

Epic	Backlog Item	Estimated Weight	Status From Scrum Team	Status From Product Owner
Front-End	Modify register page			
	Modify front-end design to move away from inclusion of black backgrounds.			
Vendor Campaign MGMT				
	A Vendor can create their 'Financial Quarters' by assigning a month to begin their financial year.	4	D	
- Campaign Set-up	A Vendor can create a new campaign, setting the name and assigning an estimated sale value	6	D	
	A vendor can list campaigns and edit/delete	8	D	
	Vendor can assign this campaign to a financial quarter	4	D	
	Vendor can set the email send limit for this campaign, limited by the sends available in their package	8	D	
	Vendor will see an option to upgrade their package should they wish to set a higher email send limit	8	D	
-- EDM Set-up	Vendor can set-up an EDM campaign by creating an email to be used as part of this campaign	8	D	
	Vendor chooses from 2 pre-defined email templates and can edit text, and upload images to pre-set placeholder positions. Their logo i	8	D	
	Vendor can alternatively paste in HTML code to use as their HTML email	8	D	
	Vendor can alternatively choose to send a plain-text email and enter the text to be included.	8	D	
	Vendor can test the email by sending a preview to an email address using a test subject line	4	After Design Integration	
--- Landing Page Set-up	Vendor must associate a landing page with the email campaign either by inputting a URL or by entering a "Landing page Set-up" screen	4	D	
	Vendor can choose a landing page template, change the title and pre-defined text blocks on the page and upload images to pre-define	4	D	
	Vendor can choose to modify the primary and secondary colours used in their template	4	D	
	Vendor can attach a downloadable document to the landing page and choose to allow it for instant download or only on form submission	4	D	
	Vendor can add a form to the page by selecting to include a pre-defined selection of fields	8	D	
	Vendor can add a menu of external links to the page	2	D	
	If a vendor adds campaigns and their combined send limit exceeds the vendor's package send limits by more than 50% then alert the v	6	D	
--Resources	Vendor can upload resources to a campaign so that they can be made available to the partner	4	D	
--Manage Business Plans	A Vendor will be notified through an alert on the website when a partner has submitted a new business plan	4	D	
	When a vendor views a new campaign (or clicks on / exits notification) then notification is removed	4	D	
	Vendor can view a list of new business plans and filter by partner and/or status and/or financial quarter and/or campaign (Denied and a	8	D	
	A Vendor can view full details and approve or deny a business plan.	4	D	
Partner Campaign MGMT				
-Manage Campaigns	Partner will be notified when a new campaign has been added and told which quarter it applies to	4	D	
	Partner will be notified 30 days before a new financial quarter is due to begin if they have not submitted a business plan for a campaign	4	D	
-- Campaign List View	Partner can view a list of available campaigns and see whether or not they have applied or been denied for one.	4	D	
	Partner can apply for a campaign if they have been previously denied or not approved	4		
-- 'My Business plans' view	Partner can view a list of all of their business plans and filter by status (approved, rejected or draft) and/or campaign	8	D	
	Partner can duplicate rejected business plans as new drafts	8	D	
-- Submit new business plan	Partner can create a new business plan in respect of funding (access) for available campaigns and submit it or save it as draft	8	D	
	Partner can edit draft business plans and view approved or rejected business plans	8	D	
	Partner is notified through the website and by email when a business plan has been approved or rejected by the vendor	4	D	
	When a partner views a rejected/approved campaign (or clicks on / exits notification) then notification is removed		D	
	Remove the landing page and campaign assets a certain amount of time after the campaign has completed		D	
	Server-Side Dev Time Total	182.00	26	22.75
	Design	35%	63.7	7.9625
	Contingency	10%		

	Testing	10%		
	Total	282.10		35.2625
	Days	40.3		