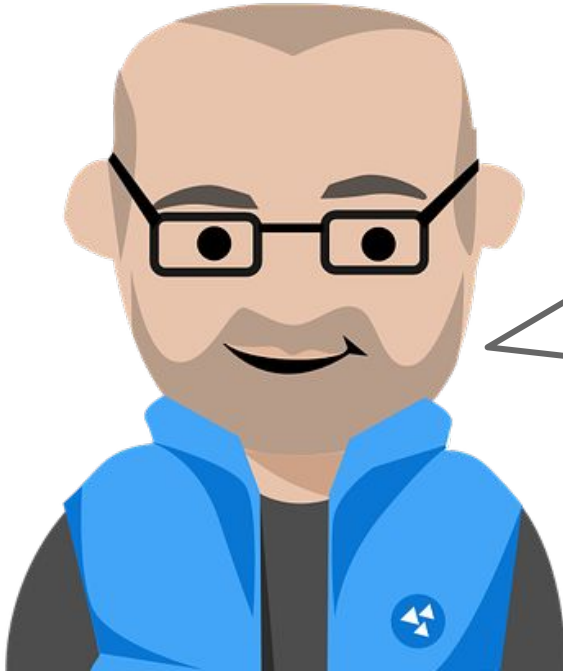
That's a lot!
I think I
need a loan!

4 – Offering Choice

"I found three interesting loans.
[...] Which one would you like?"




5 – Selecting Options



I'll take
number 1,
please!

6 – Signing the Paperwork



Application for Short Term Loan

To: Demo User | 123 Orchard Road | 19287 Singapore


Dear customer,
we are pleased to offer you a short term loan with the following conditions:

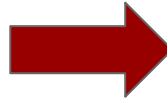
Amount:	23,000.00 SGD
Duration:	6 months
Effective Interest Rate	0%
One Time Fee:	3%


Please sign and return the document to us.

Declaration:	I hereby accept the conditions and would like the bank to issue the loan to me.
Date & Signature:	

Yours sincerely,







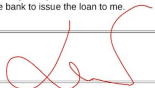
Application for Short Term Loan


To: Demo User | 123 Orchard Road | 19287 Singapore

Dear customer,
we are pleased to offer you a short term loan with the following conditions:

Amount:	23,000.00 SGD
Duration:	6 months
Effective Interest Rate	0%
One Time Fee:	3%

Please sign and return the document to us.

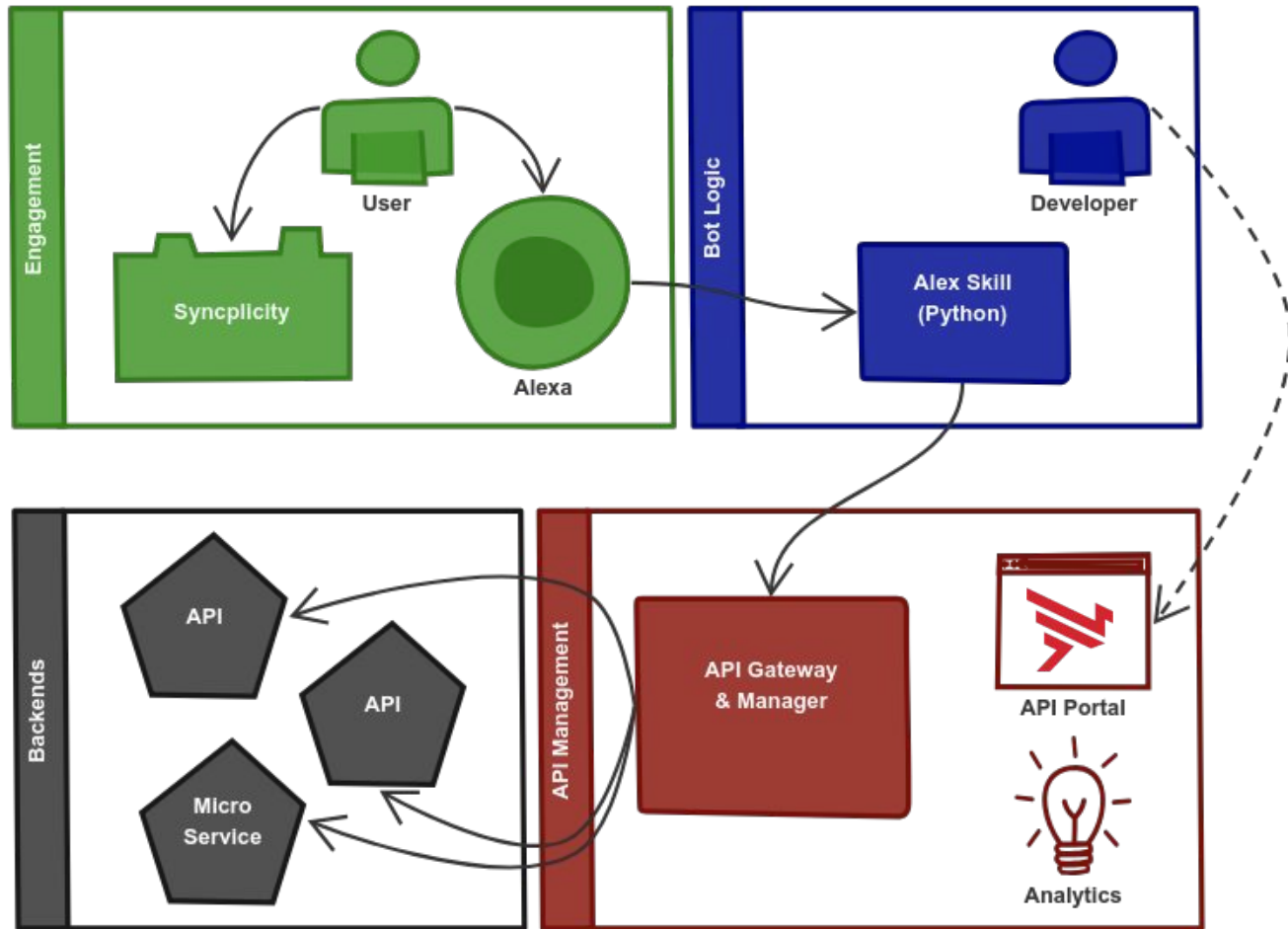
Declaration:	I hereby accept the conditions and would like the bank to issue the loan to me.
Date & Signature:	



7 – Closing the Loop



Thanks! We will
send you a letter
within 5 business
days.



What's Next

- **Demo:** Voice Banking with Alexa
- **Think & Experiment:** API
Driven Innovation & Use Cases
with Modular Building Blocks



/u1i

