

INTERNAL DESIGN DOCUMENT

FrankX.AI

Character Design Brief

25 concept explorations across 7 design directions.
From organic wolf to premium droid to crystal familiar.



FEBRUARY 2026 · VERSION 1.0 · FRANKX.AI

Character System Framework

FrankX.AI is not a single mascot — it's a **character system** with one core identity expressed through multiple rendering modes. Like Spider-Man's different suits, the character adapts to context while maintaining recognizable DNA.

Core Identity: FrankX.AI

The brand *is* the character. No separate mascot name needed. "FrankX.AI" represents the entire AI intelligence system — wolf DNA provides the visual anchor across all forms.

RECOMMENDED

Design DNA (Immutable)

- Wolf/fox/kitsune hybrid silhouette
- 3 tails in brand colors (purple, cyan, gold)
- Dark navy/obsidian base body
- Glowing circuit accents (hex patterns)
- Amber + cyan heterochromia eyes
- Premium glass/chrome material language

5 Rendering Modes

MODE	DESCRIPTION	USE CASE	KEY CONCEPTS
Organic	Full fur, living creature, subtle tech	Arcanea, storytelling, community	V1, V5, V6, V7
Techno	Chrome skull, circuit veins, mech parts	GitHub, docs, developer tools	V11, V15, V22
Holo	Holographic projection, scan lines	Website hero, presentations, premium	V8, V9, V10, V14
Avatar	Stylized 3D head, profile-ready	Social media, chat avatars, app icon	V2, V13, V21, V24
Icon	Geometric mark, badge, emblem	Favicon, badges, watermarks	V3, V17, V18

Brand Color System

All character renderings MUST use these exact brand colors. The 3-tail color system (purple, cyan, gold) is the most recognizable signature element.

Primary Palette

	#0F172A Navy (Base)
	#AB47C7 Purple (Tail 1)
	#43BFE3 Cyan (Tail 2)
	#F59E0B Gold (Tail 3)
	#10B981 Emerald (Accent)

Material Language

	Obsidian (body base)
	Chrome (mech parts)
	Glass (holographic)
	Dark fur (organic mode)

Eye System

Left eye: **Amber (#F59E0B)** — warmth, humanity

Right eye: **Cyan (#43BFE3)** — technology, AI

This heterochromia bridges organic and digital across ALL rendering modes.

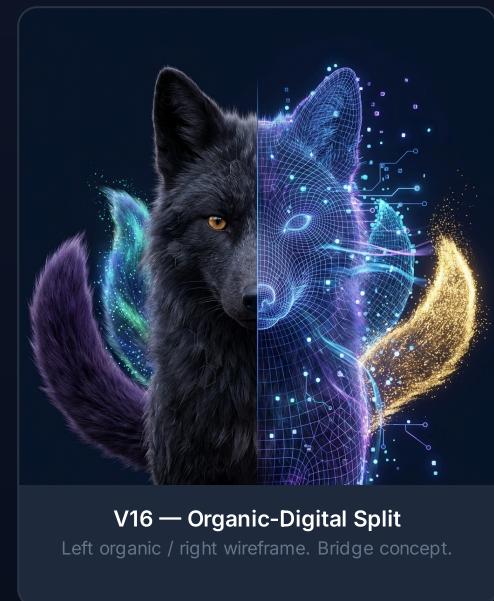
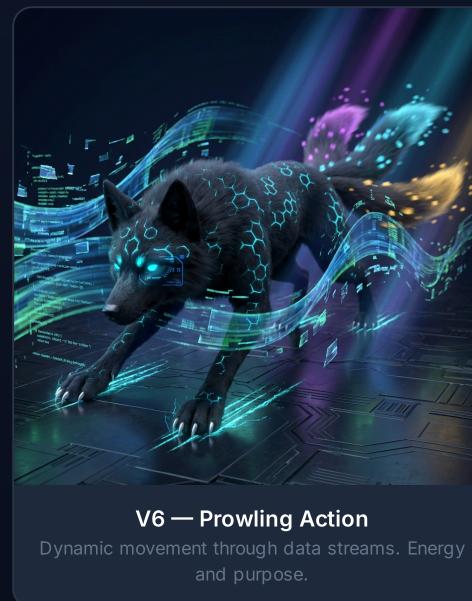
Size Requirements

CONTEXT	DIMENSIONS	FORMAT	NOTES
Favicon	32×32, 16×16	ICO/SVG	Icon mode only, high contrast
App Icon	512×512	PNG	Avatar mode, centered head
Social Avatar	400×400	PNG	Avatar mode, tight crop
GitHub Profile	460×460	PNG	Techno or Avatar mode
README Hero	1376×768	PNG	Full scene, 16:9
Website Hero	1920×1080	PNG/WebP	Holo mode with particles

DIRECTION A

Primal Beast — Pure Organic Power

Maximum organic presence. Living creature with only subtle technology hints. Best for: Arcanea mythology, storytelling, emotional connection.



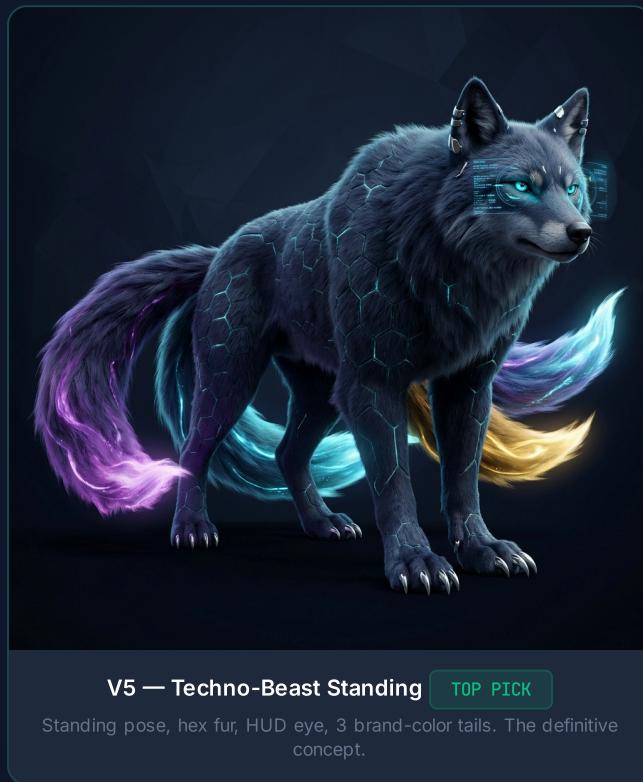
Design Metrics — Direction A

ATTRIBUTE	SCORE	NOTES
Emotional Connection	9/10	Highest warmth and approachability
Tech Credibility	5/10	Subtle tech only — may not signal "AI" immediately
Versatility	6/10	Strong for organic contexts, weak for developer tools
Uniqueness	8/10	3-tail kitsune hybrid is distinctive

