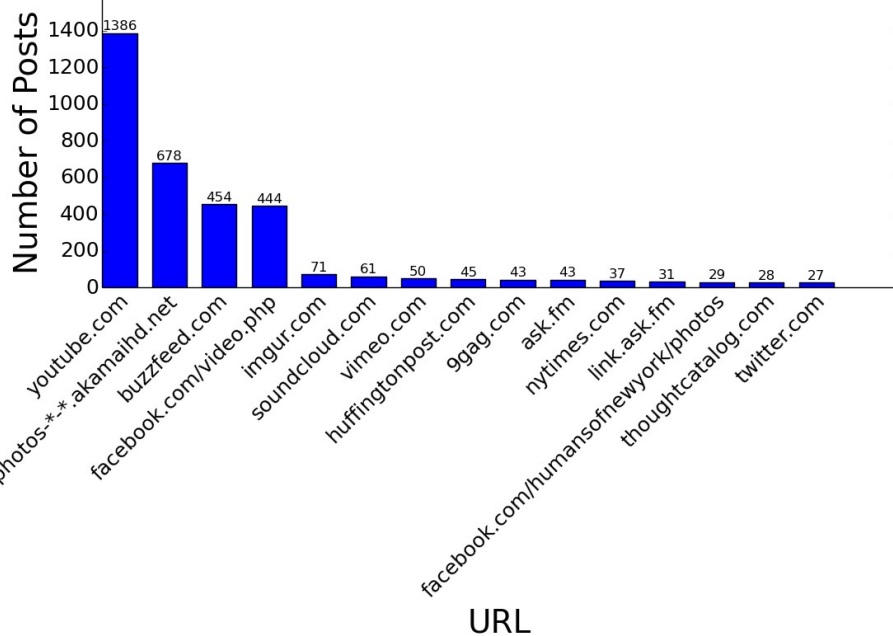
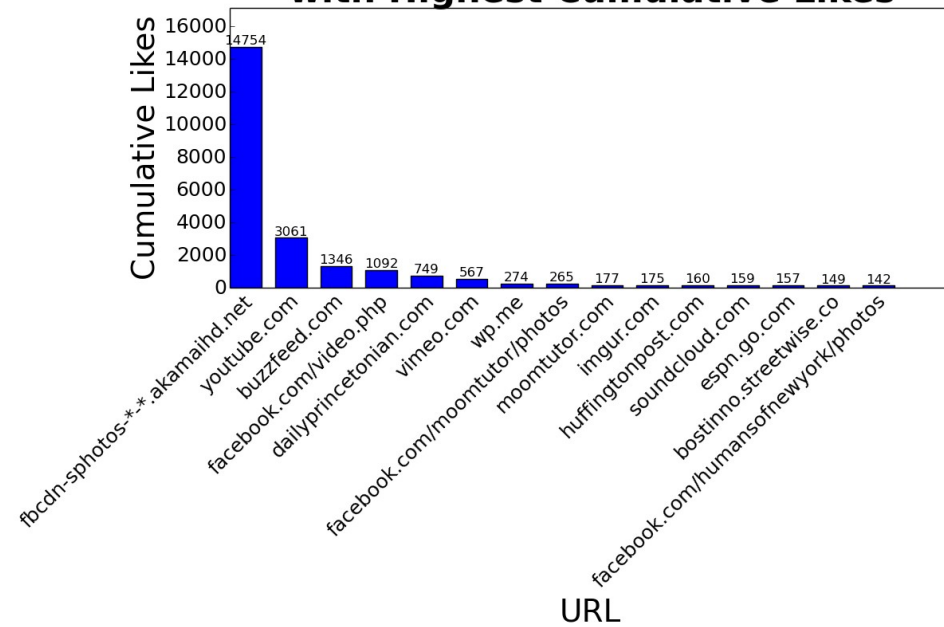


Facebook URL Post & Like Frequency Analysis

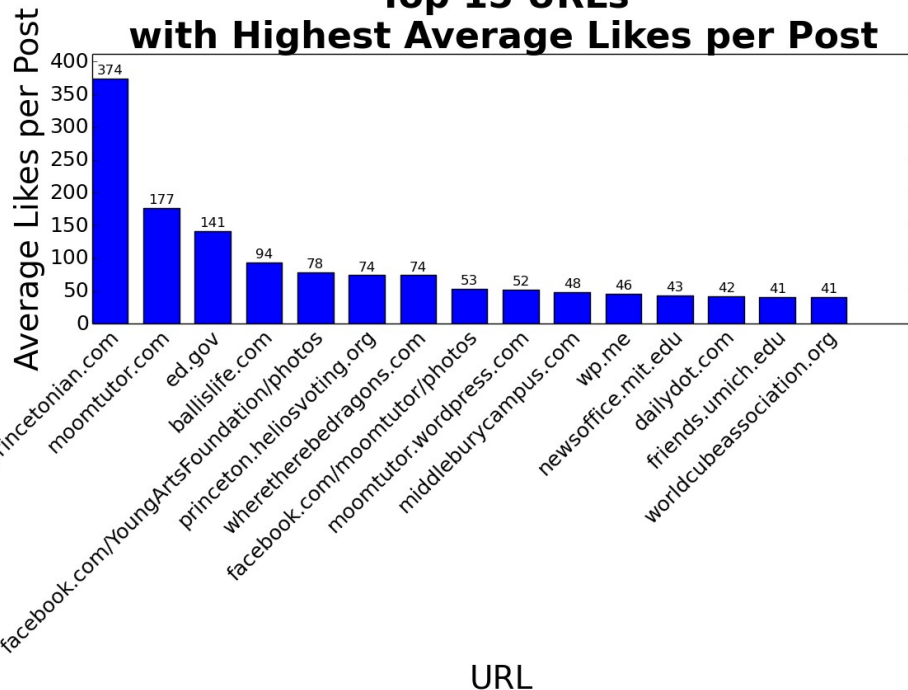
**Top 15 URLs
with Highest Number of Posts**



**Top 15 URLs
with Highest Cumulative Likes**



**Top 15 URLs
with Highest Average Likes per Post**



- ~650 friends, up to 100 posts per friend
- 11342 posts, 6692 contained links (59%)
- fbcdnsphotos-*.akamaihd.net is a generalized URL representing all of people's own Facebook-hosted photos that are on their timelines
- facebook.com/video.php represents people's own Facebook-hosted videos that are on their timelines