

- ▶ For linear regression, the response variable Y is quantitative.
- ▶ Classification problems deal with the situation when the response variable is qualitative or categorical.
- ▶ Predicting a qualitative response for an observation is called classifying that observation.
- ▶ Logistic regression and linear discriminant analysis first predict the probability of each of the categories of a qualitative variables.

- ▶ Classification setting: training observations $(x_1, y_1), (x_2, y_2), \dots, (x_n, y_n)$. y_i s are categorical.
- ▶ Examples: Digit recognition: Inputs are images of digits (could be handwritten or photographed), response variables are the labels of those digits, 0 to 9. An automated classification algorithm can build a classifier from training data to classify an unknown image.
- ▶ Training data: DNA sequence of a number of patients with or without a given disease, a biologist wants to figure out which DNA mutations are disease causing and which are not.
- ▶ In this course, we mostly deal with binary classification (or two-class).

- ▶ Binary classification: two class Success and Failure(1 vs. -1) (or 1 vs. 0).
- ▶ Why linear regression can't be used in this case? Some estimates could be way out of the range $[0,1]$ (or $[-1,1]$).
- ▶ Logistic regression models the probability that response Y belongs to a particular class.
- ▶ Given input data X , denote $Pr(Y = 1|X)=p(X)$. If $p(X) > 0.5$ (or some threshold), predicts response $Y=1$ (Success). Otherwise predicts $Y=0$ (or -1) (Failure).

- ▶ Need to model $p(X)$ using a function that gives outputs between 0 and 1 for all values of X by using a logistic function.

$$p(X) = \frac{e^{\beta_0 + \beta_1 X}}{1 + e^{\beta_0 + \beta_1 X}} = \frac{e^{\beta^T X}}{1 + e^{\beta^T X}}$$

This is equivalent to:

$$\frac{p(X)}{1 - p(X)} = e^{\beta_0 + \beta_1 X} = e^{\beta^T X}$$

$\frac{p(X)}{1 - p(X)}$ is called the odds (chance of winning / chance of losing). It can take values between 0 and ∞ .

- ▶ Interesting property: $p(-X) = 1 - p(X)$.

Logistic function

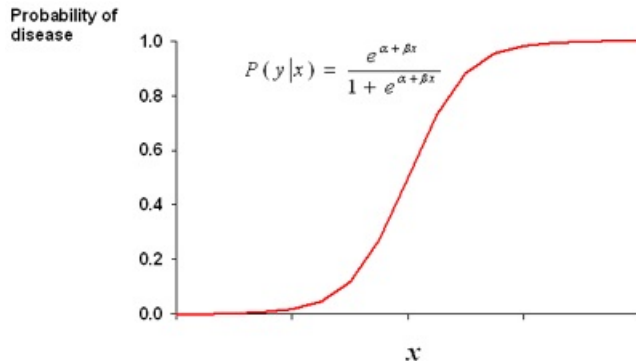


Figure: onlinecourses.science.psu.edu

- ▶ Take the log of both side we obtain:

$$\log\left(\frac{p(X)}{1 - p(X)}\right) = \beta_0 + \beta_1 X = \beta^T X.$$

- ▶ In logistic models, instead of directly modeling the response Y as a linear function of predictors X , we model the log odds instead.

- ▶ For linear regression, we used least squares approach to estimate linear regression coefficients.
- ▶ For logistic regression, we don't have information on $p(X)$. But we are trying to estimate $p(X)$.
- ▶ A general method of maximum likelihood: estimate coefficient β so that the model fits the data as "good" as possible.
- ▶ Given a data point (x, y) , y can be considered a random sample from an unknown distribution. In our case, a Bernoulli trial.

- ▶ Bernoulli trial is a random experiment with exactly two possible outcomes: "success" or "failure", in which the probability of success is the same every time.
- ▶ Probability of success usually denoted by : p .
- ▶ Bernoulli distribution is a distribution of a random variable which takes the value of 1 with probability p , 0 with probability $1-p$.
- ▶ Pdf function: $f(outcome) = p^{outcome}(1 - p)^{1-outcome}$, $outcome = 0, 1$.
- ▶ Example: Flip a coin.

- ▶ Given data points $(x_1, y_1), (x_2, y_2), \dots, (x_n, y_n)$ generated from some distribution with density function and parameter θ : $f(x_1, x_2, \dots, x_n, \theta)$
- ▶ The likelihood function is a function in terms of parameter θ : $\mathcal{L}(\theta) = f(x_1, x_2, \dots, x_n | \theta)$.
- ▶ $\mathcal{L}(\theta)$ is the probability of observing the given data as a function of θ .
- ▶ The maximum likelihood estimator of θ is the value of θ that maximizes θ .