DIRECTION B – RECOMMENDED

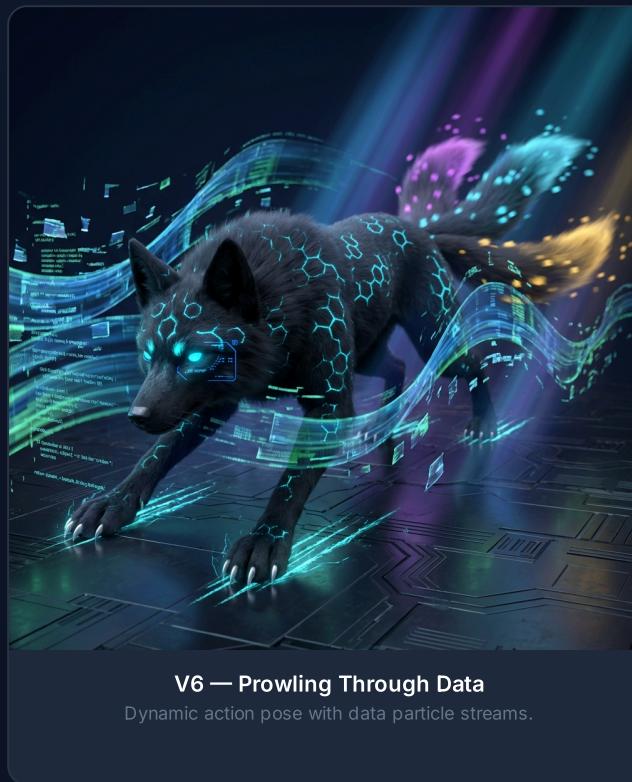
Techno-Beast — The Sweet Spot

Organic wolf body with visible hex/circuit patterns and subtle chrome accents. Bridges creativity and technology. **Recommended primary direction.**



V5 — Techno-Beast Standing TOP PICK

Standing pose, hex fur, HUD eye, 3 brand-color tails. The definitive concept.



V6 — Prowling Through Data

Dynamic action pose with data particle streams.



V25 — Crystal Familiar

Geometric crystal variant with antennae. "Mona" option.

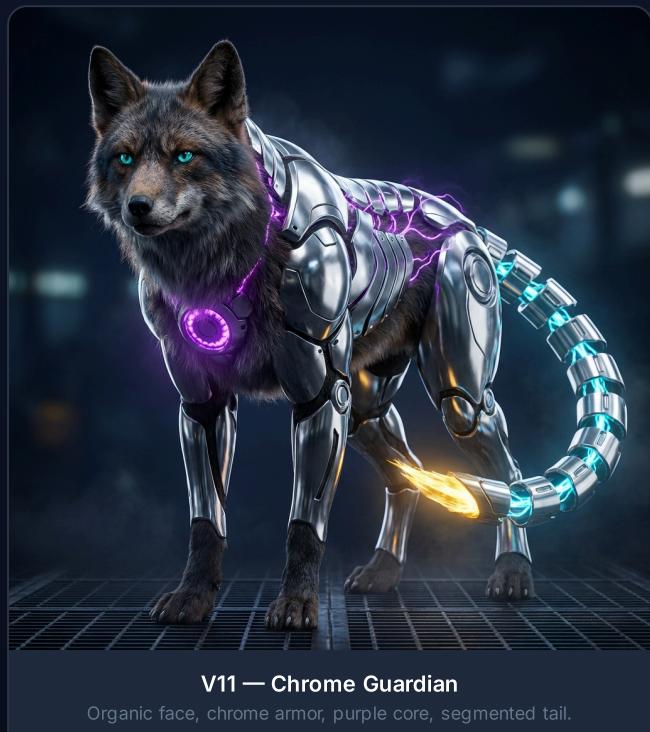
Design Metrics — Direction B

ATTRIBUTE	SCORE	NOTES
Emotional Connection	8/10	Warm organic base with exciting tech overlay
Tech Credibility	8/10	Hex patterns + HUD clearly signal AI/tech
Versatility	9/10	Works across organic and tech contexts
Uniqueness	9/10	No competitor has this specific hybrid

DIRECTION C

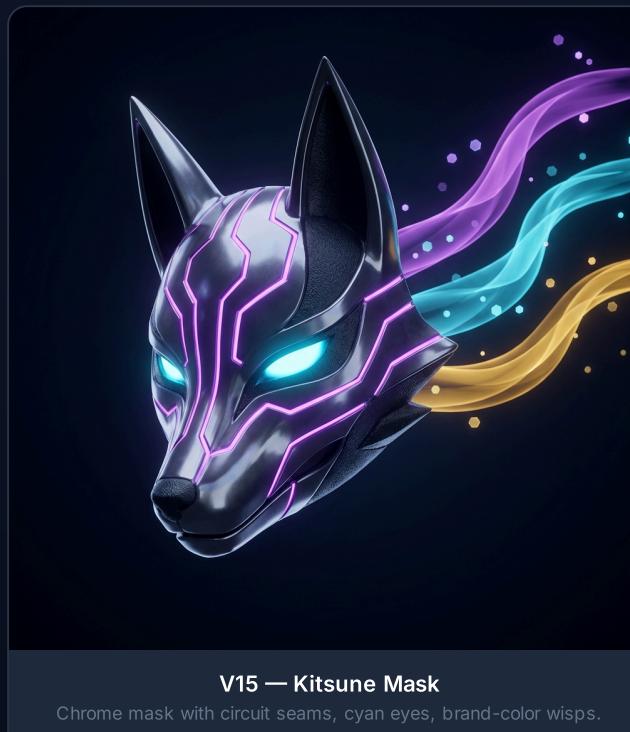
Mech-Spirit — Half Organic, Half Chrome

Organic wolf head with full chrome mechanical body. Power and protection. Best for: system architecture, enterprise, security contexts.



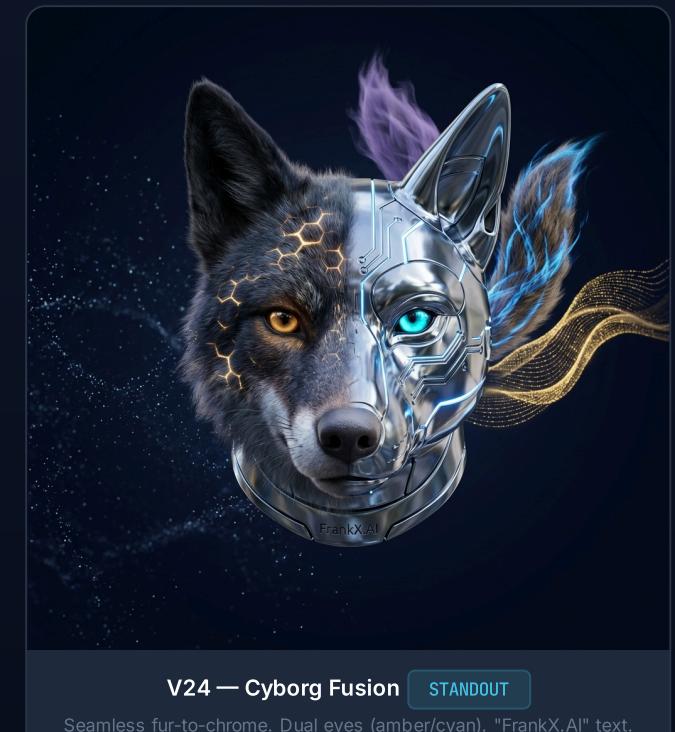
V11 — Chrome Guardian

Organic face, chrome armor, purple core, segmented tail.



V15 — Kitsune Mask

Chrome mask with circuit seams, cyan eyes, brand-color wisps.



V24 — Cyborg Fusion

STANDOUT

Seamless fur-to-chrome. Dual eyes (amber/cyan). "FrankX.AI" text.

Design Metrics — Direction C

ATTRIBUTE	SCORE	NOTES
Emotional Connection	6/10	Chrome reduces warmth, but face retains personality
Tech Credibility	9/10	Maximum tech signal — chrome is unmistakable
Versatility	8/10	Strong across tech, enterprise, and creative
Uniqueness	8/10	Cyborg wolf is rare in tech branding

V24 standout: The half-organic, half-chrome split with heterochromia eyes (amber=human, cyan=AI) perfectly embodies "AI-human collaboration" — the core FrankX.AI philosophy. Could be the definitive avatar image.

DIRECTION D

Holographic Entity — Digital Projection

The character as pure digital intelligence — holographic projections, wireframe structures, constellation data. Best for: presentations, website heroes, premium contexts.



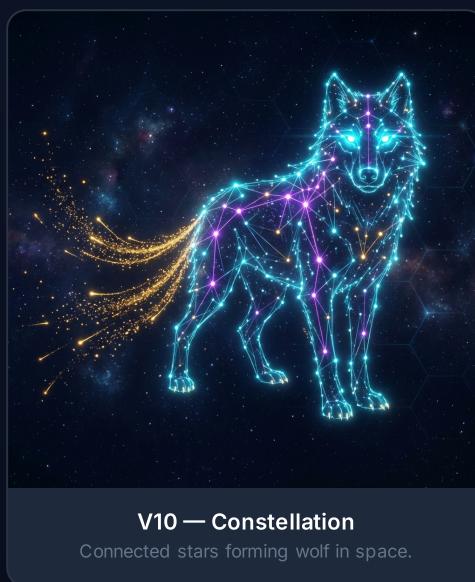
V8 — Digital Wolf

Holographic on chrome platform.



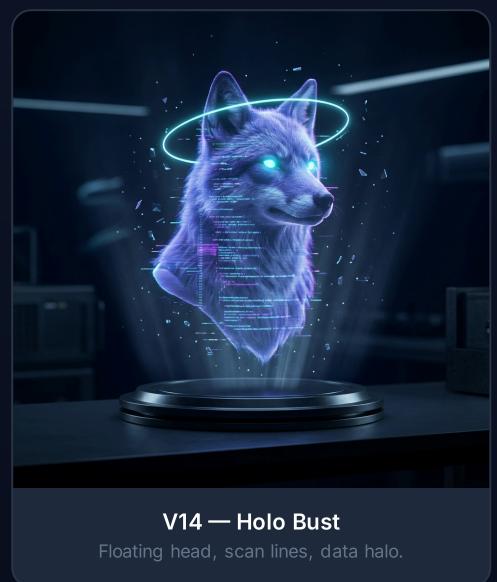
V9 — Wireframe

Glowing mesh, purple + cyan.



V10 — Constellation

Connected stars forming wolf in space.



V14 — Holo Bust

Floating head, scan lines, data halo.

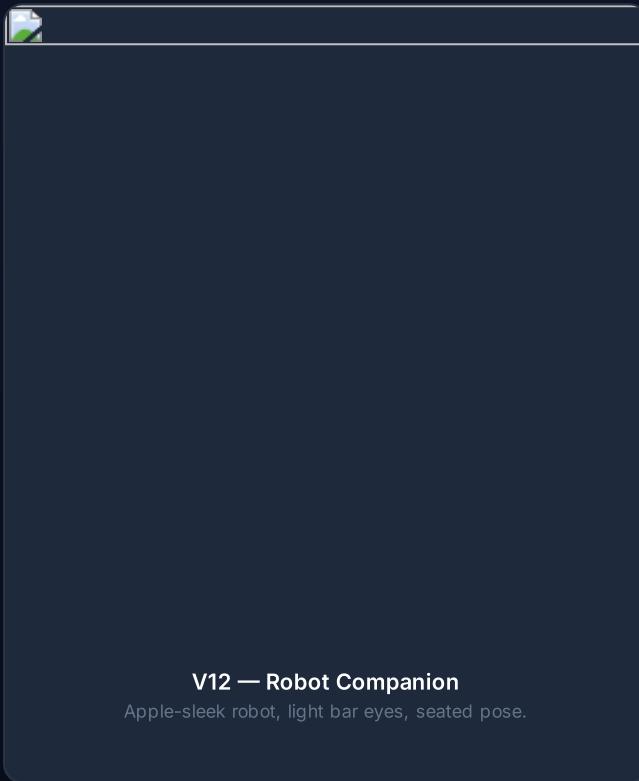
Design Metrics — Direction D

ATTRIBUTE	SCORE	NOTES
Emotional Connection	4/10	Abstract reduces emotional bond
Tech Credibility	10/10	Maximum digital/tech signal
Versatility	5/10	Great for tech contexts, weak for community/warmth
Uniqueness	7/10	Holographic animals are becoming common