Maximum likelihood estimation

- ▶ If the observations are identically independent distributed (iid), the likelihood is simplified to:
 $\mathcal{L} = \prod_{i=1}^n f(x_i|\theta)$.
- ▶ Maximize a function of product is quite difficult so we use a log transform and obtain the problem

$$\theta^* = \max \sum_{i=1}^n \log(f(x_i|\theta)).$$

- ▶ In our logistic model, each observation (x, y) has probability of success $p(x)$ and failure probability $1-p(x)$. Therefor the likelihood function that we need to maximize is:

$$\mathcal{L}(\beta) = \sum_{i:y_i=Success} \log(p(x_i)) + \sum_{i:y_i=Failure} \log(1 - p(x_i))$$

- ▶ We have already denoted:

$$P(y = \textit{Success}|\beta, x) = \frac{e^{\beta^T x}}{1 + e^{\beta^T x}}$$

$$P(y = \textit{Failure}|\beta, x) = \frac{1}{1 + e^{\beta^T x}}$$

- ▶ Denote $y=1$ for Success and $y=-1$ for Failure, we can show that:

$$P(y = \pm 1|\beta, x) = \frac{1}{1 + e^{-y\beta^T x}}$$

- ▶ When $y = 1$ we can see that:

$$\frac{1}{1 + e^{-y\beta^T x}} = \frac{1}{1 + e^{-\beta^T x}} = \frac{e^{\beta^T x}}{1 + e^{\beta^T x}} = P(y = \textit{Success} | \beta, x).$$

- ▶ Similarly When $y = -1$ we can see that:

$$\frac{1}{1 + e^{-y\beta^T x}} = \frac{1}{1 + e^{\beta^T x}} = P(y = \textit{Failure} | \beta, x).$$

- Now we can write an explicit formula for the likelihood function:

$$\mathcal{L}(\beta) = \sum_{i=1}^n \log\left(\frac{1}{1 + e^{-y_i \beta^T x_i}}\right)$$

$$\beta^* = \max \mathcal{L}(\beta).$$

$$\beta^* = \max \sum_{i=1}^n [\log 1 - \log(1 + e^{-y_i \beta^T x_i})]$$

- Notice that if x^* is the maximizer of $f(x)$ then x^* is also the minimizer of the function $-f(x)$.

►

$$\beta^* = \min_{\beta} \sum_{i=1}^n \log(1 + e^{-y_i \beta^T x_i})$$

- ▶ The estimator of logistic regression β^* is the minimizer of the following problem that minimize the negative log-likelihood:

$$\min_{\beta} f(\beta) = \min_{\beta} \sum_{i=1}^n \log(1 + e^{-y_i \beta^T x_i})$$

- ▶ Unlike linear regression, it is not possible to have an explicit solution to this problem.
- ▶ We need to use a computer procedure to calculate the solution.

- ▶ Gradient descent method can be used to find the optimal solution of the problem above.
- ▶ Consider a small example with 2 observations: (x_1, y_1) and (x_2, y_2) : Probability of success:

$$p(y_1 = 1|x_1) = \frac{1}{1 + e^{-(\beta_1 x_{11} + \beta_2 x_{12})}}$$

$$p(y_2 = 1|x_2) = \frac{1}{1 + e^{-(\beta_1 x_{21} + \beta_2 x_{22})}}$$

$$f(\beta) = \log(1 + e^{-y_1(\beta_1 x_{11} + \beta_2 x_{12})}) + \log(1 + e^{-y_2(\beta_1 x_{21} + \beta_2 x_{22})})$$

- ▶ Take derivative in terms of β_1 :

$$\frac{\partial f}{\partial \beta_1} = \frac{-y_1 x_{11}}{1 + e^{-y_1(\beta_1 x_{11} + \beta_2 x_{12})}} + \frac{-y_2 x_{21}}{1 + e^{-y_2(\beta_1 x_{21} + \beta_2 x_{22})}}$$

$$\frac{\partial f}{\partial \beta_2} = \frac{-y_1 x_{12}}{1 + e^{-y_1(\beta_1 x_{11} + \beta_2 x_{12})}} + \frac{-y_2 x_{22}}{1 + e^{-y_2(\beta_1 x_{21} + \beta_2 x_{22})}}$$

- ▶ Gradient of the function evaluated at a point β

$$\nabla f(\beta) = \sum_{i=1}^n \frac{y_i x_i^T}{1 + e^{-y_i \beta^T x_i}}$$

- ▶ With this gradient, we can use gradient descent method to find solution for logistic regression.
- ▶ Matlab demonstration

How to make prediction



- ▶ Earlier, we mentioned if $P(y = \text{Success}|x) \geq P(y = \text{Failure}|x)$ then we classify the observation as Success. This means:

$$\begin{aligned}\frac{e^{\beta^T x}}{1 + e^{\beta^T x}} &\geq \frac{1}{1 + e^{\beta^T x}} \\ \exp(\beta^T x) &\geq 1 \\ \beta^T x &\geq 0.\end{aligned}$$

- ▶ Interpretation: The "line" $\beta^T x$ (actually its called hyperplane) separate the two Success and Failure classes. Points are classified as to which side of the "line" they are located.

Classification rule

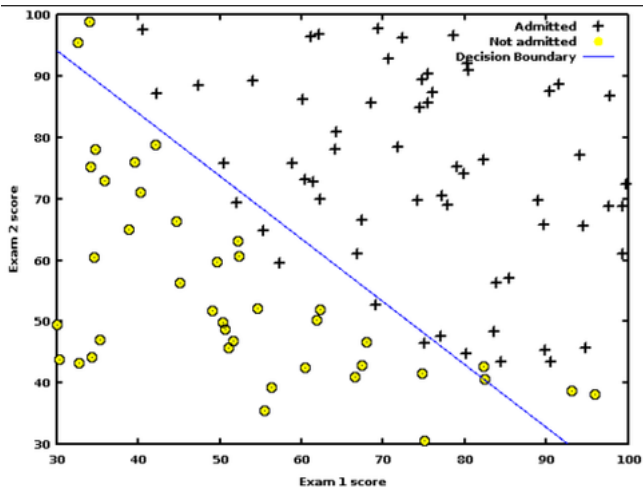


Figure: <https://qph.is.quoracdn.net>