DIRECTION E

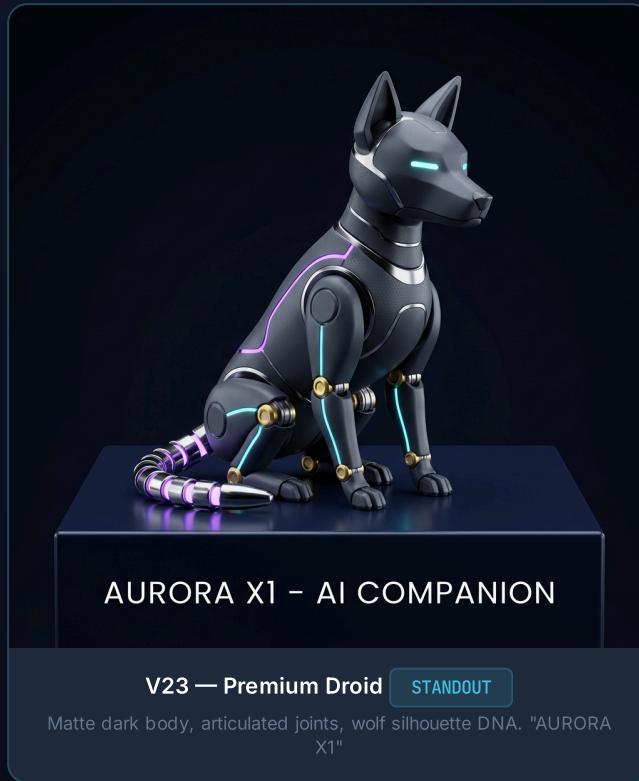
Robotic Companion — The Copilot Alternative

Full robot/droid design inspired by Boston Dynamics + Apple industrial design. The "GitHub Copilot but ours" direction. Best for: developer tools, AI assistant branding, tech products.



V12 — Robot Companion

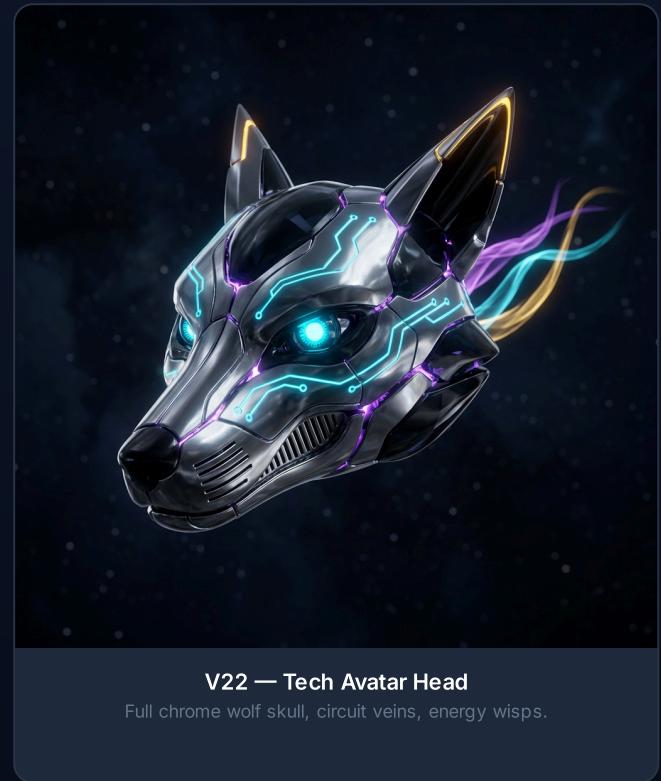
Apple-sleek robot, light bar eyes, seated pose.



V23 — Premium Droid

STANDOUT

Matte dark body, articulated joints, wolf silhouette DNA. "AURORA X1"



V22 — Tech Avatar Head

Full chrome wolf skull, circuit veins, energy wisps.

Design Metrics — Direction E

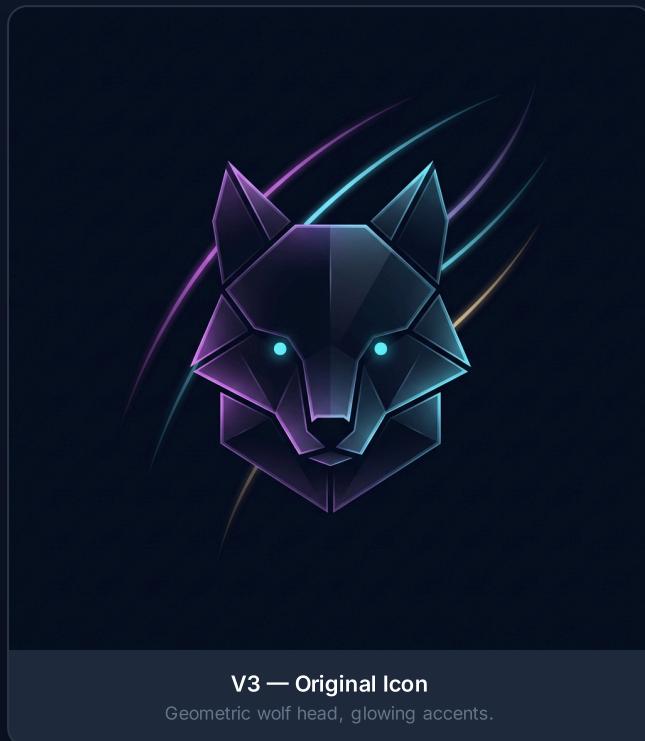
ATTRIBUTE	SCORE	NOTES
Emotional Connection	5/10	Less warm than organic, but V23 has "pet" quality
Tech Credibility	10/10	Maximum tech signal — unmistakably AI/robot
Versatility	6/10	Strong for tech, limited for creative/community

Uniqueness	7/10	V23 wolf-DNA robot is distinctive, V12 more generic
Scalability	8/10	Clean shapes work well at all sizes

V23 standout: The premium droid retains wolf DNA in its silhouette while being unambiguously robotic. Ideal for a separate "AI assistant" product line while the organic/techno wolf serves the main brand.

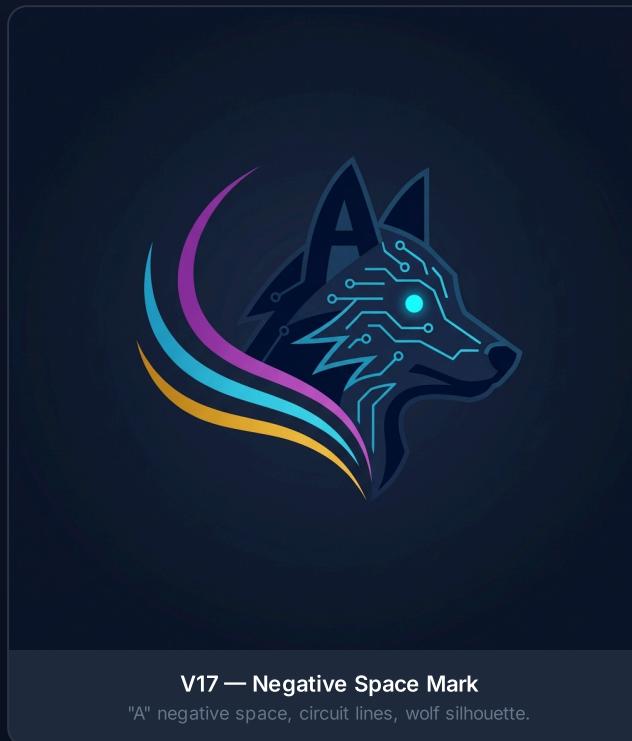
Abstract Marks & Icons – Logo-Level Simplification

The character reduced to its most essential geometric form. For: favicons, badges, watermarks, and places where a full character won't fit.



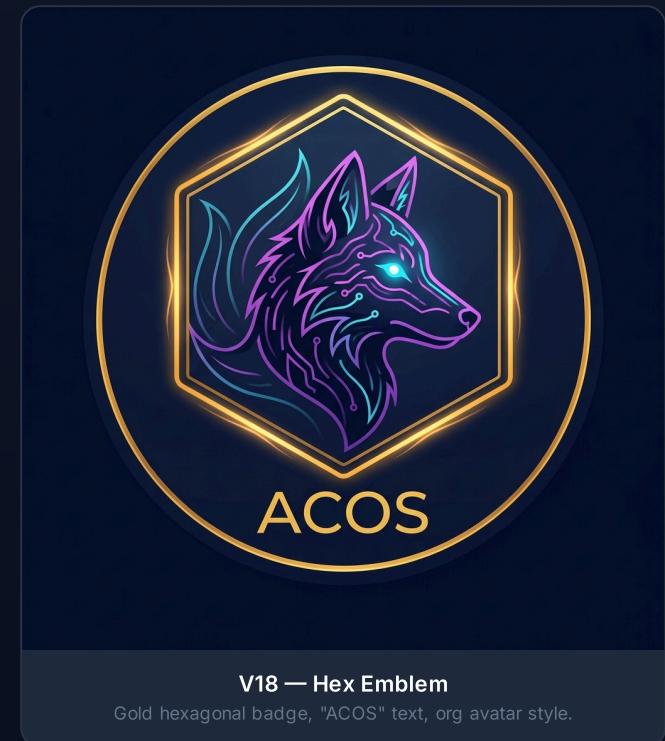
V3 — Original Icon

Geometric wolf head, glowing accents.



V17 — Negative Space Mark

"A" negative space, circuit lines, wolf silhouette.



ACOS

V18 — Hex Emblem

Gold hexagonal badge, "ACOS" text, org avatar style.

Hero Scenes (16:9 Format)

/acos



V19 — Command Center

Mascot with /acos hologram + glass panels. README hero.

FRANKX.AI — CHARACTER DESIGN BRIEF



V20 — Evolution Stages

Skills → Agents → System progression. Architecture hero.

9 / 18

FINAL ROUND

Strategic Deep-Dive Concepts – v21 through v25

Generated after marketing/design strategic analysis. Each concept addresses a specific gap identified in Rounds 1-3.



V21 — Stylized Avatar

Pixar-quality profile. Friendly + premium. Social media avatar.



V24 — Cyborg Fusion STANDOUT

Fur-to-chrome transition. Dual eyes. "FrankX.AI" embedded.



V25 — Crystal Familiar UNIQUE

Geometric crystal fox. 3 brand-color tails. "Mona" option.



V22 — Tech Avatar Head

Chrome wolf skull with circuit veins and energy wisps. Developer mode.



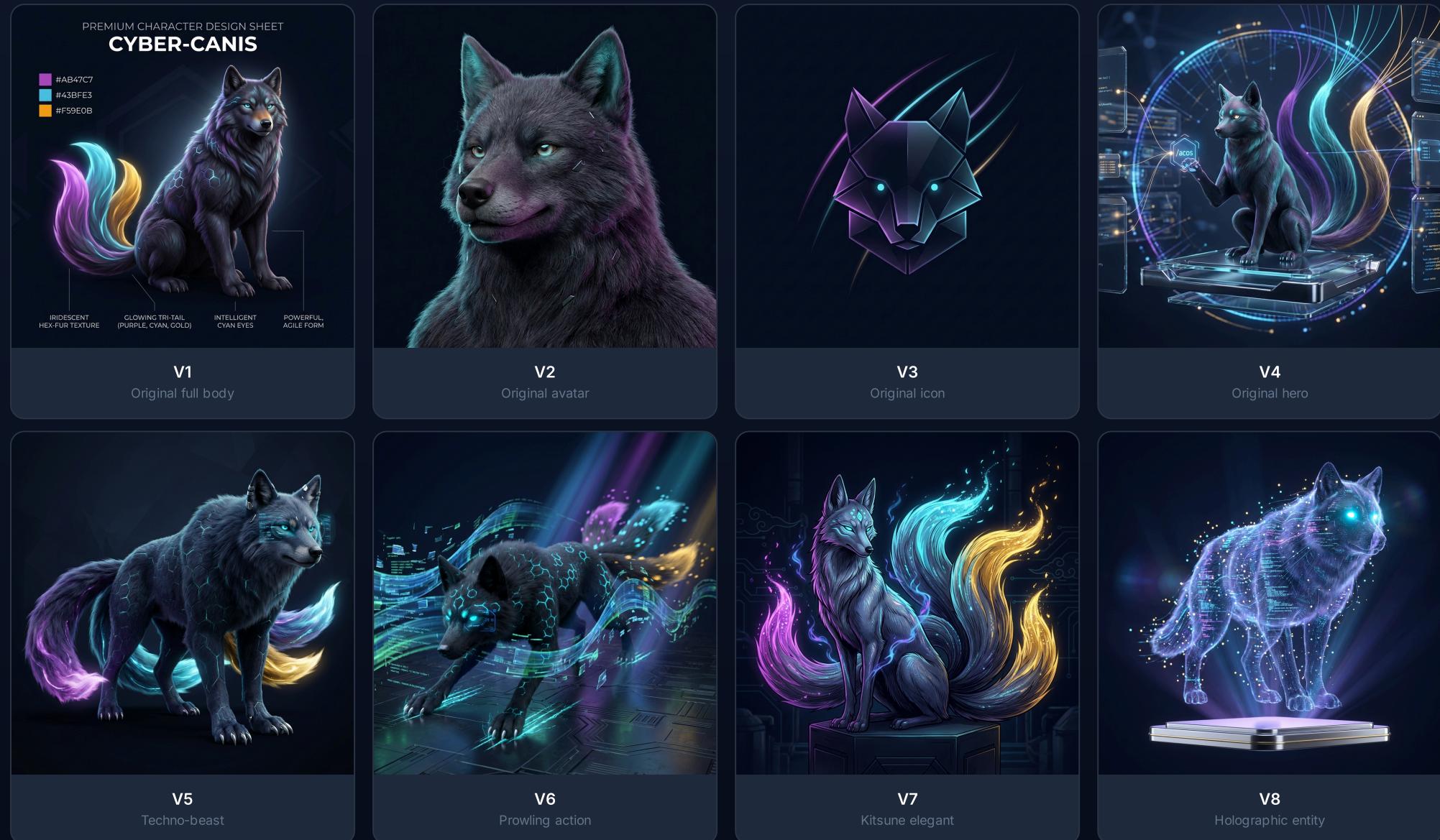
AURORA X1 — AI COMPANION

V23 — Premium Droid

Full robot body with wolf DNA. Apple keynote quality. AI product line.

Complete Concept Gallery

— All 25 Concepts (1/2)





WOLV PROJECT / VENUS DESIGN STUDIO / NEON SPHERE / DARK TERRAIN
DATAKINETIC WORKSTATION

V9

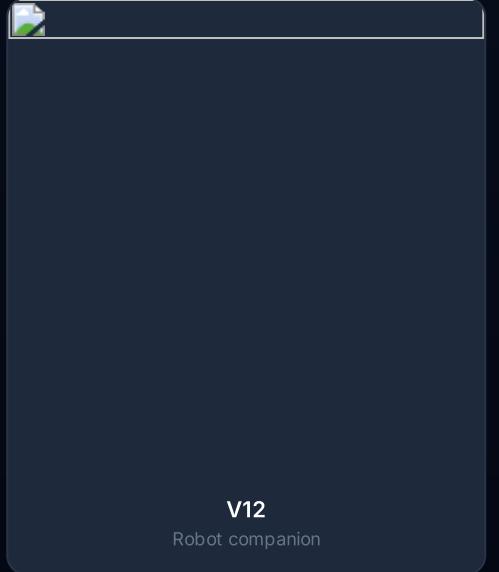
Wireframe beast



V10
Data constellation



V11
Chrome guardian



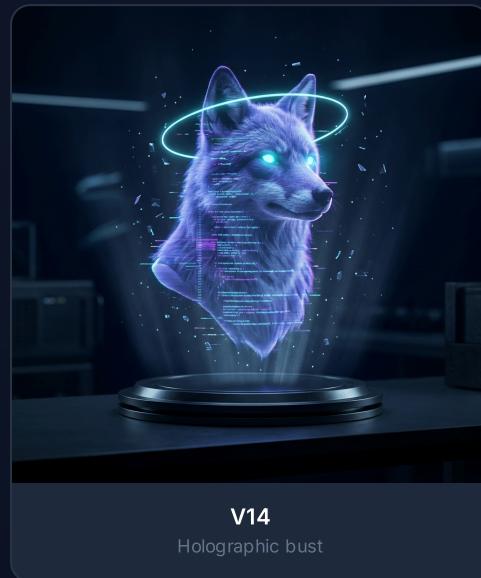
V12
Robot companion

Complete Concept Gallery

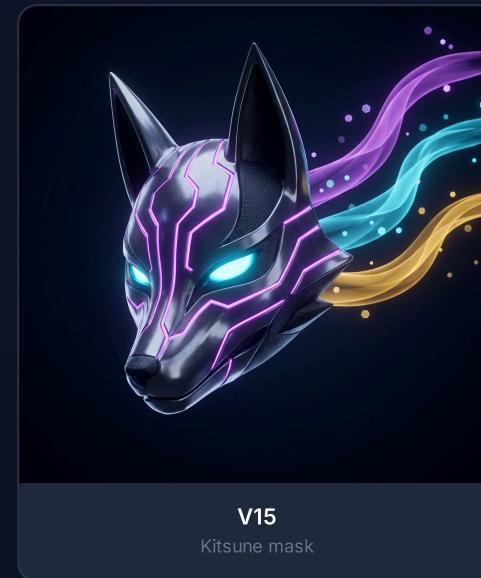
— All 25 Concepts (2/2)



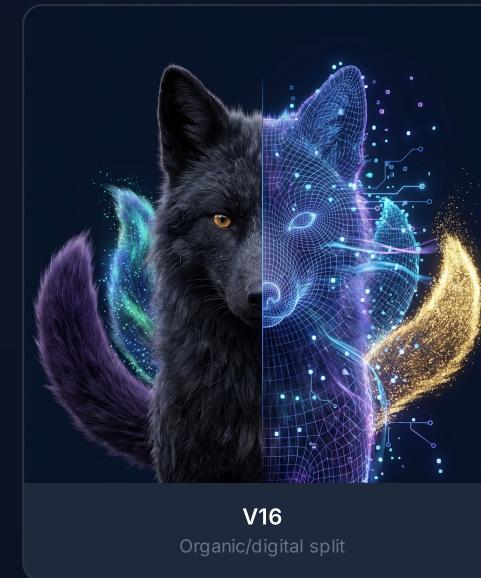
V13
Floating head 3D



V14
Holographic bust



V15
Kitsune mask



V16
Organic/digital split



V17
Negative space mark



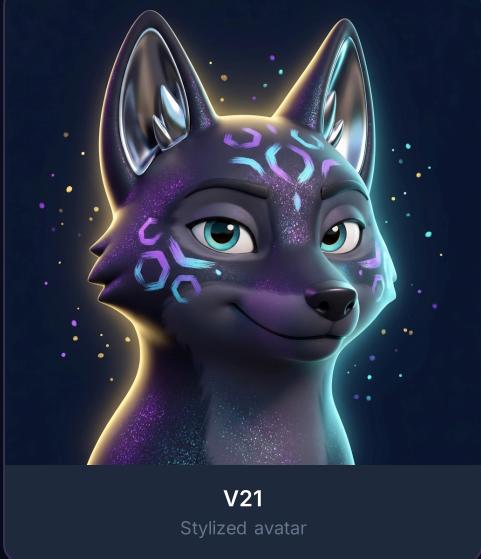
V18
Hex emblem



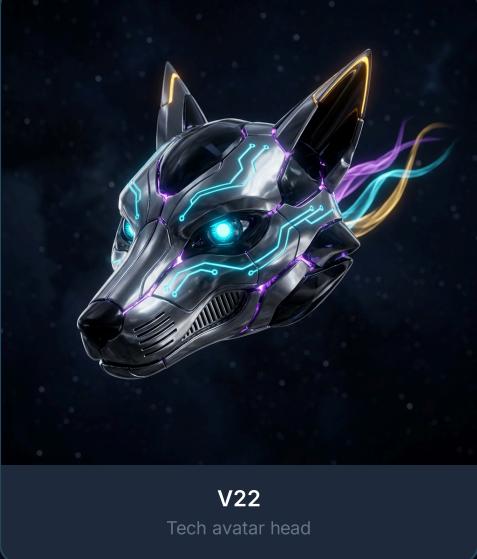
V19
Command center (16:9)



V20
Evolution stages (16:9)



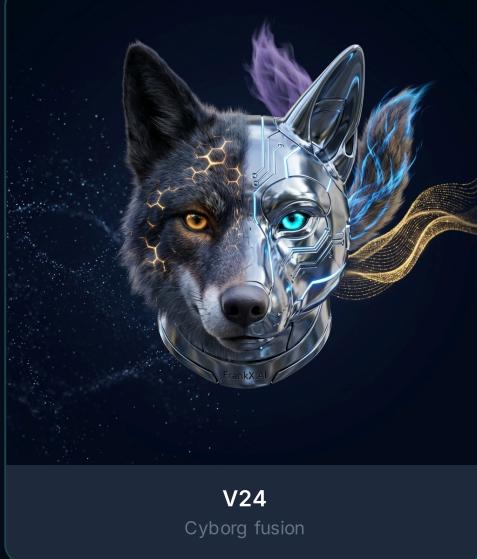
V21
Stylized avatar



V22
Tech avatar head



AURORA X1 - AI COMPANION
V23
Premium droid



V24
Cyborg fusion



V25
Crystal familiar

How We Compare

Analyzing tier-1 tech mascots to ensure FrankX.AI's character occupies a unique position in the market.

BRAND	MASCOT	STYLE	FRANKX.AI ADVANTAGE
GitHub	Mona (Octocat)	Cute 2D illustration	Our 3D wolf is more powerful, less cute — signals capability
Firefox	Fox wrapping globe	Stylized 2D/3D	Wolf > fox in premium positioning. Multi-tail is unique.
Docker	Moby (whale)	Simple flat icon	Our 3D depth and rendering modes give more visual range
Linux	Tux (penguin)	Cartoon	Premium glass/chrome materials vs. cartoon. Different tier.
Copilot	Abstract goggles	Geometric icon	Full character with personality vs. faceless icon
Vercel	Triangle logo	Minimal geometric	Character creates emotional connection logos can't

Our Unique Position

- **Only multi-form character system** — No competitor has organic + chrome + holo modes
- **Wolf/kitsune hybrid** — Unique creature type (not cat, not dog, not octopus)
- **3-tail color coding** — Built-in brand color system in the character
- **Premium material language** — Glass/chrome/obsidian vs. flat illustration

Market Gap We Fill

The AI/developer tool space is dominated by either **cute cartoon mascots** (GitHub, Docker) or **abstract geometric logos** (Copilot, Vercel). There's no premium 3D character that bridges both worlds. FrankX.AI's character system fills this gap: *powerful enough for enterprise, warm enough for community.*

Where Each Mode Goes

CONTEXT	RENDERING MODE	SPECIFIC CONCEPT	WHY
Website hero (frankx.ai)	Holo / Techno-Beast	V5 or custom hero	Maximum visual impact, signals AI sophistication
GitHub profile / README	Techno or Mech	V22 or V24	Developer credibility, tech-forward
Social media avatar	Avatar	V24 or V21	Recognizable at small sizes, personality
Favicon / app icon	Icon	V3 or V17	Readable at 16-32px
Arcanea / storytelling	Organic	V5, V7	Mythological, warm, narrative-driven
ACOS documentation	Techno-Beast	V5 + hero scenes	Bridges creator and developer audiences
Presentations / keynotes	Holo / Mech	V14, V24	Professional, premium, impressive
Product pages / courses	Crystal / Avatar	V25, V21	Approachable, inviting, memorable
Email / newsletter	Avatar	V21	Warm, personal, consistent sender identity
AI assistant product	Robotic	V23	Signals AI capability, product-grade

DO

- Always use dark navy/obsidian backgrounds
- Maintain 3-tail color system (purple, cyan, gold)
- Keep heterochromia eyes when visible (amber L, cyan R)
- Use glass/chrome material language
- Ensure glowing accents have proper bloom/glow effect
- Include "FrankX.AI" text when space allows
- Match rendering mode to context (see table above)
- Maintain minimum clear space of 1x character width

DON'T

- Never place on light/white backgrounds
- Never use pastel or candy colors
- Never make the character cute, childish, or cartoon-y
- Never use clay/claymorphic rendering
- Never stretch or distort proportions
- Never remove the glowing accents (they're core identity)
- Never mix rendering modes in a single image
- Never add hats, accessories, or "fun" modifications

Concept Scoring Matrix

Each concept rated across 6 dimensions. Score = sum of all dimensions (max 60).

CONCEPT	EMOTION	TECH	VERSATILE	UNIQUE	SCALE	PREMIUM	TOTAL
V5 Techno-Beast	8	8	9	9	7	9	50
V24 Cyborg Fusion	7	9	8	9	8	9	50
V25 Crystal Familiar	8	7	8	10	7	8	48
V23 Premium Droid	5	10	6	7	8	10	46
V15 Kitsune Mask	6	8	7	8	7	9	45
V11 Chrome Guardian	6	9	7	7	6	9	44
V22 Tech Avatar	4	10	6	8	8	8	44
V21 Stylized Avatar	9	5	7	6	8	7	42
V16 Organic Split	7	7	6	8	5	8	41
V7 Kitsune Elegant	9	4	5	8	5	8	39

Recommendation: Dual Primary System

Primary Character: V5 (Techno-Beast)

The definitive FrankX.AI character. Organic wolf body with hex-circuit patterns and brand-color tails. Works everywhere. This is the "Firefox fox" equivalent — the main brand mark.

Primary Avatar: V24 (Cyborg Fusion)

The definitive profile image. Half-organic, half-chrome with heterochromia eyes. This is the "Mona" equivalent — the social/profile identity. Embodies AI-human collaboration.

Supporting cast: V23 (droid) for AI product branding, V25 (crystal) for unique "creature" contexts, V22 (tech skull) for developer docs, V17/V18 for icons/badges.

Implementation Roadmap

Phase 1: Selection & Refinement

1. Review this brief and select primary direction(s)
2. Choose 2-3 concepts for refinement
3. Generate 3-5 refined variants of chosen concepts
4. Define exact pose/angle for each rendering mode
5. Create turnaround sheet (front, side, 3/4 views)

Phase 2: Production Assets

1. Generate all size variants (favicon → hero)
2. Create transparent PNG versions
3. Build animated variants (CSS/Lottie)
4. Generate OG images with character
5. Create sticker/emoji pack for community

Phase 3: Integration

1. Replace crown in ACOS infographics
2. Update GitHub profile images
3. Add to frankx.ai website header/hero
4. Create loading animation for CLI
5. Generate product thumbnails with character

Phase 4: Ecosystem

1. Create Arcanea-specific organic variants
2. Build character into product pages
3. Design merch-ready versions
4. Create 3D model for web (Three.js)
5. Generate video intro animations

Technical Specifications for Reproduction

PARAMETER	VALUE
Generator	Gemini 3 Pro Image via Nano Banana MCP
Model Tier	Pro (highest quality)
Thinking Level	High (extended reasoning)
Base Resolution	1024×1024 (square) or 1376×768 (hero)
Style Anchor	Dark navy bg, 3D rendering, glass/chrome/neon accents

Prompt Templates for Consistency

Use these exact prompt structures when generating new character variants to maintain visual consistency.

Organic Mode Template

Premium 3D render of a majestic dark wolf-fox-kitsune hybrid creature standing on dark navy background (#0F172A). Sleek obsidian fur with subtle hexagonal circuit patterns glowing cyan (#43BFE3) beneath the surface. Three magnificent tails: one purple (#AB47C7), one cyan (#43BFE3), one gold (#F59E0B). Intelligent eyes with left amber, right cyan heterochromia. Small chrome ear accents. Photorealistic 3D, cinematic lighting, subtle particle effects. Studio quality, NOT cute, NOT cartoon. Premium, powerful, sophisticated.

Techno/Mech Mode Template

Premium 3D render of a cybernetic wolf head floating on dark navy background (#0F172A). Chrome and obsidian mechanical wolf skull with glowing cyan (#43BFE3) circuit veins, purple (#AB47C7) energy seams, gold (#F59E0B) accent highlights on ears. Polished chrome panels, visible circuitry, energy wisps flowing from behind in brand colors. Photorealistic 3D rendering, dramatic rim lighting, dark tech aesthetic. NOT cute, NOT cartoon. Premium, powerful, technological.

Robot/Droid Mode Template

Premium 3D render of a sleek AI robot dog/wolf sitting on dark obsidian pedestal. Matte dark charcoal body with polished chrome joints and accents. Wolf DNA silhouette – pointed ears, elegant snout. Glowing cyan (#43BFE3) light bar eyes, purple (#AB47C7) accent lines along spine, gold (#F59E0B) joint highlights. Apple product keynote quality. Dark navy background (#0F172A). Photorealistic 3D, studio lighting. NOT cute, NOT toy-like. Premium, sophisticated, powerful.

Cyborg Fusion Template

Premium 3D render of a wolf head, seamless half-organic half-chrome transition. Left side: dark fur with amber eye and subtle golden hex patterns. Right side: polished chrome mechanical with cyan eye and circuit line details. Energy wisps in purple (#AB47C7), cyan (#43BFE3), and gold (#F59E0B) flowing from behind. Dark navy background (#0F172A). "FrankX.AI" text subtly integrated. Photorealistic 3D, cinematic lighting. NOT cute, NOT cartoon. Premium, powerful, technological meets organic.

FrankX.AI

Build what matters.



25 character concepts · 7 design directions

5 rendering modes · 1 character system

frankx.ai · github.com/frankxai

INTERNAL DESIGN DOCUMENT · FEBRUARY 2026 · V1.0